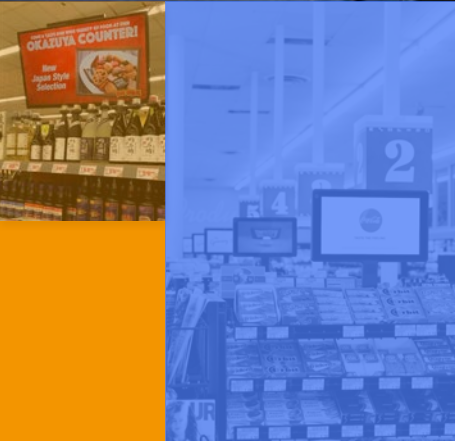


Place Exchange

DOOH Retail Media

Inventory Guide



Place Exchange Inventory Guide | in-store

Publisher	Status	Asset Type	No. of Screens	Monthly Impressions
adPlanet  by coinstar	Live	Supermarkets & Convenience Stores	5,935	1.3 billion
 AdStash	Live	Retail POS	153	862 thousand
 atm.tv 7-ELEVEN	Live	Convenience Stores	8,663	509 million
 ATMOSPHERE Better TV for Business	Live	Retail POS	17,226	554 million
 Xmedia	Live	Retail POS	1,798	146 million
 C&W Now!	Live	Retail POS	1,400	tbd
 dolphin DIGITAL OOH MEDIA	Live	Retail POS	3,102	2.2 billion

Place Exchange Inventory Guide | in-store

Publisher	Status	Asset Type	No. of Screens	Monthly Impressions
 FREEOSK	Live	Supermarkets	96	34 million
 GEOMETRIA ADVERTISING AGENCY	Live	Supermarkets & Retail POS	1,070	702 million
Grocery TV	Live	Supermarkets	20,769	7.9 billion
 KeyMedia NETWORK	Live	Supermarkets & Retail POS	7,000	1.2 billion
 loop	Live	Retail POS	15,883	89 million
 NRS DIGITAL MEDIA	Live	Convenience Stores	26,576	4 billion
 Perpetual Media	Live	Retail POS	2,494	425 million
PUBLIC	Live	Retail POS	17	5 million



Place Exchange Inventory Guide | in-store

Publisher	Status	Asset Type	No. of Screens	Monthly Impressions
 RETAIL FLUENT	Live	Supermarkets & Retail POS	421	76.4 million
 ROCKBOT	Live	Retail POS	10	85 thousand
 SAMSUNG Ads	Live	Supermarkets & Convenience Stores	6,200	1.5 billion
 screenverse	Live	Convenience Stores	17,585	1.9 billion
 sellrTV	Live	Convenience Stores & Pharmacies	705	21.5 million
 SHELF NINE	Live	Supermarkets	380	15.8 million
 STARLITE	Live	Supermarkets & Pharmacies	3,535	353 million

Place Exchange Inventory Guide | in-store

Publisher	Status	Asset Type	No. of Screens	Monthly Impressions
	Live	Supermarkets	3,426	376 million
	Live	Retail POS	207	97.8 million
	Live	Supermarkets	152	6.3 million
	Live	Retail POS	20,568	1.3 billion

Place Exchange Inventory Guide | proximity to store

Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
 A LOT MEDIA	Live	Retail Parking Lots	93	33.7 million
 FUEL MEDIA TV	Live	Convenience Stores, Gas Stations	702	235 million
 THE GREAT OUTDOORS	Live	Spectaculars	2	964 thousand
 Intersection	Live	Street furniture	5,185	5.3 billion
 Liquid — OUTDOOR —	Live	Street Furniture	157	21.4 million
 ike SMART CITY + ORANGE BARREL MEDIA+	Live	Street Furniture	1,534	30.4 million
 screenverse	Live	Storefront Windows, Parking Lots	6,744	1.2 billion

Place Exchange Inventory Guide | proximity to store

Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
 SIMON®	Live	Shopping Malls	1,319	315 million

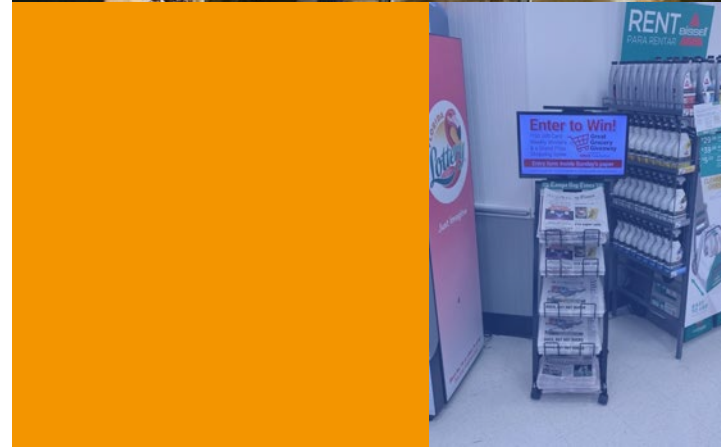
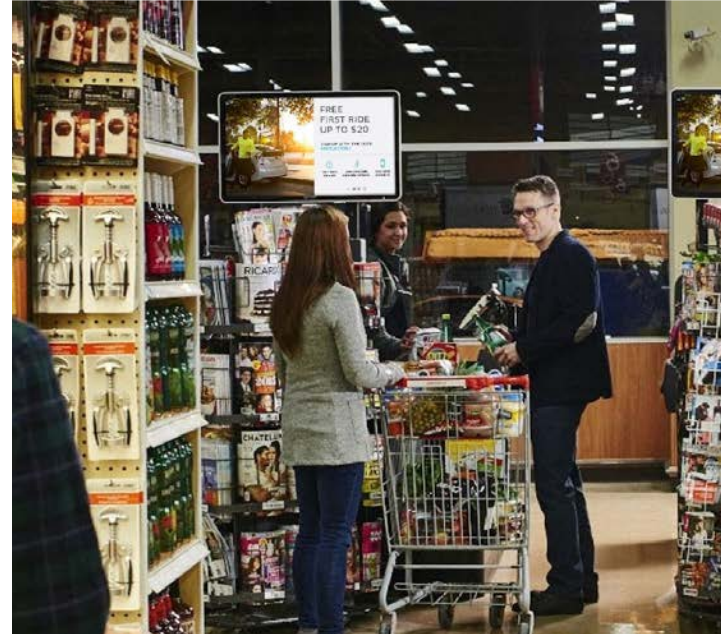
Place Exchange Inventory Guide | en route to store

Publisher	Status	Asset Type	No. of Screens	Monthly Impressions
	Live	Billboards	845	140 million
	Live	Billboards, Malls	1,742	5.4 billion
	Live	Spectaculars & Billboards	41	1.1 billion
	Live	Office Buildings, Residential	18,383	1.7 billion
	Live	Billboards, Transit, Street Furniture, & more	3,936	3.7 billion
	Live	Billboards	4,703	2.9 billion
	Live	Billboards, Street Furniture, Transit, Spectaculars	3,300	1.7 billion
	Live	Billboards	1,182	733 million

Place Exchange Inventory Guide | en route to store

Publisher	Status	Asset Type	No. of Screens	Monthly Impressions
	Live	Offices, Residential, Universities, Hospitals, & more	1,685	58.2 million
	Live	Gyms	27,326	2.4 billion

Place Exchange Retail Media Partners Reaching consumers In-Store





Influence consumer purchase decisions in the last 10 feet

75% of consumers

Notice OOH ads once inside stores

(81% among a30-44 and 81% among those who earn \$100k+)

42% of consumers

report that OOH ads directly impact their shopping decisions

Adplanet

AdPlanet's Coinstar network is one of the largest retail and grocery-based digital media networks in the US, with locations in the majority of DMAs. The AdPlanet Coinstar media network delivers over 1.4 billion monthly impressions at the point of purchase, enabling brands to connect with consumers in the physical world.

