











Place Exchange

EMEA







Inventory Guide








Place Exchange Inventory Guide | EMEA

| Publisher | Country | Status | Media Type | No. of Screens | Monthly Impressions |
|---|----------------|--------|------------------------------|----------------|---------------------|
|  ACMS <small>ALL CITY MEDIA SOLUTIONS</small> | United Kingdom | Live | Quick Serve Restaurants | 37 | 14 million |
|  ABU MEDIA | Italy | Live | Spectaculars | 1 | 391 thousand |
|  ADRIATICA PUBBLICITÀ | Italy | Live | Retail, Street Furniture | 33 | 7 million |
|  Alight Media | United Kingdom | Live | Billboards, Street Furniture | 337 | 356 million |
|  Alight Media MiXR network | United Kingdom | Live | Bars | 3,600 | 106 million |
|  ART TECH <small>Spectacular Information Technology</small> | Italy | Live | Billboards | 1 | 78 thousand |
|  ATMOSPHERE <small>Better TV for business</small> | United Kingdom | Live | Screen/TV monitor | 235+ | 27 million |
|  AVIP ITALIA <small>DA OLTRE 50 ANNI</small> | Italy | Live | Spectaculars | 35 | 27 million |

Place Exchange Inventory Guide | EMEA

| Publisher | Country | Status | Media Type | No. of Screens | Monthly Impressions |
|--|----------------------|--------|-------------------------------------|----------------|---------------------|
|  Desirable by Design® | United Arab Emirates | Live | Billboards, Retail | 192 | 71 million |
|  Business Through Mobile. | Italy | Live | Car Parks, Retail, Street Furniture | 101 | 2 million |
|  | United Kingdom | Live | Screen/TV monitor | 53 | 40 million |
|  | Italy | Live | Urban Panels, Spectaculars | 5 | 127 thousand |
|  out of home adv | Italy | Live | Urban Panels | 14 | 1 million |
|  LA COOPERATIVA DEI FARMACISTI | Italy | Live | Pharmacies | 312 | 10 million |

Place Exchange Inventory Guide | EMEA








| Publisher | Country | Status | Media Type | No. of Screens | Monthly Impressions |
|---|----------------|--------|--------------------------------------|----------------|---------------------|
|  Clear Channel | Belgium | Live | Billboards, Street Furniture | 200+ | 380 million |
|  Clear Channel | Finland | Live | Airports, Retail, Street Furniture | 300+ | 3 billion |
|  Clear Channel | Netherlands | Live | Retail, Street Furniture | 200+ | 14 million |
|  Clear Channel | Spain | Live | Retail, Street Furniture | 800+ | 4 million |
|  Clear Channel | United Kingdom | Live | Billboards, Retail, Street Furniture | 4,689 | 404 million |
|  CityOutdoor | United Kingdom | Live | Offices, Street Furniture | 10 | 17 million |
|  CSDM | Netherlands | Live | Transit | 368 | 59 million |
|  DAOOH NETWORK MADE BY NEIGHBORS FOR NEIGHBORS | Spain | Live | Retail, Street Furniture | 26 | 11.4 million |










Place Exchange Inventory Guide | EMEA

| Publisher | Country | Status | Media Type | No. of Screens | Monthly Impressions |
|---|---------------------------------------|--------|------------------------------------|----------------|---------------------|
|  | Germany | Live | Retail | 268 | 3.5 million |
|  | Italy | Live | Street Furniture | 20 | 1 million |
|  | Portugal | Live | Billboards, Street Furniture | 500 | 504 million |
|  | Qatar | Live | Retail, Spectaculars | 258 | 15 million |
|  | UAE | Live | Offices, Residential, Spectaculars | 1,600 | 371 million |
|  | France, Germany, United Kingdom | Live | Offices, Street Furniture | 644 | 68 million |
|  | Italy | Live | Shopping malls, Street Furniture | 264 | 17 million |

