















Place Exchange Inventory Guide



Place Exchange Inventory Guide










Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
	Live	Street Furniture - Parking Lots	93	33.7 million
	Live	Billboards	845	140 million
	Live	Billboards, Malls	1,742	5.4 billion
	Live	Office Cafeterias, Retail	9,339	916 million
	Live	Supermarkets & Convenience Stores	5,935	1.3 billion
	Live	Airport Lounges, Restaurants and Bars, Retail POS & more	1,281	2.8 million
	Live	Mobility	576	1 million
	Live	Airports	985	179 million
	Live	Convenience Stores	8,663	509 million

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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
 ATMOSPHERE Better TV for Business	Live	Residential, Restaurants and Bars, Supermarkets, Retail POS & more	80,677	13.1 billion
 X media	Live	Casinos, Restaurants and Bars	1,798	146 million
BIG OUTDOOR	Live	Spectaculars, Billboards, Street Furniture	74	29.2 million
 BillboardPlanet	Live	Spectaculars, Billboards, Street Furniture	23	27.5 million
 BCTV BOWLING CENTER TV	Live	Bowling Alleys	362	92 thousand
brandedcities	Live	Spectaculars & Billboards	41	1.1 billion
Brookfield Properties	Live	Shopping Malls	503	223 million
CBL®	Live	Shopping Malls	198	97 million










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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
 CAPTIVATE	Live	Office Buildings, Residential	18,383	1.7 billion
 Cedar Fair Entertainment Company	Live	Amusement Parks	400	692 million
 CEN MEDIAGROUP	Live	Movie Theaters	1,880	42.6 million
 CETV Now!	Live	Restaurants and Bars, Beauty Salons, and Spas	1,400	tbd
 cheddar U	Live	College Campus	427	496 million
 Clear Channel	Live	Billboards, Transit, Airport, Street Furniture, & Spectaculars	3,936	3.7 billion
 COMPUTER PERFECT	Live	Retail	72	5.7 million
 CONSTANT MEDIA	Live	Point of Care	7,224	780 million
 Cooler Screens®	Live	Supermarkets	62,738	1.2 billion

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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
 CORNER MEDIA	Live	Street Furniture	140	290 million
curb	Live	Mobility	8,041	1.3 billion
 dolphin DIGITAL OOH MEDIA	Live	Retail	3,102	2.2 billion
 EOS — LINX —	Live	Charging Stations	85	51.5 million
FIREFLY	Live	Mobility	20,005	1.7 billion
 F FUELMEDIA TV	Live	Convenience Stores, Gas Stations	702	235 million
 GEOMETRIA ADVERTISING AGENCY	Live	Supermarkets, Residential, Retail, Offices, & more	1,070	702 million
 THE GREAT OUTDOORS	Live	Spectaculars	2	964 thousand

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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
 greensigns	Live	Billboards	14	16 million
Grocery TV	Live	Supermarkets	20,769	7.9 billion
 GSTV	Live	Gas Stations	235,081	111 million
 HEALTH Media NETWORK	Live	Point of Care	6,000	30 million
 Intersection LinkNYC, Intersection Media	Live	Street Furniture, Transit	5,185	5.3 billion
 Intersection Air: United Airlines & AA	Live	Airport Gates, Lounges	921	351 million
 isite MEDIA	Live	Stadium/Arena Restrooms	1,099	2.6 million
 JCDecaux	Live	Billboards	46	1.4 billion



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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
 KeyMedia NETWORK	Live	Kiosk	7,000	1.2 billion
 LAMAR	Live	Billboards	4,703	2.9 billion
 LAMAR Airports	Live	Airports	406	11.3 million
 Liquid - OUTDOOR -	Live	Street Furniture	157	21.4 million
 loop	Live	Residential, Restaurants and Bars, Hair Salons, Gyms, Universities, & more	56,979	274 million
 lyft halo	Live	Mobility	1,788	397 million
 MACERICH®	Live	Shopping Malls	384	258 million
 MILE HIGH OUTDOOR ADVERTISING	Live	Billboards	30	6.6 million









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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
 NCM NATIONAL CINEMEDIA	Live	Movie Theaters	20,059	33 million
 NEWTRADITION	Live	Spectaculars, Billboards Transit, & Shopping Malls	93	379 million
 NRS DIGITAL MEDIA	Live	Supermarkets & Convenience Stores	26,576	4 billion
 Octopus	Live	Mobility	21,690	12.9 million
 ike SMART CITY + ORANGE BARREL MEDIA	Live	Street Furniture	1,534	30.4 million
 OUTFRONT	Live	Billboards, Street Furniture, Transit, Spectaculars	3,300	1.7 billion
 PACIFIC Outdoor Advertising	Live	Billboards	14	13 million
 PatientPoint	Live	Point of Care	16,600	140 million
 PECAN PIE PRODUCTIONS	Live	Movie Theaters	348	832 thousand

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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
 Perpetual Media	Live	Casinos, Restaurants and Bars, Retail, &more	3,381	290 million
PUBLIC	Live	Restaurants	17	5 million
 Pursuant Health	Live	Supermarket Pharmacies	4,504	864 million
 PYRAMID	Live	Shopping Malls	161	43 million
 reach tv	Live	Airport Bars, Restaurants, and Lounges	984	178 million
 redbox.	Live	Retail, Supermarkets	36,604	2 billion
 RETAIL FLUENT	Live	Retail, Supermarkets	421	76.4 million
 ROCKBOT	Live	Gyms, Retail, Restaurants, Airports, & more	2,341	142 million
 SAMSUNG Ads	Live	Supermarkets & Convenience Stores	6,200	1.5 billion

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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
 screenverse	Live	Access to the full Screenverse portfolio	70,000	5.2 billion
 screenverse Apparitix	Live	Billboards	1,182	733 million
 screenverse Health	Live	Point of care, Pharmacies	3,742	144 million
 screenverse Office	Live	Offices	749	113 million
 SV SCREEN VISION MEDIA	Live	Movie Theaters	19,232	32 million
 sellr tv	Live	Supermarkets	705	21.5 million
 SHARK EXPERIENCE <small>presented by verizon</small>	Live	Entertainment Venues	25,000	227 million
 SHELF NINE	Live	Supermarkets	380	15.8 million







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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
 SIMON®	Live	Shopping Malls	1,319	315 million
	Live	Transit	891	125 million
 Smartify™ MEDIA	Live	Entertainment Venues, Restaurant & Bars, & more	976	1.3 billion
 SPOTLIGHT CINEMA NETWORKS	Live	Movie Theaters	814	1.9 million
 STARLITE	Live	Supermarkets & Pharmacies	345	285 million
 swiftmile	Live	Charging Stations	26	5.9 million
	Live	Restaurants & Bars	2,318	41.5 million
 terraboost MEDIA®	Live	Supermarkets	3,426	376 million



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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
 The Bulletin.io	Live	Residential Buildings	4,475	1.0 billion
TOPGOLF	Live	Entertainment Venues	15,444	33.9 million
TouchTunes	Live	Restaurant & Bars	51,657	6.4 billion
 Trailhead MEDIA	Live	Billboards	258	75.9 million
 TRAVEL PLAZA MEDIA	Live	Retail	207	97.8 million
trooh	Live	Universities, Hair Salons	1,238	753 million
tvm DOOH	Live	Restaurants & Bars	15,926	1.6 billion
Uber	Live	Mobility	6,727	12.2 billion
 VELOCITY	Live	Supermarkets, Hotels, Movie Theaters	1,282	16.3 million

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Publisher	Status	Media Type	No. of Digital Screens	Monthly Impressions
 Place-Based	Live	Bars, Gyms, Colleges, Offices, Hotels, & more	21,772	2.4 billion
 Retail	Live	Supermarket, Convenience Stores, and Shopping Malls	20,568	1.3 billion
	Live	Offices, Residential, Universities, Hospitals, & more	1,685	58.2 million
	Live	Charging Stations	6,115	1.2 billion
	Live	Financial Banks	116	5.8 million
	Live	Billboards	21	32.4 million
 	Live	Gyms	27,326	2.4 billion

A Lot Media

A Lot Media (ALM) is the premier advertising company specializing in signage within parking facilities, with dwell times of 6 minutes. ALM has partnered with the 5 largest parking companies in the US, giving buyers access to screens in 40 States and 400+ cities.

Video supported by publisher.

Coverage

Digital Screens 93

4-Week Impressions 33.7M

Markets Reached 40

 Images are for illustrative purposes only



Adams Outdoor

Adams Outdoor Advertising (AOA) is one of the largest independent suppliers of premium OOH media, whose goal is to form marketing partnerships with advertisers providing them the best media strategies. Adams displays are well-known for their high quality resolution and unmissable roadside locations in major markets where they dominate in market share.

Coverage

Digital Screens	845
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4-Week Impressions	140M
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Markets Reached	17
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 Images are for illustrative purposes only



Advana

An unattended, self-serving food and beverage area in the heart of the workplace with ad-supported displays. Advana's audience is the American worker, with over 7.5 million monthly active consumers. Primarily, Advana reaches individuals in blue-collar occupations.

Video supported by publisher.

Coverage

Digital Screens	9,339
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4-Week Impressions	916M
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Markets Reached	105
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Adkom

Adkom consolidates hundreds of independent media owners, operating the largest network of independently-owned OOH media in the US. The unmatched power of that network is now available through Place Exchange, giving brands access to all of Adkom's billboard and roadside inventory across 48 states.

