



Place Exchange Inventory Guide



Place Exchange Inventory Guide

Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
	Live	Street Furniture - Parking Lots	93	33.7 million
	Live	Billboards	845	140 million
adFUZE 	Live	Retail	2,233	548 million
	Live	Billboards, Malls	1,742	5.4 billion
	Live	Office Cafeterias, Retail	9,339	916 million
adPlanet 	Live	Supermarkets & Convenience Stores	5,935	1.3 billion
	Live	Airport Lounges, Restaurants and Bars, Retail POS & more	1,281	2.8 million



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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
	Live	Mobility	50	12.5 million
	Live	Airports	985	179 million
	Live	Convenience Stores	8,663	509 million
	Live	Residential, Restaurants and Bars, Supermarkets, Retail POS & more	80,677	13.1 billion
	Live	Casinos, Restaurants and Bars	1,798	146 million
	Live	Restaurants and Bars	199	74 million
	Live	Spectaculars, Billboards, Street Furniture	74	29.2 million

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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
 BillboardPlanet	Live	Spectaculars, Billboards, Street Furniture	23	27.5 million
 BCTV BOWLING CENTER TV	Live	Bowling Alleys	362	92 thousand
brandedcities	Live	Spectaculars & Billboards	41	1.1 billion
Brookfield Properties	Live	Shopping Malls	503	223 million
 BULLETIN DISPLAYS CREATIVE OUTDOOR ADVERTISING	Live	Spectaculars & Billboards	21	208 million
 CBL [®]	Live	Shopping Malls	198	97 million



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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
CAPTIVATE	Live	Office Buildings, Residential	18,383	1.7 billion
 Cedar Fair Entertainment Company	Live	Amusement Parks	400	692 million
 CEN MEDIAGROUP	Live	Movie Theaters	1,880	42.6 million
 CE tv Now!	Live	Restaurants and Bars, Beauty Salons, and Spas	1,400	tbd
 CheckedUp	Live	Point of Care	10,000	263 million
 Clear Channel	Live	Billboards, Transit, Airport, Street Furniture, & Spectaculars	3,936	3.7 billion
 COMPUTER PERFECT	Live	Retail	72	5.7 million
 CONSTANT MEDIA	Live	Point of Care	7,224	780 million



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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
 CORNER MEDIA	Live	Street Furniture	140	290 million
 curb	Live	Mobility	8,041	1.3 billion
 DIRECTV ADVERTISING	Live	Bars, Restaurants, Retail, Shopping Malls, and more	2,460	TBD
 dolphin DIGITAL OOH MEDIA	Live	Retail	3,102	2.2 billion
 Dream	Live	Spectaculars	7	49 million
 EI EDISON INTERACTIVE	Live	Entertainment Venues	25,000	227 million
 EOS — LINX —	Live	Charging Stations	85	51.5 million
 FINCH	Live	Bars, Restaurants	685	261 million



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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
FIREFLY	Live	Mobility	20,005	1.7 billion
FREEOSK	Live	Supermarkets	96	34 million
 FUELMEDIA TV	Live	Convenience Stores, Gas Stations	702	235 million
 GEOMETRIA ADVERTISING AGENCY	Live	Supermarkets, Residential, Retail, Offices, & more	1,070	702 million
 GLASSCAST	Live	Urban Panels	2	TBD
 THE GREAT OUTDOORS	Live	Spectaculars	2	964 thousand
Grocery TV	Live	Supermarkets	21,302	5.8 billion
 GSTV	Live	Gas Stations	235,081	111 million



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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
	Live	Billboards	8	21.2 million
	Live	Retail	140	279 million
	Live	Street furniture	4,025	1.9 billion
	Live	Street furniture	4,157	754 million
	Live	Airport Gates	41	41 million
	Live	Mobility	1,152	4 billion
	Live	Billboards	40	32 million
	Live	Stadium/Arena Restrooms	1,099	2.6 million

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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
 JCDecaux	Live	Airports, Billboards, Street Furniture, & Shopping Malls	1,223	9.4 billion
 KeyMedia NETWORK	Live	Kiosk	7,000	1.2 billion
 LAMAR	Live	Billboards	4,703	2.9 billion
 LAMAR Airports	Live	Airports	406	11.3 million
 Liquid - OUTDOOR -	Live	Street Furniture	157	21.4 million
 Loop ^{TV}	Live	Residential, Restaurants and Bars, Hair Salons, Gyms, Universities, & more	56,979	274 million

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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
 MACERICH®	Live	Shopping Malls	384	258 million
 MILE HIGH OUTDOOR ADVERTISING	Live	Billboards	30	6.6 million
 n.compass TV®	Live	Gyms, Restaurants	3,110	70 million
 NCM NATIONAL CINEMEDIA	Live	Movie Theaters	20,059	33 million
 NEWTRADITION	Live	Spectaculars, Billboards Transit, & Shopping Malls	93	379 million
 NRS DIGITAL MEDIA	Live	Supermarkets & Convenience Stores	26,576	4 billion
 ike SMART CITY + ORANGE BARREL MEDIA	Live	Street Furniture	1,534	30.4 million

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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
 OUTFRONT	Live	Billboards, Street Furniture, Transit, Spectaculars	3,300	1.7 billion
 PACIFIC Outdoor Advertising	Live	Billboards	14	13 million
 PatientPoint	Live	Point of Care	16,600	140 million
 PEARL	Live	Shopping Malls, Street Furniture	124	95 million
 PECAN PIE PRODUCTIONS	Live	Movie Theaters	348	832 thousand
 Perpetual Media	Live	Casinos, Restaurants and Bars, Retail, &more	3,381	290 million
PUBLIC	Live	Restaurants	17	5 million
 Pursuant Health	Live	Supermarket Pharmacies	4,504	864 million



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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
 PYRAMID	Live	Shopping Malls	161	43 million
	Live	Airport Bars, Restaurants, and Lounges	984	178 million
	Live	Billboards	150	10 million
	Live	Retail, Supermarkets	750	300 million
	Live	Gyms, Retail, Restaurants, Airports, & more	2,341	142 million
	Live	Supermarkets & Convenience Stores	6,200	1.5 billion
	Live	Access to the full Screenverse portfolio	70,000	5.2 billion
	Live	Billboards	1,182	733 million
	Live	Point of care, Pharmacies	3,742	144 million

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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
	Live	Offices	749	113 million
	Live	Movie Theaters	19,232	32 million
	Live	Supermarkets	705	21.5 million
	Live	Supermarkets	380	15.8 million
	Live	Hotel Rooms	13,400	171 million
	Live	Shopping Malls	1,319	315 million
	Live	Transit	891	125 million
	Live	Entertainment Venues, Restaurant & Bars, & more	976	1.3 billion

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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
 SOMO	Live	Taxi Tops	4,000	3 billion
 SPOTLIGHT CINEMA NETWORKS	Live	Movie Theaters	814	1.9 million
 STARLITE	Live	Supermarkets & Pharmacies	345	285 million
 swiftmile	Live	Charging Stations	26	5.9 million
 TAIV	Live	Restaurants & Bars	2,318	41.5 million
 terraboost MEDIA*	Live	Supermarkets	3,426	376 million
 The Bulletin.io	Live	Residential Buildings	4,475	1.0 billion
 T ADVERTISING SOLUTIONS	Live	Mobility	21,690	12.9 million
 TOPGOLF	Live	Entertainment Venues	15,444	33.9 million

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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
TouchTunes	Live	Restaurant & Bars	51,657	6.4 billion
 Trailhead MEDIA	Live	Billboards	258	75.9 million
 TRAVEL PLAZA MEDIA	Live	Retail	207	97.8 million
tvm DOOH	Live	Restaurants & Bars	15,926	1.6 billion
Uber	Live	Mobility	6,727	12.2 billion
 kinective Media by United Airlines	Live	Airports	1,500	526 Million
 ELOCITY	Live	Supermarkets, Hotels, Movie Theaters	1,282	16.3 million

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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
 Place-Based	Live	Bars, Gyms, Colleges, Offices, Hotels, & more	21,772	2.4 billion
 Retail	Live	Supermarket, Convenience Stores, and Shopping Malls	16,160	592 million
	Live	Offices, Residential, Universities, Hospitals, & more	1,685	58.2 million
	Live	Charging Stations	6,115	1.2 billion
	Live	Financial Banks	116	5.8 million
	Live	Shopping Malls	300	63 million
	Live	Billboards	21	32.4 million
	Live	Gyms	27,326	2.4 billion



A Lot Media

A Lot Media (ALM) is the premier advertising company specializing in signage within parking facilities, with dwell times of 6 minutes. ALM has partnered with the 5 largest parking companies in the US, giving buyers access to screens in 40 States and 400+ cities.

Video supported by publisher.

Coverage

Digital Screens 93

4-Week Impressions 33.7M

Markets Reached 40

 Images are for illustrative purposes only



Adams Outdoor

Adams Outdoor Advertising (AOA) is one of the largest independent suppliers of premium OOH media, whose goal is to form marketing partnerships with advertisers providing them the best media strategies. Adams displays are well-known for their high quality resolution and unmissable roadside locations in major markets where they dominate in market share.

Coverage

Digital Screens	845
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4-Week Impressions	140M
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Markets Reached	17
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 Images are for illustrative purposes only



AdFuze

Amplify your brand with adFUZE DOOH Advertising. Connect with audiences through engagement-based advertising in dynamic public spaces such as hotels, amusement parks, sports arenas and shopping centers. adFUZE is the only coast-to-coast mobile phone charging kiosk digital ad network.

Video supported by publisher.

Coverage

Digital Screens **2,233**

4-Week Impressions **548M**

Markets Reached **724**



Images are for illustrative purposes only



Adkom

Adkom consolidates hundreds of independent media owners, operating the largest network of independently-owned OOH media in the US. The unmatched power of that network is now available through Place Exchange, giving brands access to all of Adkom's billboard and roadside inventory across 48 states.

Coverage

Digital Screens	1,742
4-Week Impressions	5.4B
Markets Reached	135



Images are for illustrative purposes only



Advana

An unattended, self-serving food and beverage area in the heart of the workplace with ad-supported displays. Advana's audience is the American worker, with over 7.5 million monthly active consumers. Primarily, Advana reaches individuals in blue-collar occupations.

Video supported by publisher.

Coverage

Digital Screens	9,339
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4-Week Impressions	916M
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Markets Reached	105
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adPlanet by Coinstar

AdPlanet's Coinstar network is the largest retail and grocery placed based digital media network with locations in majority of all US DMAs. The AdPlanet Coinstar media network delivers over 1.3 billion impressions monthly at the point-of-purchase and bridges the gap for brands to reach consumers in the physical world.

Video supported by publisher.

Coverage

Digital Screens **5,935**

4-Week Impressions **1.3B**

Markets Reached **160**



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AdStash

The AdStash network gives brands access to a wide range of businesses and audiences of all sizes, from mom and pop shops with a single TV screen to large venues with 300+ digital screens. Advertise in retail locations, doctors' offices, airport lounges, restaurants, gyms, sports venues, and more.

Video supported by publisher.

Coverage

Digital Screens	1,281
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4-Week Impressions	2.8M
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Markets Reached	64
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AdWay

AdWay is a network of patented smart digital technology that projects images onto cars, enabling advertisers to reach specific "hard to reach" neighborhoods with relevant and contextual messaging on the move. Whether you are a small business owner or a large corporation, AdWays can help you effectively reach and engage with your target audience through the power of programmatic DOOH advertising.

