



Place Exchange Inventory Guide EMEA

Place Exchange Inventory Guide | EMEA

Publisher	Country	Status	Media Type	No. of Screens	Monthly Impressions
 ACMS ALL CITY MEDIA SOLUTIONS	United Kingdom	Live	Quick Serve Restaurants	37	14 million
 ABU MEDIA	Italy	Live	Spectaculars	1	391 thousand
 ADRIATICA PUBBLICITÀ	Italy	Live	Retail, Street Furniture	33	7 million
 Alight Media	United Kingdom	Live	Billboards, Street Furniture	337	356 million
 Alight Media MiXR network	United Kingdom	Live	Bars	3,600	106 million
 ART TECH Spectacular Information Technology	Italy	Live	Billboards	1	78 thousand
 ATHOSPHERE Better TV for Business	United Kingdom	Live	Screen/TV monitor	235+	27 million
 AVIP ITALIA DA OLTRE 50 ANNI	Italy	Live	Spectaculars	35	27 million

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Publisher	Country	Status	Media Type	No. of Screens	Monthly Impressions
 Desirable by Design®	United Arab Emirates	Live	Billboards, Retail	192	71 million
 Bauer Media Outdoor	Belgium	Live	Billboards, Street Furniture	200+	380 million
 Bauer Media Outdoor	Finland	Live	Airports, Retail, Street Furniture	300+	3 billion
 Bauer Media Outdoor	Netherlands	Live	Retail, Street Furniture	200+	14 million
 Bauer Media Outdoor	United Kingdom	Live	Billboards, Retail, Street Furniture	4,689	404 million
 beintoo Business Through Mobile.	Italy	Live	Car Parks, Retail, Street Furniture	101	2 million
 BLUE BILLBOARD	United Kingdom	Live	Screen/TV monitor	53	40 million

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Publisher	Country	Status	Media Type	No. of Screens	Monthly Impressions
	Italy	Live	Urban Panels, Spectaculars	5	127 thousand
	Italy	Live	Urban Panels	14	1 million
	Italy	Live	Pharmacies	312	10 million
	Spain	Live	Retail, Street Furniture	800+	4 million
	United Kingdom	Live	Offices, Street Furniture	10	17 million
	Netherlands	Live	Transit	368	59 million
	Spain	Live	Retail, Street Furniture	26	11.4 million

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Publisher	Country	Status	Media Type	No. of Screens	Monthly Impressions
	Germany	Live	Retail	268	3.5 million
	Italy	Live	Street Furniture	20	1 million
	Portugal	Live	Billboards, Street Furniture	500	504 million
	Qatar	Live	Retail, Spectaculars	258	15 million
	UAE	Live	Offices, Residential, Spectaculars	1,600	371 million
	France, Germany, United Kingdom	Live	Offices, Street Furniture	644	68 million
	Italy	Live	Shopping malls, Street Furniture	264	17 million

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Publisher	Country	Status	Media Type	No. of Screens	Monthly Impressions
 exteriorplus	Spain	Live	Retail, Shopping Malls, Street Furniture	1,900	967 million
 FAIR MEDIA SHUTTLE®	Italy	Live	Street Furniture	6	5 million
 FLUIDNEXT	Italy	Live	Cinemas	77	5 million
 q global	Netherlands	Live	Billboards, Street Furniture, Retail	3,000	437 million
 q global	United Kingdom	Live	Airports, Billboards, Retail, Street Furniture, Transit	3,500	290 million
 GRANDI STAZIONI RETAIL	Italy	Live	Transit	29	32 million
 i media	United Kingdom	Live	Billboards	400	20 million

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Publisher	Country	Status	Media Type	No. of Screens	Monthly Impressions
	Italy	Live	Billboards	32	10 million
	United Kingdom	Live	Retail	23	35 million
	Italy	Live	Billboards	32	10 million
	Spain	Live	Retail	694	30 million
	Italy	Live	Shopping Malls	275	29 million
	Italy	Live	Billboards	10	1 million
LIMITEDSPACE	United Kingdom	Live	Retail	18	18 million

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Publisher	Country	Status	Media Type	No. of Screens	Monthly Impressions
LOCALLEADER	Italy	Live	Retail	210	11 million
London Lites	United Kingdom	Live	Retail	30	60 million
 marcolongo pubblicità	Italy	Live	Billboards	6	4 million
 MASS MEDIA	United Kingdom	Live	Billboards, Spectaculars, Street Furniture, Retail	365	650 million
 MEDIAMOND	Italy	Live	Billboards, Street Furniture	257	38 million
MediaOne	Italy	Live	Billboards, Transit	1,369	111 million
MOVINGUP	Italy	Live	Pharmacies, Urban Panels	90	12 million
 MIP	Portugal	Live	Billboards, Retail, Transit	365	650 million

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Publisher	Country	Status	Media Type	No. of Screens	Monthly Impressions
	Italy	Live	Pharmacies	188	6 million
	Italy	Live	Spectaculars	4	4 million
	United Kingdom	Live	Transit	365	650 million
	Italy	Live	Billboards, Shopping Malls	9	5 million
	United Kingdom	Live	Transit	65	4 million
	Italy	Live	Billboards, Shopping Malls	731	8 million
	Italy	Live	Billboards	8	1 million

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Publisher	Country	Status	Media Type	No. of Screens	Monthly Impressions
	Italy	Live	Billboards, Street Furniture	149	2 million
	Italy	Live	Billboards, Street Furniture	11	3 million
	Portugal	Live	Gyms	85	5 million
	The Netherlands	Live	Airports	725	29 million
	Italy	Live	Billboards	36	6 million
	Italy	Live	Billboards	15	5 million
	Italy	Live	Airports	235	5 million
	United Kingdom	Live	Billboards, Street Furniture	246	594 million

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Publisher	Country	Status	Media Type	No. of Screens	Monthly Impressions
	Italy	Live	Airports	24	2 million
	Italy	Live	Retail	756	101
	Portugal, Spain	Live	Billboards, Parking decks, Transit	363	14 million
URBAN VISION	Italy	Live	Billboards, Spectaculars	628	303 million
	Italy	Live	Billboards	28	4 million
WorldAware	Spain	Live	Taxi	162	24.3 million
YAZLE	United Arab Emirates	Live	Retail	18	536 thousand
	United Kingdom	Live	Gyms	595	590 million

ACMS

United Kingdom

ACMS (All City Media Solutions) has strategically positioned premium screens across the UK in chicken shops. ACMS offers advertisers the opportunity to deliver messages to a diverse audience while they are at leisure and highly susceptible to brand messaging.

