



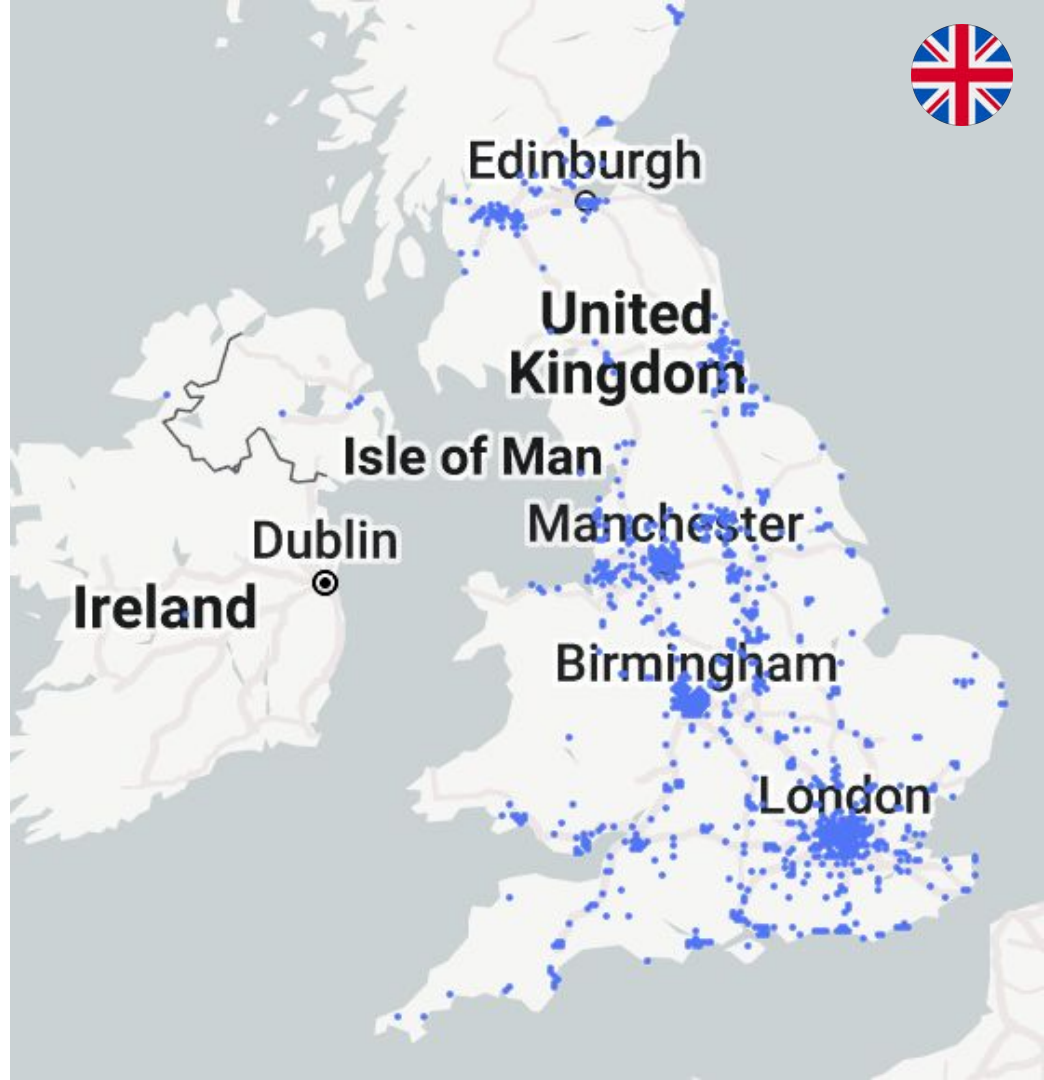
Place Exchange United Kingdom Inventory Guide











Screen Count: **8K+**

4 Week Impressions: **3B+**








Place Exchange covers all key cities, towns, and conurbations across the UK, with screens in multiple environments such as roadside, transport, retail, leisure, and business.






Place Exchange Inventory Guide | United Kingdom

Publisher	Status	Media Type	No. of Screens	Monthly Impressions
	Live	Billboards	189	16.7 million
	Live	Billboards, Street Furniture	30	10.8 million
	Live	Billboards, Street Furniture	337	356 million
	Live	Bars	3,600	106 million
	Live	TV Display	1,313	201 million
	Live	Screen/TV monitor	68	67 million
	Live	Offices, Street Furniture	8	14 million
	Live	Retail, Billboards, Street Furniture	4,352	612 million