Coverage

Digital Screens	1,742
4-Week Impressions	5.4B
Markets Reached	135



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adPlanet by Coinstar

AdPlanet's Coinstar network is the largest retail and grocery placed based digital media network with locations in majority of all US DMAs. The AdPlanet Coinstar media network delivers over 1.3 billion impressions monthly at the point-of-purchase and bridges the gap for brands to reach consumers in the physical world.

Coverage

Digital Screens **5,935**

4-Week Impressions **1.3B**

Markets Reached **160**



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AdStash

The AdStash network gives brands access to a wide range of businesses and audiences of all sizes, from mom and pop shops with a single TV screen to large venues with 300+ digital screens. Advertise in retail locations, doctors' offices, airport lounges, restaurants, gyms, sports venues, and more.

Video supported by publisher.

Coverage

Digital Screens	1,281
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4-Week Impressions	2.8M
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Markets Reached	64
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AdWay

AdWay is a network of patented smart digital technology that projects images onto cars, enabling advertisers to reach specific "hard to reach" neighborhoods with relevant and contextual messaging on the move. Whether you are a small business owner or a large corporation, AdWay can help you effectively reach and engage with your target audience through the power of programmatic DOOH advertising.

Coverage

Digital Screens	576
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4-Week Impressions	1M+
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Markets Reached	14
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AMC Networks

AMC Networks is home to the best storytelling, offering brands quality and powerful environments for their messaging. AMC Networks currently operates a network of TV screens located in high-traffic areas of airports across the US, including lounges, gates, shops, and restaurants. Engage travelers from gate to destination with meticulously programmed content, offering a blend of local news and cultural content.

Video supported by publisher.

Coverage

Digital Screens	985
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4-Week Impressions	179M
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Markets Reached	72
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ATM.TV

ATM.TV offers advertisers an opportunity to reach consumers via the largest convenience store chain in the US, with access to all 8,500+ 7-Eleven® stores in the US. ATM.TV screens are 30" vertical HD monitors that use the in-store ATMs as pedestals. The screens run 24/7 and are independent of any transactions that take place at the ATM.

Video supported by publisher.

Coverage

Digital Screens	8,663
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4-Week Impressions	509M
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Markets Reached	102
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Atmosphere

Atmosphere specializes in streaming TV content at businesses to engage consumers with short form, family friendly programming. Tens of thousands of businesses including restaurants, bars, sports facilities, offices, retail locations, and other venue types use Atmosphere. Brands running with Atmosphere are able to reach their audiences wherever they may be on their daily journeys.

Video supported by publisher.

Coverage

Digital Screens	80,677
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4-Week Impressions	13.1B
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Markets Reached	210
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Images are for illustrative purposes only



Axes.ai

Axes.ai is an advertising platform that integrates slot machine screens with digital ads to reach engaged customers. By offering a unique solution to patrons within a comfortable and intimate setting to explore products and scan QR codes, brands can build stronger relationships with their audience.

Video supported by publisher.

Coverage

Digital Screens **1,798**

4-Week Impressions **146M**

Markets Reached **29**

 Images are for illustrative purposes only



Big Outdoor

Big Outdoor harnesses large captivating urban digital placements with a focus on connected destination media where consumers live, work and play. With 7 major markets, Big Outdoor's inventory will be sure to captivate your audience all around town.

Video supported by publisher.

Coverage

Digital Screens	74
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4-Week Impressions	29.2M
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Markets Reached	7
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Billboard Planet

BillboardPlanet's Quantum media management software has empowered OOH Operators in efficiently handling the day-to-day management of their businesses. Trusted by outdoor companies in over 20 countries, Quantum serves clients streamlining internal processes and fostering top-line growth. Quantum is a fully integrated operating system, facilitating maximum values across all static and digital media types.

Video supported by publisher.

Coverage

Digital Screens	23
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4-Week Impressions	27.5M
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Markets Reached	7
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Images are for illustrative purposes only



Bowling Center TV

Bowling Center TV offers access to bowling centers in major U.S. DMA's, giving national brands and local businesses, the opportunity to connect with consumers across all demographics with an average dwell time of 90+ minutes.

Video supported by publisher.

Coverage

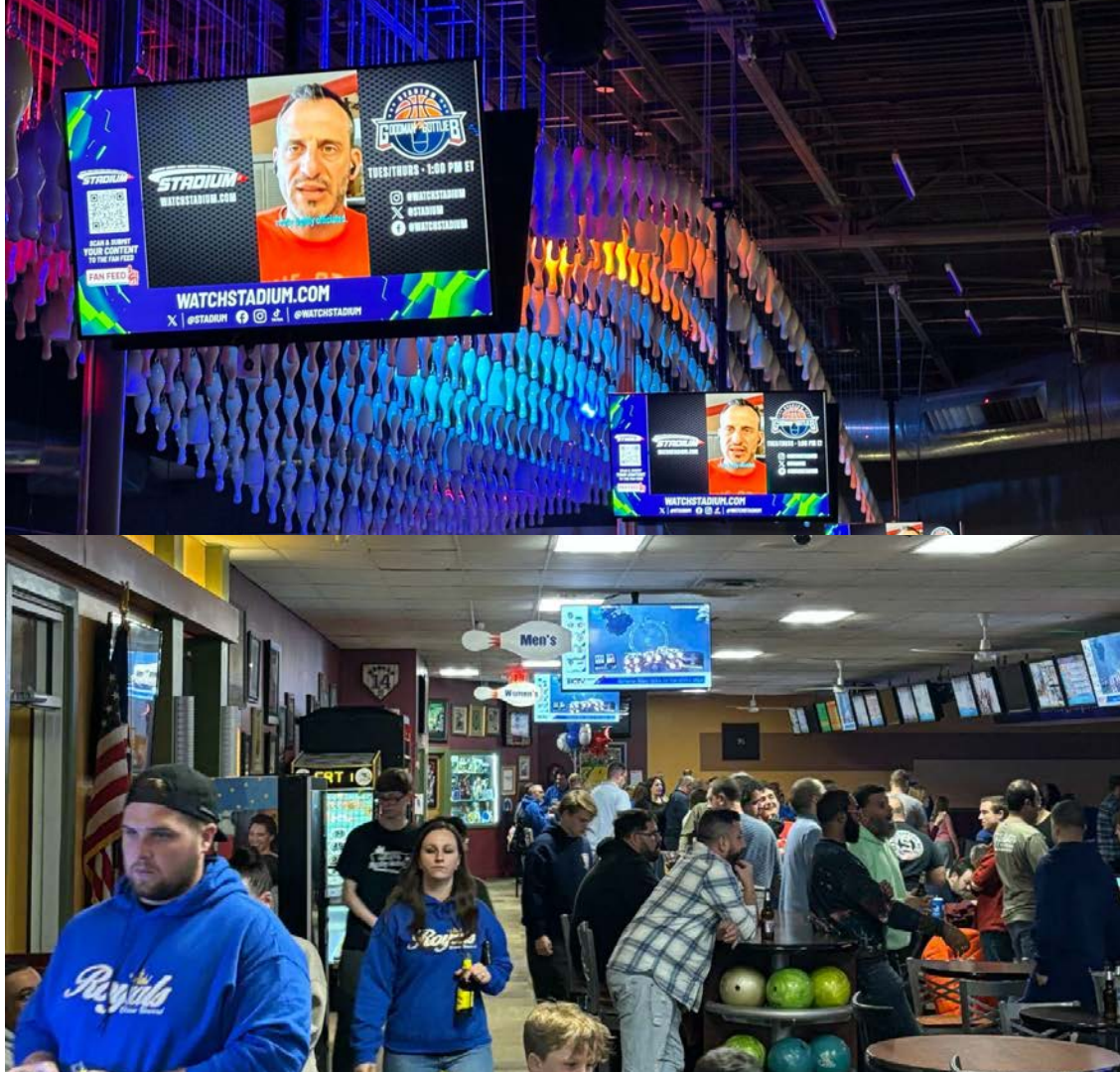
Digital Screens **362**

4-Week Impressions **92M**

Markets Reached **15**



Images are for illustrative purposes only



Branded Cities

Branded Cities specializes in iconic media in iconic destinations. With digital Spectacular screens in the most desirable locations, Branded Cities can effectively deliver your message to key audiences across the United States.

Video supported by publisher.

Coverage

Digital Screens **41**

4-Week Impressions **1.1B**

Markets Reached **7**



Images are for illustrative purposes only



Brookfield

Brookfield's expansive mall and retail portfolio comprises more than 150 locations across 43 states and represents over 150 million square feet of retail space—ranking them among the largest retail real estate companies in the United States. Brookfield's network is designed to be attention-grabbing and engages shoppers with enticing content.

Video supported by publisher

Coverage

Digital Screens **503**

4-Week Impressions **223M**

Markets Reached **23**



Images are for illustrative purposes only



CBL

CBL Properties integrates retail, dining, entertainment, and mixed-use spaces, transforming traditional malls into dynamic community hubs. Their nationwide portfolio consists of 94 properties across 22 states, including some of the top malls and shopping centers. Through the CBL Digital Ad Network, live across 27 mall locations, they provide prime exposure opportunities for brands to reach and diverse audiences.