Video supported by publisher.

Coverage

Digital Screens	37
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4-Week Impressions	14.1M+
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Markets Reached	34
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Images are for illustrative purposes only



Abu Media

Italy

Abu Media made their debut in the DOOH sector in 2021 with its first large-scale digital installation in one of Milan's most dynamic districts—Piazza Amendola, City Life. This high-profile location, nestled within the vibrant commercial and residential hub of Milan, provided ABU with the perfect platform to showcase its innovation and creativity in digital advertising.

Video supported by publisher.

Coverage

Digital Screens	1
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4-Week Impressions	391K+
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Markets Reached	Milan
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Images are for illustrative purposes only



Adriatica Pubblicità

Italy

Adriatica Pubblicità has been a key player in the Italian outdoor advertising landscape for over 40 years. With a network of 30+ strategically positioned digital screens across north-central Italy, Adriatica Pubblicità provides brands with access to prime advertising real estate in some of the country's most vibrant and regions.

Video supported by publisher.

Coverage

Digital Screens	33
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4-Week Impressions	7.2M+
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Markets Reached	10
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Images are for illustrative purposes only



Alight Media

United Kingdom

Alight Media has remained the fastest-growing outdoor media owner in the UK since it began trading in 2019. It operates over 372 large-format digital roadside billboards in more than 100 towns and cities across the UK. Alight Media remains the UK's only roadside network of 4K resolution digital screens in bus shelters.

Video supported by publisher.

Coverage

Digital Screens	337
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4-Week Impressions	357M+
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Markets Reached	104
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Images are for illustrative purposes only



MiXR Media

United Kingdom

Alight Media's MiXR inventory is the UK's largest network of full-motion screens in pubs, bars and social environments where people go to unwind, catch up with friends and family, and have a good time. With 3600 screens in almost 700 venues across the country, these screens connect to people in vibrant social settings putting them at the heart of their conversations.

Video supported by publisher.

Coverage

Digital Screens	3,600
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4-Week Impressions	106M+
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Markets Reached	National
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Images are for illustrative purposes only



Art Tech

Italy

Known for its innovation and expertise, Art Tech's screen is strategically located to maximize visibility and impact, providing brands with an exceptional opportunity to reach the foot traffic that Turin sees as a major cultural, industrial, and business hub.

Video supported by publisher.

Coverage

Digital Screens	1
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4-Week Impressions	79K+
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Markets Reached	Turin
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Images are for illustrative purposes only



Atmosphere TV

United Kingdom

Atmosphere specializes in streaming TV content to businesses, engaging consumers with short-form, family-friendly programming. Screens are placed in a diverse set of venues, including restaurants, bars, sports facilities, offices, gyms, and other types of venues.

Video supported by publisher.

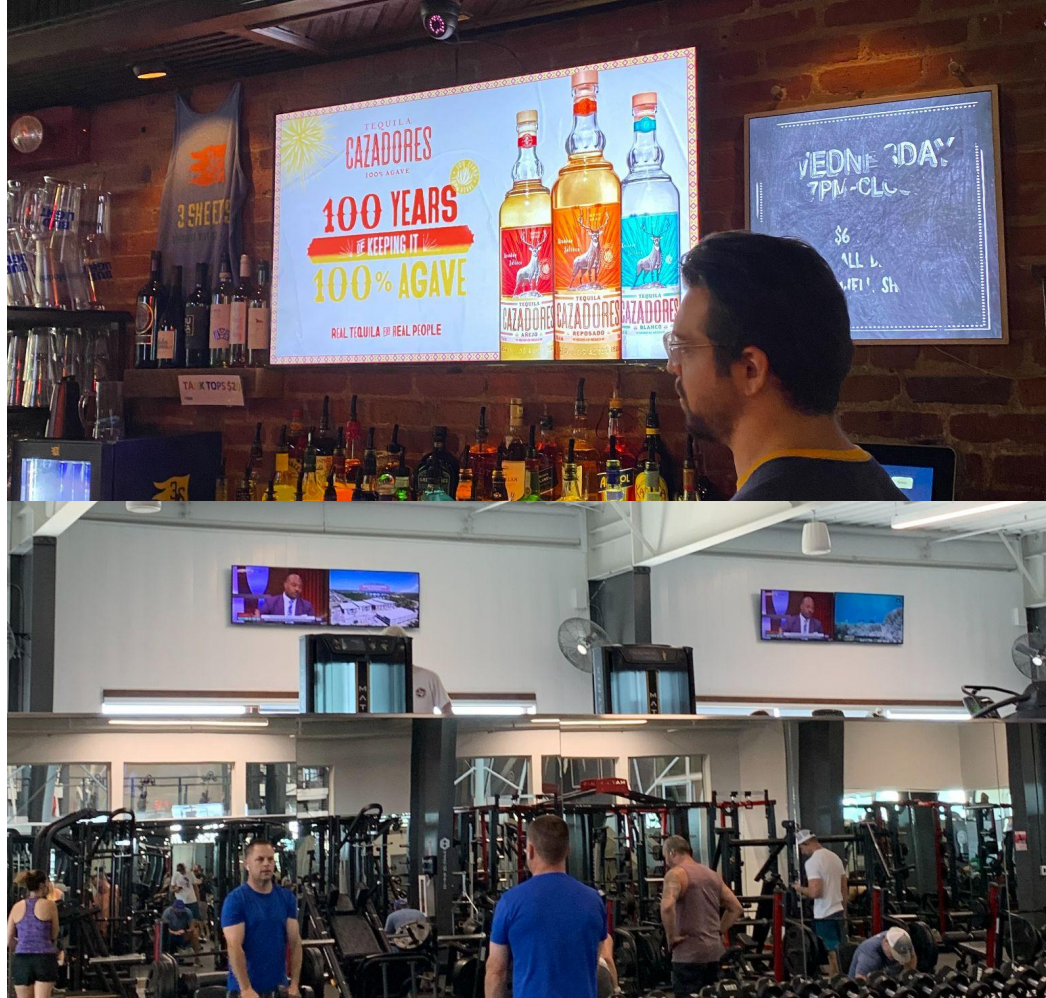
Coverage

Digital Screens	235
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4-Week Impressions	27M+
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Markets Reached	London
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Images are for illustrative purposes only



AVIP

Italy

Avip offers an extensive network of 35 digital screens, including MaxiLED displays and bus shelters, strategically located in some of Italy's largest cities: Rome, Milan, Ferrara, and Turin. This broad coverage allows brands to connect with audiences on the move.

