



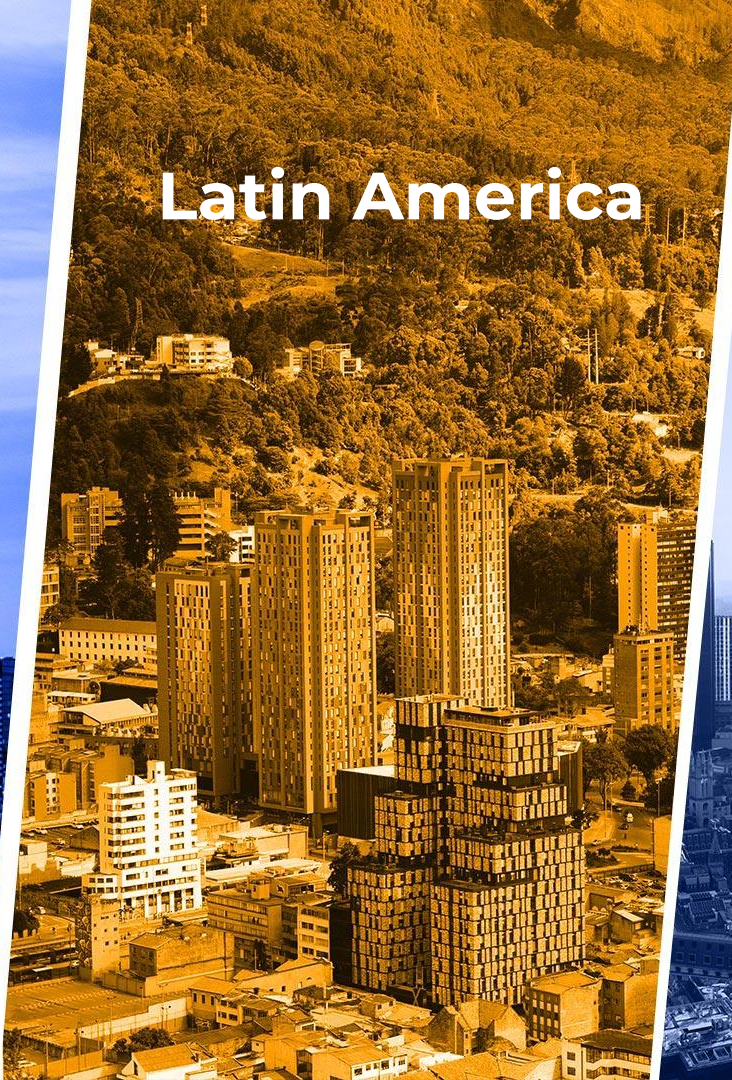
 PLACE EXCHANGE

Place Exchange International Inventory Guide

Canada








Latin America






EMEA









Place Exchange Inventory Guide | Canada

Publisher	Status	Venue Type(s)	No. of Screens	Monthly Impressions
	Live	Airport lounges, Convenience stores, Offices, and more	182	19,425,284
 Ads Alfresco	Live	Sports facilities	550	65,000,000
 AdStash™	Live	Doctors offices, Gas stations, Restaurants and bars, and more	855	7,657,584
ALLVISION	Live	Billboards	47	221,789,064
brandedcities	Live	Spectaculars, Billboards	74	461,050,312
CAPTIVATE	Live	Offices	303	5,185,598
	Live	Transit	76	41,947,052
	Live	Billboards, Offices, Transit	1,665	5,538,691,796









Place Exchange Inventory Guide | Canada

Publisher	Status	Venue Type(s)	No. of Screens	Monthly Impressions
	Live	Airport Bars, Lounges	119	4,859,781
	Live	Billboards	90	77,417,704
	Live	Gyms	1,800	70,000,000





Place Exchange Inventory Guide | Latin America

Publisher	Country	Status	Venue Type(s)	No. of Screens	Monthly Impressions
 BRAPEX	Peru	Live	Billboards	11	144,154,063
 Clear Channel Brazil	Brazil	Live	Billboards, Street Furniture	201	341,990,610
 Clear Channel Chile	Chile	Live	Billboards	10	19,414,219
 Clear Channel Mexico	Mexico	Live	Billboards	326	88,634,279
 Clear Channel Peru	Peru	Live	Billboards	40	112,917,409
 Doohmain the main solution	Mexico, Dominican rep, Ecuador, Colombia, Peru, Argentina, Paraguay, Uruguay, Costa Rica, Guatemala, Panama, El Salvador	Live	Billboards	154	tbc

Place Exchange Inventory Guide | Latin America

Publisher	Country	Status	Venue Type(s)	No. of Screens	Monthly Impressions
 reme.pe. <small>Entidad de México</small>	Mexico	Live	Billboards	67	10,621,800
 GLOBAL <small>VIA PUBLICA</small>	Mexico	Live	Billboards, Street Furniture	188	50,798,868
 LATINAD	Mexico, Dominican rep, Ecuador, Colombia, Peru, Argentina, Paraguay, Uruguay, Costa Rica, Guatemala, Panama, El Salvador	Live	Billboards, Street Furniture	1,171	1,755,059,188
 GPOVALLAS	Chile	Live	Billboards, Street Furniture	101	12,089,600
 OLA MEDIA®	Mexico	Live	Mobility	2,997	71,928,000
 OUT OF HOME TV	Mexico	Live	Transit, Retail, Point of Care	186	173,690,070
 VSB LTY	Mexico	Live	Retail	20,000	200,000,000
 winkol	Mexico, Ecuador, Peru, Colombia, Dominican Rep.	Live	Billboards, Street Furniture	5,000	14,526,628



Place Exchange Inventory Guide | Europe

Publisher	Country	Status	Media Type	No. of Screens	Monthly Impressions
 Alight MEDIA	United Kingdom	Live	Billboards, Street Furniture	337	356,793,852
 ATMOSPHERE Better TV for business	United Kingdom	Live	Screen/TV monitor	235+	27,025,000
 BLUE BILLBOARD	United Kingdom	Live	Screen/TV monitor	53	39,722,491
 Clear Channel	Belgium	Live	Billboards, Street Furniture	200+	380,381,697
 Clear Channel	Finland	Live	Airports, Retail, Street Furniture	300+	3,084,147,504
 Clear Channel	Netherlands	Live	Retail, Street Furniture	200++	13,808,576
 Clear Channel	Italy	Live	Airports, Retail, Street Furniture	1,500+	1,666,227,116