Coverage

Digital Screens **50**

4-Week Impressions **12.5M**

Markets Reached **Los Angeles, San Diego, Phoenix**

 Images are for illustrative purposes only



AMC Networks

AMC Networks is home to the best storytelling, offering brands quality and powerful environments for their messaging. AMC Networks currently operates a network of TV screens located in high-traffic areas of airports across the US, including lounges, gates, shops, and restaurants. Engage travelers from gate to destination with meticulously programmed content, offering a blend of local news and cultural content.

Video supported by publisher.

Coverage

Digital Screens	985
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4-Week Impressions	179M
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Markets Reached	72
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ATM.TV

ATM.TV offers advertisers an opportunity to reach consumers via the largest convenience store chain in the US, with access to all 8,500+ 7-Eleven® stores in the US. ATM.TV screens are 30" vertical HD monitors that use the in-store ATMs as pedestals. The screens run 24/7 and are independent of any transactions that take place at the ATM.

Video supported by publisher.

Coverage

Digital Screens	8,663
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4-Week Impressions	509M
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Markets Reached	102
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Atmosphere

Atmosphere specializes in streaming TV content at businesses to engage consumers with short form, family friendly programming. Tens of thousands of businesses including restaurants, bars, sports facilities, offices, retail locations, and other venue types use Atmosphere. Brands running with Atmosphere are able to reach their audiences wherever they may be on their daily journeys.

Video supported by publisher.

Coverage

Digital Screens	80,677
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4-Week Impressions	13.1B
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Markets Reached	210
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 Images are for illustrative purposes only



Axes.ai

Axes.ai is an advertising platform that integrates slot machine screens with digital ads to reach engaged customers. By offering a unique solution to patrons within a comfortable and intimate setting to explore products and scan QR codes, brands can build stronger relationships with their audience.

Video supported by publisher.

Coverage

Digital Screens **1,798**

4-Week Impressions **146M**

Markets Reached **29**

 Images are for illustrative purposes only



Barboards

BarBoards is a network that uses AI to automatically switch sports bar TVs to custom content during broadcast breaks like half-times, pre-game shows, and commercials. They deliver real time ads alongside live, interactive sports trivia and branded in house promotions, capturing attention when guests are most receptive and influencing purchasing decisions in the moment.

Video supported by publisher.

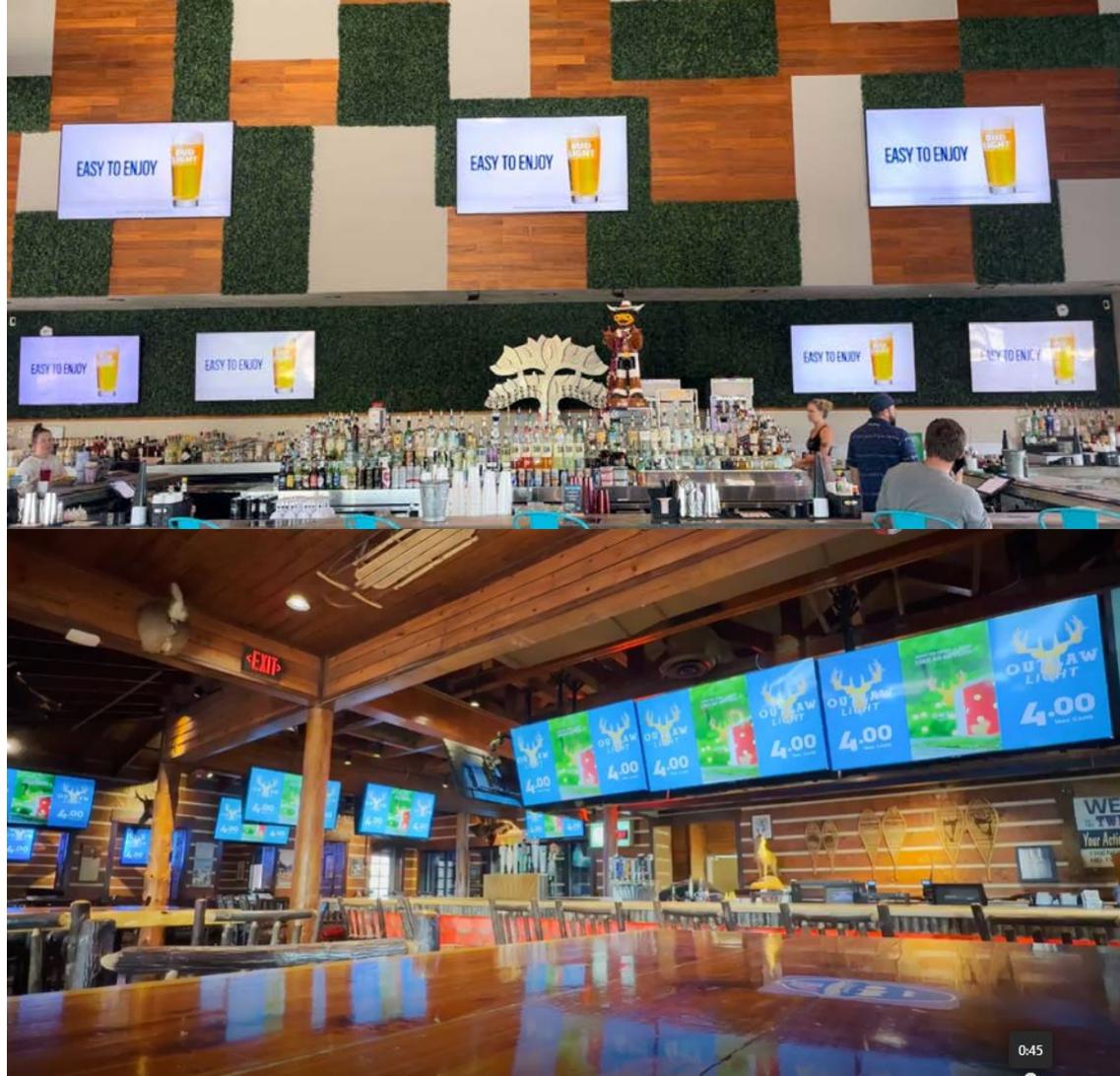
Coverage

Digital Screens	199
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4-Week Impressions	74M
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Markets Reached	32
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 Images are for illustrative purposes only



Big Outdoor

Big Outdoor harnesses large captivating urban digital placements with a focus on connected destination media where consumers live, work and play. With 7 major markets, Big Outdoor's inventory will be sure to captivate your audience all around town.

Video supported by publisher.

Coverage

Digital Screens	74
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4-Week Impressions	29.2M
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Markets Reached	7
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 Images are for illustrative purposes only



Billboard Planet

BillboardPlanet's Quantum media management software has empowered OOH Operators in efficiently handling the day-to-day management of their businesses. Trusted by outdoor companies in over 20 countries, Quantum serves clients streamlining internal processes and fostering top-line growth. Quantum is a fully integrated operating system, facilitating maximum values across all static and digital media types.

Video supported by publisher.

Coverage

Digital Screens	23
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4-Week Impressions	27.5M
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Markets Reached	7
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Images are for illustrative purposes only



Bowling Center TV

Bowling Center TV offers access to bowling centers in major U.S. DMA's, giving national brands and local businesses, the opportunity to connect with consumers across all demographics with an average dwell time of 90+ minutes.

Video supported by publisher.

Coverage

Digital Screens	362
4-Week Impressions	92M
Markets Reached	15



Images are for illustrative purposes only



Branded Cities

Branded Cities specializes in iconic media in iconic destinations. With digital Spectacular screens in the most desirable locations, Branded Cities can effectively deliver your message to key audiences across the United States.

Video supported by publisher.

Coverage

Digital Screens **41**

4-Week Impressions **1.1B**

Markets Reached **7**



Images are for illustrative purposes only



Brookfield

Brookfield's expansive mall and retail portfolio comprises more than 150 locations across 43 states and represents over 150 million square feet of retail space—ranking them among the largest retail real estate companies in the United States. Brookfield's network is designed to be attention-grabbing and engages shoppers with enticing content.

Video supported by publisher

Coverage

Digital Screens **503**

4-Week Impressions **223M**

Markets Reached **23**

 Images are for illustrative purposes only



Bulletin Displays

Bulletin displays are large, high-resolution screens typically located in high-traffic areas such as highways, urban centers, and transit hubs. These displays offer advertisers a dynamic platform to showcase engaging content and reach a broad audience. Their strategic placement and visual impact capture the attention of commuters and pedestrians alike, enhancing brand visibility and driving consumer engagement.

Video supported by publisher

Coverage

Digital Screens	21
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4-Week Impressions	208M
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Markets Reached	8
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 Images are for illustrative purposes only



CBL

CBL Properties integrates retail, dining, entertainment, and mixed-use spaces, transforming traditional malls into dynamic community hubs. Their nationwide portfolio consists of 94 properties across 22 states, including some of the top malls and shopping centers. Through the CBL Digital Ad Network, live across 27 mall locations, they provide prime exposure opportunities for brands to reach and diverse audiences.

Video supported by publisher

Coverage

Digital Screens 198

4-Week Impressions 97M

Markets Reached 23



Images are for illustrative purposes only



Captivate

Connect to an influential audience in a captive environment during the work hours and off hours when business and consumer purchase decisions are made. Office elevator, Office lobbies, and residential advertising reaches 12 million high-value, decision makers across North America.

Video supported by publisher.

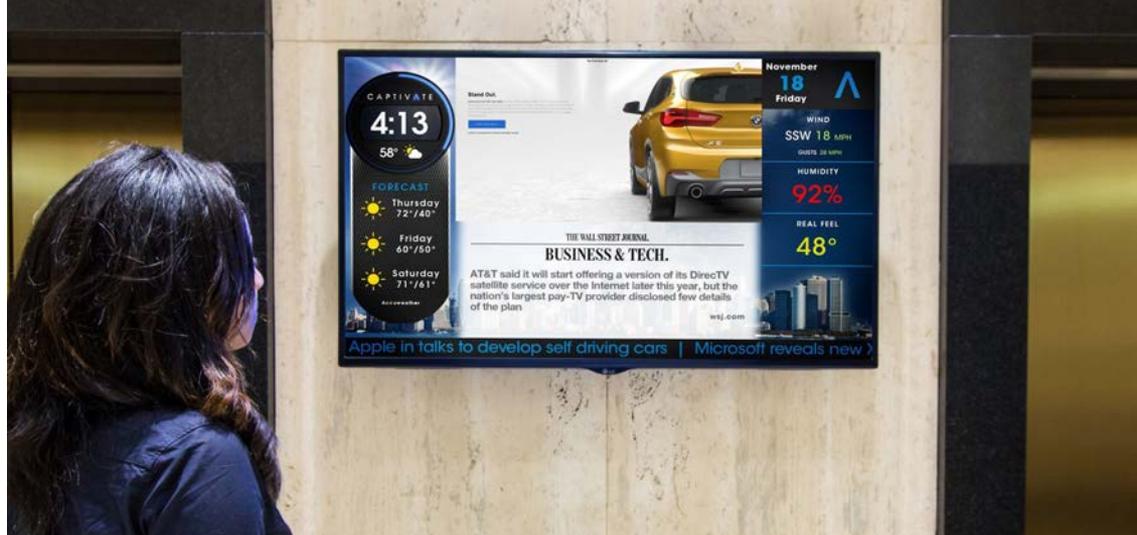
Coverage

Digital Screens **18,383**

4-Week Impressions **1.7B**

Markets Reached **146**

 Images are for illustrative purposes only



Cedar Fair - FunTV

FunTV is the in-park DOOH media network of Cedar Fair which broadcasts video and audio to their amusement park guests. FunTV's non-skippable content (max 16 minutes per hour) entertains and informs guests while they stand in line. Over 26 million guests visit Cedar Fair parks each year delivering a diverse, multi-generational audience.