Video supported by publisher

Coverage

Digital Screens 198

4-Week Impressions 97M

Markets Reached 23



Images are for illustrative purposes only



Captivate

Connect to an influential audience in a captive environment during the work hours and off hours when business and consumer purchase decisions are made. Office elevator, Office lobbies, and residential advertising reaches 12 million high-value, decision makers across North America.

Video supported by publisher.

Coverage

Digital Screens **18,383**

4-Week Impressions **1.7B**

Markets Reached **146**

 Images are for illustrative purposes only



Cedar Fair - FunTV

FunTV is the in-park DOOH media network of Cedar Fair which broadcasts video and audio to their amusement park guests. FunTV's non-skippable content (max 16 minutes per hour) entertains and informs guests while they stand in line. Over 26 million guests visit Cedar Fair parks each year delivering a diverse, multi-generational audience.

Video supported by publisher.

Coverage

Digital Screens **400**

4-Week Impressions **692M**

Markets Reached **10**



Images are for illustrative purposes only



CEN

CEN's digital signage network utilizes the cinema lobby as a destination where engaged moviegoers spend quality time before seeing their favorite films. From high-definition poster displays, to large-format spectacular video walls placed strategically in cinema lobbies across the country, your brand and message are sure to make a lasting impression with your audience.

Video supported by publisher.

Coverage

Digital Screens **1,880**

4-Week Impressions **42.6M**

Markets Reached **68**

 Images are for illustrative purposes only



CETV Now!

CETV Now! provides commercial environment TV advertising services. Advertisers can seamlessly access all CETV Now! inventory to deliver video or static ads to highly valuable consumers. CETV Now! has established a presence in more than 400 commercial establishments, including restaurants, bars, beauty salons, and spas all within key areas of Metro Phoenix and surrounding areas.

Video supported by publisher.

Coverage

Digital Screens	1,400
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4-Week Impressions	TBC
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Markets Reached	7
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 Images are for illustrative purposes only



CheddarU

In Partnership with Vengo, CheddarU has created the largest network of digital screens on college campuses. The screens are located in high-traffic locations with long dwell times and maximum visibility. The network covers hundreds of campuses with thousands of screens. CheddarU provides live news about business and innovation for 'forward thinkers'.

Video supported by publisher.

Coverage

Digital Screens	427
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4-Week Impressions	496M
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Markets Reached	109
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Clear Channel

Clear Channel Outdoor is a leader in the OOH space, offering a wide range of branding opportunities including bold roadside displays reaching consumers in heavily trafficked areas, grand spectacular displays in the most desirable media environments, displays targeting commuters during peak travel periods throughout busy transit hubs, and airport inventory reaching affluent, educated and business-minded audiences.

Video supported by publisher.

Coverage

Digital Screens	3,936
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4-Week Impressions	3.7B
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Markets Reached	49
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Images are for illustrative purposes only



Computer Perfect

Computer Perfect has screens deployed across various retail formats, allowing advertisers to showcase their products and services available in the store, and providing merchants with an additional point of connection with their customers. This not only enhances business management but also facilitates growth.

Video supported by publisher.

Coverage

Digital Screens	72
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4-Week Impressions	5.7M
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Markets Reached	6
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Constant Media

Constant Media connects patients and caregivers with relevant health and wellness information at the Point of Care. As one of the dominant players in the Point-Of-Care (POC) channel, Constant Media is a growing network comprised of thousands of physician offices catering to 26 specialty fields. Strategically placed screens within waiting rooms and exam rooms of doctors' offices throughout the USA.

Video supported by publisher.

Coverage

Digital Screens **7,224**

4-Week Impressions **780M**

Markets Reached **185**



Images are for illustrative purposes only



Cooler Screens

Cooler Screens is the world's largest in-store digital media and merchandising platform for retail. With 90% of food, beverage, and health purchases still taking place in physical stores, Cooler Screens helps transform retail spaces like cooler doors into smart digital screens. Cooler Screens partners include leading grocery, drug store and convenience store chains like Kroger, Giant Eagle, CVS, Chevron and more.

Video supported by publisher.

Coverage

Digital Screens **62,738**

4-Week Impressions **1.2B**

Markets Reached **28**

*All creative assets require 4k video. See [style guide](#) for more details.

 Images are for illustrative purposes only



Corner Media

Excellent eye-level urban panel inventory visible to pedestrians and drivers in retail and commuter locations. Digital urban kiosks in premier high-traffic, pedestrian locations. The majority of Corner Media's screens are a bright 55" inch display. Corner Media also boasts large-format spectaculars, digital directories and other unique ad solutions.

Video supported by publisher.

Coverage

Digital Screens **140**

4-Week Impressions **290M**

Markets Reached **8**

 Images are for illustrative purposes only



Curb

Curb Taxi Media, a pioneer in the smart digital in-taxi space, is committed to providing the best possible brand experience through its cinema quality premium LCD digital screens in the New York DMA.

Video supported by publisher.

Coverage

Digital Screens **8,041**

4-Week Impressions **1.3B**

Markets Reached **New York**

 Images are for illustrative purposes only



Dolphin Digital

Dolphin Digital is a fast-growing DOOH media network with cash counter displays at the point of sale, large-format window displays, and ATM toppers in high traffic locations across 90+ DMAs in the US. Leverage Dolphin Digital displays in grocery stores, convenience stores and travel plazas to reach a large and diverse audience.

Video supported by publisher.

Coverage

Digital Screens **3,102**

4-Week Impressions **2.2B**

Markets Reached **91**



Images are for illustrative purposes only



EOS Linx

EOS Linx is an innovative subsidiary of The Screenverse Network, combining EV charging stations and OOH advertising. EOS stations feature a 75" display and a solar canopy, and are strategically placed for maximum impact at gas stations, retail locations, hospitality venues, and high-traffic city centers.

Video supported by publisher.

Coverage

Digital Screens	85
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4-Week Impressions	51.5M
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Markets Reached	13
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*Available inventory may vary by DSP to comply with respective content policies.

 Images are for illustrative purposes only



Firefly

Firefly lights up city streets with HD full-motion smart screens on top of rideshare vehicles and taxis. The eye-level and situationally aware ad format can deliver creative messages based on location of the vehicle, weather, time of day and day of week. Connect with audiences where they live, work, shop, and commute.

Video supported by publisher.

Coverage

Digital Screens	20,005
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4-Week Impressions	1.7B
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Markets Reached	52
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Images are for illustrative purposes only



FuelMedia TV

FuelMedia TV is a VOOH Media network serving fuel and retail sites in major DMAs across the US including Los Angeles, Chicago, Phoenix, Orlando, Miami, and Las Vegas. Combining programmatic functionality with full sight, sound and motion video, FMTV provides an opportunity to influence an inbound audience on their retail journey.

Video supported by publisher.

Coverage

Digital Screens	702
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4-Week Impressions	235M
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Markets Reached	39
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 Images are for illustrative purposes only



Geometria

Geometria was established in 2013 and offers more than 1,000 premium digital screens in the New York Tri-State Area placed strategically in grocery and convenience stores, and residential buildings. The 2024 network expansion includes large 55" screens in the Key Food grocery chain in New York City.

Video supported by publisher.

Coverage

Digital Screens	1,070
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4-Week Impressions	702M
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Markets Reached	7
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The Great Outdoors

Great Outdoor is an OOH company that strives to live up to its name. The Great Outdoors network launched new eye level digital billboards (spectaculars) on Hollywood blvd on the Walk of Fame. These are the first two programmatically available assets, with another 8 going live in Hollywood and Silverlake soon.

Video supported by publisher.

Coverage

Digital Screens	2
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4-Week Impressions	964K
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Markets Reached	Los Angeles
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 Images are for illustrative purposes only



Greensigns

GreenSigns is Chicago's first and only sustainable OOH operator with prominent large-format digital inventory throughout the Chicagoland suburbs. All of GreenSigns' digital faces are 100% powered by wind and solar energy, and the actual signs holding those faces are constructed from recycled steel and plastic resins. Also, its sales operations are entirely paperless, furthering GreenSigns' commitment to sustainability.

Coverage

Digital Screens 14

4-Week Impressions 16M

Markets Reached Chicago



Images are for illustrative purposes only



Grocery TV

Grocery TV is a digital advertising network that helps brands reach household decision makers in grocery retail that sees 373M+ visits a month. With dwell times of up to 4.5 minutes, the GTV network offers multiple locations for brands to capture shopper's attention— including the store entrance, front end, checkout, and pharmacy.