Place Exchange Inventory Guide | Europe

Publisher	Country	Status	Media Type	No. of Screens	Monthly Impressions
 Clear Channel	Spain	Live	Retail, Street Furniture	800+	4,105,590
 Clear Channel	Sweden	Live	Retail, Street Furniture	1000+	10,000,000+
 Clear Channel	Switzerland	Live	Airports, Retail, Street Furniture	500+	54,057,100
 Clear Channel	United Kingdom	Live	Billboards, Retail, Street Furniture	3,000	370,582,168
 ECN	France, Germany, United Kingdom	Live	Offices, Street Furniture	644	67,706,539
 global	Netherlands	Live	Retail, Street Furniture	3K+	436,979,000

Place Exchange Inventory Guide | Europe

Publisher	Country	Status	Media Type	No. of Screens	Monthly Impressions
LIMITEDSPACE	United Kingdom	Live	Retail	18	17,842,000
London Lites	United Kingdom	Live	Billboards, Street Furniture, Retail	30	59,831,566
 MASS MEDIA	United Kingdom	Live	Billboards, Street Furniture	595	589,714,091
REVV	Portugal	Live	Gyms	85	4,938,024
smartoutdoor	United Kingdom	Live	Billboards, Street Furniture	246	593,614,080
 ZOOM MEDIA	United Kingdom	Live	Gyms	595	589,714,091

Place Exchange Inventory Guide | Middle East

Publisher	Country	Status	Media Type	No. of Screens	Monthly Impressions
 <small>Desirable by Design®</small>	United Arab Emirates	Live	Billboards, Retail	192	70,819,800

Adapt Media

Canada

Adapt Media enables brands to reach a diverse and well-rounded audience with a mix of indoor and street-facing digital screens. Advertise across **airport lounges, convenience stores, driver testing centers**, as well as the unmissable billboard at 382 Yonge Street.

Video supported by publisher

Coverage

Digital Screens	182
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4-Week Impressions	19M
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Cities Reached	66
----------------	----



Images are for illustrative purposes only



Ads Alfresco

Canada

The Ads Alfresco Sports Network is the only national programmatic DOOH sports offering in Canada. It boasts over 550 screens in **community recreational facilities across hockey, track, basketball, physiotherapy clinics, pro shops, and restaurants.** With a two-hour dwell time and over 300,000 visitors on average per location per year.

Video supported by publisher

Coverage

Digital Screens 550

4-Week Impressions 65M

Cities Reached 6



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AdStash

Canada

The AdStash network gives brands access to a wide range of businesses and audiences of all sizes across 850+ exclusive venues. Advertise in high-traffic **pharmacies, medical offices, buses, gyms, high-occupancy condo buildings, restaurant and bars, and more.**

Video supported by publisher

Coverage

Digital Screens	855
-----------------	-----

4-Week Impressions	7.7M
--------------------	------

Cities Reached	286
----------------	-----



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Allvision

Canada

Allvision is Canada's premiere pure-play DOOH media company. With an exclusive and dominant collection of **premium digital billboards** along Canada's busiest roadways and highways, including the 400 series, Allvision's boards provide unparalleled reach and coverage in the Greater Toronto Area (GTA), and premier placements in Montreal and Vancouver.

Coverage

Digital Screens	47
-----------------	----

4-Week Impressions	221M
--------------------	------

Cities Reached	Toronto, Montreal, & Vancouver
----------------	-----------------------------------



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Branded Cities

Canada

Branded Cities connects brands with consumers through digital and static Out-of-Home media in high traffic locations. Specializing in spectaculars, transit media, media towers, airport inventory, and more, Branded Cities effectively delivers brand messaging to key audiences across Canada's biggest markets including Toronto and Montreal.

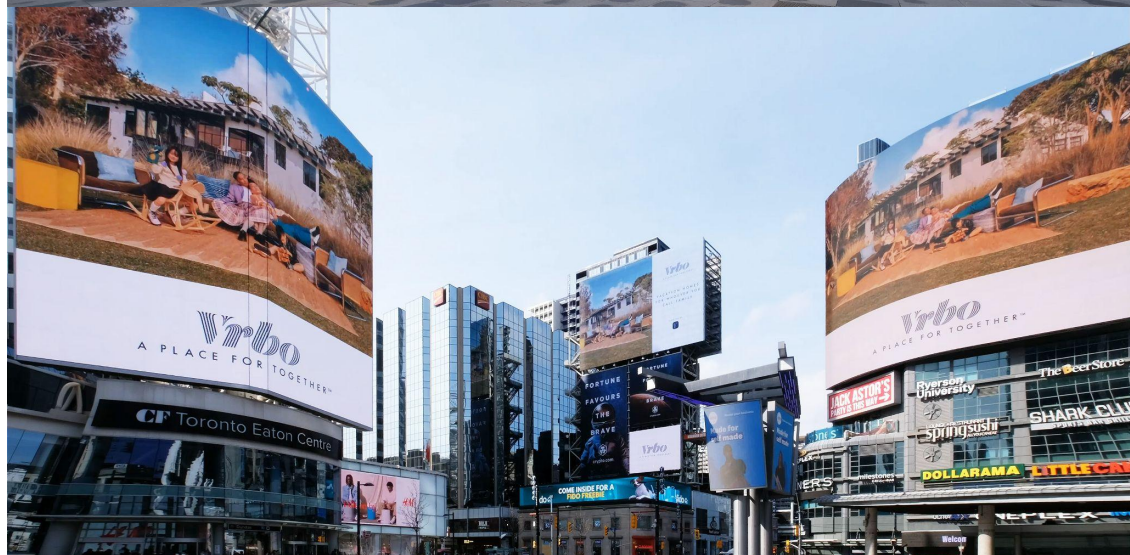
Video supported by publisher

Coverage

Digital Screens	74
4-Week Impressions	461M
Cities Reached	12



Images are for illustrative purposes only



Captivate

Canada

Connect to an influential audience in a captive environment during the workday when business and consumer purchase decisions are made. **Office elevator and lobby advertising** reaches 12 million high-value, decision makers across North America.