Video supported by publisher.

Coverage

Digital Screens	5,935
-----------------	-------

4-Week Impressions	1.3B
--------------------	------

Markets Reached	160
-----------------	-----

Sample Retailers [Kroger](#), [Publix](#), [Food Lion](#)



Images are for illustrative purposes only



Adstash

The AdStash network gives brands access to a wide range of businesses and audiences of all sizes across hundreds of exclusive venues. Advertise in high-traffic pharmacies, medical offices, buses, gyms, high-occupancy condo buildings, restaurant and bars, and more.

Video supported by publisher.

Coverage

Digital Screens	153
-----------------	-----

4-Week Impressions	862K
--------------------	------

Markets Reached	34
-----------------	----



Images are for illustrative purposes only



ATM.TV

ATM.TV offers advertisers an opportunity to reach consumers via the largest c-store chain in the US, with access to all 8,500+ 7-Eleven® stores in the US. ATM.TV screens are 30" vertical HD monitors that use the in-store ATMs as pedestals. The screens run 24/7 and are independent of any transactions that take place at the ATM.

Video supported by publisher.

Coverage

Digital Screens	8,663
-----------------	-------

4-Week Impressions	509M
--------------------	------

Markets Reached	102
-----------------	-----

Sample Retailers	7 Eleven
------------------	----------



Images are for illustrative purposes only



Atmosphere TV

Atmosphere specializes in streaming TV content at businesses to engage consumers with short form, family friendly programming. Over 10,000+ businesses including restaurants, bars, sports facilities, offices, retail locations, and other venue types use Atmosphere. Brands running with Atmosphere can reach their audiences wherever they may be on their daily journeys.

Video supported by media owner.

Coverage

Digital Screens	17,226
-----------------	--------

4-Week Impressions	554M
--------------------	------

Markets Reached	210
-----------------	-----



Images are for illustrative purposes only



Axes.ai

Axes.ai is an advertising platform that integrates slot machine screens with digital ads to reach engaged customers. By offering a unique solution to patrons within a comfortable and intimate setting to explore products and scan QR codes, brands can build stronger relationships with their audience.

Video supported by publisher.

Coverage

Digital Screens	1,798
-----------------	-------

4-Week Impressions	146M
--------------------	------

Markets Reached	29
-----------------	----



Images are for illustrative purposes only



CETV Now!

CETV Now! provides commercial environment TV advertising services. Advertisers can seamlessly access all CETV Now! inventory to deliver video or static ads to highly valuable consumers. CETV Now! has established a presence in more than 400 commercial establishments, including restaurants, bars, beauty salons, and spas all within key areas of Metro Phoenix and surrounding areas.

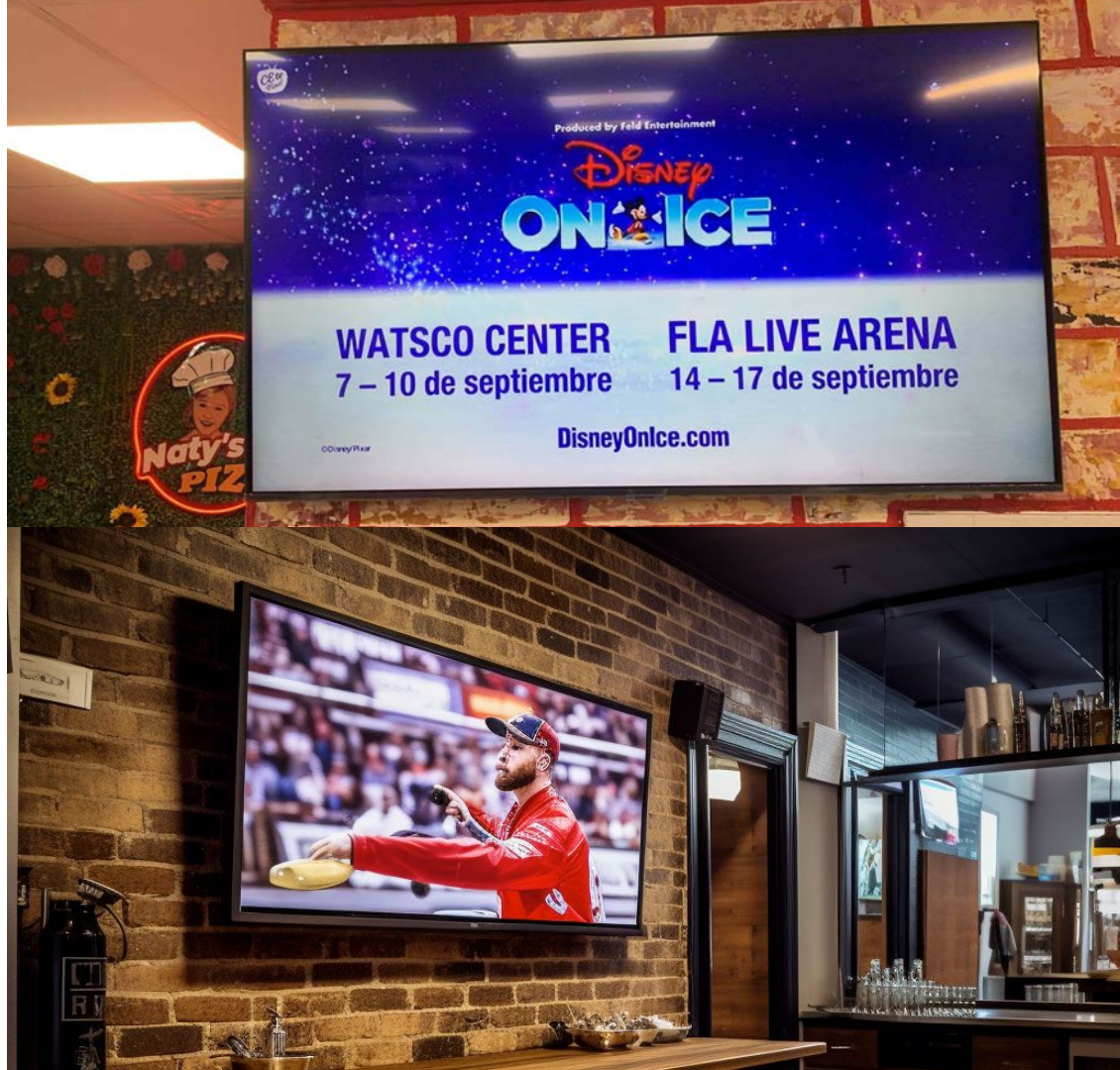
Video supported by publisher.