Video supported by publisher.

Coverage

Digital Screens	35
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4-Week Impressions	27.6M+
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Markets Reached	4
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Images are for illustrative purposes only



BackLite Media

UAE

Based in the United Arab Emirates, BackLite is a multinational out-of-home media company with screens in both Abu Dhabi and Dubai. BackLite Media's screens are strategically placed in stand-out locations, including Sheikh Zayed Road, the Golden Boulevard, the Dubai Mall, and other high-profile locations.

Video supported by publisher.

Coverage

Digital Screens	192
4-Week Impressions	70M+
Markets Reached	Dubai & Abu Dhabi

Images are for illustrative purposes only



Bauer Media

Netherlands

Bauer Media is a leading player in the out-of-home market in Netherlands enabling buyers to access roadside, higher education, and transportation screens.

Video supported by publisher.

Coverage

Digital Screens	200+
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4-Week Impressions	13M+
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Markets Reached	12 cities
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Images are for illustrative purposes only



Bauer Media

United Kingdom

Bauer Media has a large portfolio of advertising formats across multiple environments from phone box posters to HD digital screens located in pubs and bars. Whether you're looking for a retail or roadside environment or want to reach pedestrian or vehicular audiences, Bauer Media has a multitude of Out of Home opportunities available in high traffic areas such as London, Liverpool, Birmingham etc.

Video supported by publisher.

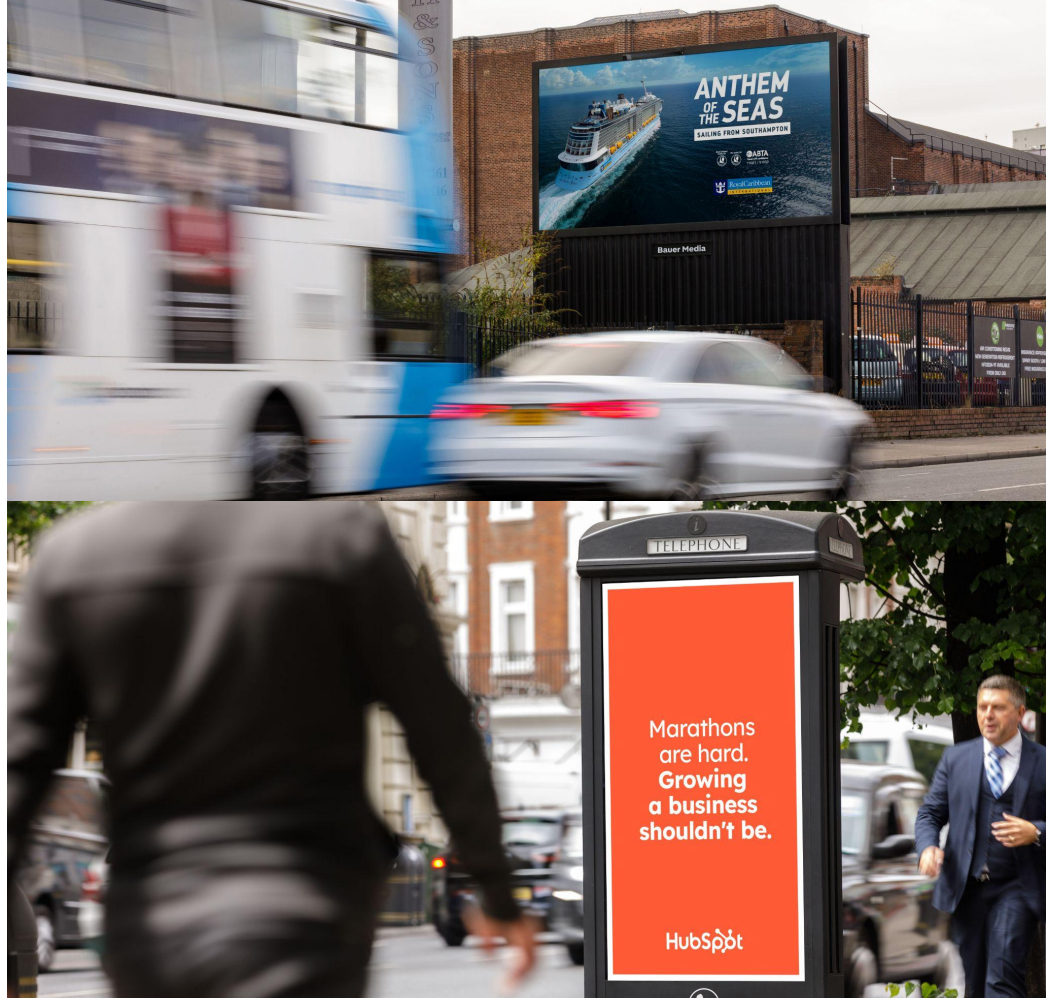
Coverage

Digital Screens	5K
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4-Week Impressions	404M+
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Markets Reached	104
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Images are for illustrative purposes only



Beintoo

Italy

Beintoo is a leading player in DOOH, leveraging innovative solutions to connect brands with highly targeted audiences throughout Italy. Totems and Urban Panels are strategically placed in high-traffic areas, both in urban environments and major transport hubs.

Video supported by publisher.

Coverage

Digital Screens	101
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4-Week Impressions	2.1M+
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Markets Reached	65
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Images are for illustrative purposes only



Blue Billboard

United Kingdom

Blue Billboard is a fast-growing DOOH network reaching across the South East, UK. Their network offers place-based screens located inside business premises, delivering last-mile impressions on the latest cutting-edge 4K screens.

Video supported by publisher.

Coverage

Digital Screens	53
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4-Week Impressions	40M+
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Markets Reached	4
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Images are for illustrative purposes only



BSUrban

Italy

BS URBAN ADV offers a strategically placed network of Urban Screens in the heart of Milan. Known for its high-visibility locations, BS URBAN ADV provides advertisers with access to prime digital screens in some of the most frequented and prestigious areas of the city, including Largo La Foppa, Piazza XXV Aprile, Gae Aulenti, Via Monte Napoleone, and more.