Video supported by publisher

Coverage

Digital Screens	303
-----------------	-----

4-Week Impressions	5.2M
--------------------	------

Cities Reached	6
----------------	---



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Lamar

Canada

Lamar Advertising Company is one of the largest outdoor advertising companies in the world. In Canada, Lamar operates programmatic DOOH displays across multiple Vancouver train lines including Canada Line, Skytrain Expo, Skytrain Millennium Line and West Coast Express.

Video supported by publisher

Coverage

Digital Screens	76
-----------------	----

4-Week Impressions	42M
--------------------	-----

Cities Reached	Vancouver
----------------	-----------



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PATTISON

Canada

PATTISON Outdoor Advertising is Canada's largest OOH media provider. Offering the most robust Digital Out-Of-Home portfolio in interior and exterior environments from coast-to-coast, PATTISON Outdoor delivers endless possibilities for brands to reach their intended audiences and leverage the power of digital media.

Coverage

Digital Screens	1,665
-----------------	-------

4-Week Impressions	5.5B
--------------------	------

Cities Reached	99
----------------	----



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ReachTV

Canada

ReachTV is a connected network of television screens in high-traffic areas across several Canadian airports (including restaurants, bars, shops, lounges, gates) and hundreds of other venues. Each screen is programmed to reflect travelers' habits and interests, as well as local news and culture.

Video supported by publisher

Coverage

Digital Screens	119
4-Week Impressions	4.8M
Cities Reached	8



Images are for illustrative purposes only



Vendo

Canada

VENDO Media is a leading innovator within Canada's OOH industry. Offering national scale and regional coverage across 45+ Canadian markets, with large format digital boards, we are amongst the widest-reaching Outdoor digital media companies in the country. Their focus is on building an expansive network of national and local markets.

Video supported by publisher

Coverage

Digital Screens	90
-----------------	----

4-Week Impressions	77M
--------------------	-----

Cities Reached	45
----------------	----



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ZOOM Media

Canada

Gym TV powered by ZOOM Media gives advertisers access to an affluent and active audience across 530+ Canadian gyms. Max 8 minutes of unskippable commercial time per hour, and a 75-minute high-dwell time environment means more opportunities for consumers to engage with your brand.

Video supported by publisher

Coverage

Digital Screens	1,800
-----------------	-------

4-Week Impressions	70M
--------------------	-----

Cities Reached	25
----------------	----



Images are for illustrative purposes only



Brapex

Peru

Brapex specializes in digital OOH formats, and is motivated to generate revenue for brands. Brapex has 16 screens strategically located on the busiest avenues of Lima, reaching the districts of La Molina, Surco, San Borja, San Isidro, Lince, Magdalena, Miraflores, Pueblo Libre, San Miguel, Bellavista, La Victoria, and Cercado de Lima.

Video supported by publisher.

Coverage

Digital Screens	11
-----------------	----

4-Week Impressions	144M
--------------------	------

Markets Reached	1
-----------------	---



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Clear Channel

Brazil

Clear Channel is present in the Rlo, Porto Alegre, and Campinas for advertisers in Brazil. Clear Channel Brazil leverages digital clocks that allow dynamic video and dynamic display placed in high traffic areas with a concentration of commercial and consumer activity.

Video supported by publisher.

Coverage

Digital Screens	201
-----------------	-----

4-Week Impressions	341M
--------------------	------

Markets Reached	3
-----------------	---



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Clear Channel

Chile

Clear Channel Chile provides digital out of home media in one of Latin America's biggest markets – with 10 digital screens placed throughout Santiago reaching a wide and diverse audience at scale.

Video supported by publisher.

Coverage

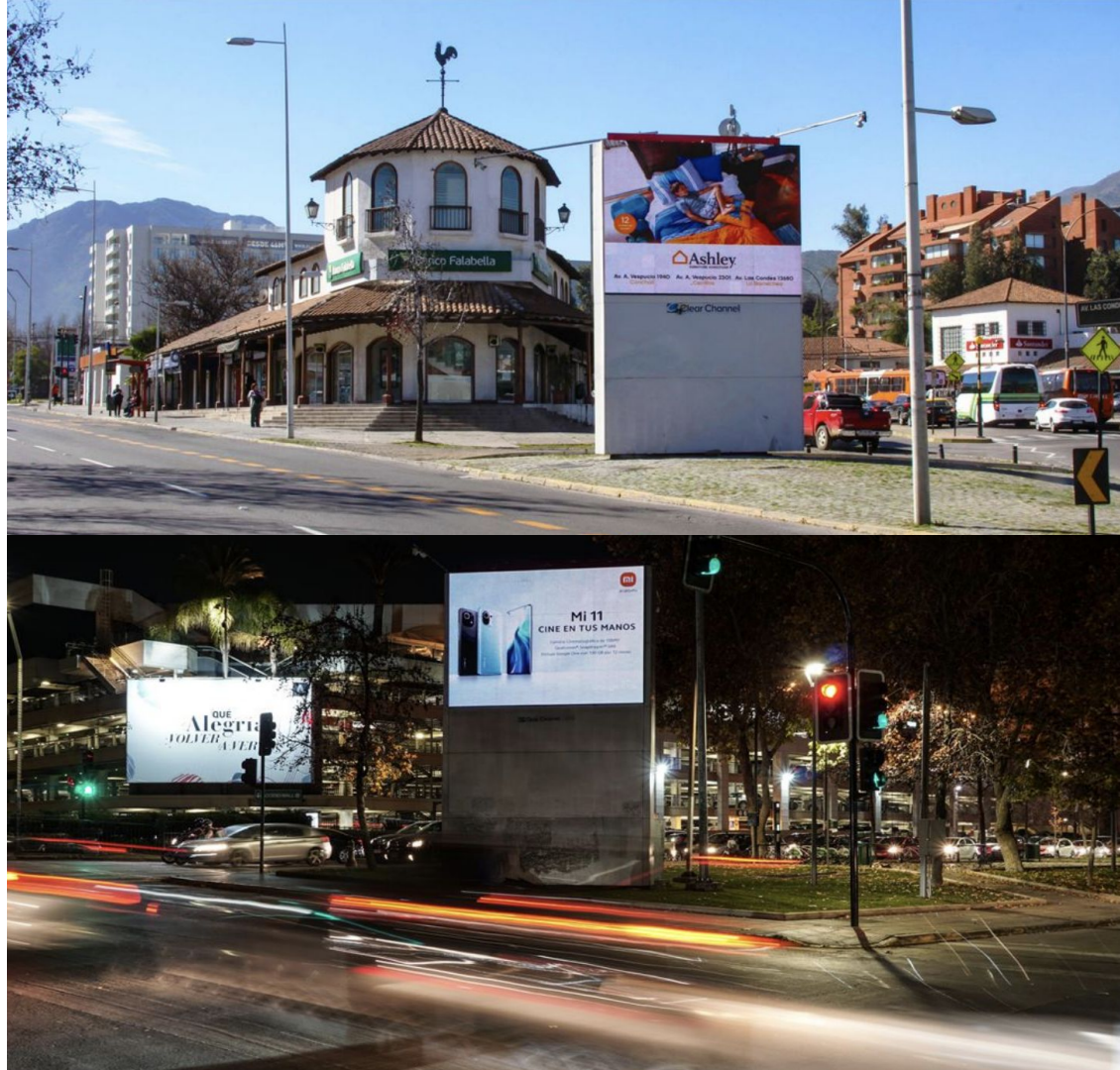
Digital Screens	10
-----------------	----