Video supported by publisher.

Coverage

Digital Screens **400**

4-Week Impressions **692M**

Markets Reached **10**



Images are for illustrative purposes only



CEN

CEN's digital signage network utilizes the cinema lobby as a destination where engaged moviegoers spend quality time before seeing their favorite films. From high-definition poster displays, to large-format spectacular video walls placed strategically in cinema lobbies across the country, your brand and message are sure to make a lasting impression with your audience.

Video supported by publisher.

Coverage

Digital Screens **1,880**

4-Week Impressions **42.6M**

Markets Reached **68**

 Images are for illustrative purposes only



CETV Now!

CETV Now! provides commercial environment TV advertising services. Advertisers can seamlessly access all CETV Now! inventory to deliver video or static ads to highly valuable consumers. CETV Now! has established a presence in more than 400 commercial establishments, including restaurants, bars, beauty salons, and spas all within key areas of Metro Phoenix and surrounding areas.

Video supported by publisher.

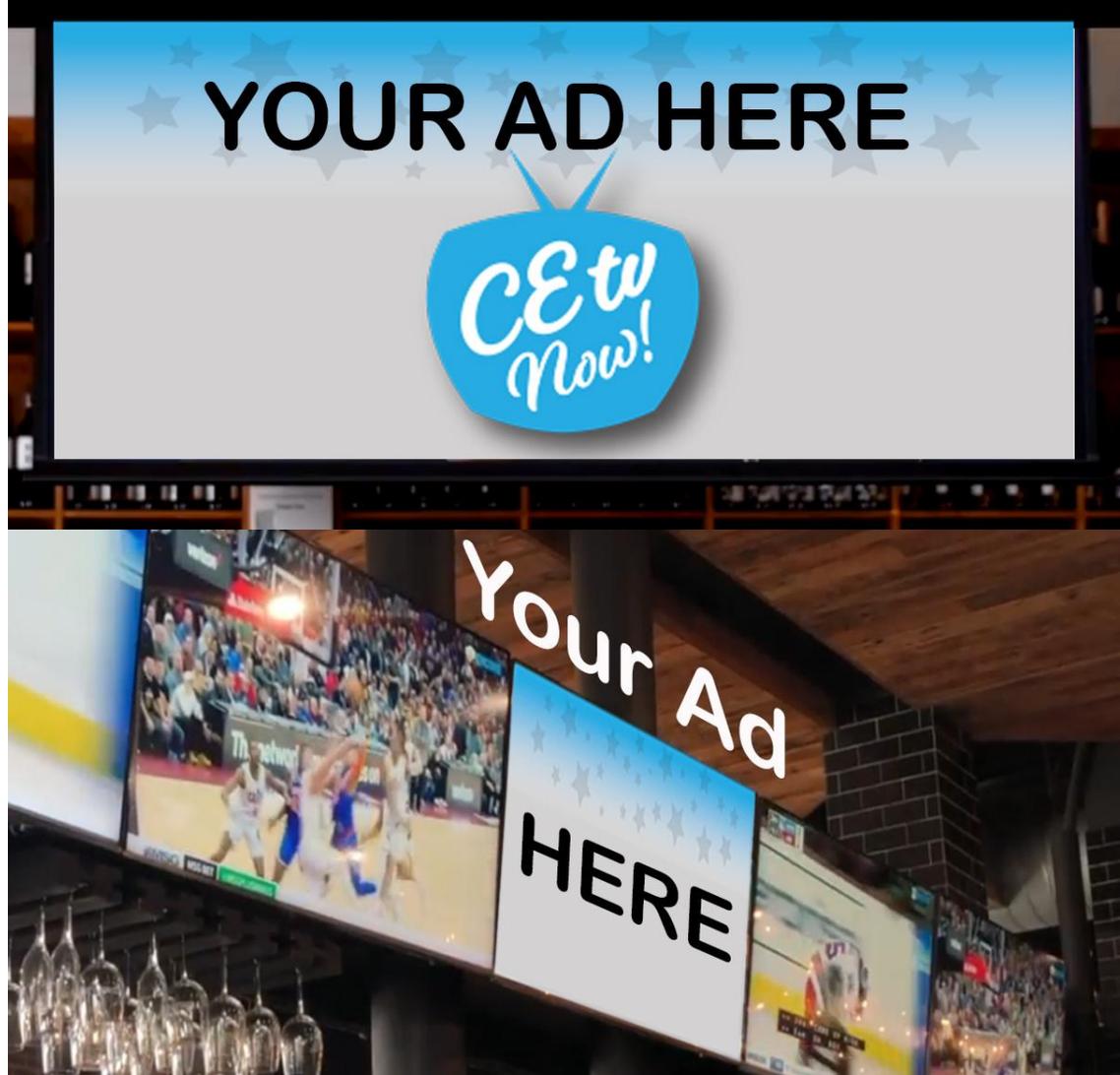
Coverage

Digital Screens	1,400
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4-Week Impressions	TBC
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Markets Reached	7
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 Images are for illustrative purposes only



CheckedUp

CheckedUp operates a digital point-of-care network, featuring interactive wallboards and waiting room TVs in physician offices, specialty clinics, and infusion centers across the US. Their DOOH placements combine targeted, educational health content with programmatic advertising capabilities, enabling brands to reach engaged patients and caregivers at moments of peak attention and trust.

Video supported by publisher.

Coverage

Digital Screens	10,000
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4-Week Impressions	263M
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Markets Reached	200
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Images are for illustrative purposes only



Clear Channel

Clear Channel Outdoor is a leader in the OOH space, offering a wide range of branding opportunities including bold roadside displays reaching consumers in heavily trafficked areas, grand spectacular displays in the most desirable media environments, displays targeting commuters during peak travel periods throughout busy transit hubs, and airport inventory reaching affluent, educated and business-minded audiences.

Video supported by publisher.

Coverage

Digital Screens **3,936**

4-Week Impressions **3.7B**

Markets Reached **49**



Images are for illustrative purposes only



Computer Perfect

Computer Perfect has screens deployed across various retail formats, allowing advertisers to showcase their products and services available in the store, and providing merchants with an additional point of connection with their customers. This not only enhances business management but also facilitates growth.

Video supported by publisher.

Coverage

Digital Screens	72
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4-Week Impressions	5.7M
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Markets Reached	6
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Images are for illustrative purposes only



Constant Media

Constant Media connects patients and caregivers with relevant health and wellness information at the Point of Care. As one of the dominant players in the Point-Of-Care (POC) channel, Constant Media is a growing network comprised of thousands of physician offices catering to 26 specialty fields. Strategically placed screens within waiting rooms and exam rooms of doctors' offices throughout the USA.

Video supported by publisher.

Coverage

Digital Screens **7,224**

4-Week Impressions **780M**

Markets Reached **185**



Images are for illustrative purposes only



Corner Media

Excellent eye-level urban panel inventory visible to pedestrians and drivers in retail and commuter locations. Digital urban kiosks in premier high-traffic, pedestrian locations. The majority of Corner Media's screens are a bright 55" inch display. Corner Media also boasts large-format spectaculars, digital directories and other unique ad solutions.

Video supported by publisher.

Coverage

Digital Screens **140**

4-Week Impressions **290M**

Markets Reached **8**



Images are for illustrative purposes only



Curb

Curb Taxi Media, a pioneer in the smart digital in-taxi space, is committed to providing the best possible brand experience through its cinema quality premium LCD digital screens in the New York DMA.

Video supported by publisher.

Coverage

Digital Screens **8,041**

4-Week Impressions **1.3B**

Markets Reached **New York**

 Images are for illustrative purposes only



DIRECTV Remote

DIRECTV Remote is DIRECTV's dedicated DOOH network built upon its nationwide footprint of commercial establishments, giving advertisers programmatic access to a growing pool of Live TV premium video inventory in a variety of locations including offices, waiting rooms, retail shops, salons, neighborhood bars and restaurants, and premium hotels.

Video supported by publisher.

Coverage

Digital Screens	2,460
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4-Week Impressions	TBD
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Markets Reached	164
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 Images are for illustrative purposes only



Dolphin Digital

Dolphin Digital is a fast-growing DOOH media network with cash counter displays at the point of sale, large-format window displays, and ATM toppers in high traffic locations across 90+ DMAs in the US. Leverage Dolphin Digital displays in grocery stores, convenience stores and travel plazas to reach a large and diverse audience.

Video supported by publisher.

Coverage

Digital Screens	3,102
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4-Week Impressions	2.2B
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Markets Reached	91
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Images are for illustrative purposes only



Dream Outdoor

Dream Outdoor harnesses exceptional ideation and creative expertise to shape iconic digital media platforms that transcend the ordinary, transforming public space into immersive digital landmarks. Transitioning traditional digital assets into megaphones, Dream Outdoor propels brand engagement, awareness & social sharing to ensure your brand captures the attention of your target audience.

Coverage

Digital Screens **7**

4-Week Impressions **49M**

Markets Reached **Los Angeles,
New York**

 Images are for illustrative purposes only



Edison Interactive

By leveraging Verizon's world-class connectivity, more than 25,000 golf carts across the nation are equipped with high-definition, touchscreen displays. Exclusive to the Club Car brand golf carts, Edison has built-in speakers, bluetooth connectivity and premium content, alongside other popular golf features.

Coverage

Digital Screens	25,000
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4-Week Impressions	227M
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Markets Reached	105
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EOS Linx

EOS Linx is an innovative subsidiary of The Screenverse Network, combining EV charging stations and OOH advertising. EOS stations feature a 75" display and a solar canopy, and are strategically placed for maximum impact at gas stations, retail locations, hospitality venues, and high-traffic city centers.

Video supported by publisher.

Coverage

Digital Screens	85
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4-Week Impressions	51.5M
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Markets Reached	13
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*Available inventory may vary by DSP to comply with respective content policies.

 Images are for illustrative purposes only



Finch

Finch is a premium digital media network located within bars and restaurants throughout New York, San Francisco, Los Angeles & Miami. Catering exclusively to social environments with long dwell times in urban shopping and business districts, Finch is ideally positioned to help your brand stand out and spark conversations with relevant audiences.

Video supported by publisher.

Coverage

Digital Screens	685
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4-Week Impressions	261M
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Markets Reached	4
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Images are for illustrative purposes only



Firefly

Firefly lights up city streets with HD full-motion smart screens on top of rideshare vehicles and taxis. Fueled by advanced tracking, measurement, and optimization capabilities, this eye-level and situationally aware ad format can deliver creative messages based on location of the vehicle, weather, time of day and day of week. Connect with audiences where they live, work, shop, and commute.