Place Exchange Inventory Guide | United Kingdom

Publisher	Status	Media Type	No. of Screens	Monthly Impressions
 ECN	Live	Offices, Street Furniture	269	21 million
 global	Live	Airport, Transit, Retail, Billboards	3,123	895 million
 i-media	Live	Billboards	637	75 million
 J O L T	Live	Street Furniture	58	7.2 million
LIMITEDSPACE	Live	Billboards, Street Furniture	16	14.9 million
London Lites	Live	Billboards, Street Furniture	39	69 million
 MASS MEDIA	Live	Billboards, Spectaculars, Street Furniture, Retail	23	63 million
 OCEAN	Live	Transit	362	653 million
 PIXOLOGY OUTDOOR	Live	Billboards, Street Furniture	62	4.3 million

Place Exchange Inventory Guide | United Kingdom

Publisher	Status	Media Type	No. of Screens	Monthly Impressions
 smartoutdoor	Live	Spectaculars, Retail	368	354 million
 Vengo	Live	Bars and Restaurants	2,400	62 million
 ZOOM MEDIA	Live	Gyms	698	759 million

30 Seconds Media

United Kingdom

30 Seconds guarantees a highly engaged, captive audience by strategically placing screens where residents and office workers naturally congregate daily. Positioned at the final prime moment before audiences enter their homes or offices, the displays serve as the last influential touchpoint before key purchasing decisions.

Video supported by publisher.

Coverage

Digital Screens	528
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4-Week Impressions	13.2M
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Reach	National
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Images are for illustrative purposes only



75Media

United Kingdom

75Media is a leading UK billboard network offering a mix of large-format roadside digital screens in all major cities. Their large-format screens are situated along high-traffic arterial roads - reaching over 50% of the UK population bi-weekly.

Video supported by publisher.

Coverage

Digital Screens	189
-----------------	-----

4-Week Impressions	16.7M
--------------------	-------

Reach	National
-------	----------



Images are for illustrative purposes only



ACMS

United Kingdom

ACMS (All city media solutions) has strategically positioned premium screen across the UK in chicken shops. ACMS offers advertisers the opportunity to serve messaging to a diverse audience when they at leisure and highly susceptible to brand messaging.

Video supported by publisher.

Coverage

Digital Screens	30
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4-Week Impressions	10.8M
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Markets Reached	34
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Alight Media

United Kingdom

Alight Media has remained the fastest growing outdoor media owner in the UK since it began trading in 2019. It operates over 200 large-format digital roadside billboards in over 100 towns and cities across the UK.

Video supported by publisher.

Coverage

Digital Screens	337
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4-Week Impressions	357M
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Markets Reached	104
-----------------	-----



Images are for illustrative purposes only



Alight Media

MiXR network

United Kingdom

Alight Media's MiXR inventory is the UK's largest network of full-motion screens in pubs, bars and social environments where people go to unwind, catch up with friends and family, and have a good time. With 3600 screens in almost 700 venues across the country, these screens give brands a unique way to connect to people in vibrant social settings putting them at the heart of their conversations.

Video supported by publisher.

Coverage

Digital Screens	3,600
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4-Week Impressions	106M
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Markets Reached	National
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Atmosphere TV

United Kingdom

Atmosphere specializes in streaming TV content at businesses to engage consumers with short form, family friendly programming. Screens placed in a diverse set of venues including restaurants, bars, sports facilities, offices, gyms, and other venue types. Brands running with Atmosphere are able to reach their audiences wherever they may be on their daily journeys.

Video supported by publisher.