4-Week Impressions	19,414,219
--------------------	------------

Markets Reached	1
-----------------	---



Images are for illustrative purposes only



Clear Channel

Mexico

Clear Channel Mexico provides digital out of home media in some of Latin America's biggest markets across Mexico. With over 316 digital screens placed throughout Mexico City, Puebla, Guadalajara, and Monterrey advertisers are able to reach a wide audience at scale.

Video supported by publisher.

Coverage

Digital Screens	326
-----------------	-----

4-Week Impressions	88M
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Markets Reached	16
-----------------	----



Images are for illustrative purposes only



Clear Channel

Peru

Clear Channel provides digital out of home media in some of Latin America's biggest markets across, Peru. With over 40 digital screens placed throughout Lima and Piura advertisers are able to reach a wide audience at scale.

Video supported by publisher.

Coverage

Digital Screens	40+
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4-Week Impressions	112M
--------------------	------

Markets Reached	2
-----------------	---



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Doohmain

Mexico, Dominican Republic, Ecuador,
Colombia, Peru, Argentina, Paraguay,
Uruguay, Costa Rica, Guatemala, Panama,
El Salvador

Doohmain has digital out of home media in Latin America's biggest markets across, Mexico, Colombia, Argentina and more. With over 900 digital screens strategically placed in high traffic areas, Dooh.Main enables advertisers to scale against a diverse audience.

Video supported by publisher.

Coverage

Digital Screens	930
-----------------	-----

4-Week Impressions	tbc
--------------------	-----

Markets Reached	12
-----------------	----



Images are for illustrative purposes only



Eme.pe.

Mexico

Eme.pe.'s objective is to keep your brand top of mind for the consumer, displaying your brand's message in avenues with the highest vehicle volume in Mexico City and Monterrey, reaching a wide audience at scale.

Video supported by publisher.

Coverage

Digital Screens	62
-----------------	----

4-Week Impressions	tbc
--------------------	-----

Markets Reached	1
-----------------	---



Images are for illustrative purposes only



Global Via Publica

Chile

Global Via Publica offers a strategic combination of different advertising media on public roads. We have a wide range of high-impact screens such as urban furniture, mobile billboards and a large fleet of buses across Chile.

Video supported by publisher.

Coverage

Digital Screens	188
-----------------	-----

4-Week Impressions	50M
--------------------	-----

Markets Reached	6
-----------------	---



Images are for illustrative purposes only



Latin Ads

México, Argentina, Guatemala, Honduras, El Salvador, Costa Rica, Colombia, Panama, Peru, Chile, Paraguay, Dominican Republic, Ecuador

Latin Ads has digital out of home media in Latin America's biggest markets across, Mexico, Argentina, Chile, and more. Latin Ads has strategically placed over four thousand digital screen in high traffic areas to enable advertisers to deliver brand messaging to a diverse audience at scale.

Video supported by publisher.

Coverage

Digital Screens	1.2K
-----------------	------

4-Week Impressions	1.7B
--------------------	------

Markets Reached	13
-----------------	----



Images are for illustrative purposes only



GPO Vallas

México, Guatemala, Honduras, Costa Rica, Panamá, Peru

GPO Vallas has digital out of home inventory in Mexico, Guatemala, Honduras and more. GPO Vallas has strategically placed over eighteen thousand digital screen in high traffic areas to enable advertisers to deliver brand messaging to a diverse audience at scale.

Video supported by publisher.

Coverage

Digital Screens	101
4-Week Impressions	12m
Markets Reached	6



Images are for illustrative purposes only



GPO Vallas

México, Guatemala, Honduras, Costa Rica, Panamá, Peru

GPO Vallas has digital out of home inventory in Mexico, Guatemala, Honduras and more. GPO Vallas has strategically placed over eighteen thousand digital screen in high traffic areas to enable advertisers to deliver brand messaging to a diverse audience at scale.

Video supported by publisher.

Coverage

Digital Screens	18K
-----------------	-----

4-Week Impressions	tbc
--------------------	-----

Markets Reached	6
-----------------	---



Images are for illustrative purposes only



OLA Media

Mexico

OLA Media is a digital media and connected mobility company that is transforming the OOH advertising landscape and improving the rideshare ecosystem in Latin America. The company's proprietary advertainment platform in Ubers gives passengers access to exclusive and interactive content. OLA connects interactivity, first party data, and cross-device connectivity to a physical space.