Video supported by publisher.

Coverage

Digital Screens	20,005
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4-Week Impressions	1.7B
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Markets Reached	52
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Images are for illustrative purposes only



Freeosk

At the forefront of experiential retail media, Freeosk creates a discovery destination for shoppers to learn about new products, categories, and services through ad media and interactive sampling experiences. Freeosk engages shoppers in high traffic aisles midway through the retail journey.

Video supported by publisher.

Coverage

Digital Screens 96

4-Week Impressions 34M

Markets Reached 80

 Images are for illustrative purposes only



FuelMedia TV

FuelMedia TV is a VOOH Media network serving fuel and retail sites in major DMAs across the US including Los Angeles, Chicago, Phoenix, Orlando, Miami, and Las Vegas. Combining programmatic functionality with full sight, sound and motion video, FMTV provides an opportunity to influence an inbound audience on their retail journey.

Video supported by publisher.

Coverage

Digital Screens	702
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4-Week Impressions	235M
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Markets Reached	39
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 Images are for illustrative purposes only



Geometria

Geometria was established in 2013 and offers more than 1,000 premium digital screens placed strategically in grocery and convenience stores, and residential buildings. The 2025 network expansion includes large 55" screens throughout New York City.

Video supported by publisher.

Coverage

Digital Screens	1,201
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4-Week Impressions	1.8B
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Markets Reached	7
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 Images are for illustrative purposes only



Glass Cast Media

GlassCast Media is a digital out-of-home company transforming storefront windows into dynamic digital screens. The network focuses on high-traffic urban areas, offering advertisers premium street-level visibility and real-time programmatic access.

Video supported by publisher.

Coverage

Digital Screens **2**

4-Week Impressions **3.8M**

Markets Reached **New York**

 Images are for illustrative purposes only



The Great Outdoors

Great Outdoor is an OOH company that strives to live up to its name. The Great Outdoors network launched new eye level digital billboards (spectaculars) on Hollywood blvd on the Walk of Fame. These are the first two programmatically available assets, with another 8 going live in Hollywood and Silverlake soon.

Video supported by publisher.

Coverage

Digital Screens	2
-----------------	---

4-Week Impressions	964K
--------------------	------

Markets Reached	Los Angeles
-----------------	-------------



Images are for illustrative purposes only



Grocery TV

Grocery TV is a digital advertising network that helps brands reach household decision makers in grocery retail that sees 373M+ visits a month. With dwell times of up to 4.5 minutes, the GTV network offers multiple locations for brands to capture shopper's attention— including the store entrance, front end, checkout, and pharmacy.

Video supported by publisher.

Coverage

Digital Screens	21,302
-----------------	--------

4-Week Impressions	5.8B
--------------------	------

Markets Reached	200
-----------------	-----



Images are for illustrative purposes only



GSTV

Digital screens at gas stations engage consumers and amplify brand messaging. This national network delivers reach to millions of Americans every day, across thousands of fuel retailers.

Video supported by publisher.

Coverage

Digital Screens	235,081
-----------------	---------

4-Week Impressions	111M
--------------------	------

Markets Reached	207
-----------------	-----

 Images are for illustrative purposes only



Harkey Media

Harkey Media delivers premium DOOH experiences across high-impact venues, blending data-driven targeting with creative storytelling. Harkey Media delivers more than just space, offering large format, standard highway DOOH, and retail media.

Video supported by publisher.

Coverage

Digital Screens	8
-----------------	---

4-Week Impressions	12M
--------------------	-----

DMA Reached	Los Angeles, New York, Phoenix
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 Images are for illustrative purposes only



Image Outdoor

Image Outdoor's cutting-edge displays and strategic placements reach high-traffic areas, delivering impactful and engaging content that resonates with diverse audiences. Image Outdoor ensures your brand stands out with targeted messaging and real-time content updates, maximizing visibility and driving results in urban environments.

Video supported by publisher.

Coverage

Digital Screens	8
-----------------	---

4-Week Impressions	21.2M
--------------------	-------

DMA Reached	Chicago
-------------	---------



Images are for illustrative purposes only



INEO USA

INEO provides placements across Staples stores nationwide, including locations in NYC, LA, Philadelphia, and more. INEO's innovative digital advertising and data analytics system harnesses vibrant digital screens at store entrances. This prime advertising space enables brands to engage directly with shoppers upon entry, maximizing visibility and impact in high-traffic areas.

Video supported by publisher.

Coverage

Digital Screens	140
-----------------	-----

4-Week Impressions	279M
--------------------	------

Markets Reached	12
-----------------	----



Images are for illustrative purposes only

Innovare Media

By strategically placing high-definition digital screens in key areas of medical facilities—such as lobbies, waiting rooms, and cafeterias—Innovare engages patients, visitors, and healthcare professionals. Their offerings include digital signage, interactive kiosks, and charging stations, all designed to enhance communication and deliver targeted messaging within medical environments.

Video supported by publisher.

Coverage

Digital Screens **420**

4-Week Impressions **14M**

Markets Reached **57**



Images are for illustrative purposes only



Intersection

Cities & Transit

Intersection knows that people are always on the go. Its media is strategically placed in well-traveled locations where people spend the most time—on city streets, at train stations, bus shelters, news stands, public destinations, and more. Intersection maintains partnerships with some of the country's largest transit systems including Chicago's CTA, Philadelphia's SEPTA, New Jersey's NJT, Amtrak, and more.

Video supported by publisher.

Coverage

Digital Screens **4,025**

4-Week Impressions **1.9B**

Markets Reached **8**

 Images are for illustrative purposes only



Intersection

LinkNYC

LinkNYC is an award-winning street-side kiosk densely installed across all five boroughs that provides free super-fast Wi-Fi, local information, phone calls, device charging, and digital services. Engage consumers throughout the day as they as they walk, commute, and explore the streets of the nation's biggest city.

Video supported by publisher.

Coverage

Digital Screens **4,157**

4-Week Impressions **754M**

Markets Reached **New York**



Images are for illustrative purposes only



Intersection Air

Charlotte Douglas International Airport

Intersection offers a wide range of advertising assets that allow brands to connect with consumers at every touchpoint of this bustling air hub. Intersection's range of airport advertising products will have your brand shining bright as travelers navigate the terminals.

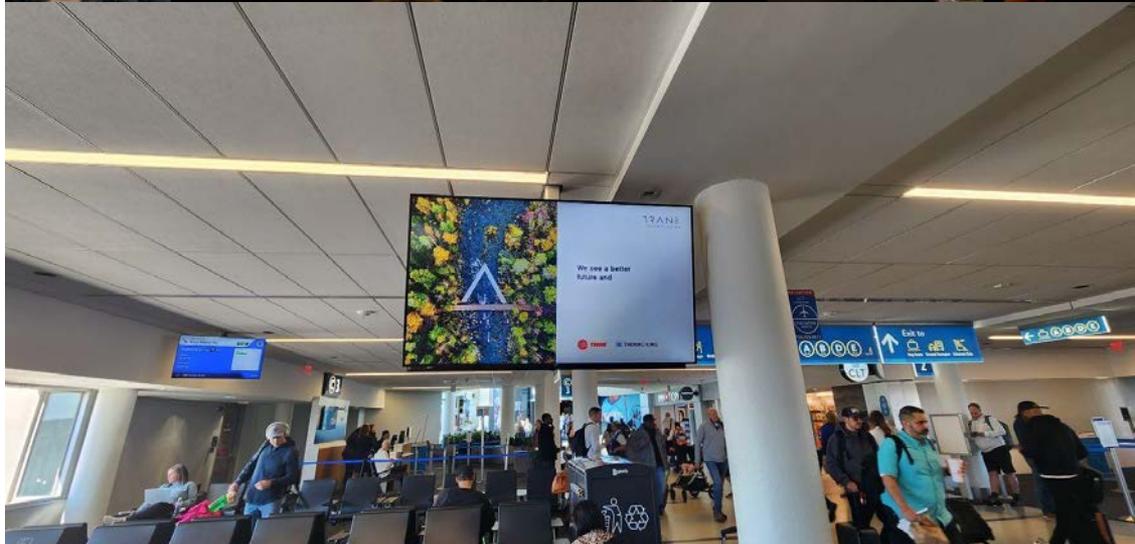
Coverage

Digital Screens 41

4-Week Impressions 41M

Markets Reached Charlotte

 Images are for illustrative purposes only



Intersection Taxi

Intersection is modernizing the iconic NYC Yellow Cabs with reach on every block, in every borough of the City. Moving DOOH taxi ads enable you to massively expand your share of voice across the whole city, in a cost effective way. Digital taxi tops are the perfect outdoor advertising solution that allow for location targeting, day-parting and cutting-edge video-enabled technology. Take advantage of taxi ads that move with the pace of NYC.

Video supported by publisher.

Coverage

Digital Screens	1,152
-----------------	-------

4-Week Impressions	4B
--------------------	----

Markets Reached	New York
-----------------	----------



Images are for illustrative purposes only



International Outdoor

International Outdoor provides a premium network of digital billboards strategically positioned in high-traffic urban centers, highways, and major commuter routes. Designed to maximize visibility, these large-format digital displays offer brands the opportunity to engage audiences at scale. This ensures brands can deliver relevant messaging that adapts to time, location, and consumer behavior, driving greater impact and engagement

Coverage

Digital Screens **30**

4-Week Impressions **32M**

Markets Reached **12**



iSite Media

iSite Media provides advertisers with a unique opportunity to get brand exposure inside the most recognized venues in professional and collegiate sports. Strategically located inside the high-traffic restrooms of these venues, the video signage network allows advertisers to deliver :15 second commercials to a captive and gender-targeted audience.

Video supported by publisher.

Coverage

Digital Screens	1,099
-----------------	-------

4-Week Impressions	2.6M
--------------------	------

Markets Reached	7
-----------------	---



Images are for illustrative purposes only



JCDecaux

JCDecaux is the largest outdoor advertising company in the world. Place Exchange now offers programmatic access to JCDecaux US, which reaches over 46.5 million unique consumers every month across street furniture, billboards, airports, and malls.

Coverage

Digital Screens **1,223**

4-Week Impressions **9.4B**

Markets Reached **7**

 Images are for illustrative purposes only



KeyMe

Key duplication kiosk located in major grocery and retail chains such as Kroger, Albertsons, Safeway, Rite Aid, 7-Eleven and many more

Leverage this inventory to reach in-store shoppers at scale across major retail locations.

Video supported by publisher.

Coverage

Digital Screens 7,000

4-Week Impressions 1.2B

Markets Reached 160

 Images are for illustrative purposes only



Lamar

Lamar Advertising Company is one of the largest outdoor advertising companies in the world, with more than 3,000 digital displays in the majority of DMAs in the United States. Lamar offers advertisers a variety of billboard, interstate logo, and transit advertising formats, helping both local businesses and national brands reach broad audiences every day.

Coverage

Digital Screens	4,703
-----------------	-------

4-Week Impressions	2.9B
--------------------	------

Markets Reached	175
-----------------	-----



Images are for illustrative purposes only



Lamar Airports

In addition to Lamar's extensive billboard network, Place Exchange enables programmatic access to Lamar's airport inventory in 25 airports nationwide, connecting advertisers with 184 million annual passengers. Airports offer extended dwell times, creating more chances for travelers to respond to your message or interact with your offerings.