Coverage

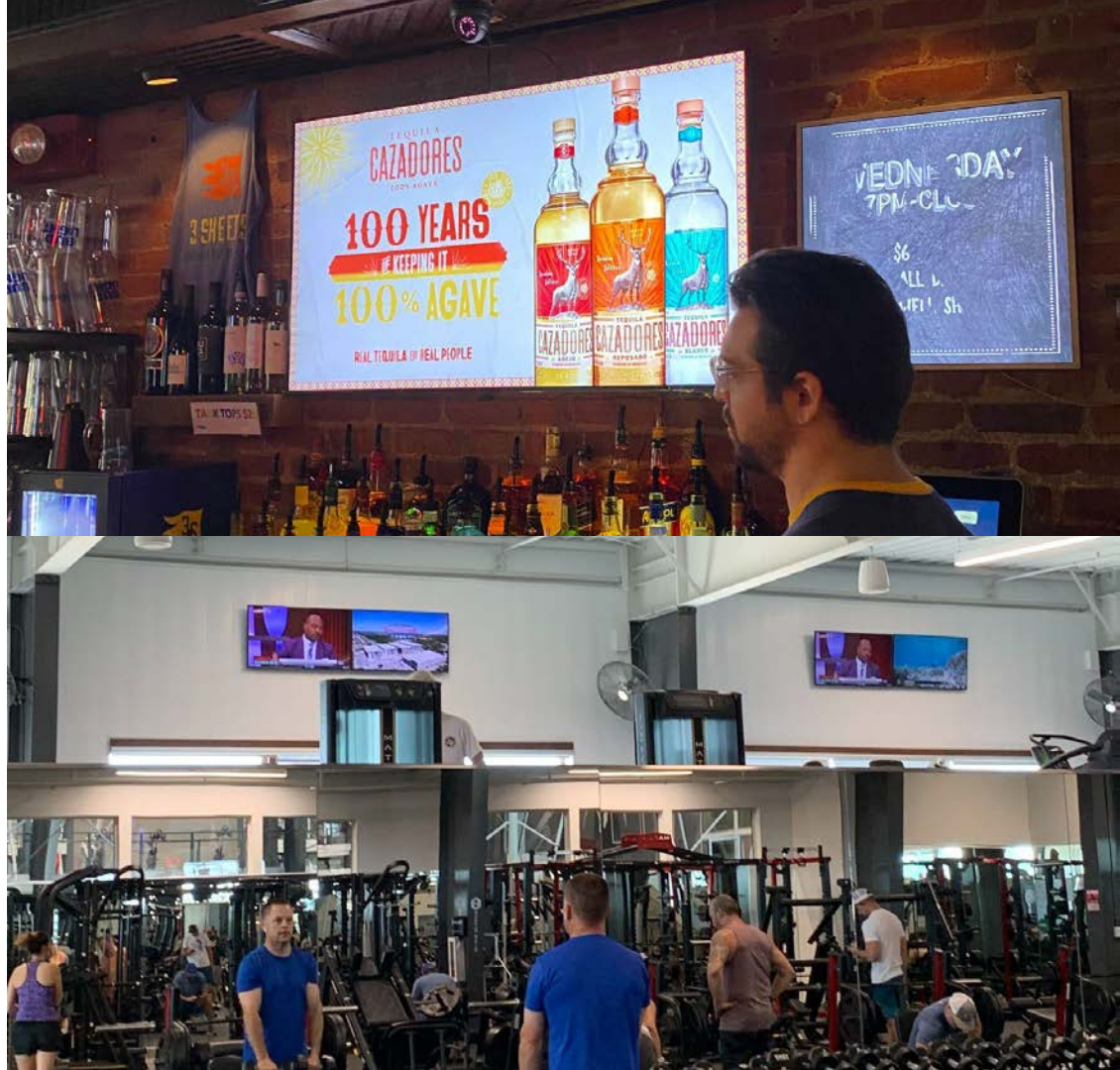
Digital Screens	1,313
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4-Week Impressions	201M
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Markets Reached	London
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Images are for illustrative purposes only



Blue Billboard

United Kingdom

Blue Billboard is a fast-growing dooh network reaching across the South East, UK. Our network offers place based screens, located inside business premises. As our screens are closer to the audience, they provide an excellent opportunity for ad engagement. All our screens use advanced audience analytics ensuring accurate impression measurement, as well as the latest cutting edge 4K screens.

Video supported by publisher.

Coverage

Digital Screens	68
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4-Week Impressions	67M
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Markets Reached	4
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City Outdoor

United Kingdom

We are a media owner dedicated to the premium sector of the large format outdoor market. Utilising the very best locations, we provide a digital platform located to ensure the most powerful displays within their environment. Connecting audiences to the brands they love through the power of outdoor.

Coverage

Digital Screens	8
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4-Week Impressions	14M
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Markets Reached	5
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Images are for illustrative purposes only



Clear Channel

United Kingdom

Clear Channel UK operates a large portfolio of advertising formats, such as phone box posters to HD digital screens, across multiple contexts like restaurants and pubs, retail, and roadside environments. CCO-UK screens are located in high traffic areas such as London, Liverpool, Birmingham, and more.

Video supported by publisher.

Coverage

Digital Screens	4,352
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4-Week Impressions	612M
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Markets Reached	104
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Executive Channel Network

United Kingdom

Executive Channel Network (ECN) is a world leading digital-out-home office media publisher connecting brand partners with affluent audiences in premium office environments. ECN delivers 22 million monthly impressions across 194+ digital screens located in the city of London, Canary Wharf, London Bridge, and the West End.