Video supported by publisher.

Coverage

Digital Screens	2,992
-----------------	-------

4-Week Impressions	72M
--------------------	-----

Markets Reached	1
-----------------	---



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OOH TV

Mexico

OOHTV is a technology driven OOH network with over 390 owned screens all over Mexico, providing audience and performance measurement on a daily basis. Screens are located in strategic locations to deliver massive reach and exposure to diverse and high value customers.

Video supported by publisher.

Coverage

Digital Screens	186
-----------------	-----

4-Week Impressions	174M
--------------------	------

Markets Reached	34
-----------------	----



Images are for illustrative purposes only



VSBLTY

México, Ecuador, Peru, Dominican Republic

VSBLTY is reinventing the real-world retail experience with their technology driven OOH network inclusive of display screens all over Mexico. Screens are located in strategic in-store locations to deliver massive reach and exposure to diverse and high value customers at the place of purchase.

Video supported by publisher.

Coverage

Digital Screens	tbc
-----------------	-----

4-Week Impressions	tbc
--------------------	-----

Markets Reached	5
-----------------	---



Images are for illustrative purposes only



Winkel Media

México, Ecuador, Peru, Colombia Dominican Republic

Winkel provides a diverse range of screens placed in retail spaces at the point of sale to grab the consumers attention at the moment of purchase. Winkel Media has strategically placed across Latin America in some of the busiest retail locations in the largest cities across Mexico, Ecuador, Peru, Colombia, and the Dominican Republic

Video supported by publisher.

Coverage

Digital Screens	5K
-----------------	----

4-Week Impressions	14M
--------------------	-----

Markets Reached	5
-----------------	---



Images are for illustrative purposes only



ACMS

United Kingdom

ACMS (All chicken media services) has strategically positioned premium screen across the UK in chicken shops. ACMS offers advertisers the opportunity to serve messaging to a diverse audience when they at leisure and highly susceptible to brand messaging.

Video supported by publisher.

Coverage

Digital Screens	37
-----------------	----

4-Week Impressions	14.1M+
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Markets Reached	34
-----------------	----



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Alight Media

United Kingdom

Alight Media has remained the fastest growing outdoor media owner in the UK since it began trading in 2019. It operates over 300 large-format digital roadside billboards in over 100 towns and cities across the UK. Alight remains UK's only roadside network of 4K resolution digital screens in bus shelters.

Video supported by publisher.

Coverage

Digital Screens	337
-----------------	-----

4-Week Impressions	357M
--------------------	------

Markets Reached	104
-----------------	-----



Images are for illustrative purposes only



Atmosphere TV

United Kingdom

Atmosphere specializes in streaming TV content at businesses to engage consumers with short form, family friendly programming. Their screens are placed in a diverse set of venues including restaurants, bars, sports facilities, offices, gyms, and other venue types. Brands running with Atmosphere are able to reach their audiences wherever they may be on their daily journeys.

Video supported by publisher.

Coverage

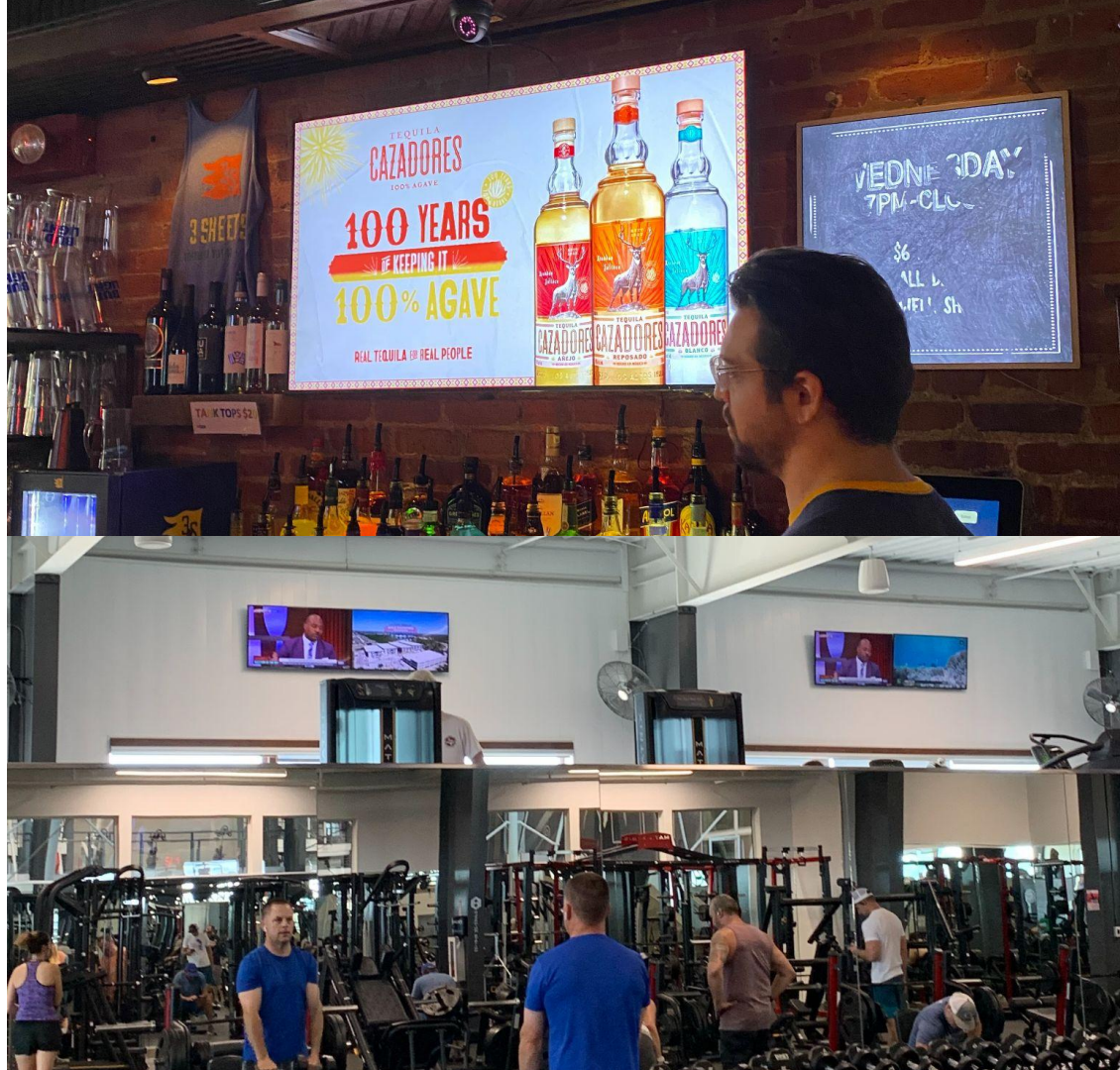
Digital Screens	235
-----------------	-----