Coverage

Digital Screens **406**

4-Week Impressions **11.3M**

Markets Reached **23**



Images are for illustrative purposes only



Liquid Outdoor

Liquid Outdoor Media is a technology-focused OOH company with 55" interactive screens located in open-air, outdoor dining/shopping lifestyle centers featuring upscale retail, boutiques, restaurants, and luxury housing. Capture your audience where they eat, shop, live, and play with digital kiosks providing opportunities for static, full-motion, and interactive ads.

Video supported by publisher.

Coverage

Digital Screens	157
4-Week Impressions	21.4M
Markets Reached	6



Images are for illustrative purposes only



Loop Media

Loop powers the entertainment shown on public screens across thousands of businesses in every state nationwide with free music video, comedy, and lifestyle channels. While Loop screens are primarily located in restaurants and bars, Loop also reaches consumers in many business categories including gyms, hair salons, and pet stores.

Video supported by publisher.

Coverage

Digital Screens **56,979**

4-Week Impressions **274M**

Markets Reached **213**



Images are for illustrative purposes only



Macerich Media

Macerich shopping centers are the ideal place to reach consumers at the point-of-sale. State-of-the-art digital assets are strategically placed throughout highly-trafficked common areas, both indoors and outdoors, to increase visibility.

Video supported by publisher.

Coverage

Digital Screens	384
-----------------	-----

4-Week Impressions	258M
--------------------	------

Markets Reached	11
-----------------	----



Images are for illustrative purposes only



Mile High Outdoor

Mile High Outdoor is one of the largest media companies in the Colorado area, operating digital billboard displays across the state of Colorado with a primary focus in the metro Denver area. Their top-of-the-line, well-maintained billboards are highly viewable along Colorado's busiest highways and roadways.

Video supported by publisher.

Coverage

Digital Screens **30**

4-Week Impressions **6.6M**

Markets Reached **3**



Images are for illustrative purposes only



N-Compass

N-Compass' digital signage is strategically placed in high-traffic areas and popular local spots, including restaurants, gyms, healthcare facilities and many more. This ensures you connect with an engaged audience of repeat visitors that have extended dwell time delivering maximum impact.

Video supported by publisher.

Coverage

Digital Screens **3,110**

4-Week Impressions **70M**

Markets Reached **57**



Images are for illustrative purposes only



NCM

National CineMedia (NCM) is America's Movie Network. As the largest cinema advertising network in the U.S., representing AMC, Regal and Cinemark theaters, NCM unites brands with young, diverse audiences through the power of movies and engages movie fans anytime and anywhere. NCM's offers broad reach with lobby and on-screen inventory in over 900 theaters across all of the top US DMAs.

Video supported by publisher.

Coverage

Digital Screens	19,300+
-----------------	---------

4-Week Impressions	39M
--------------------	-----

Markets Reached	190
-----------------	-----



Images are for illustrative purposes only



New Tradition

New Tradition is one of the fastest-growing media companies, offering premium OOH assets in top U.S. markets, specializing in larger-than-life digital spectaculars, such as “The Reef” in Downtown LA—the largest billboard on the busiest highway and the #1 Geopath rated OOH unit in America.

Video supported by publisher.

Coverage

Digital Screens	93
-----------------	----

4-Week Impressions	379M
--------------------	------

Markets Reached	6
-----------------	---



Images are for illustrative purposes only



NRS Digital Media

NRS operates a point-of-sale (POS) terminal-based platform for independent retailers nationwide, delivering over 4 billion monthly impressions. With 25,000+ live screens primarily in urban areas. Utilize the expansive NRS Retail Network and leverage 1st-party SKU data in alliance with Nielsen IQ to deliver dynamic brand messaging to a diverse audience.

Video supported by publisher.

Coverage

Digital Screens **26,576**

4-Week Impressions **4B**

Markets Reached **199**



Images are for illustrative purposes only



Ike Smart City + Orange Barrel Media

Orange Barrel Media in partnership with IKE Smart City, offers interactive digital kiosks at street level in dense urban neighborhoods. IKE strategically positioned their inventory to surround stadiums, cultural centers, and large retail locations in the heart of downtown business and entertainment districts to reach the highest concentration of both pedestrians and vehicular traffic.

Video supported by publisher.

Coverage

Digital Screens **1,534**

4-Week Impressions **30.4M**

Markets Reached **30**

 Images are for illustrative purposes only



OUTFRONT Media

OUTFRONT leverages the power of technology, location, and creativity to connect brands with consumers outside of their homes through one of the largest and most diverse sets of billboard, and transit in North America. This scale provides brands with national ubiquity and targeted local relevance.

Video supported by publisher.

Coverage

Digital Screens **3,300**

4-Week Impressions **1.7B**

Markets Reached **58**

 Images are for illustrative purposes only



Pacific Outdoor

Pacific Outdoor Advertising is the Northwest's leader in outdoor advertising, with extensive coverage throughout Seattle, Portland, Tacoma, Salem and surrounding communities. Pacific Outdoors offers unmatched levels of reach and frequency for your marketing and brand message.

Coverage

Digital Screens 14

4-Week Impressions 13M

Markets Reached 2



Images are for illustrative purposes only



PatientPoint

PatientPoint pioneered the point-of-care marketing industry, revolutionizing patient education, offering innovative, customized and targeted solutions to reach patients and providers. Access digital screens positioned in waiting rooms at doctor's offices, providing a unique opportunity to connect with patients.

Video supported by publisher.

Coverage

Digital Screens	16,600
-----------------	--------

4-Week Impressions	140M
--------------------	------

Markets Reached	199
-----------------	-----



Images are for illustrative purposes only



Pearl Media

Pearl Media develops, manages and sells unique marketing and digital media opportunities. We digitize urban mixed-use commercial space, transit centers, and transit adjacent properties in top markets with premium place-based digital signage networks. Our screens allow brands to engage with consumers in meaningful ways.

Video supported by publisher.

Coverage

Digital Screens	124
-----------------	-----

4-Week Impressions	95M
--------------------	-----

Markets Reached	4
-----------------	---

 Images are for illustrative purposes only



Pecan Pie

Pecan Pie Productions is one of the nation's premiere full-service cinema advertising and production companies for independent movie theaters. With access to premium on-screen advertising, Pecan Pie Productions enables advertising within 30 minutes of the feature film start.

Video supported by publisher.

Coverage

Digital Screens	348
-----------------	-----

4-Week Impressions	832K
--------------------	------

Markets Reached	27
-----------------	----



Images are for illustrative purposes only



Perpetual Media

Perpetual Media is a trailblazer in the DOOH landscape, boasting extensive coverage across the United States. With its diverse display locations including casinos, restaurants, bars, and retail spaces, Perpetual Media ensures unparalleled reach and engagement for your marketing and branding efforts against a diverse audience set.

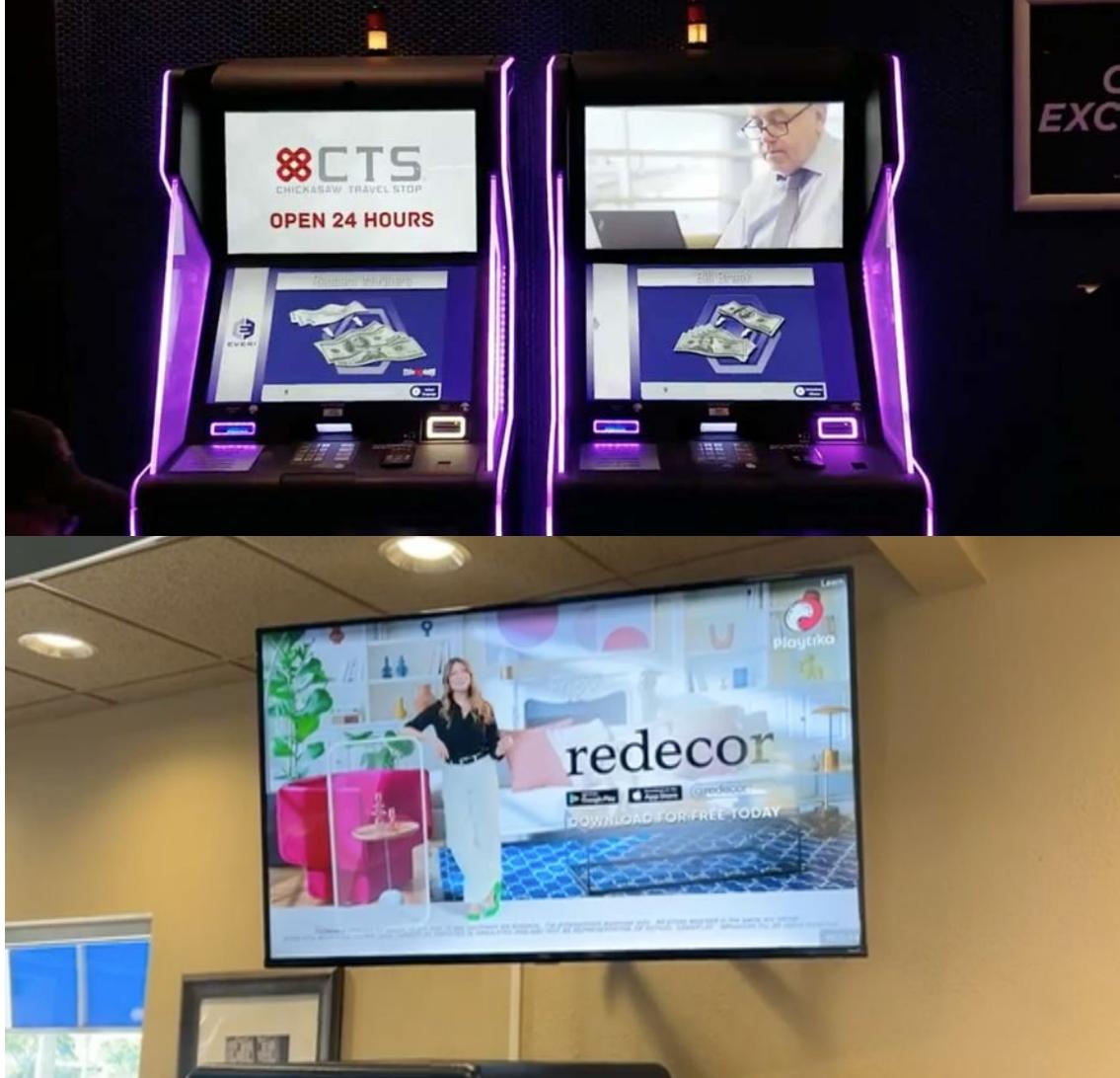
Video supported by publisher.

Coverage

Digital Screens	3,381
4-Week Impressions	290M
Markets Reached	124



Images are for illustrative purposes only



PUBLIC.ART

PUBLIC is an art-driven OOH media company that blends curated digital art with relevant brand content in the country's most coveted public markets and destination food halls. PUBLIC's venues have been hand selected for their cultural influence and local heritage, giving brands an opportunity to engage with consumers in iconic settings with authenticity and intimacy.

Video supported by publisher.