Coverage

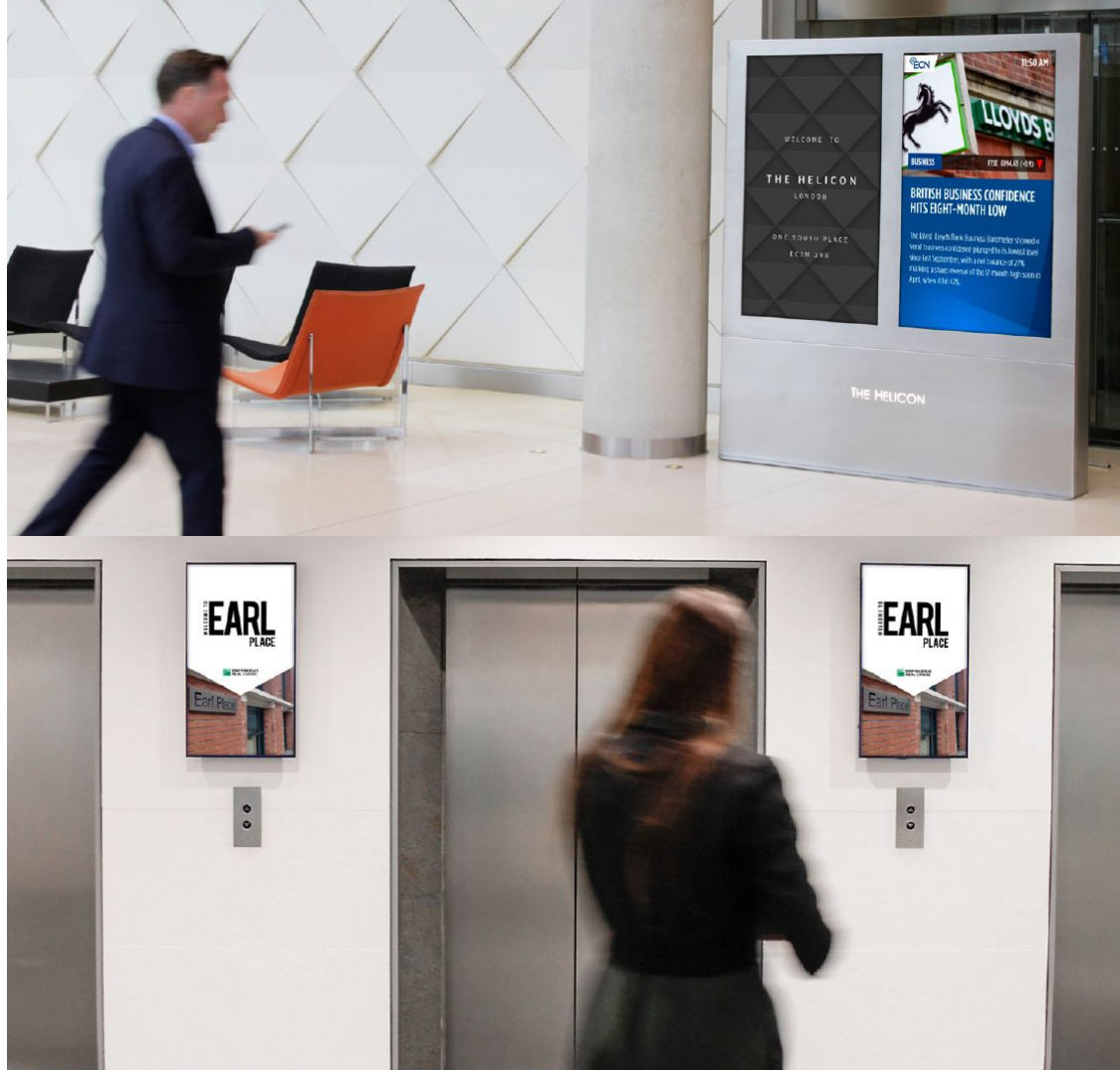
Digital Screens	269
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4-Week Impressions	21M
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Markets Reached	London
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Global

United Kingdom

Global is one of the UK's leading outdoor media companies, with an extensive portfolio that combines road, rail, retail, airport and more. Their DOOH programmatic offering connects brands with audiences throughout their day with 3,500+ video-enabled digital screens reaching consumers across all the major cities in the UK. Notable properties include exclusive access to the London Underground, 7-major airports, and high-street locations in the heart of each city.

Video supported by publisher

Coverage

Digital Screens	3,123
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4-Week Impressions	895M
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Markets Reached	TBD
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I Media

United Kingdom

i-media delivers unique, dynamic and innovative results-driven Out of Home solutions across the UK's Motorway Services network, currently transforming into a recharge point for brands and audiences.