Coverage

Digital Screens	1,400
4-Week Impressions	TBC
Markets Reached	7



Images are for illustrative purposes only



Dolphin Digital

Dolphin Digital is a fast-growing DOOH media network with cash counter displays at the point of sale, large-format window displays, and ATM toppers in high traffic locations. Leverage Dolphin Digital displays in grocery stores, convenience stores and travel plazas to reach a large and diverse audience.

Video supported by publisher.

Coverage

Digital Screens	3,102
-----------------	-------

4-Week Impressions	2.2B
--------------------	------

Markets Reached	91
-----------------	----

Sample Retailers	Chevron, Valero, Exxon
------------------	------------------------



Images are for illustrative purposes only



Freeosk

At the forefront of experiential retail media, Freeosk creates a discovery destination for shoppers to learn about new products, categories, and services through ad media and interactive sampling experiences. Freeosk engages shoppers in high traffic aisles midway through the retail journey.

Video supported by publisher.

Coverage

Digital Screens	96
-----------------	----

4-Week Impressions	34M
--------------------	-----

Markets Reached	80
-----------------	----



Images are for illustrative purposes only



Geometria

Geometria was established in 2013 and offers more than 1,000 premium digital screens in the New York Tri-State Area placed strategically in grocery and convenience stores, and residential buildings. The 2024 network expansion includes large 55" screens in the Key Food grocery chain in New York City.

Video supported by publisher.

Coverage

Digital Screens	1,070
-----------------	-------

4-Week Impressions	702M
--------------------	------

Markets Reached	7
-----------------	---

Sample Retailers	Key Food
------------------	----------



Images are for illustrative purposes only



Grocery TV

Grocery TV is a digital advertising network that helps brands reach their audience using point-of-sale and kiosk displays. The network can be found across multiple in-store locations, including at checkout where people spend an average of 4.5 minutes, and high-traffic retail categories such as grocery, home improvement, convenience, and pharmacy.

Video supported by publisher.

Coverage

Digital Screens	20,769
-----------------	--------

4-Week Impressions	7.9B
--------------------	------

Markets Reached	197
-----------------	-----

Sample Retailers	Piggly Wiggly, Schnucks, Dukes
------------------	--------------------------------



Images are for illustrative purposes only



KeyMe

Key duplication kiosk located in major grocery and retail chains such as Kroger, Albertsons, Safeway, Rite Aid, 7-Eleven and many more. Leverage this inventory to reach in-store shoppers at scale across major retail locations.

Video supported by publisher.

Coverage

Digital Screens	7,000
-----------------	-------

4-Week Impressions	1.2B
--------------------	------

Markets Reached	160
-----------------	-----

Sample Retailers [Sears](#), [Albertsons](#), [Staples](#)



Images are for illustrative purposes only



Loop Media

Loop powers the entertainment shown on public screens across thousands of businesses in every state nationwide with free music video, comedy, and lifestyle channels. While Loop screens are primarily located in restaurants and bars, Loop also reaches consumers in many business categories including gyms, hair salons, and pet stores.

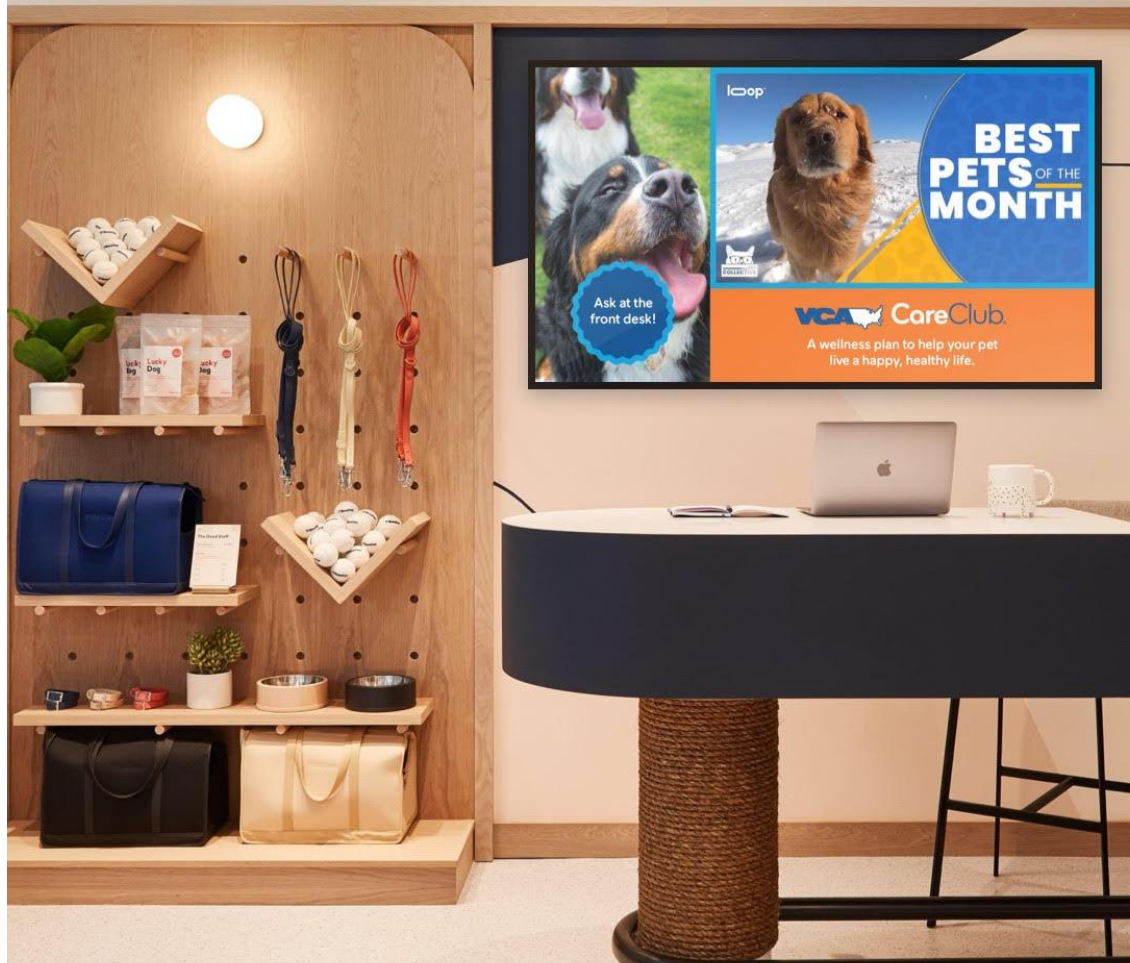
Video supported by publisher.