Video supported by publisher.

Coverage

Digital Screens	5
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4-Week Impressions	127K+
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Markets Reached	Milan
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Images are for illustrative purposes only



Carminati

Italy

Carminati adv is recognized for providing high-impact advertising spaces in key strategic locations, ensuring maximum reach. Carminati's offerings in both Porto Cervo and Bergamo provide advertisers with the perfect blend of seasonal luxury exposure and consistent year-round visibility, ensuring a comprehensive and impactful communication strategy.

Video supported by publisher.

Coverage

Digital Screens	14
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4-Week Impressions	2.2M+
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Markets Reached	Bergamo, Porto Cervo
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Images are for illustrative purposes only



CEF Farma

Italy

CEF Farma specializes in delivering targeted advertising campaigns through its robust network of digital screens located in 312 pharmacies across Italy. The extensive network allows for precise geographic targeting, offering advertisers a unique opportunity to engage with a health-conscious audience at key points in their customer journey.

Video supported by publisher.

Coverage

Digital Screens	312
4-Week Impressions	10.3M+
Markets Reached	203

Images are for illustrative purposes only



Clear Channel

Spain

Clear Channel Spain, is committed to digital outdoor advertising. CCO-Spain are pioneers installing the first outdoor digital screens in Spain, in 2008. And in 2016, installed the first digital street furniture circuit in Spain, and the largest in Europe. A circuit of more than 800 screens that has revolutionized the outdoor environment in the cities of Madrid, Barcelona, Malaga and Seville.

Video supported by publisher.

Coverage

Digital Screens	800+
4-Week Impressions	357M+
Markets Reached	5

Images are for illustrative purposes only



City Outdoor

United Kingdom

We are a media owner dedicated to the premium sector of the large format outdoor market. Utilising the very best locations, we provide a digital platform located to ensure the most powerful displays within their environment. Connecting audiences to the brands they love through the power of outdoor.

Coverage

Digital Screens	10
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4-Week Impressions	17M+
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Markets Reached	5
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Images are for illustrative purposes only



CS Digital Media

Netherlands

CS Digital Media provides high impact advertising space in the metro of Amsterdam & Rotterdam. The premium networks reach commuters using the main transportation veins of the cities. With an over-saturation of younger audiences, the networks provide a perfect extension to social and mobile campaigns.

Video supported by publisher.

Coverage

Digital Screens	368
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4-Week Impressions	59M+
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Markets Reached	Amsterdam & Rotterdam
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Images are for illustrative purposes only



DAOOH Network

Spain

DAOOH screens face the busiest streets and zones of Madrid: Chamberí, Salamanca, Chamartín, Ciudad Lineal and Centro. DAOOH screens are placed in the shop windows of small businesses along the highly-trafficked streets of Madrid next to metro stations, bus stops, pedestrian crossings and traffic light stops.

Video supported by publisher.

Coverage

Digital Screens	26
-----------------	----

4-Week Impressions	11.4M+
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Markets Reached	Madrid
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Images are for illustrative purposes only



DayN Media

Germany

DayN Media's Recharge network consists of 350 monitors strategically located throughout Berlin's late-night shopping, restaurants and bars, guaranteeing high visibility and reach for your advertising. DayN's locations are carefully selected to maximize exposure in busy shopping streets, trendy neighbourhoods and popular eateries.

Video supported by publisher.

Coverage

Digital Screens	268
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4-Week Impressions	3.5M+
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Markets Reached	Berlin
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Images are for illustrative purposes only



Domminaction

Italy

Domminaction offers a dynamic DOOH network in the bustling heart of Milan. The network spans some of the most iconic and heavily trafficked locations, including Piazza Duomo, Corso Vittorio Emanuele II, and San Babila, areas renowned for their heavy foot traffic, attracting both locals and international tourists, making them prime brand placements.

Video supported by publisher.

Coverage

Digital Screens	20
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4-Week Impressions	1.2M+
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Markets Reached	Milan
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Images are for illustrative purposes only



DREAMMEDIA

Portugal

DREAMMEDIA is a leader in Billboards, Digital, and Bulletin Billboards in Portugal, launching the first national street-level digital billboard network in Portugal. DREAMMEDIA provides brands the opportunity to communicate across strategically located inventory in 29 municipalities at the heart of urban centres.

Video supported by publisher.

Coverage

Digital Screens	500
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4-Week Impressions	504M+
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Markets Reached	National
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Images are for illustrative purposes only



ELAN

Qatar

ELAN Media is the leading Qatari media company, committed to driving innovation and excellence in advertising by offering a mix of media channels. They offer high-impact advertising assets and high-value creative opportunities for brands. ELAN Media pioneered DOOH and programmatic DOOH in Qatar and is at the forefront of implementing technology to embed data in all its assets.

Video supported by publisher.

Coverage

Digital Screens	258
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4-Week Impressions	15M+
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Markets Reached	Doha, Qatar
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Images are for illustrative purposes only



Elevation

UAE

Elevation grants advertisers exclusive access to an affluent audience across the UAE. Their screens are strategically placed in premium residential and commercial buildings, as well as prominent business districts. Elevator screens and large format displays offer the opportunity to weave your brand's story into the fabric of people's everyday lives.

Video supported by publisher.

Coverage

Digital Screens	1,600
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4-Week Impressions	371M+
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Markets Reached	National
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Images are for illustrative purposes only



Executive Channel Network

France, Germany, United Kingdom

Executive Channel Network (ECN) is a world leading digital-out-home office media publisher connecting brand partners with affluent audiences in premium office environments. ECN delivers 67 million monthly impressions across 644+ digital screens located in Europe's largest markets.

Coverage

Digital Screens	644
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4-Week Impressions	67M+
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Markets Reached	41
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Images are for illustrative purposes only



Exomedia

Italy

Exomedia offers a wide-reaching network of malls and urban panels strategically located across Italy, allowing advertisers to connect with a diverse and highly engaged audience. With a total of 264 digital screens spread across regions such as Lombardia, Piemonte, Veneto, Calabria, Lazio, and Sicilia, Exomedia ensures excellent coverage and visibility in both major cities and regional hubs.

Video supported by publisher.