Coverage

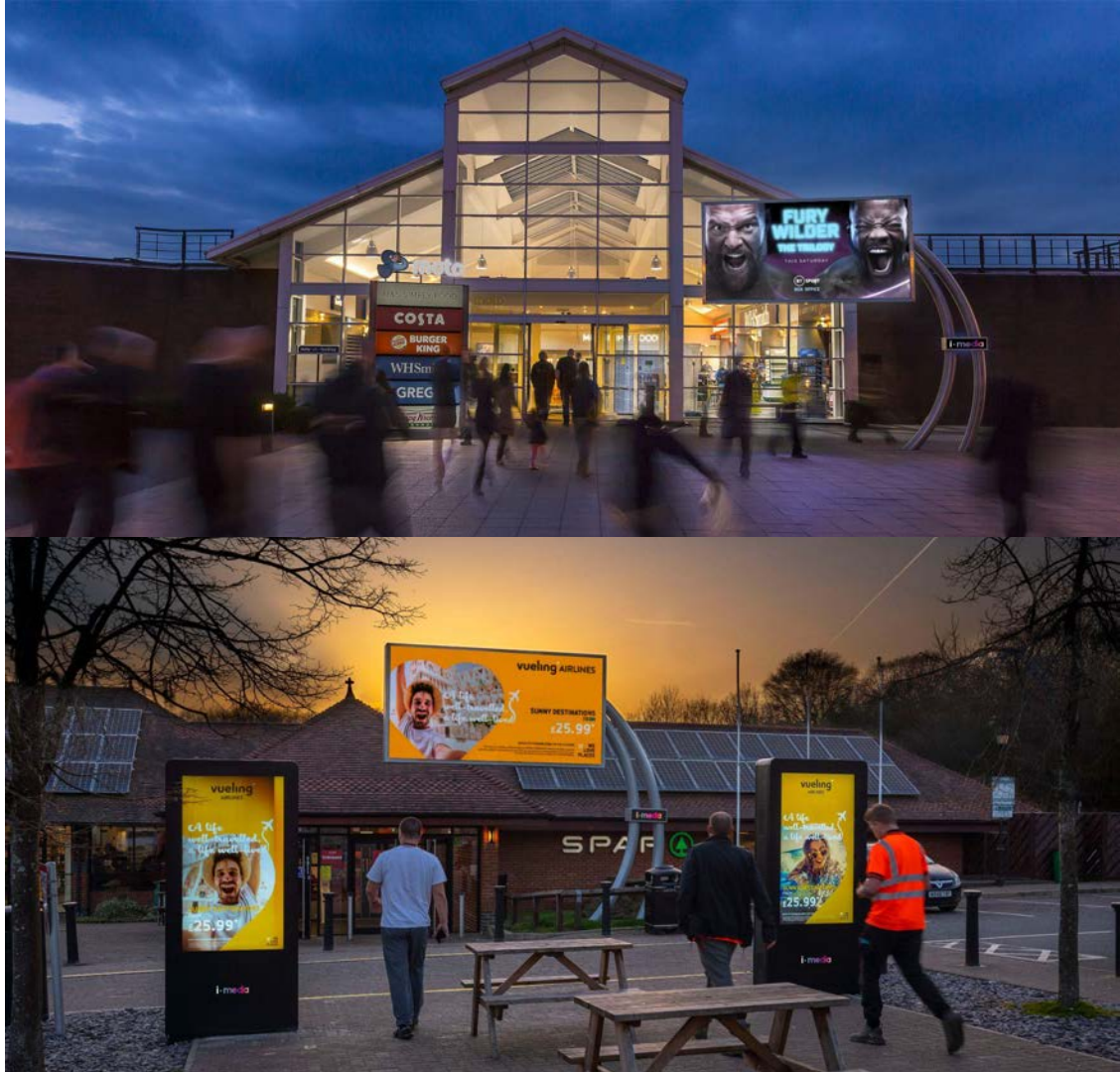
Digital Screens	637
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4-Week Impressions	75.4M
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Markets Reached	17
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Jolt Charge

United Kingdom

JOLT is a global network of free, electric vehicle fast charging stations and sustainable digital advertising, offering EV drivers approximately 30 miles, of free, fast charging, paid for by JOLT's integrated roadside Out-of-Home advertising network. JOLT is creating a functional and sustainable charging network that runs off 100% renewable energy.

Coverage

Digital Screens	58
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4-Week Impressions	7.2M
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Markets Reached	London
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KBH

United Kingdom

KBH Cinema operates a national network of screens situated in foyers across the UK. The network provides coverage of all three major UK cinema groups (Odeon, Vue, Cineworld) and enables advertisers to reach and engage with a vastly diverse audience, across more screens in cinema foyers than anyone else in the UK.

Coverage

Digital Screens	121
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4-Week Impressions	9.2M
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Markets Reached	National
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Limited Space

United Kingdom

Limited Space, a market-leading media owner in the UK shopping mall sphere. They work closely with major mall groups, providing a dynamic platform for consumers drawn to retail and entertainment. Their large format DOOH media with audio is positioned in social spaces with high dwell times, averaging 80+ minutes, bringing messages close to the point of purchase for an audience that is highly engaged.

Coverage

Digital Screens	16
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4-Week Impressions	14.9M
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Markets Reached	11 cities in the UK
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Images are for illustrative purposes only



London Lites

United Kingdom

London Lites provides high quality, cost effective, digital out-of-home screens in central London locations. London Lites helps brands connect with Londoners in a meaningful way, and be part of London's communities. Offering over 60 million high quality impressions a month, London Lites reaches the diverse audience that is London.

Coverage

Digital Screens	39
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4-Week Impressions	69M
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Markets Reached	London
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Mass Media

United Kingdom

Mass Media Outdoor are a UK Media Owner/Publisher who operate a network of digital only screens both roadside and in shopping centres & precincts. Their strategy is to build a network of more eco friendly digital billboards on the main arterial routes in and out of City/Town centres to catch the migrating audience. We are now using more eco friendly LED technology.