Place Exchange Inventory Guide | EMEA

| Publisher | Country | Status | Media Type | No. of Screens | Monthly Impressions |
|---|----------------|--------|---|----------------|---------------------|
|  exteriorplus | Spain | Live | Retail, Shopping Malls, Street Furniture | 1,900 | 967 million |
|  | Italy | Live | Street Furniture | 6 | 5 million |
|  | Italy | Live | Cinemas | 77 | 5 million |
|  | Netherlands | Live | Billboards, Street Furniture, Retail | 3,000 | 437 million |
|  | United Kingdom | Live | Airports, Billboards, Retail, Street Furniture, Transit | 3,500 | 290 million |
|  | Italy | Live | Transit | 29 | 32 million |
|  | United Kingdom | Live | Billboards | 400 | 20 million |








Place Exchange Inventory Guide | EMEA

| Publisher | Country | Status | Media Type | No. of Screens | Monthly Impressions |
|---|----------------|--------|----------------|----------------|---------------------|
|  | Italy | Live | Billboards | 32 | 10 million |
|  | United Kingdom | Live | Retail | 23 | 35 million |
|  | Italy | Live | Billboards | 32 | 10 million |
|  | Spain | Live | Retail | 694 | 30 million |
|  | Italy | Live | Shopping Malls | 275 | 29 million |
|  | Italy | Live | Billboards | 10 | 1 million |
|  | United Kingdom | Live | Retail | 18 | 18 million |








Place Exchange Inventory Guide | EMEA

| Publisher | Country | Status | Media Type | No. of Screens | Monthly Impressions |
|---|----------------|--------|--|----------------|---------------------|
| LOCALLEADER | Italy | Live | Retail | 210 | 11 million |
| London Lites | United Kingdom | Live | Retail | 30 | 60 million |
|  | Italy | Live | Billboards | 6 | 4 million |
|  MASS MEDIA | United Kingdom | Live | Billboards, Spectaculars, Street Furniture, Retail | 365 | 650 million |
|  MEDIAMOND | Italy | Live | Billboards, Street Furniture | 257 | 38 million |
| MediaOne | Italy | Live | Billboards, Transit | 1,369 | 111 million |
| MOVINGUP | Italy | Live | Pharmacies, Urban Panels | 90 | 12 million |
|  | Portugal | Live | Billboards, Retail, Transit | 365 | 650 million |






Place Exchange Inventory Guide | EMEA

| Publisher | Country | Status | Media Type | No. of Screens | Monthly Impressions |
|---|----------------|--------|----------------------------|----------------|---------------------|
|  | Italy | Live | Pharmacies | 188 | 6 million |
|  | Italy | Live | Spectaculars | 4 | 4 million |
|  | United Kingdom | Live | Transit | 365 | 650 million |
|  | Italy | Live | Billboards, Shopping Malls | 9 | 5 million |
|  | United Kingdom | Live | Transit | 65 | 4 million |
|  | Italy | Live | Billboards, Shopping Malls | 731 | 8 million |
|  | Italy | Live | Billboards | 8 | 1 million |

Place Exchange Inventory Guide | EMEA

| Publisher | Country | Status | Media Type | No. of Screens | Monthly Impressions |
|--|----------------|--------|------------------------------|----------------|---------------------|
|  | Italy | Live | Billboards, Street Furniture | 149 | 2 million |
|  | Italy | Live | Billboards, Street Furniture | 11 | 3 million |
|  | Portugal | Live | Gyms | 85 | 5 million |
|  | Italy | Live | Billboards | 36 | 6 million |
|  | Italy | Live | Billboards | 15 | 5 million |
|  | Italy | Live | Airports | 235 | 5 million |
|  | United Kingdom | Live | Billboards, Street Furniture | 246 | 594 million |

Place Exchange Inventory Guide | EMEA

| Publisher | Country | Status | Media Type | No. of Screens | Monthly Impressions |
|--|----------------------|--------|------------------------------------|----------------|---------------------|
|  | Italy | Live | Airports | 24 | 2 million |
|  | Italy | Live | Retail | 756 | 101 |
|  | Portugal, Spain | Live | Billboards, Parking decks, Transit | 363 | 14 million |
| URBAN VISION | Italy | Live | Billboards, Spectaculars | 628 | 303 million |
|  | Italy | Live | Billboards | 28 | 4 million |
| WorldAware | Spain | Live | Taxi | 162 | 24.3 million |
| YAZLE | United Arab Emirates | Live | Retail | 18 | 536 thousand |
|  | United Kingdom | Live | Gyms | 595 | 590 million |

ACMS

United Kingdom

ACMS (All City Media Solutions) has strategically positioned premium screens across the UK in chicken shops. ACMS offers advertisers the opportunity to deliver messages to a diverse audience while they are at leisure and highly susceptible to brand messaging.