Coverage

Digital Screens **17**

4-Week Impressions **5M**

Markets Reached **Houston, Dallas & LA**



Images are for illustrative purposes only



Pursuant Health

Health kiosk with top screen that consumers see while filling prescriptions, browsing for health products or just walking by the pharmacy area. Located in thousands of Walmart stores nationally. With 48%+ of Walmart shoppers visit the Health & Wellness section of the store during their trip, leveraging the Pursuant Health network will ensure you reach your target consumer.

Video supported by publisher.

Coverage

Digital Screens **4,504**

4-Week Impressions **864M**

Markets Reached **207**



Images are for illustrative purposes only



Pyramid

Pyramid's advertising screens are in 10 high-traffic shopping centers across New York and Western Massachusetts. Whether through video, animation, or static advertising, campaigns can capture consumer attention with 15 and 30-second spots and reach over 80 million annual visitors while they shop, dine, and play.

Video supported by publisher

Coverage

Digital Screens **161**

4-Week Impressions **43M**

Markets Reached **6**

 Images are for illustrative purposes only



ReachTV

ReachTV is a connected network of television screens in high traffic areas across 90 airports (including restaurants, bars, shops, lounges, and gates) and over 700 other venues. Each screen is programmed to reflect travelers' habits and interests, as well as local news and culture.

Video supported by publisher.

Coverage

Digital Screens	984
-----------------	-----

4-Week Impressions	178M
--------------------	------

Markets Reached	72
-----------------	----



Images are for illustrative purposes only



Reagan Outdoor

Reagan is a premier digital out-of-home media network specializing in high-impact roadside digital billboards across key markets in the U.S. With a focus on delivering premium visibility, Reagan DOOH offers advertisers a strategic way to reach mass audiences in high-traffic locations. Their digital billboard network provides dynamic and flexible ad placements, ensuring brands can engage consumers with real-time messaging and eye-catching creative.

Coverage

Digital Screens	150
-----------------	-----

4-Week Impressions	10M
--------------------	-----

Markets Reached	44
-----------------	----



Retail Fluent

Retail Fluent provides dynamic features to increase the impact of advertising by working 24/7, 365 days a year with hundreds of interior screens at strategic shopping locations.

Video supported by publisher.

Coverage

Digital Screens	750
-----------------	-----

4-Week Impressions	30M
--------------------	-----

Markets Reached	26
-----------------	----



Images are for illustrative purposes only



Rockbot

Rockbot is a CTV DOOH network spanning the US. Currently, Rockbot can be discovered in Planet Fitness gyms, retail outlets, restaurants, casinos, universities, and more giving advertisers the ability to engage a broad audience that can be reached through :15 or :30 second video ad units.

Video supported by publisher.

Coverage

Digital Screens	2,341
-----------------	-------

4-Week Impressions	142M
--------------------	------

Markets Reached	214
-----------------	-----



Images are for illustrative purposes only



Samsung Ads

Samsung is transforming DOOH with a premium network, ensuring buyers connect with their audience in prime retail locations. Samsung now powers the ad experience at Hy-Vee supermarkets and Chevron gas station convenience stores, extending its expertise beyond in-store display hardware and software. Captivate consumers during moments of discovery and decision making.

Video supported by publisher.

Coverage

Digital Screens 6,200

4-Week Impressions 1.5B

Markets Reached 27



Images are for illustrative purposes only



Screenverse

Screenverse manages and offers exclusive programmatic access to a portfolio of best-in-class DOOH networks that reach a wide range of audiences and venue types, including Advana, Corner Media, EOS Linx, Smartify Media, theBulletin, Screenverse + Apparatix, Pursuant Health, Screenverse Health, Screenverse Office, and TouchTunes.

With networks that reach Millennials, Generation Z, Baby Boomers, and high-income professionals where they live, work, shop and play, Screenverse specializes in fulfilling all of your DOOH campaign needs.

Video supported by publisher.

Coverage

Digital Screens	70,000+
-----------------	---------

4-Week Impressions	5.2B
--------------------	------

Markets Reached	All DMAs
-----------------	----------



Images are for illustrative purposes only



Screenverse + Apparatix Billboards

The Screenverse + Apparatix Billboard partnership offers media buyers and advertisers an unparalleled solution for accessing digital billboards across the US, while also providing increased reach possibilities to target a wider range of audiences in the physician world.

Coverage

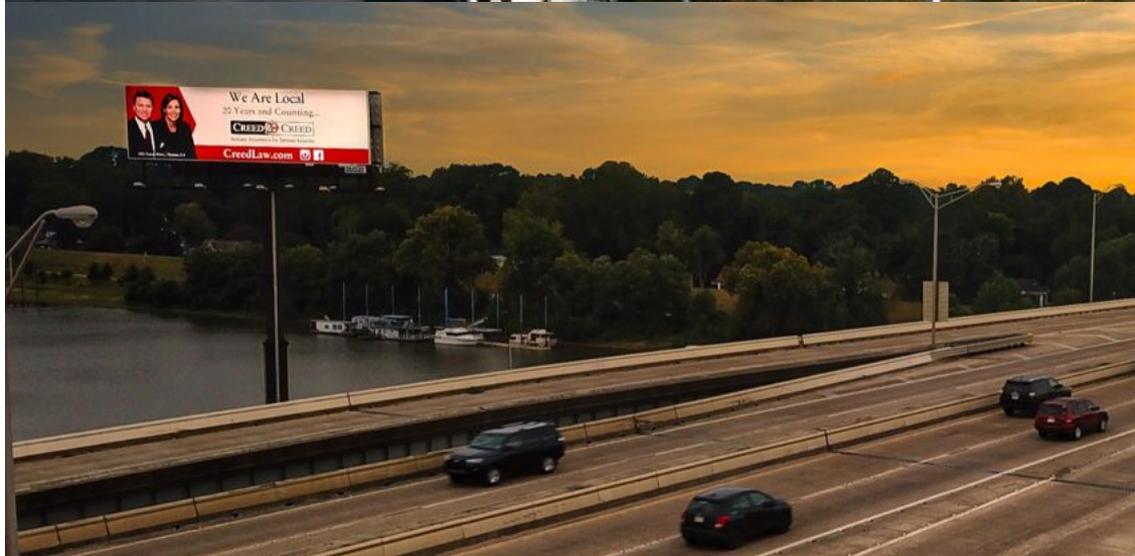
Digital Screens	1,182
-----------------	-------

4-Week Impressions	733M
--------------------	------

Markets Reached	87
-----------------	----



Images are for illustrative purposes only



Screenverse Health

A leading network of state-of-the-art digital screens in pharmacies and doctors' offices delivering a customized approach to connecting clients with consumers.

Engaging the consumer along the path to purchase with health-conscious consumers within the high-traffic areas of doctors' offices and pharmacies.

Video supported by publisher.

Coverage

Digital Screens 3,742

4-Week Impressions 144M

Markets Reached 163



Images are for illustrative purposes only



Screenverse Office

Interactive digital directory with ad displays reaching business professionals in Class A office buildings.

A captivating IoT connected directory screen network improving the experience for office building tenants and visitors.

Video supported by publisher.

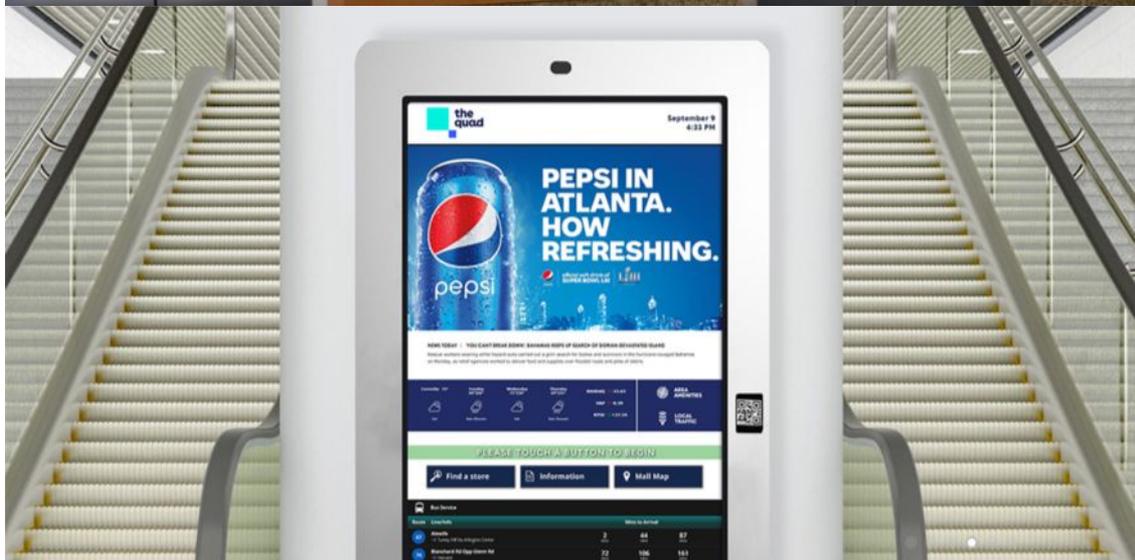
Coverage

Digital Screens **749**

4-Week Impressions **113M**

Markets Reached **67**

 Images are for illustrative purposes only



Screenvision

Screenvision Media offers a programmatic network on the big screen. Screenvision is a premier cinema advertising platform that reaches audiences at movie theaters nationwide through our Front + Center pre-show, which curates powerful and uncluttered storytelling for brands and moviegoers on the big screen.

Video supported by publisher.

Coverage

Digital Screens	19,232
-----------------	--------

4-Week Impressions	32M
--------------------	-----

Markets Reached	73
-----------------	----



Images are for illustrative purposes only



SellrTV

SellrTV creates the unique opportunity to influence purchasing decisions when it matters most, in the final seconds. SellrTV comprises a network of tablets and TVs on product shelves inside retail stores giving advertisers the ability to simultaneously build brand equity and drive product sales.

Video supported by publisher.

Coverage

Digital Screens	705
-----------------	-----

4-Week Impressions	21.5M
--------------------	-------

Markets Reached	26
-----------------	----



Images are for illustrative purposes only



Shinka

Shinka provides luxury advertisers with exclusive access to high-net-worth individuals in premium hotel environments. Harness their sophisticated first-party data targeting to connect with Fairmont, Hilton, and Waldorf Astoria guests. Tailor your outreach with insights such as hotel brand, room category, nightly rate, mini-bar preferences, and more. Elevate your brand's presence and engage elite audiences with unmatched precision and impact.

Video supported by publisher.

Coverage

Digital Screens	13,400
-----------------	--------

4-Week Impressions	171M
--------------------	------

Markets Reached	9
-----------------	---



Images are for illustrative purposes only



Simon Malls

Simon is a global leader in the ownership of more than 200 premier shopping, dining, entertainment, and mixed-used destinations. Simon Media & Experiences welcomes more than 2 billion visitors annually across their properties. Simon's network has mass reach across various backgrounds, demographics and audience profiles. Shoppers average 95 minutes of dwell time during each visit and experience multiple ad exposures throughout their shopping, dining, and lifestyle journeys.

Video supported by publisher.