Video supported by publisher

Coverage

Digital Screens	23
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4-Week Impressions	63M
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Markets Reached	5
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Images are for illustrative purposes only



Ocean Outdoor

United Kingdom

Ocean operates the UK's most prestigious out of home advertising locations, their network includes 100+ Spectacular Large format screens in city centres and high traffic footfall zones, billboards and retail displays. As well as Full-Motion city centre pedestrian networks in Birmingham, Manchester, Canary Wharf, London and St James Quarter, Edinburgh.

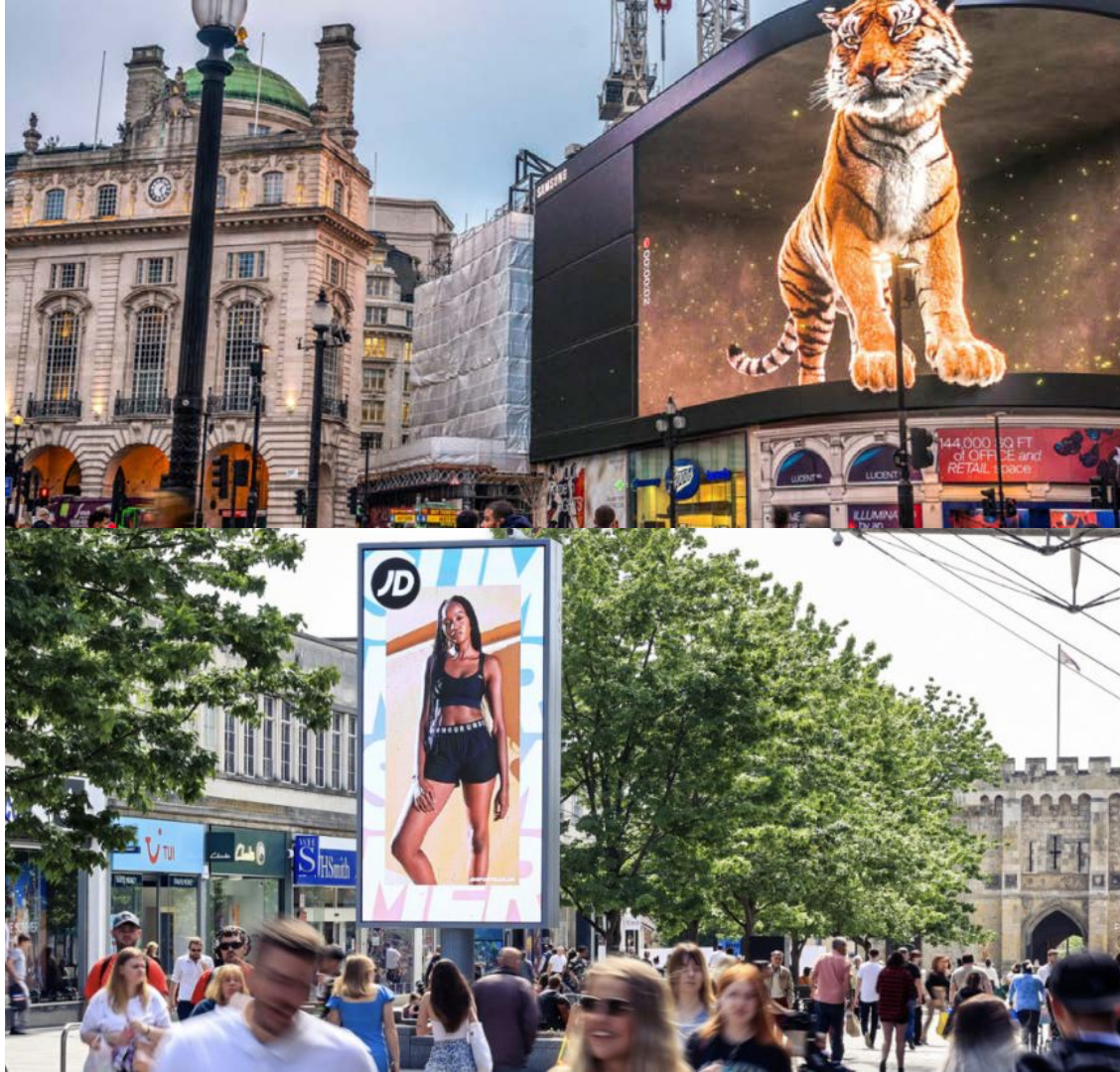
Video supported by publisher

Coverage

Digital Screens	362
4-Week Impressions	653M
Markets Reached	14



Images are for illustrative purposes only



Open Media

United Kingdom

Open Media are passionate about creating innovative out-of-home advertising that leaves maximum impact. At Open, we embrace a philosophy centred in collaborative, creative partnerships. Open Media has a selection of premium sites available to trade programmatically, 11 D48 roadside sites, and 18 large-format spectacular sites in high-footfall retail locations.