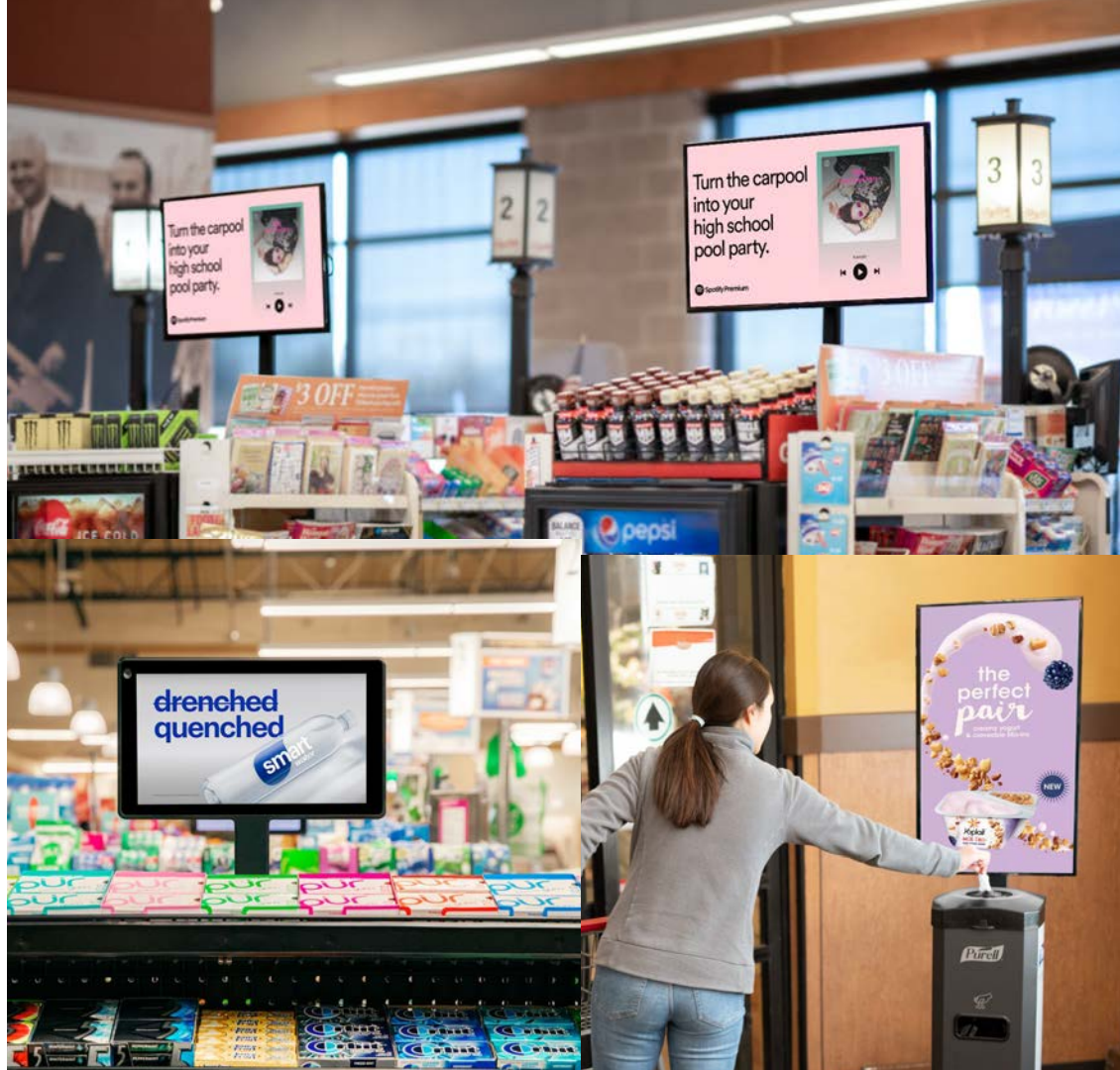
Video supported by publisher.

Coverage

Digital Screens	20,769
4-Week Impressions	7.9B
Markets Reached	197



Images are for illustrative purposes only



GSTV

Digital screens at gas stations engage consumers and amplify brand messaging. This national network delivers reach to millions of Americans every day, across thousands of fuel retailers.

Video supported by publisher.

Coverage

Digital Screens	235,081
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4-Week Impressions	111M
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Markets Reached	207
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 Images are for illustrative purposes only



Health Media Network

Health Media Network's (HMN) premier in-office communication tools and premium video content educate, entertain, prepare and inspire people to embrace healthy living every day. HMN has over 6,000 screens at point of care locations, such as medical, vet, and lab waiting room screens located nationally, across the top DMAs.

Video supported by publisher.

Coverage

Digital Screens	6,000
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4-Week Impressions	30M
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Markets Reached	182
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Images are for illustrative purposes only



Intersection

Leaders of the smart cities revolution with award-winning products like LinkNYC street-side kiosks, and digital assets in some of the country's largest transit systems including Chicago's CTA, Philadelphia's SEPTA, New Jersey's NJT, Amtrak, and more.

Video supported by publisher.

Coverage

Digital Screens **5,185**

4-Week Impressions **5.3B**

Markets Reached **8**

 Images are for illustrative purposes only



Intersection Air

United Air & American Airlines

Intersection's partnership with **United Air** offers exclusive access to prominently placed Gate Information Displays that provide continued brand exposure as passengers repeatedly check screens for flight updates. Intersection's partnership with **American Airlines** offers exclusive access to digital displays and video walls located in the airline's Admirals Club lounges—providing brands access to valuable, affluent consumers.

Coverage

Digital Screens	921
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4-Week Impressions	351M
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Markets Reached	88
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Images are for illustrative purposes only



iSite Media

iSite Media provides advertisers with a unique opportunity to get brand exposure inside the most recognized venues in professional and collegiate sports. Strategically located inside the high-traffic restrooms of these venues, the video signage network allows advertisers to deliver :15 second commercials to a captive and gender-targeted audience.

Video supported by publisher.

Coverage

Digital Screens	1,099
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4-Week Impressions	2.6M
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Markets Reached	7
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Images are for illustrative purposes only

JCDecaux

JCDecaux is the largest outdoor advertising company in the world. Place Exchange now offers programmatic access to JCDecaux Chicago, which reaches over 100 million diverse impressions every month with 46 state-of-the-art digital screens that have been strategically placed across the Chicago area.

Coverage

Digital Screens **46**

4-Week Impressions **1.4B**

Markets Reached **Chicago**



Images are for illustrative purposes only



KeyMe

Key duplication kiosk located in major grocery and retail chains such as Kroger, Albertsons, Safeway, Rite Aid, 7-Eleven and many more

Leverage this inventory to reach in-store shoppers at scale across major retail locations.

Video supported by publisher.

Coverage

Digital Screens 7,000

4-Week Impressions 1.2B

Markets Reached 160

 Images are for illustrative purposes only



Lamar

Lamar Advertising Company is one of the largest outdoor advertising companies in the world, with more than 3,000 digital displays in the majority of DMAs in the United States. Lamar offers advertisers a variety of billboard, interstate logo, and transit advertising formats, helping both local businesses and national brands reach broad audiences every day.

Coverage

Digital Screens	4,703
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4-Week Impressions	2.9B
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Markets Reached	175
-----------------	-----



Images are for illustrative purposes only



Lamar Airports

In addition to Lamar's extensive billboard network, Place Exchange enables programmatic access to Lamar's airport inventory in 25 airports nationwide, connecting advertisers with 184 million annual passengers. Airports offer extended dwell times, creating more chances for travelers to respond to your message or interact with your offerings.

Coverage

Digital Screens **406**

4-Week Impressions **11.3M**

Markets Reached **23**



Images are for illustrative purposes only



Liquid Outdoor

Liquid Outdoor Media is a technology-focused OOH company with 55" interactive screens located in open-air, outdoor dining/shopping lifestyle centers featuring upscale retail, boutiques, restaurants, and luxury housing. Capture your audience where they eat, shop, live, and play with digital kiosks providing opportunities for static, full-motion, and interactive ads.

Video supported by publisher.

Coverage

Digital Screens	157
-----------------	-----

4-Week Impressions	21.4M
--------------------	-------

Markets Reached	6
-----------------	---



Images are for illustrative purposes only



Loop Media

Loop powers the entertainment shown on public screens across thousands of businesses in every state nationwide with free music video, comedy, and lifestyle channels. While Loop screens are primarily located in restaurants and bars, Loop also reaches consumers in many business categories including gyms, hair salons, and pet stores.

Video supported by publisher.

Coverage

Digital Screens **56,979**

4-Week Impressions **274M**

Markets Reached **213**



Images are for illustrative purposes only



Lyft

Lyft Halo is modernizing the iconic NYC Yellow Cabs with reach on every block, in every borough of the City. Halos are smart, two-sided "situationally aware" rooftop digital screens with full-motion video capabilities and auto-brightness to ensure that the content served looks incredible all day, in every weather condition. Lyft's platform enables brands the ability to deliver their message to the right place, at the right time, and at the right frequency - all in spectacular fashion.

Video supported by publisher.

Coverage

Digital Screens	1,788
-----------------	-------

4-Week Impressions	397M
--------------------	------

Markets Reached	12
-----------------	----



Images are for illustrative purposes only



Macerich Media

Macerich shopping centers are the ideal place to reach consumers at the point-of-sale. State-of-the-art digital assets are strategically placed throughout highly-trafficked common areas, both indoors and outdoors, to increase visibility.

Video supported by publisher.

Coverage

Digital Screens	384
-----------------	-----

4-Week Impressions	258M
--------------------	------

Markets Reached	11
-----------------	----

 Images are for illustrative purposes only



Mile High Outdoor

Mile High Outdoor is one of the largest media companies in the Colorado area, operating digital billboard displays across the state of Colorado with a primary focus in the metro Denver area. Their top-of-the-line, well-maintained billboards are highly viewable along Colorado's busiest highways and roadways.

Video supported by publisher.