Coverage

Digital Screens	1,319
4-Week Impressions	315M
Markets Reached	34



Images are for illustrative purposes only



Smart City Media

Smart City Media, with its signature CityPost kiosks, offers connectivity, information and content that elevates the urban experience. Brands want to be relevant, and real-time information gets your audience engaged. Whether your message is on a CityPost interactive kiosk in a high-traffic downtown location or transit hub, you are capturing the attention of your consumer as they move through their daily journey. CityPost offers highly flexible creative opportunities with sight, sound and motion.

Video supported by publisher.

Coverage

Digital Screens	891
-----------------	-----

4-Week Impressions	125M
--------------------	------

Markets Reached	9
-----------------	---



Images are for illustrative purposes only



Smartify

Smartify Media is a digital outdoor advertising network that targets pedestrians, vehicles and in-store retail traffic in an audience-driven approach.

Smartify Media offers a variety of targeted audiences for your digital advertising campaign, offering both Street Digital Urban Panels and a variety of In-Store Retail advertising.

Video supported by publisher.

Coverage

Digital Screens	976
-----------------	-----

4-Week Impressions	1.3B
--------------------	------

Markets Reached	21
-----------------	----



Images are for illustrative purposes only



SOMO

SOMO, powered by Screenverse, brings 4,000 digital taxi top screens to the streets of New York City with 65% market share of the city's digital taxi top universe. Leverage data-driven insights to bracket taxi top campaigns with useful parameters like geofences and dayparting. GPS-powered taxi location datasets include data on 1.1 billion taxi trips, offering brands excellent geospatial insights.

Coverage

Digital Screens **4,000**

4-Week Impressions **3B**

Markets Reached **New York**

 Images are for illustrative purposes only



Spotlight Cinemas

Spotlight Cinema Network offers a unique advertising opportunity by leveraging the immersive environment of movie theaters. Their network provides advertisers with access to a captive, diverse audiences, enhancing brand visibility and engagement throughout the cinematic experiencing from in-lobby to premium on-screen opportunities.

Video supported by publisher.

Coverage

Digital Screens	814
-----------------	-----

4-Week Impressions	1.9M
--------------------	------

Markets Reached	35
-----------------	----



Images are for illustrative purposes only



Starlite Digital

Starlite specializes in premium large-format, high-impact video displays, located in grocery stores and outdoor retail centers. The 4k portrait displays are strategically placed in high-profile locations and are designed to engage consumers as they enter grocery stores, pharmacies, liquor stores, and retailers in environments free of in-store clutter.

Video supported by publisher.

Coverage

Digital Screens **345**

4-Week Impressions **285M**

Markets Reached **44**

 Images are for illustrative purposes only



Stingray

Stingray OOH offers a powerful combination of audio advertising across premium out-of-home environments, creating high-impact, contextually relevant brand experiences throughout the US. With a vast network spanning retail, hospitality, fitness centers, and more, Stingray delivers dynamic in-store audio advertising, reaching consumers at key moments of engagement.

Coverage

Audio Locations	400
4-Week Impressions	15M
Markets Reached	24



Swiftmile

Swiftmile marries the fast growing \$10B+ micromobility market with OOH. Swiftmile deploys light electric vehicle (LEV) charging platforms for scooters, e-bikes, and e-mopeds coupled with a DOOH network reaching a highly attractive on-the-go audience. Swiftmile is both the pioneer and market leader in LEV charging infrastructure.

Video supported by publisher.

Coverage

Digital Screens **26**

4-Week Impressions **5.9M**

Markets Reached **Miami**

 Images are for illustrative purposes only



Taiv.tv

Taiv.tv allows advertisers to access TVs in restaurants and bars in the U.S. that substitute generic TV advertisements with specific, targeted content that's relevant to their audience. Taiv.tv empowers businesses at any level to achieve ad coverage on screens at any budget, granting advertisers access to their target demographic.

Video supported by publisher.

Coverage

Digital Screens **2,318**

4-Week Impressions **41.5M**

Markets Reached **12**



Images are for illustrative purposes only



Terraboost Media

Terraboost Media's digital grocery network delivers guaranteed engagement media at scale. Boasting a shopper engagement rate of 80% and strategic positioning in the entryways of grocery stores nationwide, this can't miss digital signage enables brands to reach household decision makers, while purchase decisions are top of mind.

Video supported by publisher.

Coverage

Digital Screens	3,426
-----------------	-------

4-Week Impressions	376M
--------------------	------

Markets Reached	49
-----------------	----



Images are for illustrative purposes only



theBulletin

In the lobbies of upscale residences and office buildings, theBulletin provides digital screens and community boards that reach affluent, coveted audiences. theBulletin reaches an audience of Gen-Z / Millennial professionals - ages 22-35, \$75k+ HHI. Thousands of screens across luxury residential buildings in NYC, DC, Boston, Chicago, Atlanta, Miami, LA, Houston and more.

Video supported by publisher.

Coverage

Digital Screens **4,475**

4-Week Impressions **1.0B**

Markets Reached **115**



Images are for illustrative purposes only



T-Mobile Rideshare Media

T-Mobile Rideshare Media is the largest network of interactive in-car rideshare screens throughout the US. T-Mobile Rideshare Media provides advertisers the opportunity to reach a captive and affluent audience (avg. HHI \$100K+) through its location-based video platform.

Video supported by publisher.

Coverage

Digital Screens	21,690
-----------------	--------

4-Week Impressions	12.9M
--------------------	-------

Markets Reached	211
-----------------	-----



Images are for illustrative purposes only



Topgolf

Topgolf venues feature high-tech, climate-controlled outdoor hitting bays aimed at golfers of all skill levels. Connect with consumers having fun at Topgolf with large screens in the bay, in shared spaces, and on HD spectaculars at the end of the range. These venues entertain more than 20 million guests annually, who spend on average 2 hours per visit.

Video supported by publisher.

Coverage

Digital Screens **15,444**

4-Week Impressions **33.9M**

Markets Reached **58**



Images are for illustrative purposes only



TouchTunes

The largest network of interactive digital jukeboxes in the world. Touchtunes jukeboxes are located inside Bars, Restaurants, and Sports Entertainment venues. Delivers robust coverage across all 210 DMAs and featured in approximately 2/3 of all independent bars in the US, per Nielsen/CGA.

Video supported by publisher.

Coverage

Digital Screens **51,657**

4-Week Impressions **6.4B**

Markets Reached **All DMAs**

 Images are for illustrative purposes only



Trailhead Media

Trailhead Media is a network of high-quality digital OOH displays strategically placed across the Southeast and Midwest US. Their highly viewable screens are available through Place Exchange in top markets such as Atlanta, Charlotte, Raleigh-Durham, Indianapolis, Nashville, Memphis, New Orleans, and Birmingham.

Coverage

Digital Screens 258

4-Week Impressions 75.9M

Markets Reached 21



Images are for illustrative purposes only



Travel Plaza Media

Travel Plaza Media is revolutionizing vehicular rest/travel plazas throughout the US, currently present in NY, CT, PA, DE, and NJ. TPM's digital network strategically positions brands where vehicular travelers spend up to 56 minutes, offering unrivaled advertising opportunities at Points of Purchase and Food Courts. TPM's innovative media format also connects brands with a diverse range of vehicular travelers, crafting memorable experiences and driving engagement.

Video supported by publisher.

Coverage

Digital Screens **207**

4-Week Impressions **97.8M**

Markets Reached **10**

 Images are for illustrative purposes only



TVM DOOH

TVM DOOH is a leading DOOH network in restaurants and bars operating portrait-mode screens that are situated in highly-visible locations within each venue. TVM DOOH displays average an impressive dwell time of 2 hours, and reach 400 consumers each day across each of their restaurants and bars.

Video supported by publisher.

Coverage

Digital Screens	15,926
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4-Week Impressions	1.6B
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Markets Reached	51
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Images are for illustrative purposes only



Uber

Place Exchange enables programmatic access to Uber's in-car tablet displays. Uber's network is accessible in over 60 major US cities including Austin, NYC, Boston, Los Angeles, and San Francisco. Drive consumers to action while they ride using full-motion messaging with audio.

Video supported by publisher.

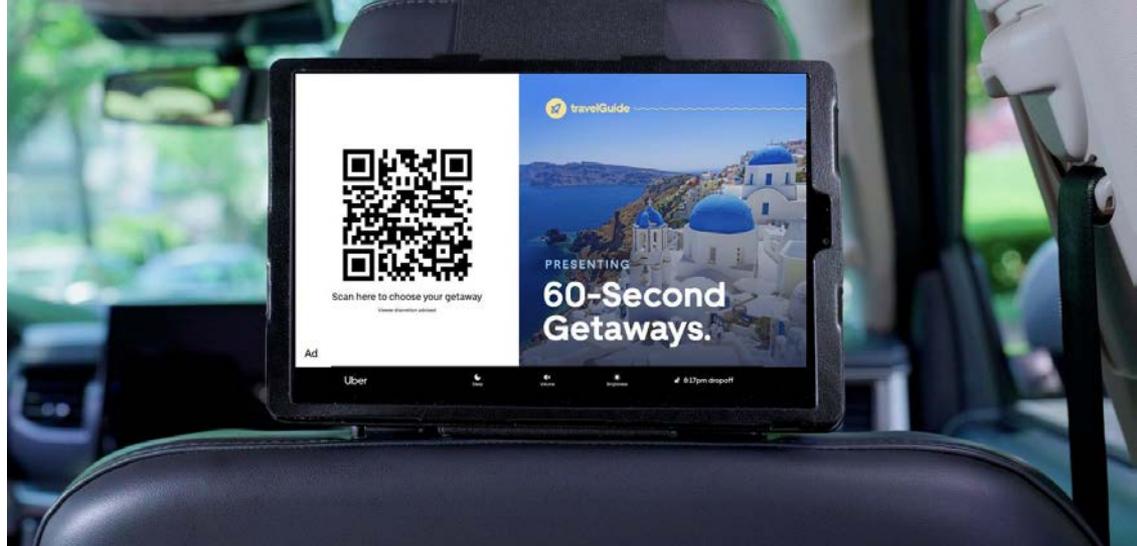
Coverage

Digital Screens **6,727**

4-Week Impressions **12.2B**

Markets Reached **65**

 Images are for illustrative purposes only



Kinective Media by United Airlines

Kinective Media by United Airlines connects with travelers beyond the gate through a premium network of DOOH screens strategically positioned across high-traffic touchpoints in airports and travel hubs throughout the United States. Inventory includes large-format digital displays, dynamic video-enabled placements, and targeted digital boards located in check-in areas, security zones, gate hold rooms, lounges, and baggage claim.

Video supported by publisher.

Coverage

Digital Screens **1,500**

4-Week Impressions **526M**

Markets Reached **30**

 Images are for illustrative purposes only



Velocity

Velocity offers DOOH screens nationwide in movie theaters, Extended Stay Hotels, and within NYC-based grocery stores. With Velocity you reach a diverse audience across supported venues with highly visible screens on their path to purchase, displaying your messaging on impressive 30" screens in grocery stores, digital posters in the movie theaters, and 50" screens in the hotel lobbies.

Video supported by publisher.

Coverage

Digital Screens	1,282
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4-Week Impressions	16.3M
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Markets Reached	122
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Images are for illustrative purposes only



Vengo Place Based

Vengo operates a large portfolio of digital screens that enables buyers to execute with speed, scale and trust. Vengo's place-based network provides the context to connect brands with consumers on the path to purchase. These screens are located in: bars, gyms, colleges, offices, hotels and other high-traffic venues with partners AMI, Innovare, and more.