Coverage

Digital Screens	15,883
4-Week Impressions	89M
Markets Reached	208



Images are for illustrative purposes only



NRS Digital Media

NRS operates a point-of-sale (POS) terminal-based platform for independent retailers nationwide. With 25,000+ live screens primarily in urban areas, NRS ranks as the country's largest convenience store network based on locations. Utilize the expansive NRS Retail Network to deliver dynamic brand messaging to a diverse audience.

Video supported by publisher.

Coverage

Digital Screens	26,576
-----------------	--------

4-Week Impressions	4B
--------------------	----

Markets Reached	199
-----------------	-----

Sample Retailers **Busy Bee, Circle K, Citgo**



Images are for illustrative purposes only



Perpetual Media

Perpetual Media is a trailblazer in the DOOH landscape, boasting extensive coverage across 83 DMAs in the United States. With its diverse display locations including casinos, restaurants, bars, and retail spaces, Perpetual Media ensures unparalleled reach and engagement for your marketing and branding efforts against a diverse audience set.

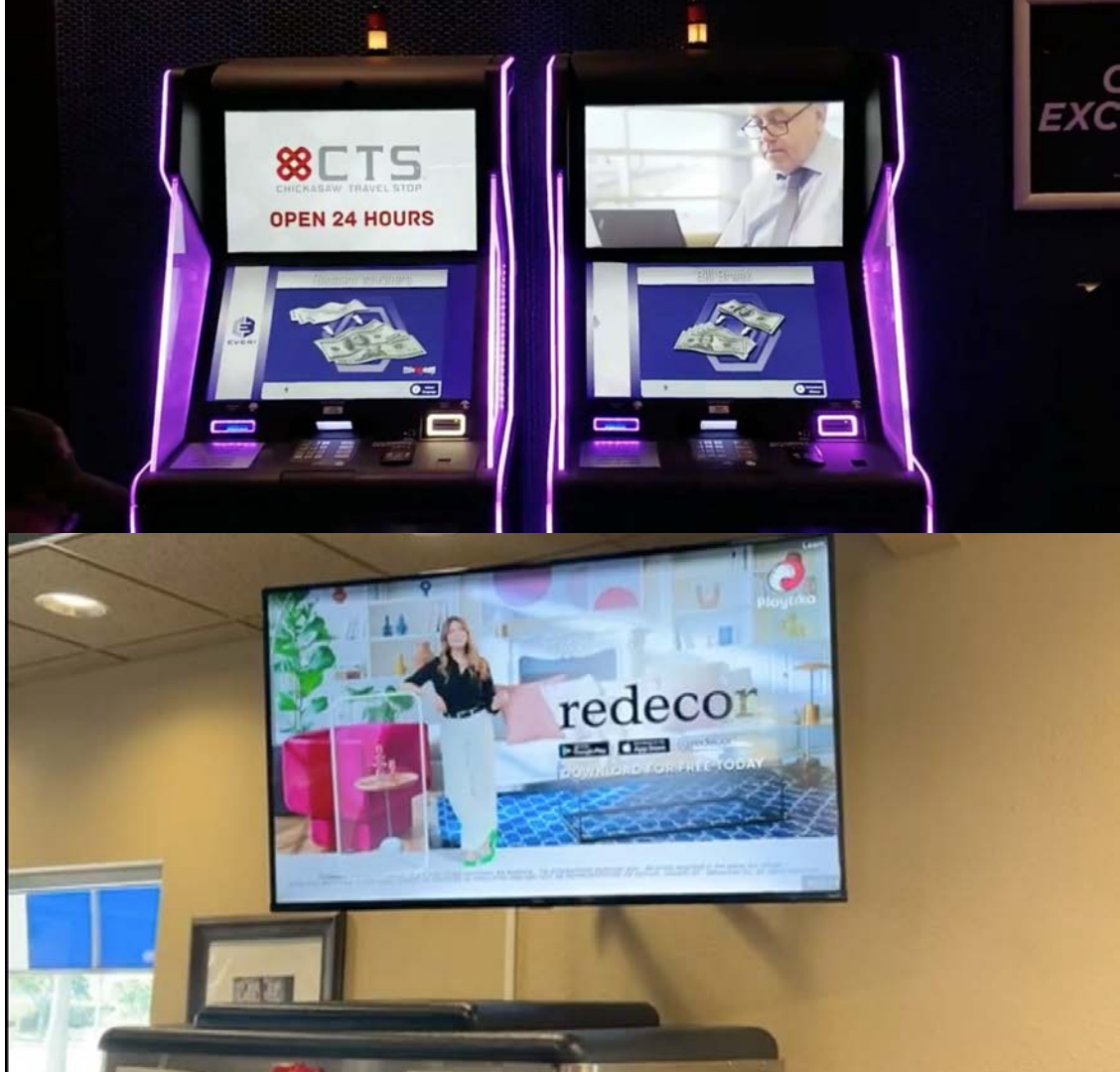
Video supported by publisher.

Coverage

Digital Screens	2,494
4-Week Impressions	425M
Markets Reached	83



Images are for illustrative purposes only



PUBLIC.ART

PUBLIC is an art-driven OOH media company that blends curated digital art with relevant brand content in the country's most coveted public markets and destination food halls. PUBLIC's venues have been hand selected for their cultural influence and local heritage, giving brands an opportunity to engage with consumers.

Video supported by publisher.

Coverage

Digital Screens	17
-----------------	----

4-Week Impressions	5M
--------------------	----

Markets Reached	Houston, Dallas, LA
-----------------	---------------------

Sample Retailers	Local markets & food halls
------------------	----------------------------



Images are for illustrative purposes only



Retail Fluent

Retail Fluent provides dynamic features to increase the impact of advertising by working 24/7, 365 days a year with interior screens at strategic shopping locations in NYC.

Video supported by publisher.

Coverage

Digital Screens	421
-----------------	-----

4-Week Impressions	76.4M
--------------------	-------

Markets Reached	13
-----------------	----

Sample Retailers	Local groceries
------------------	-----------------



Images are for illustrative purposes only



Rockbot

Rockbot's retail media inventory is extensive and diverse, reaching across the United States. You can find Rockbot's presence in various retail outlets, where it offers advertisers the opportunity to connect with a wide audience through 15 or 30-second video ad units.

Video supported by publisher.