Coverage

Digital Screens	30
-----------------	----

4-Week Impressions	6.6M
--------------------	------

Markets Reached	3
-----------------	---



Images are for illustrative purposes only



NCM

National CineMedia (NCM) is America's Movie Network. As the largest cinema advertising network in the U.S., representing AMC, Regal and Cinemark theaters, NCM unites brands with young, diverse audiences through the power of movies and engages movie fans anytime and anywhere. NCM's offers broad reach with lobby and on-screen inventory in over 900 theaters across all of the top US DMAs.

Video supported by publisher.

Coverage

Digital Screens	19,300+
-----------------	---------

4-Week Impressions	39M
--------------------	-----

Markets Reached	190
-----------------	-----



Images are for illustrative purposes only



New Tradition

New Tradition is one of the fastest-growing media companies, offering premium OOH assets in top U.S. markets, specializing in larger-than-life digital spectaculars, such as “The Reef” in Downtown LA—the largest billboard on the busiest highway and the #1 Geopath rated OOH unit in America.

Video supported by publisher.

Coverage

Digital Screens	93
-----------------	----

4-Week Impressions	379M
--------------------	------

Markets Reached	6
-----------------	---



Images are for illustrative purposes only



NRS Digital Media

NRS operates a point-of-sale (POS) terminal-based platform for independent retailers nationwide, delivering over 4 billion monthly impressions. With 25,000+ live screens primarily in urban areas. Utilize the expansive NRS Retail Network and leverage 1st-party SKU data in alliance with Nielsen IQ to deliver dynamic brand messaging to a diverse audience.

Video supported by publisher.

Coverage

Digital Screens **26,576**

4-Week Impressions **4B**

Markets Reached **199**



Images are for illustrative purposes only



Octopus

Octopus Interactive is the largest network of interactive in-car rideshare screens throughout the US. Octopus provides advertisers the opportunity to reach a captive and affluent audience (avg. HHI \$100K+) through its location-based video platform.

Video supported by publisher.

Coverage

Digital Screens	21,690
-----------------	--------

4-Week Impressions	12.9M
--------------------	-------

Markets Reached	211
-----------------	-----



Images are for illustrative purposes only



Ike Smart City + Orange Barrel Media

Orange Barrel Media in partnership with IKE Smart City, offers interactive digital kiosks at street level in dense urban neighborhoods. IKE strategically positioned their inventory to surround stadiums, cultural centers, and large retail locations in the heart of downtown business and entertainment districts to reach the highest concentration of both pedestrians and vehicular traffic.

Video supported by publisher.

Coverage

Digital Screens **1,534**

4-Week Impressions **30.4M**

Markets Reached **30**

 Images are for illustrative purposes only



OUTFRONT Media

OUTFRONT leverages the power of technology, location, and creativity to connect brands with consumers outside of their homes through one of the largest and most diverse sets of billboard, and transit in North America. This scale provides brands with national ubiquity and targeted local relevance.

Video supported by publisher.

Coverage

Digital Screens **3,300**

4-Week Impressions **1.7B**

Markets Reached **58**

 Images are for illustrative purposes only



Pacific Outdoor

Pacific Outdoor Advertising is the Northwest's leader in outdoor advertising, with extensive coverage throughout Seattle, Portland, Tacoma, Salem and surrounding communities. Pacific Outdoors offers unmatched levels of reach and frequency for your marketing and brand message.

Coverage

Digital Screens 14

4-Week Impressions 13M

Markets Reached 2



Images are for illustrative purposes only



PatientPoint

PatientPoint pioneered the point-of-care marketing industry, revolutionizing patient education, offering innovative, customized and targeted solutions to reach patients and providers. Access digital screens positioned in waiting rooms at doctor's offices, providing a unique opportunity to connect with patients.

Video supported by publisher.

Coverage

Digital Screens	16,600
-----------------	--------

4-Week Impressions	140M
--------------------	------

Markets Reached	199
-----------------	-----



Images are for illustrative purposes only



Pecan Pie

Pecan Pie Productions is one of the nation's premiere full-service cinema advertising and production companies for independent movie theaters. With access to premium on-screen advertising, Pecan Pie Productions enables advertising within 30 minutes of the feature film start.

Video supported by publisher.

Coverage

Digital Screens	348
-----------------	-----

4-Week Impressions	832K
--------------------	------

Markets Reached	27
-----------------	----



Images are for illustrative purposes only



Perpetual Media

Perpetual Media is a trailblazer in the DOOH landscape, boasting extensive coverage across the United States. With its diverse display locations including casinos, restaurants, bars, and retail spaces, Perpetual Media ensures unparalleled reach and engagement for your marketing and branding efforts against a diverse audience set.

Video supported by publisher.

Coverage

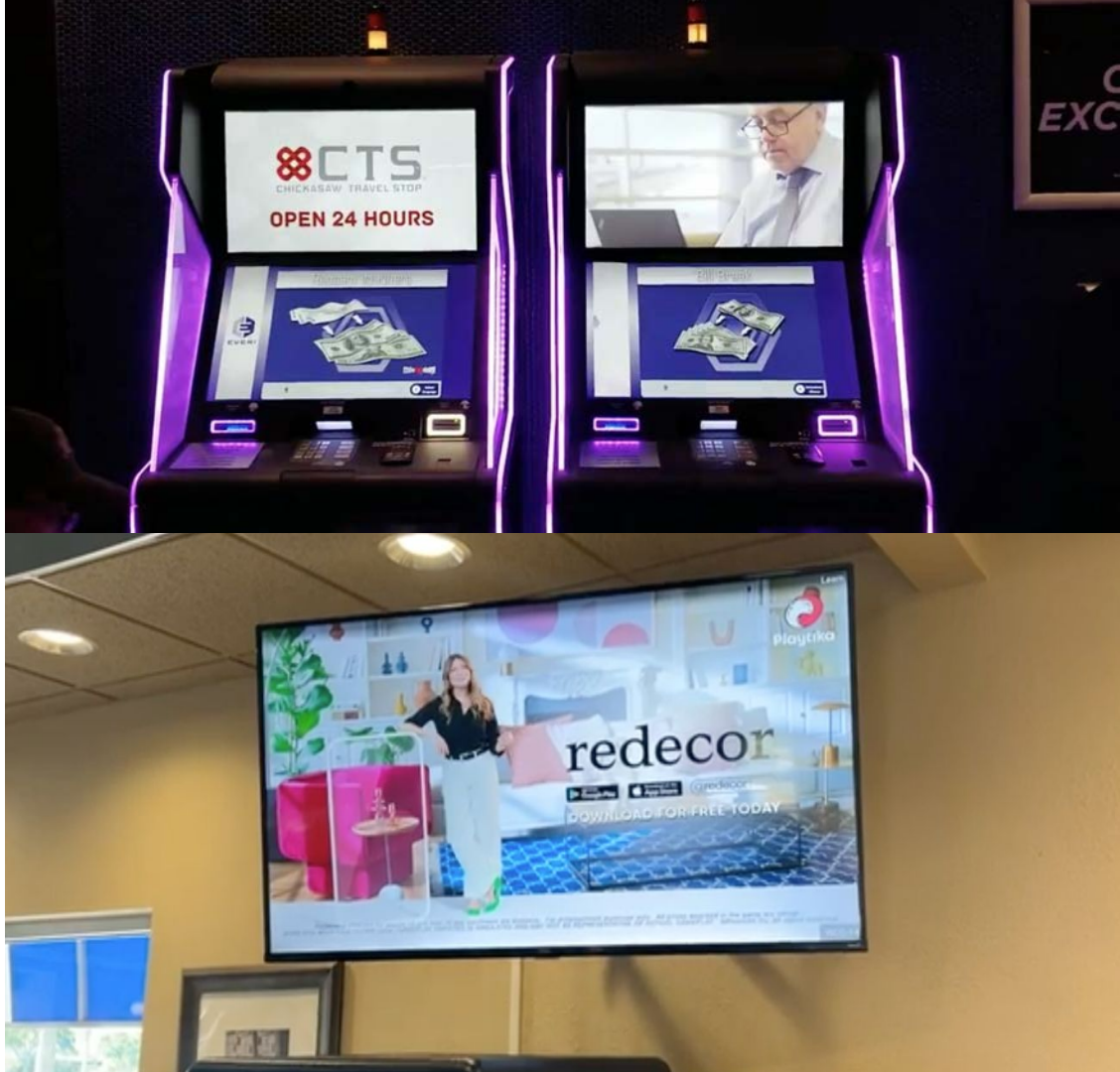
Digital Screens	3,381
-----------------	-------

4-Week Impressions	290M
--------------------	------

Markets Reached	124
-----------------	-----



Images are for illustrative purposes only



PUBLIC.ART

PUBLIC is an art-driven OOH media company that blends curated digital art with relevant brand content in the country's most coveted public markets and destination food halls. PUBLIC's venues have been hand selected for their cultural influence and local heritage, giving brands an opportunity to engage with consumers in iconic settings with authenticity and intimacy.

Video supported by publisher.

Coverage

Digital Screens **17**

4-Week Impressions **5M**

Markets Reached **Houston, Dallas & LA**



Images are for illustrative purposes only



Pursuant Health

Health kiosk with top screen that consumers see while filling prescriptions, browsing for health products or just walking by the pharmacy area. Located in thousands of Walmart stores nationally. With 48%+ of Walmart shoppers visit the Health & Wellness section of the store during their trip, leveraging the Pursuant Health network will ensure you reach your target consumer.

Video supported by publisher.