Coverage

Digital Screens	264
4-Week Impressions	17.3M+
Markets Reached	17

Images are for illustrative purposes only



Exterior Plus

Spain

Exterior Plus operates 1,900 screens across street furniture, shopping centres, retail, car parks and billboards. The national footprint encompasses 91 leading shopping malls across 27 provinces, 700+ screens in 97 hypermarkets, 20 Madrid car parks, and street furniture in 19 provinces.

Video supported by publisher

Coverage

Digital Screens	1.9K
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4-Week Impressions	967M+
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Markets Reached	113
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Images are for illustrative purposes only



FairMediaShuttle

Italy

FairMediaShuttle is a prominent media owner in the DOOH sector, offering high-impact digital screens that cater to premium advertising needs in Milan. Their innovative digital display network features a LED wall in the bustling Navigli zone and a series of eye-catching LED Cubes in the heart of downtown Milan.

Video supported by publisher.

Coverage

Digital Screens	6
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4-Week Impressions	5.5M+
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Markets Reached	Milan
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Images are for illustrative purposes only



FluidNext

Italy

FluidNext is a cutting-edge media owner specializing in DOOH advertising within cinemas, offering brands a highly effective way to engage audiences in dynamic, high-traffic areas. By placing digital screens in cinema lobbies, concession stands, and waiting areas, FluidNext ensures that advertisers can reach moviegoers as they enter the theater.

Video supported by publisher.

Coverage

Digital Screens	77
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4-Week Impressions	5.5M+
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Markets Reached	38
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Images are for illustrative purposes only



Global

Netherlands

Global is the market leader in Digital Out-of-Home. With a nationwide network of more than 3,000 digital screens at supermarkets, at petrol stations, in shopping centres, on the street and along the road, we reach the whole of the Netherlands. Enabling advertisers to be visible at the right time, in the right location for the right target group, with the right message.

Video supported by publisher

Coverage

Digital Screens	3K+
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4-Week Impressions	463M+
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Markets Reached	350
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Images are for illustrative purposes only



Global

UK

Global is one of the UK's leading outdoor media companies, with an extensive portfolio that combines road, rail, retail, airport and more. Their offering connects brands with audiences throughout their day with 3,500+ video-enabled digital screens reaching consumers across all the major cities in the UK. Notable properties include exclusive access to the London Underground, 7-major airports, and high-street locations in the heart of each city.

Video supported by publisher

Coverage

Digital Screens	3,500
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4-Week Impressions	290M+
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Markets Reached	TBD
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Images are for illustrative purposes only



Grandi Stazioni

Italy

Grandi Stazioni operates one of the largest DOOH networks within Italy's busiest railway stations, providing prime advertising opportunities in key transit hubs. Their network includes the country's most significant stations, such as Roma Termini, Milano Centrale, Firenze Santa Maria Novella, and more.

Video supported by publisher.

Coverage

Digital Screens	29
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4-Week Impressions	32.8M+
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Markets Reached	11
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Images are for illustrative purposes only



i-Media

United Kingdom

i-Media is a leader in motorway advertising, providing unique and innovative out-of-home solutions across the UK's motorway services network. With strategically positioned advertising sites, i-media enables brands to reach diverse audiences, including motorists, families, and SMEs, leveraging extensive customer and vehicle data for informed and engaging digital screens and experiential marketing opportunities.

Coverage

Digital Screens	400
4-Week Impressions	21M+
Markets Reached	17

Images are for illustrative purposes only



IPAS

Italy

Gruppo Ipas offers a network of 32 billboard screens strategically placed in key locations across major Italian cities and surrounding areas. These billboards are positioned in high-traffic zones in cities like Naples, Milan, Florence, Genoa, and Bologna, ensuring maximum visibility and impact for advertising campaigns.

Video supported by publisher.

Coverage

Digital Screens	32
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4-Week Impressions	10.8M+
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Markets Reached	8
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Images are for illustrative purposes only



IVS

Italy

If your target audience includes business or leisure travelers passing through Bergamo Orio al Serio Airport, IVS offers a strategic advertising network comprising 7 screens located in key areas of the airport. These screens are positioned at high-traffic points such as Arrivals, Departures, and Gates, as well as the parking payment area and baggage claim.

Video supported by publisher.

Coverage

Digital Screens	7
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4-Week Impressions	441K+
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Markets Reached	Milan
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Images are for illustrative purposes only



IWall

Spain

IWALL is a leading digital out-of-home (DOOH) advertising company that offers digital signage solutions for businesses of all sizes in shopping malls across Spain.

Coverage

Digital Screens	694
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4-Week Impressions	30M+
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Markets Reached	Spain
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Images are for illustrative purposes only



Klépierre

Italy

Klépierre is a European leader in the shopping mall sector, combining property development and management expertise. The group's extensive presence in Italy reflects its strong foothold in the country's retail landscape with 27 shopping malls strategically located in high-traffic regions, including Lombardy, Piedmont, Veneto, Emilia-Romagna, Lazio, and Campania.

Video supported by publisher.

Coverage

Digital Screens	275
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4-Week Impressions	29.1M+
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Markets Reached	15
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Images are for illustrative purposes only



Lapis

Italy

The Lapis Pubblicità Group has been a prominent player in the out-of-home advertising market in the Veneto region for over 30 years, establishing a strong reputation for its high-quality services. Specializing in outdoor advertising, Lapis offers a comprehensive range of billboards and bus shelters strategically located in Verona and the surrounding areas.

Video supported by publisher.

Coverage

Digital Screens	10
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4-Week Impressions	1.3M+
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Markets Reached	Verona
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Images are for illustrative purposes only



Limited Space

United Kingdom

Limited Space, a market-leading media owner in the UK shopping mall sphere. They work closely with major mall groups, providing a dynamic platform for consumers drawn to retail and entertainment. Their large format DOOH media with audio is positioned in social spaces with high dwell times, averaging 80+ minutes, bringing messages close to the point of purchase for an audience that is highly engaged.

Coverage

Digital Screens	18
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4-Week Impressions	18M+
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Markets Reached	11
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Images are for illustrative purposes only



Local Leader Group

Italy

Local Leader Group offers a small-screen network in gyms, doctor's offices, bars, and restaurants. Whether consumers are working out, waiting for an appointment, or enjoying a meal, this network allows brands to interact with them in a more personal and relaxed setting.

Video supported by publisher.