Coverage

Digital Screens	10
-----------------	----

4-Week Impressions	85K
--------------------	-----

Markets Reached	6
-----------------	---



Images are for illustrative purposes only



Samsung Ads

Samsung is transforming DOOH with a premium network, ensuring buyers connect with their audience in prime retail locations. Samsung now powers the ad experience at Hy-Vee supermarkets and Chevron gas station convenience stores, extending its expertise beyond in-store display hardware and software. Captivate consumers during moments of discovery and decision making.

Video supported by publisher.

Coverage

Digital Screens	6,200
-----------------	-------

4-Week Impressions	1.5B
--------------------	------

Markets Reached	27
-----------------	----



Images are for illustrative purposes only



Screenverse

Screenverse network of in-store retail media:

- Advana (top)
 - Convenience stores and hospitals
- Pursuant Health (bottom)
 - Walmart pharmacies
- Screenverse Health (bottom left)
 - Pharmacies and point of care

Video supported by publisher.

Coverage

Digital Screens	17,585
-----------------	--------

4-Week Impressions	1.9B
--------------------	------

Markets Reached	207
-----------------	-----

Sample Retailers	Walmart, local c-stores
------------------	-------------------------



Images are for illustrative purposes only



SellrTV

SellrTV creates the unique opportunity to influence purchasing decisions when it matters most, in the final seconds. SellrTV comprises a network of tablets and TVs on product shelves inside retail stores giving advertisers the ability to simultaneously build brand equity and drive product sales.

Video supported by publisher.

Coverage

Digital Screens	705
-----------------	-----

4-Week Impressions	21.5M
--------------------	-------

Markets Reached	26
-----------------	----

Sample Retailers	ABC, Sam's Liquors, Winn Dixie Liquor
------------------	--



Images are for illustrative purposes only



Shelf Nine

Shelf Nine is a retail media network that revolutionizes the in-store experience by delivering digital content and targeted advertisements, enhancing shopper engagement while providing robust data insights for both retailers and advertisers. Their network of strategically placed screens across the United States creates an impactful platform for brands to connect with their audience in the retail environment.

Video supported by publisher.

Coverage

Digital Screens	380
-----------------	-----

4-Week Impressions	15.8M
--------------------	-------

Markets Reached	7
-----------------	---

Sample Retailers	ShopRite, Sunoco, Shell
------------------	-------------------------



Images are for illustrative purposes only



Starlite Digital

Starlite specializes in premium large-format, high-impact video displays, located in grocery stores and outdoor retail centers. The 4k portrait displays are strategically placed in high-profile locations and are designed to engage consumers as they enter grocery stores, pharmacies, liquor stores, and retailers in environments free of in-store clutter.

Video supported by publisher.

Coverage

Digital Screens	3,535
4-Week Impressions	383M
Markets Reached	44
Sample Retailers	Aldi, BJ's, CVS



Images are for illustrative purposes only



Terraboost Media

Terraboost Media's digital grocery network delivers guaranteed engagement media at scale. Boasting a shopper engagement rate of 80% and strategic positioning in the entryways of grocery stores nationwide, this can't miss digital signage enables brands to reach household decision makers, while purchase decisions are top of mind.

Video supported by publisher.

Coverage

Digital Screens	3,426
-----------------	-------

4-Week Impressions	376M
--------------------	------

Markets Reached	49
-----------------	----

Sample Retailers	Acme, Randall's, Safeway
------------------	--------------------------



Images are for illustrative purposes only



Travel Plaza Media

Travel Plaza Media is revolutionizing vehicular rest/travel plazas throughout the US, currently present in NY, CT, PA, DE, and NJ. TPM's digital network strategically positions brands where vehicular travelers spend up to 56 minutes, offering unrivaled advertising opportunities at Points of Purchase and Food Courts. TPM's innovative media format also connects brands with a diverse range of vehicular travelers, crafting memorable experiences and driving engagement.

Video supported by publisher.

Coverage

Digital Screens	207
-----------------	-----

4-Week Impressions	97.8M
--------------------	-------

Markets Reached	10
-----------------	----



Images are for illustrative purposes only



Velocity

Velocity offers screens nationwide in movie theaters, Extended Stay Hotels, and within NYC-based grocery stores. With Velocity you reach a diverse audience across supported venues with highly visible screens on their path to purchase, displaying your messaging on impressive 30" screens in grocery stores, digital posters in the movie theaters, and 50" screens in the hotel lobbies.

Video supported by publisher.

Coverage

Digital Screens	152
4-Week Impressions	6.3M
Markets Reached	10

Sample Retailers

Key Food, Food Town,
Food Universe

Images are for illustrative purposes only



Vengo Retail

Vengo operates a large portfolio of digital screens that enables buyers to execute with speed, scale and trust. Vengo's Retail Screens provides the context to connect brands with consumers at the point of purchase. These screens are located inside: grocery stores, convenience stores, and malls, with partners: Coinstar, 33 Degrees, and Boldsite.

Coverage

Digital Screens	20,568
-----------------	--------

4-Week Impressions	1.3B
--------------------	------

Markets Reached	204
-----------------	-----

Sample Retailers	Acme, C-Town, Food Depot
------------------	--------------------------



Place Exchange Retail Media Partners Reaching Consumers in Proximity to Store



Ad recall grows as consumers arrive at retail locations

68% of consumers recall OOH ads on their way to retail locations

71% recall OOH ads close to or directly outside retailers



Source: Geopath, OAAA, Morning Consult

A Lot Media

A Lot Media (ALM) concentrates on signage within high-footfall retail parking facilities, boasting average dwell times of 6 minutes. In collaboration with the top 5 parking companies in the US, ALM offers advertisers an opportunity to reach consumers in 40 states.

Video supported by media owner.

Coverage

Digital Screens	93
-----------------	----

4-Week Impressions	33.7M
--------------------	-------

Markets Reached	40
-----------------	----



Images are for illustrative purposes only



FuelMedia TV

FuelMedia TV is a VOOH Media network serving fuel and retail sites in DMAs across the US. Combining programmatic functionality with full sight, sound and motion video, FMTV provides an opportunity to influence an inbound audience on their retail journey.

Video supported by media owner

Coverage

Digital Screens	702
-----------------	-----

4-Week Impressions	235M
--------------------	------

Markets Reached	39
-----------------	----

Sample Retailers	ARCO, Sunnaco, Rebel
------------------	----------------------



Images are for illustrative purposes only



Great Outdoor

Great Outdoor is an OOH company that strives to live up to its name. The Great Outdoors network launched new eye level digital billboards (spectaculars) on Hollywood blvd on the Walk of Fame. These are the first two programmatically available assets, with more coming soon in Hollywood and Silverlake.

Video supported by publisher.

Coverage

Digital Screens	2
-----------------	---

4-Week Impressions	965K
--------------------	------

Markets Reached	Los Angeles
-----------------	-------------



Images are for illustrative purposes only



Intersection

Leaders of the smart cities revolution with award-winning products like LinkNYC street-side kiosks, and digital assets in some of the country's largest transit systems including Chicago's CTA, Philadelphia's SEPTA, New Jersey's NJT, Amtrak, and more.