Coverage

Digital Screens **4,504**

4-Week Impressions **864M**

Markets Reached **207**



Images are for illustrative purposes only



Pyramid

Pyramid's advertising screens are in 10 high-traffic shopping centers across New York and Western Massachusetts. Whether through video, animation, or static advertising, campaigns can capture consumer attention with 15 and 30-second spots and reach over 80 million annual visitors while they shop, dine, and play.

Coverage
Video supported by publisher

Digital Screens 161

4-Week Impressions 43M

Markets Reached 6

 Images are for illustrative purposes only



ReachTV

ReachTV is a connected network of television screens in high traffic areas across 90 airports (including restaurants, bars, shops, lounges, and gates) and over 700 other venues. Each screen is programmed to reflect travelers' habits and interests, as well as local news and culture.

Video supported by publisher.

Coverage

Digital Screens	984
-----------------	-----

4-Week Impressions	178M
--------------------	------

Markets Reached	72
-----------------	----



Images are for illustrative purposes only



Redbox

Redbox offers premium screens on all of their 36K+ plus kiosks — strategically placed in front of and inside grocery stores, pharmacies, and other retail locations. Redbox screens serve last touch impressions to a diverse entertainment enthusiast audience in a highly viewable retail environment.

Video supported by publisher.

Coverage

Digital Screens **36,604**

4-Week Impressions **2B**

Markets Reached **211**

 Images are for illustrative purposes only



Retail Fluent

Retail Fluent provides dynamic features to increase the impact of advertising by working 24/7, 365 days a year with hundreds of interior screens at strategic shopping locations.

Video supported by publisher.

Coverage

Digital Screens	421
-----------------	-----

4-Week Impressions	76.4M
--------------------	-------

Markets Reached	13
-----------------	----



Images are for illustrative purposes only



Rockbot

Rockbot is a CTV DOOH network spanning the US. Currently, Rockbot can be discovered in Planet Fitness gyms, retail outlets, restaurants, casinos, universities, and more giving advertisers the ability to engage a broad audience that can be reached through :15 or :30 second video ad units.

Video supported by publisher.

Coverage

Digital Screens	2,341
-----------------	-------

4-Week Impressions	142M
--------------------	------

Markets Reached	214
-----------------	-----



Images are for illustrative purposes only



Samsung Ads

Samsung is transforming DOOH with a premium network, ensuring buyers connect with their audience in prime retail locations. Samsung now powers the ad experience at Hy-Vee supermarkets and Chevron gas station convenience stores, extending its expertise beyond in-store display hardware and software. Captivate consumers during moments of discovery and decision making.

Video supported by publisher.

Coverage

Digital Screens **6,200**

4-Week Impressions **1.5B**

Markets Reached **27**

 Images are for illustrative purposes only



Screenverse

Screenverse manages and offers exclusive programmatic access to a portfolio of best-in-class DOOH networks that reach a wide range of audiences and venue types, including Advana, Corner Media, EOS Linx, Smartify Media, theBulletin, Screenverse + Apparatix, Pursuant Health, Screenverse Health, Screenverse Office, and TouchTunes.

With networks that reach Millennials, Generation Z, Baby Boomers, and high-income professionals where they live, work, shop and play, Screenverse specializes in fulfilling all of your DOOH campaign needs.

Video supported by publisher.

Coverage

Digital Screens	70,000+
-----------------	---------

4-Week Impressions	5.2B
--------------------	------

Markets Reached	All DMAs
-----------------	----------

 Images are for illustrative purposes only



Screenverse + Apparatix Billboards

The Screenverse + Apparatix Billboard partnership offers media buyers and advertisers an unparalleled solution for accessing digital billboards across the US, while also providing increased reach possibilities to target a wider range of audiences in the physician world.

Coverage

Digital Screens	1,182
4-Week Impressions	733M
Markets Reached	87



Screenverse Health

A leading network of state-of-the-art digital screens in pharmacies and doctors' offices delivering a customized approach to connecting clients with consumers.

Engaging the consumer along the path to purchase with health-conscious consumers within the high-traffic areas of doctors' offices and pharmacies.

Video supported by publisher.

Coverage

Digital Screens 3,742

4-Week Impressions 144M

Markets Reached 163



Images are for illustrative purposes only



Screenverse Office

Interactive digital directory with ad displays reaching business professionals in Class A office buildings.

A captivating IoT connected directory screen network improving the experience for office building tenants and visitors.

Video supported by publisher.

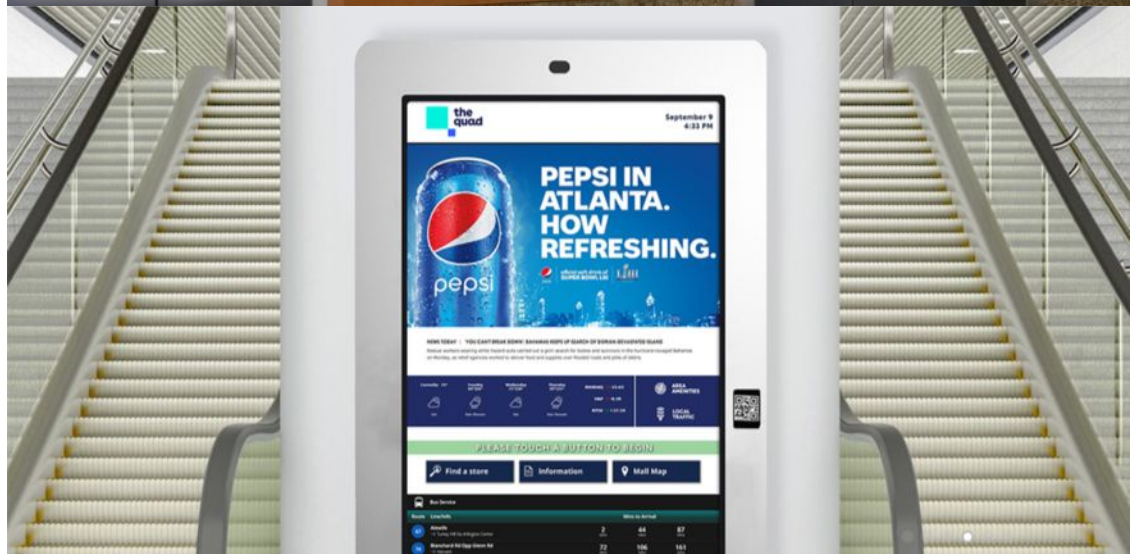
Coverage

Digital Screens **749**

4-Week Impressions **113M**

Markets Reached **67**

 Images are for illustrative purposes only



Screenvision

Screenvision Media offers a programmatic network on the big screen. Screenvision is a premier cinema advertising platform that reaches audiences at movie theaters nationwide through our Front + Center pre-show, which curates powerful and uncluttered storytelling for brands and moviegoers on the big screen.

Video supported by publisher.

Coverage

Digital Screens	19,232
-----------------	--------

4-Week Impressions	32M
--------------------	-----

Markets Reached	73
-----------------	----



Images are for illustrative purposes only



SellrTV

SellrTV creates the unique opportunity to influence purchasing decisions when it matters most, in the final seconds. SellrTV comprises a network of tablets and TVs on product shelves inside retail stores giving advertisers the ability to simultaneously build brand equity and drive product sales.

Video supported by publisher.

Coverage

Digital Screens	705
-----------------	-----

4-Week Impressions	21.5M
--------------------	-------

Markets Reached	26
-----------------	----



Images are for illustrative purposes only



Shark Interactive

By leveraging Verizon's world-class connectivity, more than 25,000 golf carts across the nation are equipped with high-definition, touchscreen displays. Exclusive to the Club Car brand golf carts, Shark Experience has built-in speakers, bluetooth connectivity and premium content, alongside other popular golf features.

Coverage

Digital Screens	25,000
-----------------	--------

4-Week Impressions	227M
--------------------	------

Markets Reached	105
-----------------	-----



Images are for illustrative purposes only



Shelf Nine

Shelf Nine is a retail media network that revolutionizes the in-store experience by delivering digital content and targeted advertisements, enhancing shopper engagement while providing robust data insights for both retailers and advertisers. Their network of strategically placed screens across the United States creates an impactful platform for brands to connect with their audience in the retail environment.

Video supported by publisher.

Coverage

Digital Screens **380**

4-Week Impressions **15.8M**

Markets Reached **7**



Images are for illustrative purposes only



Simon Malls

Simon is a global leader in the ownership of more than 200 premier shopping, dining, entertainment, and mixed-used destinations. Simon Media & Experiences welcomes more than 2 billion visitors annually across their properties. Simon's network has mass reach across various backgrounds, demographics and audience profiles. Shoppers average 95 minutes of dwell time during each visit and experience multiple ad exposures throughout their shopping, dining, and lifestyle journeys.

Video supported by publisher.

Coverage

Digital Screens	1,319
4-Week Impressions	315M
Markets Reached	34



Images are for illustrative purposes only



Smart City Media

Smart City Media, with its signature CityPost kiosks, offers connectivity, information and content that elevates the urban experience. Brands want to be relevant, and real-time information gets your audience engaged. Whether your message is on a CityPost interactive kiosk in a high-traffic downtown location or transit hub, you are capturing the attention of your consumer as they move through their daily journey. CityPost offers highly flexible creative opportunities with sight, sound and motion.

Video supported by publisher.