Coverage

Digital Screens	210
4-Week Impressions	10.9M+
Markets Reached	13

Images are for illustrative purposes only



London Lites

United Kingdom

London Lites provides high-quality, cost-effective digital out-of-home screens in central London locations. London Lites helps brands connect with Londoners in a meaningful way and become part of London's communities. Offering over 60 million high-quality impressions per month through a combination of large and small formats, London Lites reaches the diverse audience that London has to offer.

Coverage

Digital Screens	30
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4-Week Impressions	60M+
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Markets Reached	London
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Images are for illustrative purposes only



Marcolongo

Italy

Marcolongo Pubblicità, based in Padua, specializes in billboards. Marcolongo offers a prime opportunity for brands looking to reach audiences throughout the Veneto region. Their extensive experience in outdoor advertising has enabled them to develop a deep understanding of the local market, making their billboards strategically positioned to capture the attention of both residents and tourists.

Video supported by publisher.

Coverage

Digital Screens	6
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4-Week Impressions	3.9M+
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Markets Reached	Padova, Rubano
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Images are for illustrative purposes only



Mass Media

United Kingdom

Mass Media Outdoor are a UK Media Owner/Publisher who operate a network of digital only screens both roadside and in shopping centres & precincts. Their strategy is to build a network of more eco friendly digital billboards on the main arterial routes in and out of City/Town centres to catch the migrating audience. Mass Media is now using more eco friendly LED technology.

Video supported by publisher

Coverage

Digital Screens	15
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4-Week Impressions	50M+
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Markets Reached	5
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Images are for illustrative purposes only



Mediamond

Italy

Mediamond is a premium DOOH network, offering billboards and digital totems located Milan, screens in major train stations in Milan, Turin, and Rome. The combination of billboards, totems, subway screens, and train station displays ensures that Mediamond offers comprehensive coverage in some of Italy's busiest urban and transit spaces.

Video supported by publisher.

Coverage

Digital Screens	357
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4-Week Impressions	48.3M+
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Markets Reached	6
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Images are for illustrative purposes only



MediaOne

Italy

MediaOne is a leading publisher in the DOOH sector, specializing in delivering high-impact advertising across middle and small-sized train stations throughout Italy. This extensive network provides brands with access to a massive and diverse audience, spanning the length of the country—from the bustling northern regions to the vibrant southern locales.

Video supported by publisher.

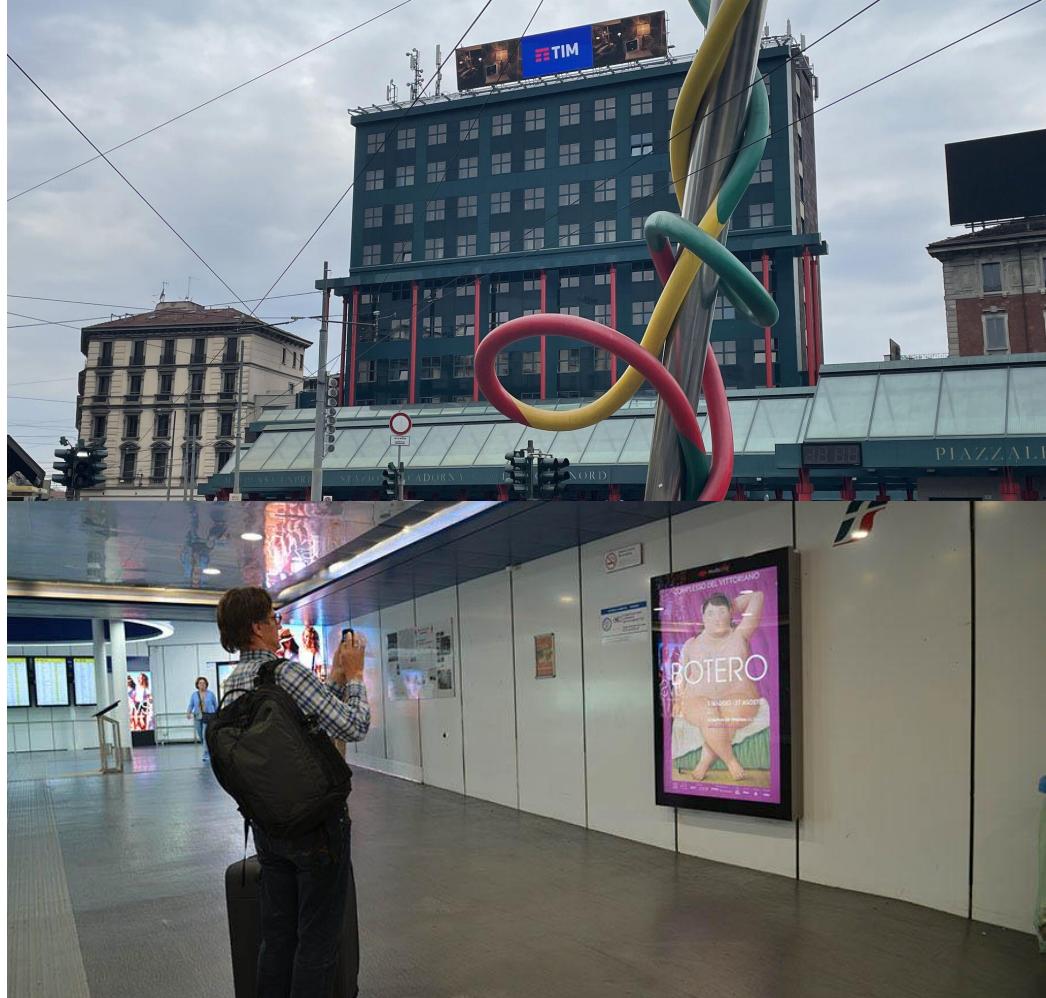
Coverage

Digital Screens	1,369
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4-Week Impressions	111M+
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Markets Reached	84
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Images are for illustrative purposes only



MovingUP

Italy

Moving Up is a key inventory aggregator, specializing in a mix of pharmacies and urban panels, providing brands with flexible advertising options tailored to reach a wide audience across different environments. The combination ensures that brands can connect with a broad range of demographics, from residents to tourists, maximizing exposure.

Video supported by publisher.