Video supported by publisher.

Coverage

Digital Screens	235M
-----------------	------

4-Week Impressions	5.3B
--------------------	------

Markets Reached	8
-----------------	---



Images are for illustrative purposes only



Liquid Outdoor

Liquid Outdoor Media is a technology-focused OOH company with 55" interactive screens located in open-air, outdoor dining/shopping lifestyle centers featuring upscale retail, boutiques, restaurants, and luxury housing. Capture your audience where they eat, shop, live, and play with digital kiosks providing opportunities for static, full-motion, and interactive ads.

Video supported by publisher.

Coverage

Digital Screens	157
-----------------	-----

4-Week Impressions	21.4M
--------------------	-------

Markets Reached	6
-----------------	---



Images are for illustrative purposes only



IKE Smart City + Orange Barrel Media

Orange Barrel Media in partnership with IKE Smart City, offers interactive digital kiosks at street level in dense urban neighborhoods. IKE strategically positioned their inventory to surround stadiums, cultural centers, and large retail locations in the heart of downtown business and entertainment districts.

Video supported by publisher.

Coverage

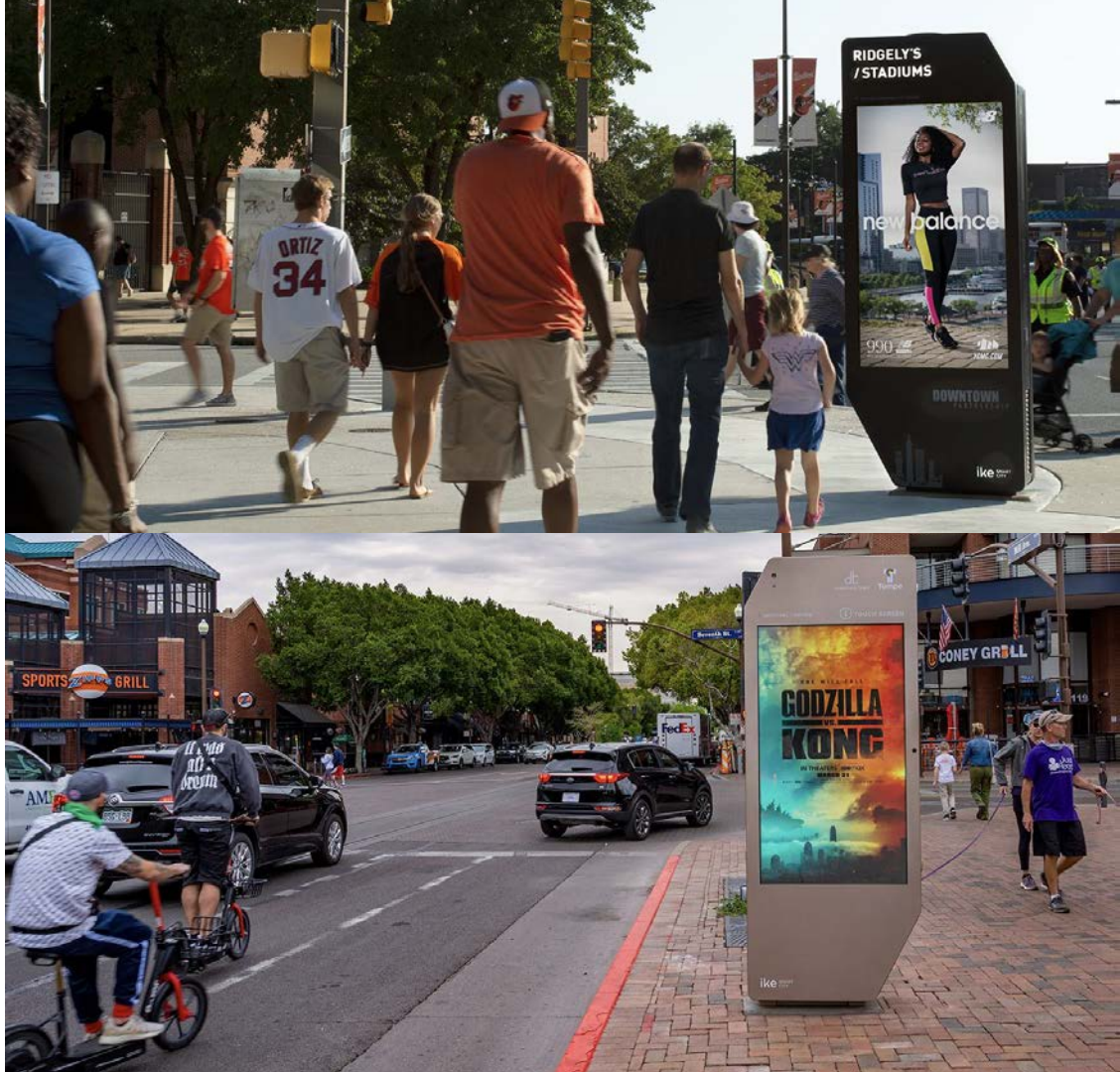
Digital Screens	1,534
-----------------	-------

4-Week Impressions	30.4M
--------------------	-------

Markets Reached	30
-----------------	----



Images are for illustrative purposes only



Screenverse

Screenverse network of media in proximity to retail locations:

- Corner Media (bottom left)
 - Storefront & parking
- EOX Linx (bottom right)
 - Gas station parking lots
- Smartify Media (top)
 - Storefront windows

Video supported by publisher.