Coverage

Digital Screens	891
-----------------	-----

4-Week Impressions	125M
--------------------	------

Markets Reached	9
-----------------	---



Images are for illustrative purposes only



Smartify

Smartify Media is a digital outdoor advertising network that targets pedestrians, vehicles and in-store retail traffic in an audience-driven approach.

Smartify Media offers a variety of targeted audiences for your digital advertising campaign, offering both Street Digital Urban Panels and a variety of In-Store Retail advertising.

Video supported by publisher.

Coverage

Digital Screens	976
-----------------	-----

4-Week Impressions	1.3B
--------------------	------

Markets Reached	21
-----------------	----



Images are for illustrative purposes only



Spotlight Cinemas

Spotlight Cinema Network offers a unique advertising opportunity by leveraging the immersive environment of movie theaters. Their network provides advertisers with access to a captive, diverse audiences, enhancing brand visibility and engagement throughout the cinematic experiencing from in-lobby to premium on-screen opportunities.

Video supported by publisher.

Coverage

Digital Screens	814
-----------------	-----

4-Week Impressions	1.9M
--------------------	------

Markets Reached	35
-----------------	----



Images are for illustrative purposes only



Starlite Digital

Starlite specializes in premium large-format, high-impact video displays, located in grocery stores and outdoor retail centers. The 4k portrait displays are strategically placed in high-profile locations and are designed to engage consumers as they enter grocery stores, pharmacies, liquor stores, and retailers in environments free of in-store clutter.

Video supported by publisher.

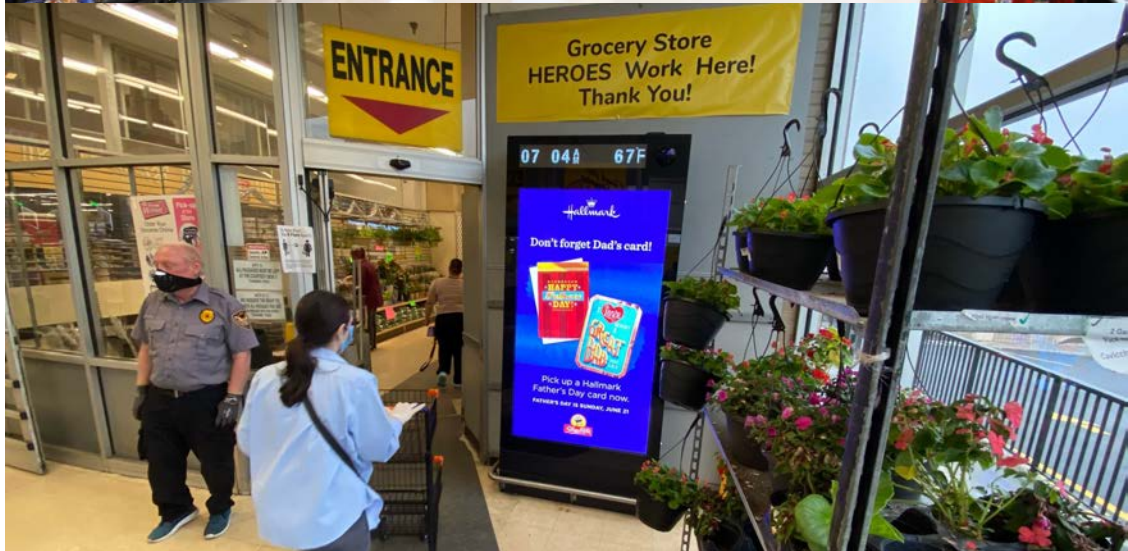
Coverage

Digital Screens **345**

4-Week Impressions **285M**

Markets Reached **44**

 Images are for illustrative purposes only



Swiftmile

Swiftmile marries the fast growing \$10B+ micromobility market with OOH. Swiftmile deploys light electric vehicle (LEV) charging platforms for scooters, e-bikes, and e-mopeds coupled with a DOOH network reaching a highly attractive on-the-go audience. Swiftmile is both the pioneer and market leader in LEV charging infrastructure.

Video supported by publisher.

Coverage

Digital Screens **26**

4-Week Impressions **5.9M**

Markets Reached **Miami**

 Images are for illustrative purposes only



Taiv.tv

Taiv.tv allows advertisers to access TVs in restaurants and bars in the U.S. that substitute generic TV advertisements with specific, targeted content that's relevant to their audience. Taiv.tv empowers businesses at any level to achieve ad coverage on screens at any budget, granting advertisers access to their target demographic.

Video supported by publisher.

Coverage

Digital Screens **2,318**

4-Week Impressions **41.5M**

Markets Reached **12**



Images are for illustrative purposes only



Terraboost Media

Terraboost Media's digital grocery network delivers guaranteed engagement media at scale. Boasting a shopper engagement rate of 80% and strategic positioning in the entryways of grocery stores nationwide, this can't miss digital signage enables brands to reach household decision makers, while purchase decisions are top of mind.

Video supported by publisher.

Coverage

Digital Screens	3,426
-----------------	-------

4-Week Impressions	376M
--------------------	------

Markets Reached	49
-----------------	----



Images are for illustrative purposes only



theBulletin

In the lobbies of upscale residences and office buildings, theBulletin provides digital screens and community boards that reach affluent, coveted audiences. theBulletin reaches an audience of Gen-Z / Millennial professionals - ages 22-35, \$75k+ HHI. Thousands of screens across luxury residential buildings in NYC, DC, Boston, Chicago, Atlanta, Miami, LA, Houston and more.

Video supported by publisher.

Coverage

Digital Screens **4,475**

4-Week Impressions **1.0B**

Markets Reached **115**



Images are for illustrative purposes only



Topgolf

Topgolf venues feature high-tech, climate-controlled outdoor hitting bays aimed at golfers of all skill levels. Connect with consumers having fun at Topgolf with large screens in the bay, in shared spaces, and on HD spectaculars at the end of the range. These venues entertain more than 20 million guests annually, who spend on average 2 hours per visit.

Video supported by publisher.

Coverage

Digital Screens **15,444**

4-Week Impressions **33.9M**

Markets Reached **58**



Images are for illustrative purposes only



TouchTunes

The largest network of interactive digital jukeboxes in the world. Touchtunes jukeboxes are located inside Bars, Restaurants, and Sports Entertainment venues. Delivers robust coverage across all 210 DMAs and featured in approximately 2/3 of all independent bars in the US, per Nielsen/CGA.

Video supported by publisher.

Coverage

Digital Screens **51,657**

4-Week Impressions **6.4B**

Markets Reached **All DMAs**



Images are for illustrative purposes only



Trailhead Media

Trailhead Media is a network of high-quality digital OOH displays strategically placed across the Southeast and Midwest US. Their highly viewable screens are available through Place Exchange in top markets such as Atlanta, Charlotte, Raleigh-Durham, Indianapolis, Nashville, Memphis, New Orleans, and Birmingham.

Coverage

Digital Screens **258**

4-Week Impressions **75.9M**

Markets Reached **21**



Images are for illustrative purposes only



Travel Plaza Media

Travel Plaza Media is revolutionizing vehicular rest/travel plazas throughout the US, currently present in NY, CT, PA, DE, and NJ. TPM's digital network strategically positions brands where vehicular travelers spend up to 56 minutes, offering unrivaled advertising opportunities at Points of Purchase and Food Courts. TPM's innovative media format also connects brands with a diverse range of vehicular travelers, crafting memorable experiences and driving engagement.

Video supported by publisher.

Coverage

Digital Screens **207**

4-Week Impressions **97.8M**

Markets Reached **10**



Images are for illustrative purposes only



Trooh Media

Trooh Media is a place-based media network that delivers millions of quality impressions every day across venues with exclusive access and high dwell times. Reach desirable consumer segments such as women 18+ at salons, men 18+ at barbershops, college students on campus, and more.

Video supported by publisher.

Coverage

Digital Screens	1,238
-----------------	-------

4-Week Impressions	753M
--------------------	------

Markets Reached	131
-----------------	-----



Images are for illustrative purposes only



TVM DOOH

TVM DOOH is a leading DOOH network in restaurants and bars operating portrait-mode screens that are situated in highly-visible locations within each venue. TVM DOOH displays average an impressive dwell time of 2 hours, and reach 400 consumers each day across each of their restaurants and bars.

Video supported by publisher.

Coverage

Digital Screens	15,926
-----------------	--------

4-Week Impressions	1.6B
--------------------	------

Markets Reached	51
-----------------	----



Images are for illustrative purposes only



Uber

Place Exchange enables programmatic access to Uber's in-car tablet displays. Uber's network is accessible in over 60 major US cities including Austin, NYC, Boston, Los Angeles, and San Francisco. Drive consumers to action while they ride using full-motion messaging with audio.

Video supported by publisher.