4-Week Impressions	27M
--------------------	-----

Markets Reached	London
-----------------	--------



Images are for illustrative purposes only



Blue Billboard

United Kingdom

Blue Billboard is a dooh network reaching across the South East, UK. Our network offers place based screens, located inside business premises. As our screens are closer to the audience, they provide an excellent opportunity for ad engagement. All our screens use advanced audience analytics ensuring accurate impression measurement, as well as the latest cutting edge 4K screens.

Video supported by publisher.

Coverage

Digital Screens	53
-----------------	----

4-Week Impressions	40M
--------------------	-----

Markets Reached	4
-----------------	---



Images are for illustrative purposes only



Clear Channel

Belgium

Clear Channel Belgium, which is part of Clear Channel Europe, is a leading player in the out-of-home market in Belgium with more than 200 billboards and digital screens.

Video supported by publisher.

Coverage

Digital Screens	200+
4-Week Impressions	380M
Markets Reached	46 cities



Images are for illustrative purposes only



Clear Channel

Finland

Clear Channel Finland, which is part of Clear Channel Europe, is a leading player in the out-of-home market enabling buyers to access premiere roadside digital screens in all major cities.

Video supported by publisher.

Coverage

Digital Screens	300+
-----------------	------

4-Week Impressions	3B
--------------------	----

Markets Reached	All major cities
-----------------	------------------



Images are for illustrative purposes only

Clear Channel

Netherlands

Clear Channel Netherlands, which is part of Clear Channel Europe, is a leading player in the out-of-home market in Netherlands enabling buyers to access roadside, higher education, and transportation screens.

Video supported by publisher.

Coverage

Digital Screens	200+
-----------------	------

4-Week Impressions	13M
--------------------	-----

Markets Reached	12 cities
-----------------	-----------



Images are for illustrative purposes only



Clear Channel

Italy

Clear Channel Italia is a leading Media Company in Italy since 1999. Clear Channel Italia, represents about 25% of the Italian outdoor market, which is revolutionizing the world of billboards, malls, and malls making it ever more flexible, measurable and creative for buyers to activate against.

Video supported by publisher.

Coverage

Digital Screens	1,500+
-----------------	--------

4-Week Impressions	1.6B
--------------------	------

Markets Reached	7 cities
-----------------	----------

 Images are for illustrative purposes only



Clear Channel

Spain

Clear Channel Spain, is committed to digital outdoor advertising. CCO-Spain are pioneers installing the first outdoor digital screens in Spain, in 2008. And in 2016, installed the first digital street furniture circuit in Spain, and the largest in Europe. A circuit of more than 800 screens that has revolutionized the outdoor environment in the cities of Madrid, Barcelona, Malaga and Seville.

Video supported by publisher.

Coverage

Digital Screens	800+
4-Week Impressions	357M
Markets Reached	5 cities



Images are for illustrative purposes only



Clear Channel

Sweden

Clear Channel Sweden, which is part of Clear Channel Europe, is a leading player in the out-of-home market in Sweden with more than 1,200+ digital screens across all major cities.

Video supported by publisher.

Coverage

Digital Screens	1000+
-----------------	-------

4-Week Impressions	10M
--------------------	-----

Markets Reached	All major cities
-----------------	------------------



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Clear Channel

Switzerland

Clear Channel is continuing to develop its position as a leading digital innovator. Most recently this was reinforced with the digital offering in Zurich and the exclusive Digital PLAY offer in Zurich's Bahnhofstrasse. Today, the digital portfolio comprises around 182 screens in five cities and 17 shopping centres. Added to these are 33 screens in the Swiss Lounges.

Video supported by publisher.

Coverage

Digital Screens	500+
-----------------	------

4-Week Impressions	54M
--------------------	-----

Markets Reached	241 cities
-----------------	------------



Images are for illustrative purposes only



Clear Channel

United Kingdom

Clear Channel UK has a large portfolio of advertising formats across multiple environments from phone box posters to HD digital screens located in pubs and bars. Whether you're looking for a retail or roadside environment or want to reach pedestrian or vehicular audiences, CCO-UK has a multitude of Out of Home opportunities available in high traffic areas such as London, Liverpool, Birmingham etc.

Video supported by publisher.

Coverage

Digital Screens	337
-----------------	-----

4-Week Impressions	357M
--------------------	------

Markets Reached	104
-----------------	-----



Images are for illustrative purposes only



Executive Channel Network

United Kingdom

Executive Channel Network (ECN) is a world leading digital-out-home office media publisher connecting brand partners with affluent audiences in premium office environments. ECN delivers 22 million monthly impressions across 194+ digital screens located in the city of London, Canary Wharf, London Bridge, and the West End.