Video supported by publisher

Coverage

Digital Screens	29
4-Week Impressions	35.7M
Markets Reached	11



Images are for illustrative purposes only



Pixology Outdoor

United Kingdom

Pixology Outdoor specialise in roadside 75" portrait digital screens throughout the city of Swansea, with the geographic spread of the inventory being spread across the city centre and suburbs. The advertising opportunities are on major highways, close to transport and transit hubs, in the heart of the city centre locations.

Video supported by publisher

Coverage

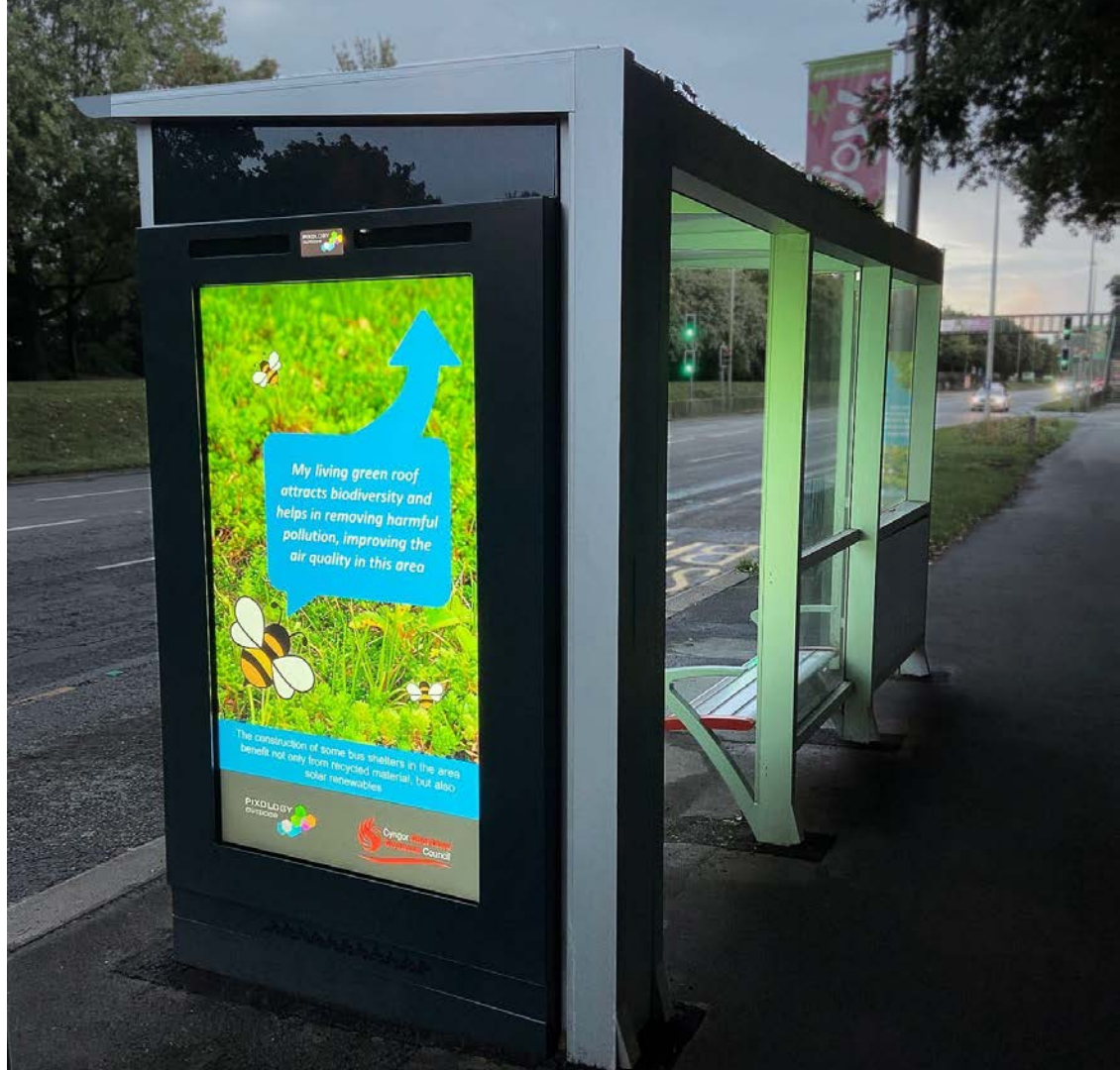
Digital Screens	62
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4-Week Impressions	4.3M
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Markets Reached	1
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Smart Outdoor

United Kingdom

Smart Outdoor's digital network comprises hundreds of regional large format media assets such as the Tyne Tunnel and Sunderland digital screens, plus a national network of 250 small format D4's which is a tri-partnership between Smart, Ink Spot Wi-Fi and Hill House Investment.