Coverage

Digital Screens	90
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4-Week Impressions	12.6M+
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Markets Reached	27
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Images are for illustrative purposes only



MOP

Portugal

MOP is one of the largest media owners in Portugal, boasting a highly diversified portfolio that ranges from small to large formats in the Metro, to bus and train decorations, and billboards. Digital screens have been a key factor in our success, and the integration of programmatic advertising has only helped us maximize the potential of this exciting new product.

Video supported by publisher

Coverage

Digital Screens	15
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4-Week Impressions	215M+
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Markets Reached	tbc
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Images are for illustrative purposes only



NetMediaClick

Italy

NetMediaClick operates pharmacy screens across key regions in Italy, including Lombardia, Toscana, Veneto, Sicilia, Piemonte, Emilia-Romagna, and Calabria, allowing for targeted advertising in high-traffic locations. By placing advertisements in pharmacies, NetMediaClick taps into health-conscious consumers.

Video supported by publisher.

Coverage

Digital Screens	188
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4-Week Impressions	6.1M+
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Markets Reached	125
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Images are for illustrative purposes only



Ocean Outdoor

United Kingdom

Ocean operates the UK's most prestigious out-of-home advertising locations. Their network includes 100+ spectacular large-format screens in city centres and high-traffic footfall zones, as well as billboards and retail displays. They also operate full-motion city centre pedestrian networks in Birmingham, Manchester, Canary Wharf, London, and St James Quarter, Edinburgh.

Video supported by publisher

Coverage

Digital Screens	365
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4-Week Impressions	650M+
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Markets Reached	14
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Images are for illustrative purposes only



One

Italy

One specializes in temporary DOOH advertising solutions, offering brands high-impact screens located on top buildings undergoing construction in the heart of Milan. This allows advertisers to capture the attention of the city's pedestrians, commuters, and tourists while making use of prominent, urban spaces that are being revitalized.

Video supported by publisher.

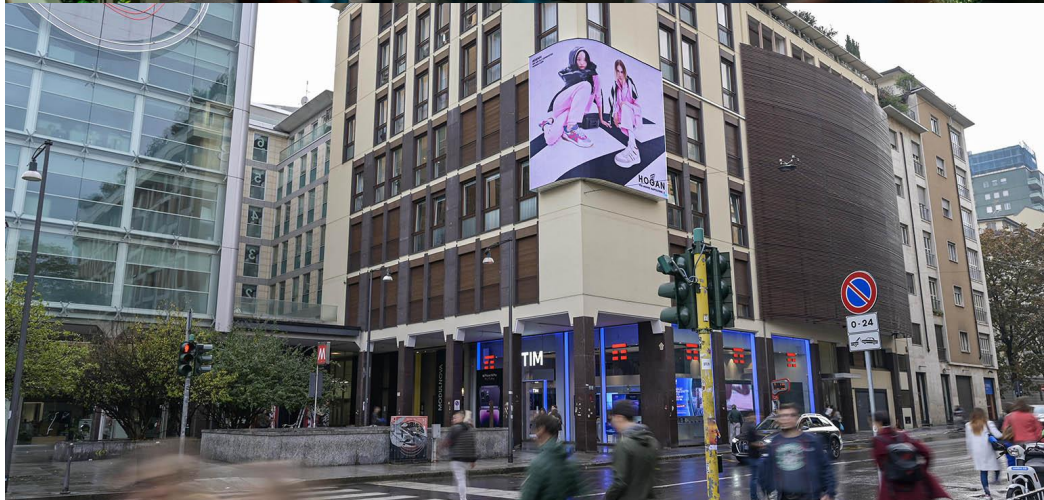
Coverage

Digital Screens	4
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4-Week Impressions	3.8M+
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Markets Reached	Milan
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Images are for illustrative purposes only



Pikasso Italy

Italy

Pikasso Italy is rapidly expanding its presence in the DOOH market with the construction of a dynamic network of LED walls strategically placed in prime locations across Italy. Focused on delivering high-impact advertising solutions, Pikasso Italy's installations are designed to capture the attention of audiences in some of the country's most important commercial and urban spaces.

Video supported by publisher.

Coverage

Digital Screens	9
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4-Week Impressions	5.1M+
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Markets Reached	Milan, Rome
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Images are for illustrative purposes only



Pixology Outdoor

United Kingdom

Pixology Outdoor specialise in roadside 75" portrait digital screens throughout the city of Swansea, with the geographic spread of the inventory being spread across the city centre and suburbs. The advertising opportunities are on on major highways, close to transport and transit hubs, in the heart of the city centre locations.

Video supported by publisher

Coverage

Digital Screens	65
-----------------	----

4-Week Impressions	5M+
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Markets Reached	Swansea
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Images are for illustrative purposes only



PTAGroup

Italy

PTAGroup-IT boasts a significant presence in 62 shopping malls across Italy. PTAGroup provides advertisers with a powerful platform to connect with a large and diverse audience during peak shopping hours. The strategic placement within shopping malls allows for targeted advertising that maximizes exposure and engagement.

Video supported by publisher.

Coverage

Digital Screens	731
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4-Week Impressions	8.7M+
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Markets Reached	55
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Images are for illustrative purposes only



Pubblimun

Italy

With over 30 years of experience in the industry, Pubblimun offers LED walls strategically located in high traffic areas of Genoa and Milan, two key cities that serve as major hubs for both local and international audiences. By leveraging their extensive experience and strategic placements, the company helps brands enhance visibility and engagement in dynamic urban environments.

Video supported by publisher.

Coverage

Digital Screens	8
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4-Week Impressions	1M+
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Markets Reached	Genoa, Milan
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Images are for illustrative purposes only



PubliCittà

Italy

PubliCittà, founded in 1982, has firmly established itself as a prominent provider of outdoor and indoor advertising services in the Italian market. With a diverse inventory of 150 screens available, the company offers a range of advertising options, including billboards, urban panels, and totems.

Video supported by publisher.

Coverage

Digital Screens	149
-----------------	-----

4-Week Impressions	12.2M+
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Markets Reached	108
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Images are for illustrative purposes only



RealMedia

Italy

RealMedia is a specialized advertising company focusing on national outdoor advertising. Known for its extensive inventory, the company features Billboards and Urban Panels prominently in Milan and Florence. Engage with a wide audience in key urban centers and popular tourist destinations.

Video supported by publisher.