Coverage

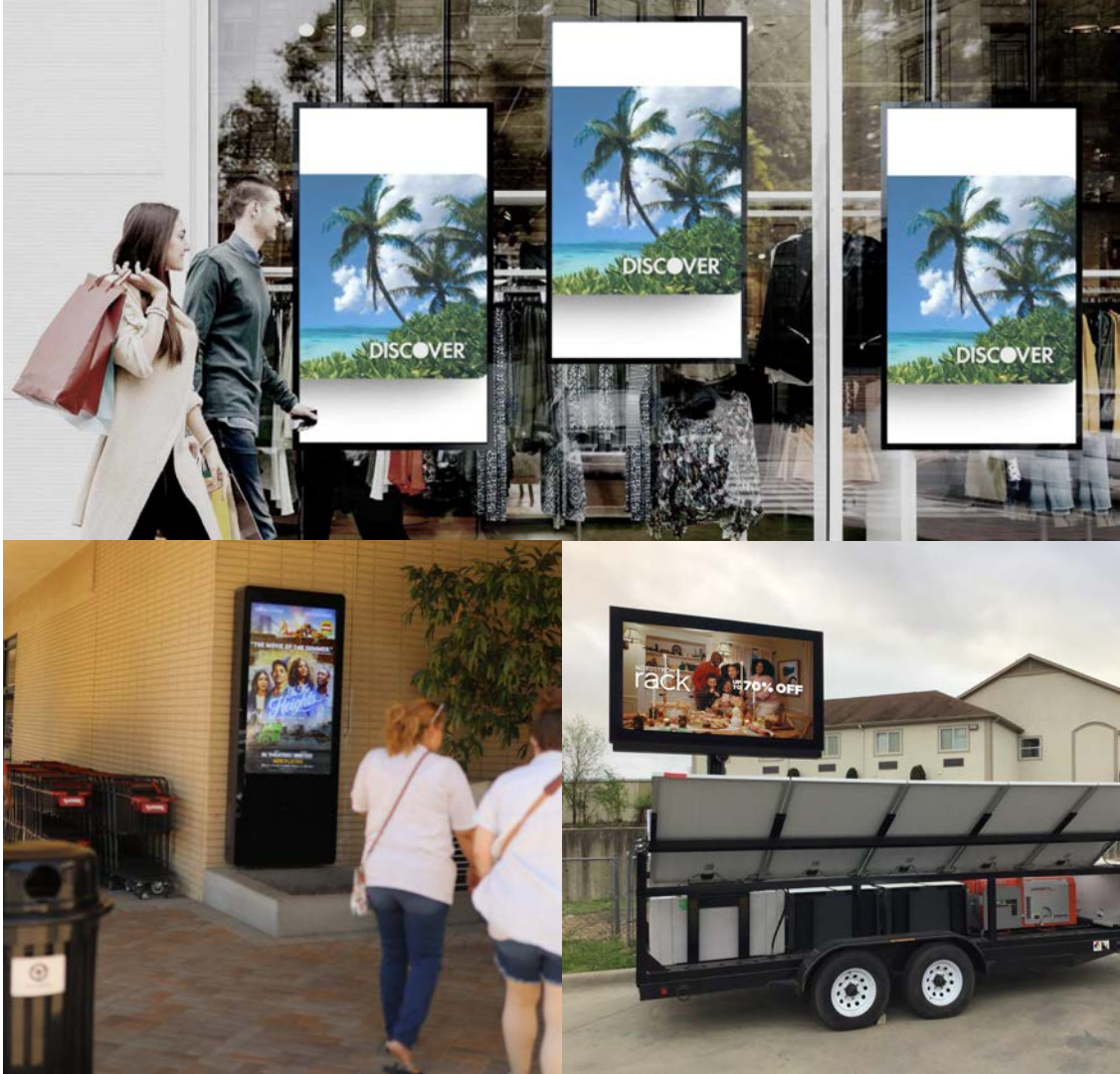
Digital Screens	6,744
-----------------	-------

4-Week Impressions	1.2B
--------------------	------

Markets Reached	209
-----------------	-----



Images are for illustrative purposes only



Simon Malls

Simon is a global leader in the ownership of more than 200 premier shopping, dining, entertainment, and mixed-used destinations. Simon Media & Experiences welcomes more than 2 billion visitors annually across their properties. Simon's network has mass reach across various backgrounds, demographics and audience profiles. Shoppers average 95 minutes of dwell time during each visit and experience multiple ad exposures throughout their shopping, dining, and lifestyle journeys.

Video supported by publisher.

Coverage

Digital Screens	1,319
-----------------	-------

4-Week Impressions	315M
--------------------	------

Markets Reached	34
-----------------	----



Images are for illustrative purposes only



Place Exchange Retail Media Partners Reaching Consumers On-the-Go





Consumers recall OOH ads enroute to stores

With 45% of consumers' daily trips taken for shopping and errands, OOH ads have the unique ability to engage with people on their path-to-purchase:

- Billboards
- Place-Based
- Transit

Adams Outdoor

Adams Outdoor Advertising (AOA) is one of the largest independent suppliers of premium OOH media, whose goal is to form marketing partnerships with advertisers providing them the best media strategies. Adams displays are well-known for their high quality resolution and unmissable roadside locations in major markets where they dominate in market share.

Coverage

Digital Screens	845
-----------------	-----

4-Week Impressions	140M
--------------------	------

Markets Reached	17
-----------------	----



Images are for illustrative purposes only



Adkom

Adkom consolidates hundreds of independent media owners, operating the largest network of independently-owned OOH media in the US. The unmatched power of that network is now available through Place Exchange, giving brands access to all of Adkom's billboard and roadside inventory across the US.

Coverage

Digital Screens	1,742
4-Week Impressions	5.4B
Markets Reached	135



Images are for illustrative purposes only



Branded Cities

Branded Cities specializes in iconic media in iconic destinations. With digital Spectacular screens in the most desirable locations, Branded Cities can effectively deliver your message to key audiences across the United States.

Video supported by publisher.

Coverage

Digital Screens	41
-----------------	----

4-Week Impressions	1.1B
--------------------	------

Markets Reached	7
-----------------	---



Images are for illustrative purposes only



Captivate

Connect to an influential audience in a captive environment during the work hours and off hours when business and consumer purchase decisions are made. Office elevator, Office lobbies, and residential advertising reaches 12 million high-value, decision makers across North America.

Video supported by publisher.

Coverage

Digital Screens	18,383
4-Week Impressions	1.7B
Markets Reached	146



Images are for illustrative purposes only



Clear Channel

Clear Channel Outdoor is a leader in the OOH space, offering a wide range of branding opportunities including bold roadside displays reaching consumers in heavily trafficked areas, grand spectacular displays in the most desirable media environments, displays targeting commuters during peak travel periods throughout busy transit hubs, and airport inventory reaching affluent, educated and business-minded audiences.

Video supported by publisher.

Coverage

Digital Screens	3,936
-----------------	-------

4-Week Impressions	3.7B
--------------------	------

Markets Reached	49
-----------------	----



Images are for illustrative purposes only



Lamar

Lamar Advertising Company is one of the largest outdoor advertising companies in the world, with more than 3,000 digital displays in the majority of DMAs in the United States. Lamar offers advertisers a variety of billboard, interstate logo, and transit advertising formats, helping both local businesses and national brands reach broad audiences every day.

Coverage

Digital Screens	4,703
4-Week Impressions	2.9B
Markets Reached	175



Images are for illustrative purposes only



OUTFRONT Media

OUTFRONT leverages the power of technology, location, and creativity to connect brands with consumers outside of their homes through one of the largest and most diverse sets of billboard, and transit in North America. This scale provides brands with national ubiquity and targeted local relevance.

Video supported by publisher.

Coverage

Digital Screens	3,300
-----------------	-------

4-Week Impressions	1.7B
--------------------	------

Markets Reached	58
-----------------	----



Images are for illustrative purposes only



Screenverse + Apparatix

The Screenverse + Apparatix Billboard partnership offers media buyers and advertisers an unparalleled solution for accessing digital billboards across the US, while also providing increased reach possibilities to target a wider range of audiences in the physician world.