Video supported by publisher.

Coverage

Digital Screens	368
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4-Week Impressions	354M
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Markets Reached	68
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Images are for illustrative purposes only

Vengo

United Kingdom

Vengo operates a portfolio of digital jukeboxes in pubs and bars, covering the entire United Kingdom, including England, Scotland, Wales and Northern Ireland. These screens allow your ads to connect with consumers in places of leisure with high dwell times and visibility.

Video supported by publisher.

Coverage

Digital Screens	2,400
4-Week Impressions	62M
Markets Reached	56



Images are for illustrative purposes only



Zoom Media

United Kingdom

Zoom - UK owns and operates GymTV, the largest gym-based TV network across the United Kingdom. Zoom - UK is located in over 500+ venues and offers brands the opportunity to connect with active lifestyle consumers called Generation Active.

Video supported by publisher.

Coverage

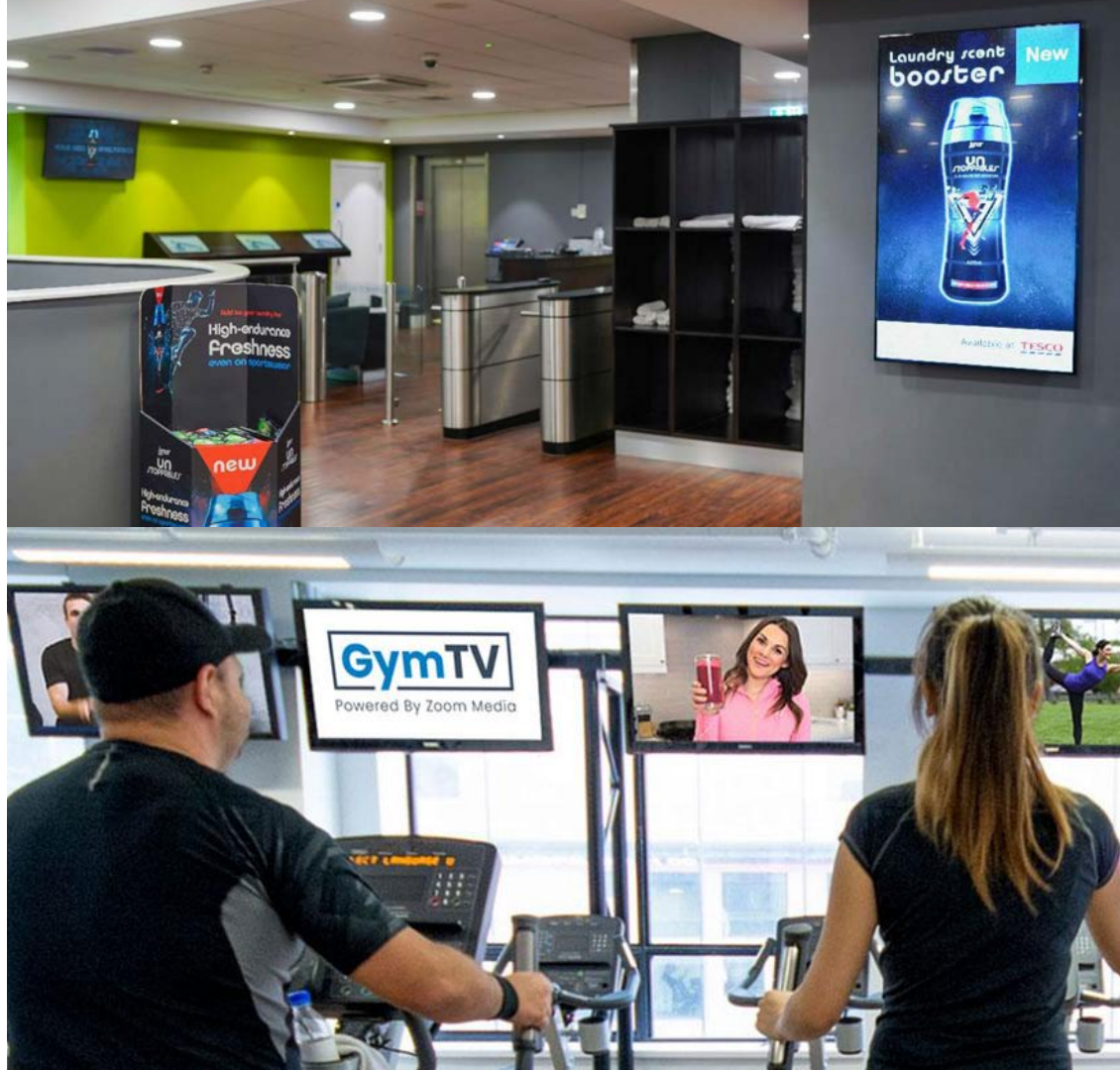
Digital Screens	698
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4-Week Impressions	759M
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Markets Reached	150
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