Coverage

Digital Screens	11
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4-Week Impressions	3M+
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Markets Reached	Florence, Milan
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Images are for illustrative purposes only



RevTV

Portugal

RevTV works closely with brands and businesses to build relevant brand communication and increased awareness. RevTV promotes campaigns and ads targeting specific niche markets and helps businesses reaching the right audience. It accomplishes this through a 100% remote network of high-definition devices in gyms across all of Portugal top markets including Lisbon, Sintra, and Porto.

Video supported by publisher

Coverage

Digital Screens	85+
4-Week Impressions	5M+
Markets Reached	39

Images are for illustrative purposes only



Schiphol Airport

Netherlands

The main international airport of the Netherlands, and the world's third busiest airport boasts over 700 large format screens ranging from kiosks to spectacles. Schiphol enables brands to align their campaigns with real-time passenger flows and airport activity, allowing for precise targeting of campaigns based on passenger demographics and travel motivates. Start your journey well at Schiphol.

Video supported by publisher

Coverage

Digital Screens	725
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4-Week Impressions	29M+
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Markets Reached	Amsterdam
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Images are for illustrative purposes only



Silvaneon

Italy

Silvaneon is a prominent media owner specializing in roadside billboard advertising in high traffic areas of Florence. With a strategically positioned network of billboards, Silvaneon offers brands the opportunity to capture the attention of both locals and visitors navigating the bustling streets of this iconic Italian city.

Video supported by publisher.

Coverage

Digital Screens	36
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4-Week Impressions	6.2M+
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Markets Reached	Florence
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Images are for illustrative purposes only



SIPEA

Italy

SIPEA provides tailored solutions for businesses of all types, with billboards strategically located across Lazio and Piedmont. SIPEA SRL specializes in effective "street" communication, making it an ideal partner for brands seeking to enhance their visibility in urban environments.

Video supported by publisher.

Coverage

Digital Screens	19
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4-Week Impressions	5.5M+
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Markets Reached	Lazio, Piedmont
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Images are for illustrative purposes only



Sky Media

Italy

Sky Italia specializes in innovative advertising solutions across various platforms. Through its strategic partnership with Aeroporti di Roma, Sky Media offers comprehensive planning strategies and special initiatives that leverage a network of 235 screens located throughout the main airports in Rome.

Video supported by publisher.

Coverage

Digital Screens	235
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4-Week Impressions	4.9M+
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Markets Reached	Rome
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Images are for illustrative purposes only



Smart Outdoor

United Kingdom

Smart Outdoor's digital network comprises hundreds of regional large-format media assets, such as the Tyne Tunnel and Sunderland digital screens. Additionally, they have a national network of 250 small-format D4s, which is a tri-partnership between Smart, Ink Spot Wi-Fi, and Hill House Investment.

Video supported by publisher.

Coverage

Digital Screens	264
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4-Week Impressions	594M+
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Markets Reached	68
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Images are for illustrative purposes only



SpazioEventi

Italy

If your target audience includes travelers at the Puglia, Bari, and Brindisi airports, Spazio Eventi provides an excellent opportunity to connect with them through strategically placed Totems and LEDwalls. These displays are located both outside and inside the airports, effectively reaching not only travelers but also those dropping them off, ensuring maximum exposure.

Video supported by publisher.

Coverage

Digital Screens	24
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4-Week Impressions	2.3M+
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Markets Reached	Puglia, Brindisi
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Images are for illustrative purposes only



Telesia

Italy

Telesia operates at the intersection of digital media and technology, providing nearly 800 screens located in major Italian airports and subway stations. Its flagship product, UpTv, is designed to integrate seamlessly into the video strategy of connected TVs and digital platforms, making it a vital tool for brands looking to engage audiences effectively.

Video supported by publisher.

Coverage

Digital Screens	756
4-Week Impressions	101.8M+
Markets Reached	17

Images are for illustrative purposes only



TuMedio

Spain, Portugal

TuMedio, a DOOH publisher, strategically places brand messaging in parking decks and transit hubs across Spain and Portugal to reach consumers on the go. This effective advertising strategy maximizes exposure for brands looking to target consumers wherever they are. Reach your target audience with TuMedio's extensive DOOH network.

Video supported by publisher.

Coverage

Digital Screens	264
-----------------	-----

4-Week Impressions	594M+
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Markets Reached	68
-----------------	----

Images are for illustrative purposes only



UrbanVision

Italy

UrbanVision is a pioneering force in the DOOH landscape, known for its innovative approach to temporary advertising. The company specializes in placing massive and spectacular LED screens on iconic buildings undergoing restructuring in the heart of Italy's major cities, such as Rome, Milan, and Florence.

Video supported by publisher.

Coverage

Digital Screens	628
-----------------	-----

4-Week Impressions	303.4M+
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Markets Reached	106
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Images are for illustrative purposes only



Wayap

Italy

Wayap offers a strategic network of billboards across key regions in Italy, including Lazio, Lombardy, Sicily, Campania, Umbria, and Tuscany. With 28 screens available, the company enables brands to reach a broad and diverse audience, effectively enhancing their market presence.

Video supported by publisher.

Coverage

Digital Screens	28
4-Week Impressions	4.2M+
Markets Reached	9

Images are for illustrative purposes only



WorldAware

Spain

WorldAware provides cutting-edge in-taxi media throughout Madrid, specializing in engaging a captive audience during rides throughout the city. Interact with customers on the move, capture their opinions and generate leads. Campaigns are precisely targeted by location, gender, age, and time frame.

Video supported by publisher.

Coverage

Digital Screens	162
-----------------	-----

4-Week Impressions	24.3M+
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Markets Reached	Madrid, Malaga
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Images are for illustrative purposes only



Yazle

UAE

Yazle is a DOOH specialist working with the UAE's largest retailers. Yazle holds exclusivity of Choithrams and the Aswaaq LED screens installed at premium spots and high traffic areas across Dubai.

Video supported by publisher.

Coverage

Digital Screens	18
-----------------	----

4-Week Impressions	536K+
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Markets Reached	Dubai
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Images are for illustrative purposes only



Zoom Media

United Kingdom

Zoom - UK owns and operates GymTV, the largest gym-based TV network in the United Kingdom. Zoom - UK is present in over 500+ venues and offers brands the opportunity to connect with active lifestyle consumers known as Generation Active.

Video supported by publisher.

Coverage

Digital Screens	595
-----------------	-----

4-Week Impressions	590M+
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Markets Reached	150
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Images are for illustrative purposes only





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