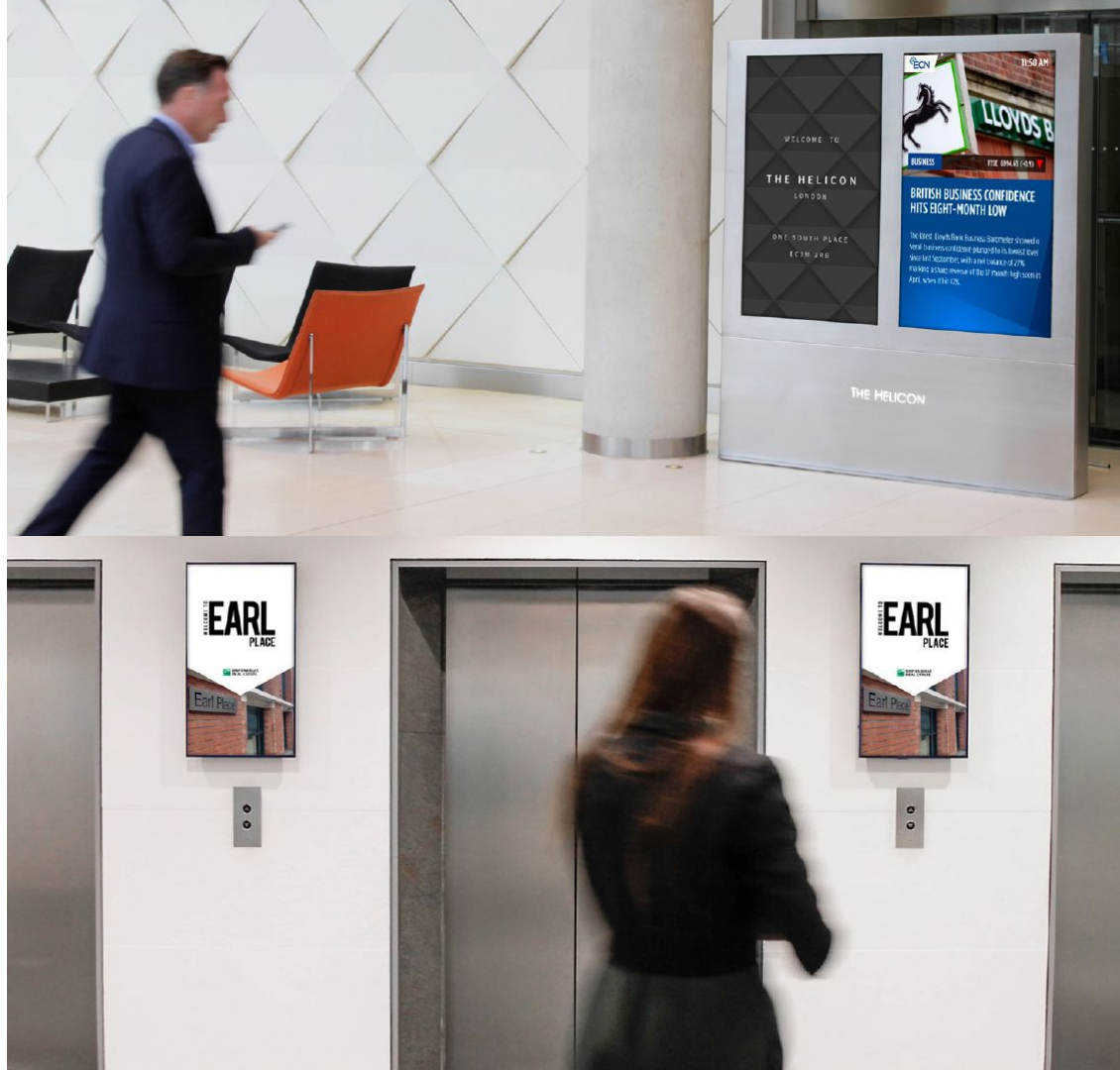
Video supported by publisher

Coverage

Digital Screens	194+
4-Week Impressions	22M
Markets Reached	1



Images are for illustrative purposes only



Executive Channel Network

Germany

Executive Channel Network (ECN) is a world leading digital-out-home office media publisher connecting brand partners with affluent audiences in premium office environments. ECN delivers 25 million monthly impressions across 233+ digital screens located in the main German cities.

Video supported by publisher

Coverage

Digital Screens	233
-----------------	-----

4-Week Impressions	25M
--------------------	-----

Markets Reached	20+
-----------------	-----



Images are for illustrative purposes only



Executive Channel Network

France

Executive Channel Network (ECN) is a world leading digital-out-home office media publisher connecting brand partners with affluent audiences in premium office environments. ECN delivers 21 million monthly impressions across 217+ digital screens located in La Defense (Europe's leading business district), Central Paris, and Lyon (2nd largest city in France).