Coverage

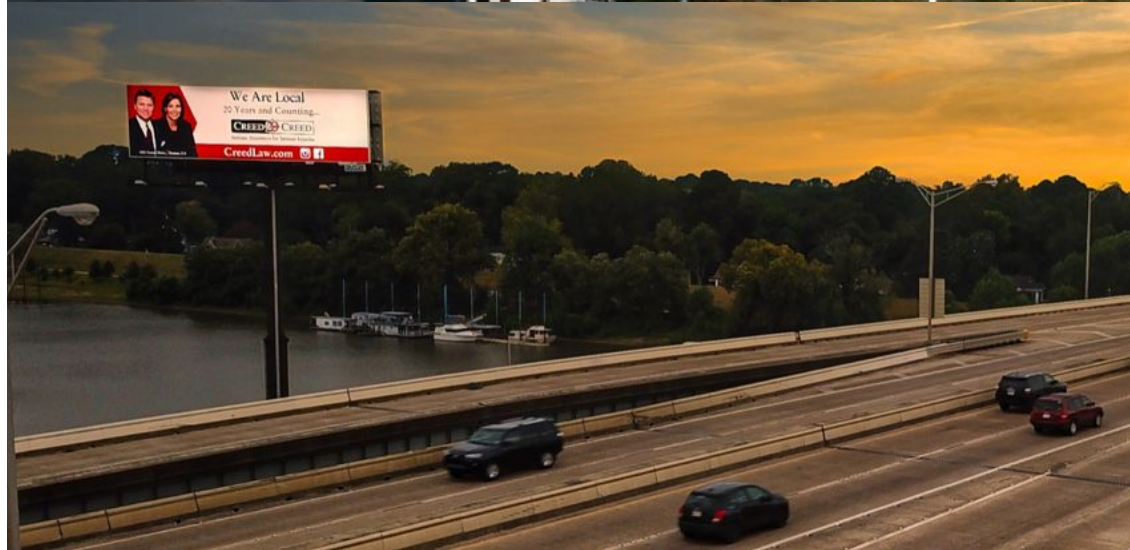
Digital Screens	1,182
-----------------	-------

4-Week Impressions	733M
--------------------	------

Markets Reached	87
-----------------	----



Images are for illustrative purposes only



Vertical Impressions

Vertical Impression offers a unique elevator display network with hundreds of screens. This platform enables you to access hard-to-reach urban audiences in a variety of locations such as residential and commercial buildings, hospitals, universities, and government establishments.

Video supported by publisher.

Coverage

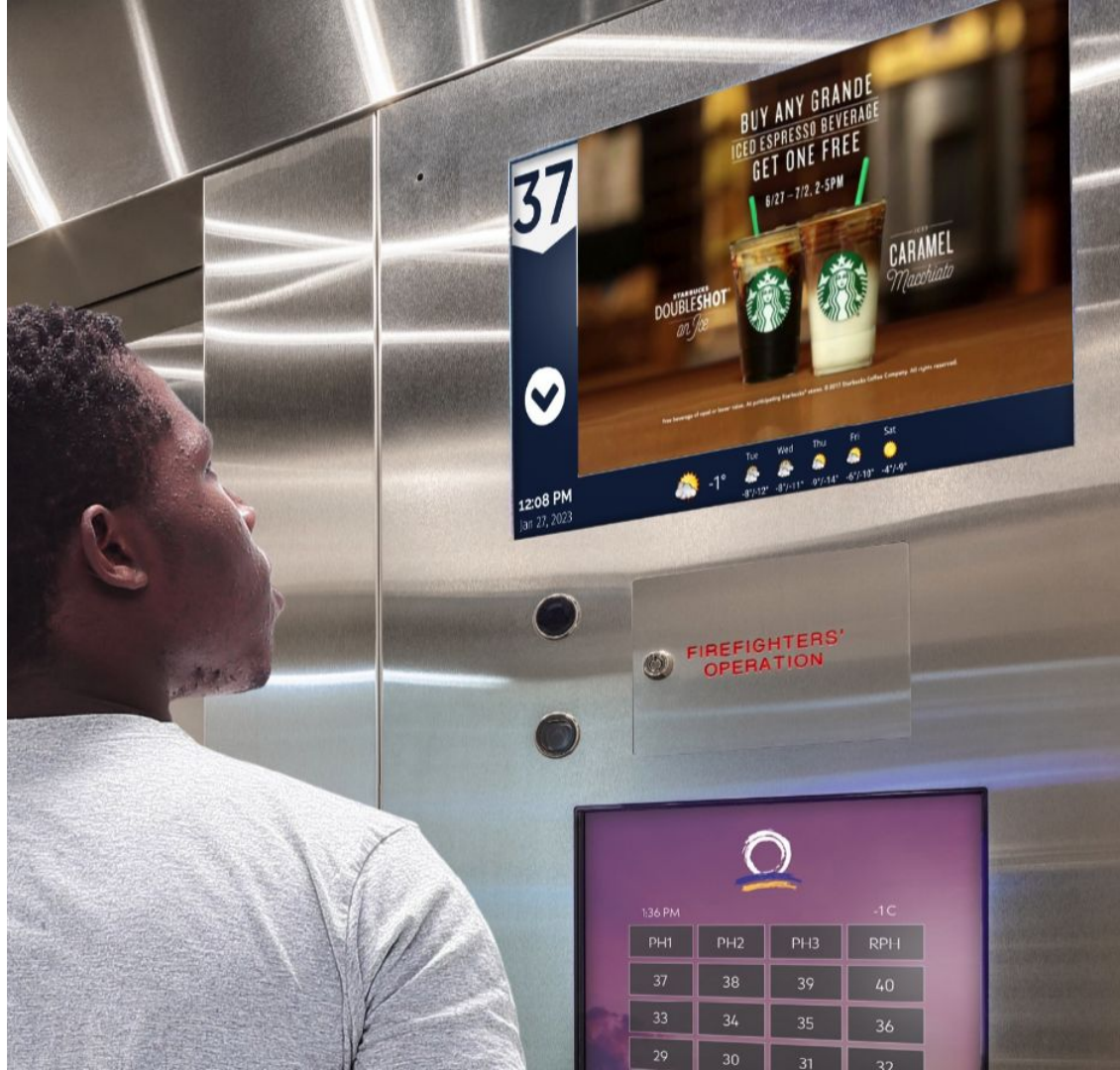
Digital Screens	1,685
-----------------	-------

4-Week Impressions	58.2M
--------------------	-------

Markets Reached	80
-----------------	----



Images are for illustrative purposes only



Zoom Media/GymTV

GymTV powered by ZOOM Media gives advertisers access to an affluent and active audience across 3,600+ gyms. With up to 8 minutes of unskippable commercial time per hour, and a high 75-minute dwell time environment, Gym TV offers more opportunities for consumers to engage with your brand.

Video supported by publisher.

Coverage

Digital Screens	27,326
4-Week Impressions	2.4B
Markets Reached	197



Images are for illustrative purposes only



Unlock the real power of OOH.

sales@placeexchange.com