Coverage

Digital Screens	21,772
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4-Week Impressions	2.4B
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Markets Reached	203
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Images are for illustrative purposes only



Vengo Retail

Vengo operates a large portfolio of digital screens that enables buyers to execute with speed, scale and trust. Vengo's Retail Screens provides the context to connect brands with consumers at the point of purchase. These screens are located inside: grocery stores, convenience stores, and malls, with partners: Coinstar User Screens, NEN Topper screens, and Gabi Media check-out screens.

Coverage

Digital Screens **16,160**

4-Week Impressions **592M**

Markets Reached **206**

Images are for illustrative purposes only



Vertical Impression

Vertical Impression offers a unique elevator display network with hundreds of screens. This platform enables you to access hard-to-reach urban audiences in a variety of locations such as residential and commercial buildings, hospitals, universities, and government establishments. Vertical Impressions screens deliver unskippable and unblockable impressions, driving engagement right where high-value urban consumers live, work, and spend their time.

Video supported by publisher.

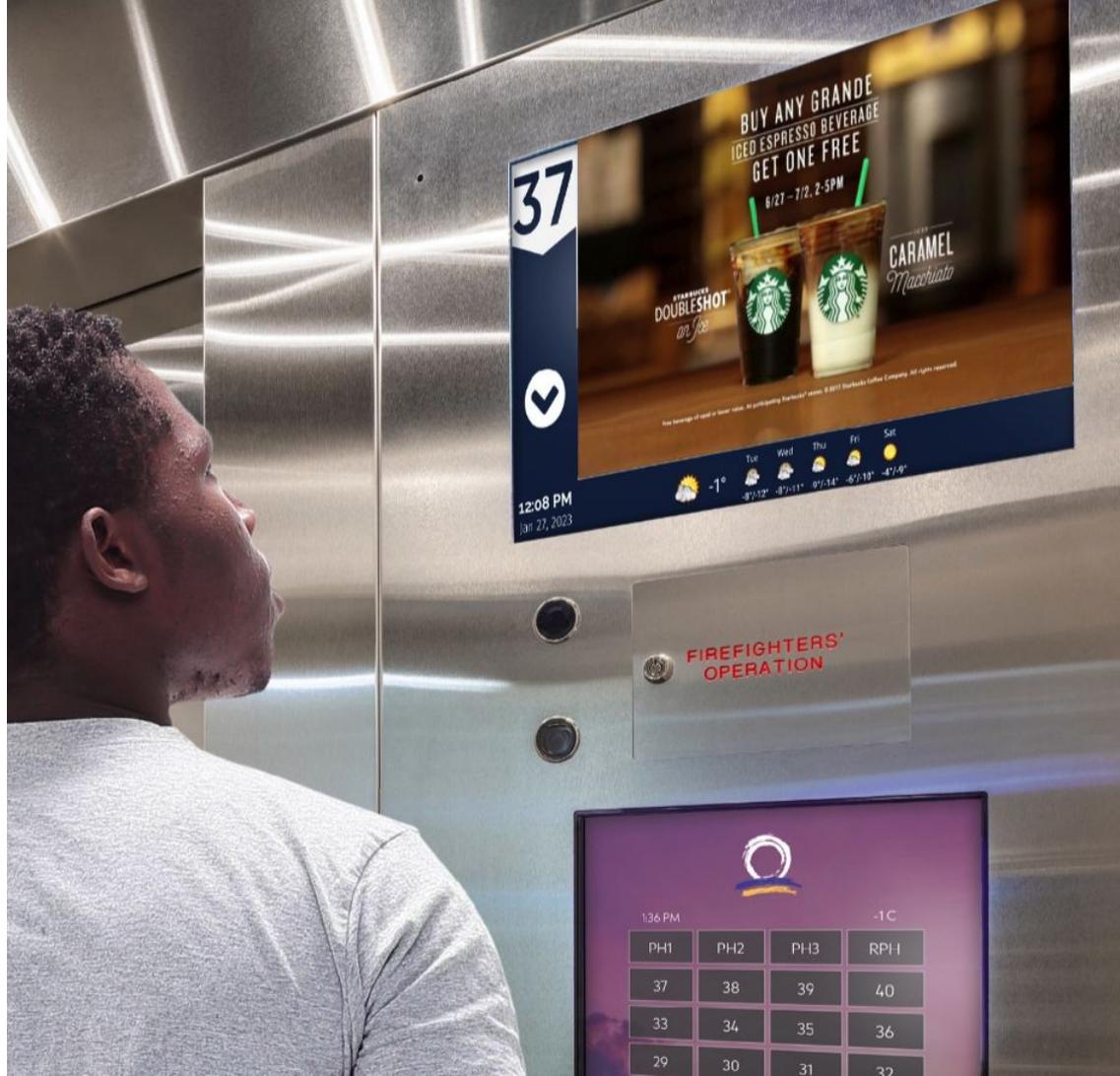
Coverage

Digital Screens **1,685**

4-Week Impressions **58.2M**

Markets Reached **80**

 Images are for illustrative purposes only



Volta Media

Strategically located in places where consumers already spend their time and money, Volta's digital, place-based media network allows forward-thinking brand partners to reach high-value audiences in historically unavailable locations.

What does this mean for your brand? **Results**, as seen by the **\$2.01 iROAS** Volta delivered for their partners.

Video supported by Volta Media.

*Source: Catalina & Circana. Aggregated Volta iROAS study benchmarks. Promoted Brands industry average is \$1.33 across all OOH campaigns.

Coverage:

Digital Screens	6,115
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4-Week Impressions	1.26B
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DMAs	55
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Images are for illustrative purposes only



Western Union

Western Union is the most trusted way to send money to friends and family overseas and across borders. With their new exciting DOOH offering, you can now extend your advertising campaigns to their financial locations.

Video supported by publisher.

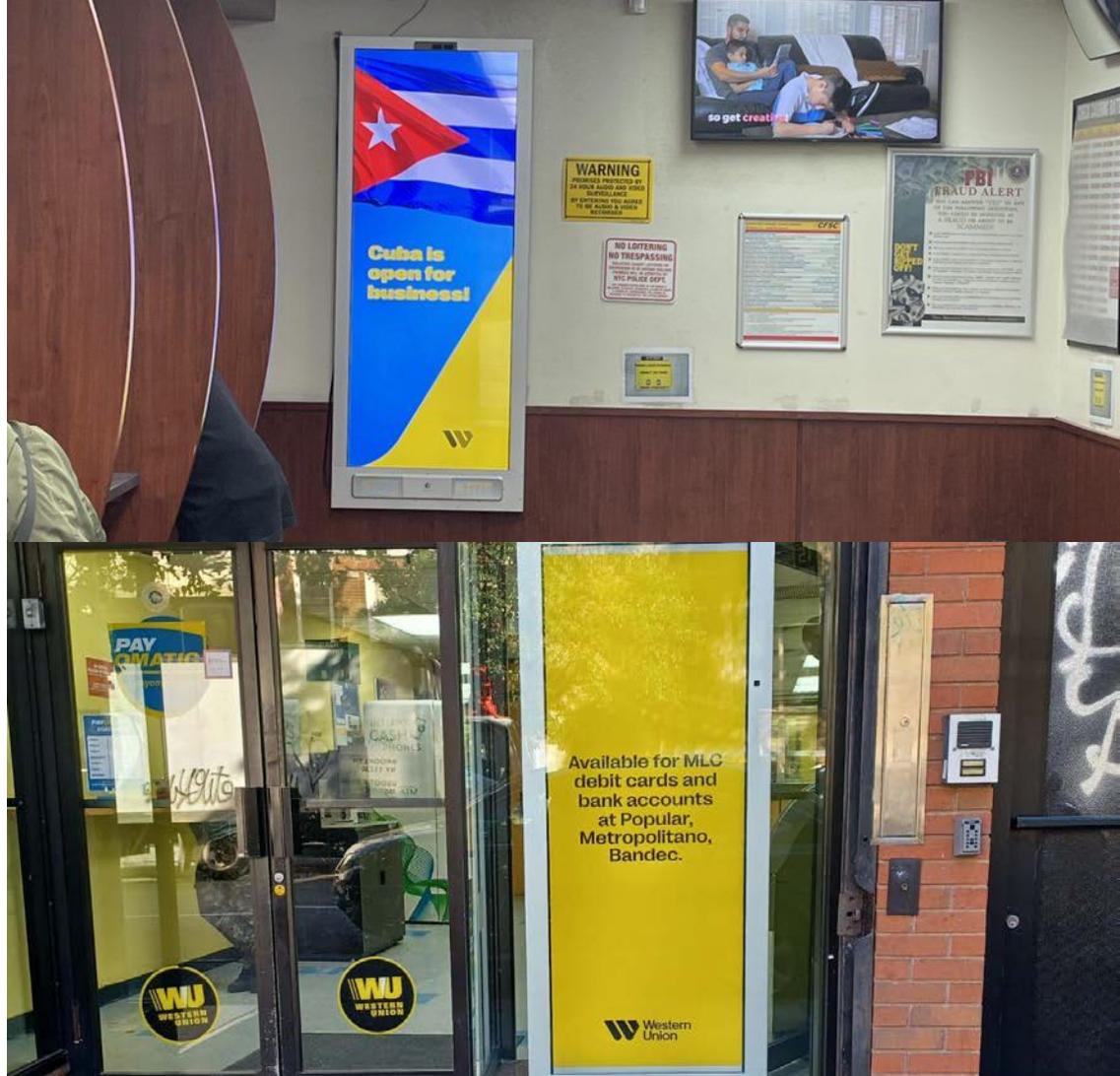
Coverage

Digital Screens **116**

4-Week Impressions **5.8M**

Markets Reached **NYC, Chicago & Denver**

 Images are for illustrative purposes only



Westfield

Access Westfield's premium DOOH network across its flagship shopping centers. Featuring large-format LED screens that support dynamic creative, interactive formats, 3D and anamorphic capabilities, these high-impact placements offer unmatched opportunities to engage shoppers at pivotal moments. Ideal for brand engagement, product launches, high-visibility campaigns, and everything in between.

Video supported by publisher.

Coverage

Digital Screens **300**

4-Week Impressions **63M**

Markets Reached **New York, Los Angeles, Chicago, Bay Area, Washington DC, Seattle, San Diego**

 Images are for illustrative purposes only



WOW Media

WOW's distinctive full-motion center read street billboards and freeway digital billboards with interactive ambient light installations are thoughtfully located in the most coveted geos in LA with exclusive locations surrounding The Forum, Los Angeles International Airport and the new SoFi Stadium, the future home to two NFL teams. WOW brings in-home quality visuals to outdoor digital canvases.

Coverage:

Digital Screens **21**

4-Week Impressions **32.4M**

DMA **Los Angeles**

 Images are for illustrative purposes only



Zoom Media/GymTV

Gym TV powered by ZOOM Media gives advertisers access to an affluent and active audience across 3,600+ gyms. With up to 8 minutes of unskippable commercial time per hour, and a high 75-minute dwell time environment, Gym TV offers more opportunities for consumers to engage with your brand.

Video supported by publisher.

Coverage

Digital Screens	27,326
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4-Week Impressions	2.4B
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Markets Reached	197
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