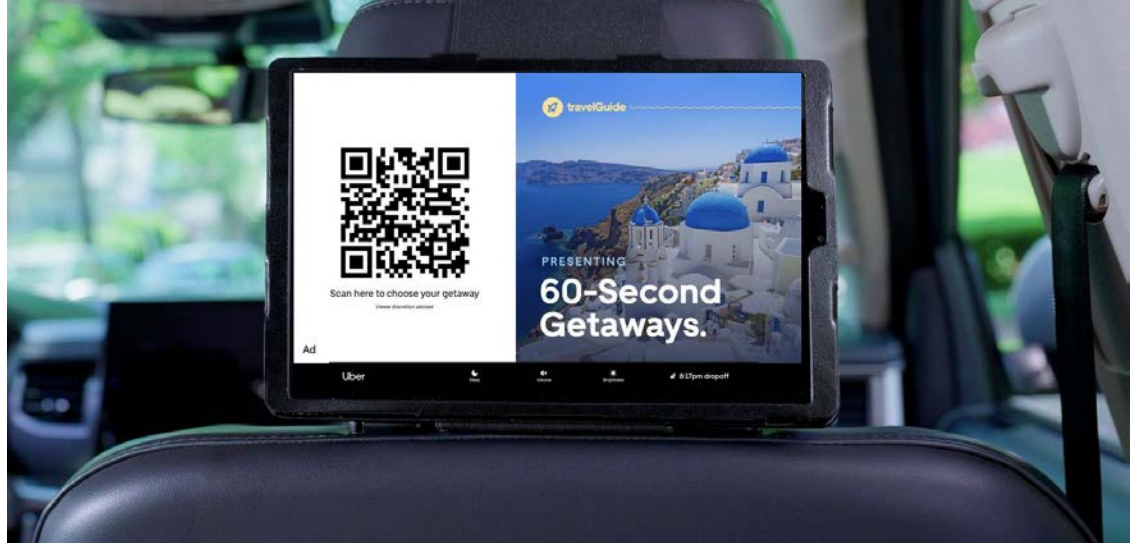
Coverage

Digital Screens **6,727**

4-Week Impressions **12.2B**

Markets Reached **65**

 Images are for illustrative purposes only



Velocity

Velocity offers DOOH screens nationwide in movie theaters, Extended Stay Hotels, and within NYC-based grocery stores. With Velocity you reach a diverse audience across supported venues with highly visible screens on their path to purchase, displaying your messaging on impressive 30" screens in grocery stores, digital posters in the movie theaters, and 50" screens in the hotel lobbies.

Video supported by publisher.

Coverage

Digital Screens	1,282
-----------------	-------

4-Week Impressions	16.3M
--------------------	-------

Markets Reached	122
-----------------	-----

 Images are for illustrative purposes only



Vengo Place Based

Vengo operates a large portfolio of digital screens that enables buyers to execute with speed, scale and trust. Vengo's place-based network provides the context to connect brands with consumers on the path to purchase. These screens are located in: bars, gyms, colleges, offices, hotels and other high-traffic venues with partners AMI, Innovare, and more.

Coverage

Digital Screens	21,772
-----------------	--------

4-Week Impressions	2.4B
--------------------	------

Markets Reached	203
-----------------	-----



Vengo Retail

Vengo operates a large portfolio of digital screens that enables buyers to execute with speed, scale and trust. Vengo's Retail Screens provides the context to connect brands with consumers at the point of purchase. These screens are located inside: grocery stores, convenience stores, and malls, with partners: Coinstar, 33 Degrees, and Boldsite.

Coverage

Digital Screens	20,568
-----------------	--------

4-Week Impressions	1.3B
--------------------	------

Markets Reached	204
-----------------	-----



Vertical Impression

Vertical Impression offers a unique elevator display network with hundreds of screens. This platform enables you to access hard-to-reach urban audiences in a variety of locations such as residential and commercial buildings, hospitals, universities, and government establishments. Vertical Impressions screens deliver unskippable and unblockable impressions, driving engagement right where high-value urban consumers live, work, and spend their time.

Video supported by publisher.

Coverage

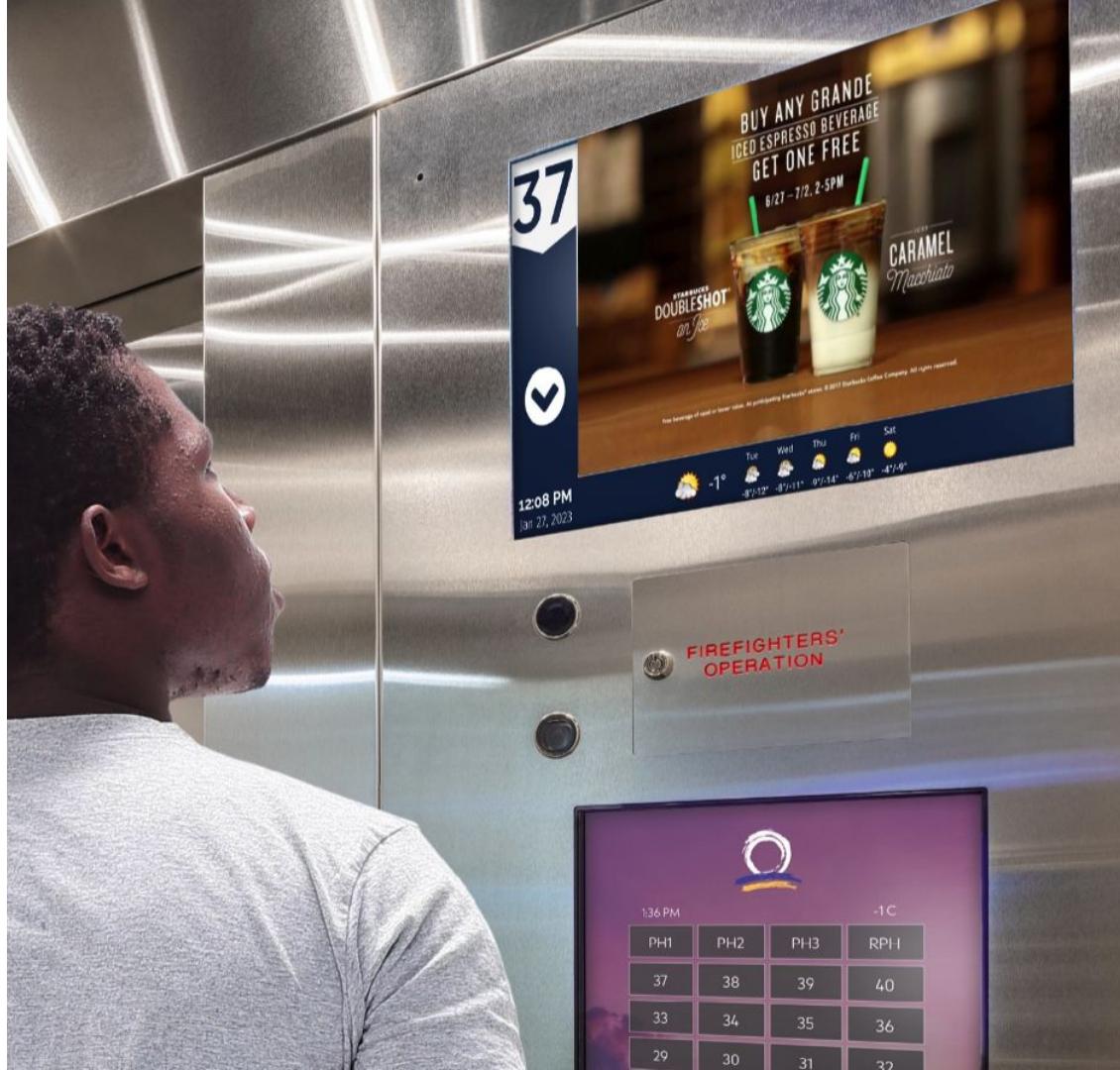
Digital Screens **1,685**

4-Week Impressions **58.2M**

Markets Reached **80**



Images are for illustrative purposes only



Volta Media

Strategically located in places where consumers already spend their time and money, Volta's digital, place-based media network allows forward-thinking brand partners to reach high-value audiences in historically unavailable locations.

What does this mean for your brand? **Results**, as seen by the **\$2.01 iROAS** Volta delivered for their partners.

Video supported by Volta Media.

*Source: Catalina & Circana. Aggregated Volta iROAS study benchmarks. Promoted Brands industry average is \$1.33 across all OOH campaigns.

Coverage:

Digital Screens	6,115
-----------------	-------

4-Week Impressions	1.26B
--------------------	-------

DMAs	55
------	----

 Images are for illustrative purposes only



Western Union

Western Union is the most trusted way to send money to friends and family overseas and across borders. With their new exciting DOOH offering, you can now extend your advertising campaigns to their financial locations.

Video supported by publisher.

Coverage

Digital Screens **116**

4-Week Impressions **5.8M**

Markets Reached **NYC, Chicago & Denver**



Images are for illustrative purposes only



WOW Media

WOW's distinctive full-motion center read street billboards and freeway digital billboards with interactive ambient light installations are thoughtfully located in the most coveted geos in LA with exclusive locations surrounding The Forum, Los Angeles International Airport and the new SoFi Stadium, the future home to two NFL teams. WOW brings in-home quality visuals to outdoor digital canvases.

Coverage:

Digital Screens **21**

4-Week Impressions **32.4M**

DMA **Los Angeles**

 Images are for illustrative purposes only



Zoom Media/GymTV

Gym TV powered by ZOOM Media gives advertisers access to an affluent and active audience across 3,600+ gyms. With up to 8 minutes of unskippable commercial time per hour, and a high 75-minute dwell time environment, Gym TV offers more opportunities for consumers to engage with your brand.

Video supported by publisher.

Coverage

Digital Screens	27,326
-----------------	--------

4-Week Impressions	2.4B
--------------------	------

Markets Reached	197
-----------------	-----



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Unlock the real power of OOH.

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