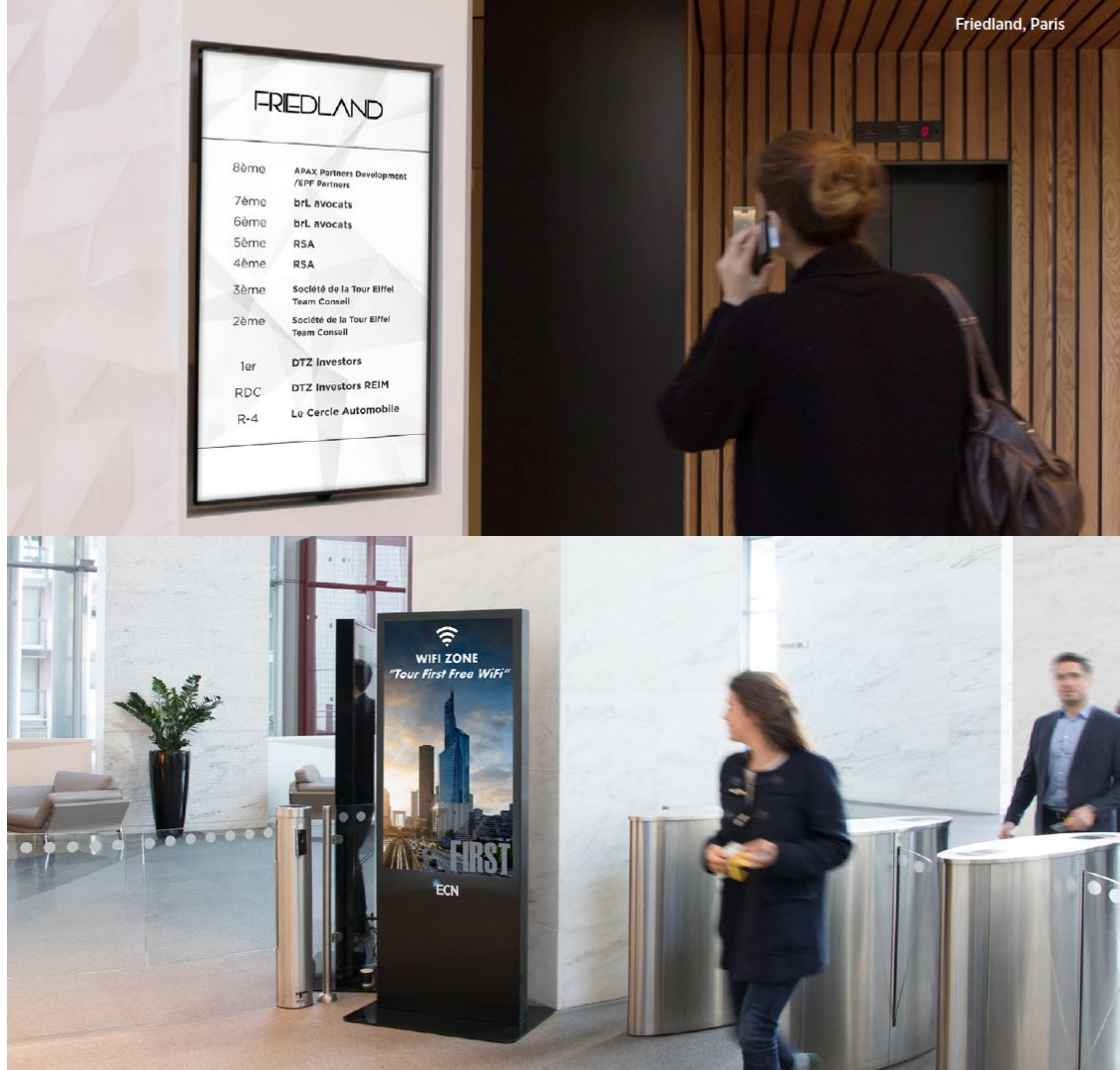
Video supported by publisher

Coverage

Digital Screens	217
4-Week Impressions	21M
Markets Reached	20+



Images are for illustrative purposes only



Global Netherlands

Netherlands

Global is the market leader in Digital Out-of-Home. With a nationwide network of more than 3,000 digital screens at supermarkets, at petrol stations, in shopping centres, on the street and along the road, we reach the whole of the Netherlands. Enabling advertisers to be visible at the right time, in the right location for the right target group, with the right message.

Video supported by publisher

Coverage

Digital Screens	3K+
-----------------	-----

4-Week Impressions	463M+
--------------------	-------

Markets Reached	350
-----------------	-----



Images are for illustrative purposes only



Limited Space

United Kingdom

Limited Space, a market-leading media owner in the UK shopping mall sphere. They work closely with major mall groups, providing a dynamic platform for consumers drawn to retail and entertainment. Their large format DOOH media with audio is positioned in social spaces with high dwell times, averaging 80+ minutes, bringing messages close to the point of purchase for an audience that is highly engaged.

Coverage

Digital Screens	18
-----------------	----

4-Week Impressions	18M
--------------------	-----

Markets Reached	11 cities in the UK
-----------------	---------------------



Images are for illustrative purposes only



London Lites

United Kingdom

London Lites provides high quality, cost effective, digital out-of-home screens in central London locations. London Lites helps brands connect with Londoners in a meaningful way, and be part of London's communities. Offering over 60 million high quality impressions a month, London Lites reaches the diverse audience that is London.

Coverage

Digital Screens	30
-----------------	----

4-Week Impressions	60M
--------------------	-----

Markets Reached	London
-----------------	--------



Images are for illustrative purposes only



Mass Media

United Kingdom

Mass Media Outdoor are a UK Media Owner/Publisher who operate a network of digital only screens both roadside and in shopping centres & precincts. Their strategy is to build a network of more eco friendly digital billboards on the main arterial routes in and out of City/Town centres to catch the migrating audience. We are now using more eco friendly LED technology.

Video supported by publisher

Coverage

Digital Screens	15
4-Week Impressions	50M
Markets Reached	5



Images are for illustrative purposes only



RevTV

Portugal

RevTV works closely with brands and businesses to build relevant brand communication and increased awareness. RevTV promotes campaigns and ads targeting specific niche markets and helps businesses reaching the right audience. It accomplishes this through a 100% remote network of high-definition devices in gyms across all of Portugal.

Video supported by publisher

Coverage

Digital Screens	85+
4-Week Impressions	5M
Markets Reached	39



Images are for illustrative purposes only



Smart Outdoor

United Kingdom

Smart Outdoor's digital network comprises hundreds of regional large format media assets such as the Tyne Tunnel and Sunderland digital screens, plus a national network of 250 small format D4's which is a tri-partnership between Smart, Ink Spot Wi-Fi and Hill House Investment.

Video supported by publisher.

Coverage

Digital Screens	264
-----------------	-----

4-Week Impressions	594M
--------------------	------

Markets Reached	68
-----------------	----



Images are for illustrative purposes only



Zoom Media

United Kingdom

Zoom - UK owns and operates GymTV, the largest gym-based TV network across the United Kingdom. Zoom - UK is located in over 500+ venues and offers brands the opportunity to connect with active lifestyle consumers called Generation Active.

Video supported by publisher.

Coverage

Digital Screens	595
-----------------	-----

4-Week Impressions	590M
--------------------	------

Markets Reached	150
-----------------	-----



Images are for illustrative purposes only



BackLite Media

UAE

Based in the United Arab Emirates, with screens in Abu Dhabi and Dubai, BackLite is a specialist, multi-national out-of-home media company. BackLite Media is the number one partner with the RTA, with stand-out locations along Sheikh Zayed Road and high-profile Outdoor and Malls advertising in the UAE.

Video supported by publisher.

Coverage

Digital Screens	192
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4-Week Impressions	70M
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Markets Reached	Dubai & Abu Dhabi
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Images are for illustrative purposes only



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