Video supported by publisher.

Coverage

| | |
|-----------------|----|
| Digital Screens | 37 |
|-----------------|----|

| | |
|--------------------|--------|
| 4-Week Impressions | 14.1M+ |
|--------------------|--------|

| | |
|-----------------|----|
| Markets Reached | 34 |
|-----------------|----|



Images are for illustrative purposes only



Abu Media

Italy

Abu Media made their debut in the DOOH sector in 2021 with its first large-scale digital installation in one of Milan's most dynamic districts—Piazza Amendola, City Life. This high-profile location, nestled within the vibrant commercial and residential hub of Milan, provided ABU with the perfect platform to showcase its innovation and creativity in digital advertising.

Video supported by publisher.

Coverage

| | |
|-----------------|---|
| Digital Screens | 1 |
|-----------------|---|

| | |
|--------------------|------|
| 4-Week Impressions | 391K |
|--------------------|------|

| | |
|-----------------|-------|
| Markets Reached | Milan |
|-----------------|-------|



Images are for illustrative purposes only



Adriatica Pubblicità

Italy

Adriatica Pubblicità has been a key player in the Italian outdoor advertising landscape for over 40 years. With a network of 30+ strategically positioned digital screens across north-central Italy, Adriatica Pubblicità provides brands with access to prime advertising real estate in some of the country's most vibrant and regions.

Video supported by publisher.

Coverage

| | |
|-----------------|----|
| Digital Screens | 33 |
|-----------------|----|

| | |
|--------------------|-------|
| 4-Week Impressions | 7.2M+ |
|--------------------|-------|

| | |
|-----------------|----|
| Markets Reached | 10 |
|-----------------|----|



Images are for illustrative purposes only



Alight Media

United Kingdom

Alight Media has remained the fastest-growing outdoor media owner in the UK since it began trading in 2019. It operates over 372 large-format digital roadside billboards in more than 100 towns and cities across the UK. Alight Media remains the UK's only roadside network of 4K resolution digital screens in bus shelters.

Video supported by publisher.

Coverage

| | |
|-----------------|-----|
| Digital Screens | 337 |
|-----------------|-----|

| | |
|--------------------|------|
| 4-Week Impressions | 357M |
|--------------------|------|

| | |
|-----------------|-----|
| Markets Reached | 104 |
|-----------------|-----|



Images are for illustrative purposes only



Alight Media

MiXR network

United Kingdom

Alight Media's MiXR inventory is the UK's largest network of full-motion screens in pubs, bars and social environments where people go to unwind, catch up with friends and family, and have a good time. With 3600 screens in almost 700 venues across the country, these screens give brands a unique way to connect to people in vibrant social settings putting them at the heart of their conversations.

Video supported by publisher.

Coverage

| | |
|-----------------|-------|
| Digital Screens | 3,600 |
|-----------------|-------|

| | |
|--------------------|------|
| 4-Week Impressions | 106M |
|--------------------|------|

| | |
|-----------------|----------|
| Markets Reached | National |
|-----------------|----------|



Images are for illustrative purposes only



Art Tech

Italy

Known for its innovation and expertise, Art Tech's screen is strategically located to maximize visibility and impact, providing brands with an exceptional opportunity to reach the foot traffic that Turin sees as a major cultural, industrial, and business hub.

Video supported by publisher.

Coverage

| | |
|-----------------|---|
| Digital Screens | 1 |
|-----------------|---|

| | |
|--------------------|-----|
| 4-Week Impressions | 79K |
|--------------------|-----|

| | |
|-----------------|-------|
| Markets Reached | Turin |
|-----------------|-------|



Images are for illustrative purposes only



Atmosphere TV

United Kingdom

Atmosphere specializes in streaming TV content to businesses, engaging consumers with short-form, family-friendly programming. Screens are placed in a diverse set of venues, including restaurants, bars, sports facilities, offices, gyms, and other types of venues. Brands running campaigns with Atmosphere are able to reach their audiences wherever they may be on their daily journeys.

Video supported by publisher.

Coverage

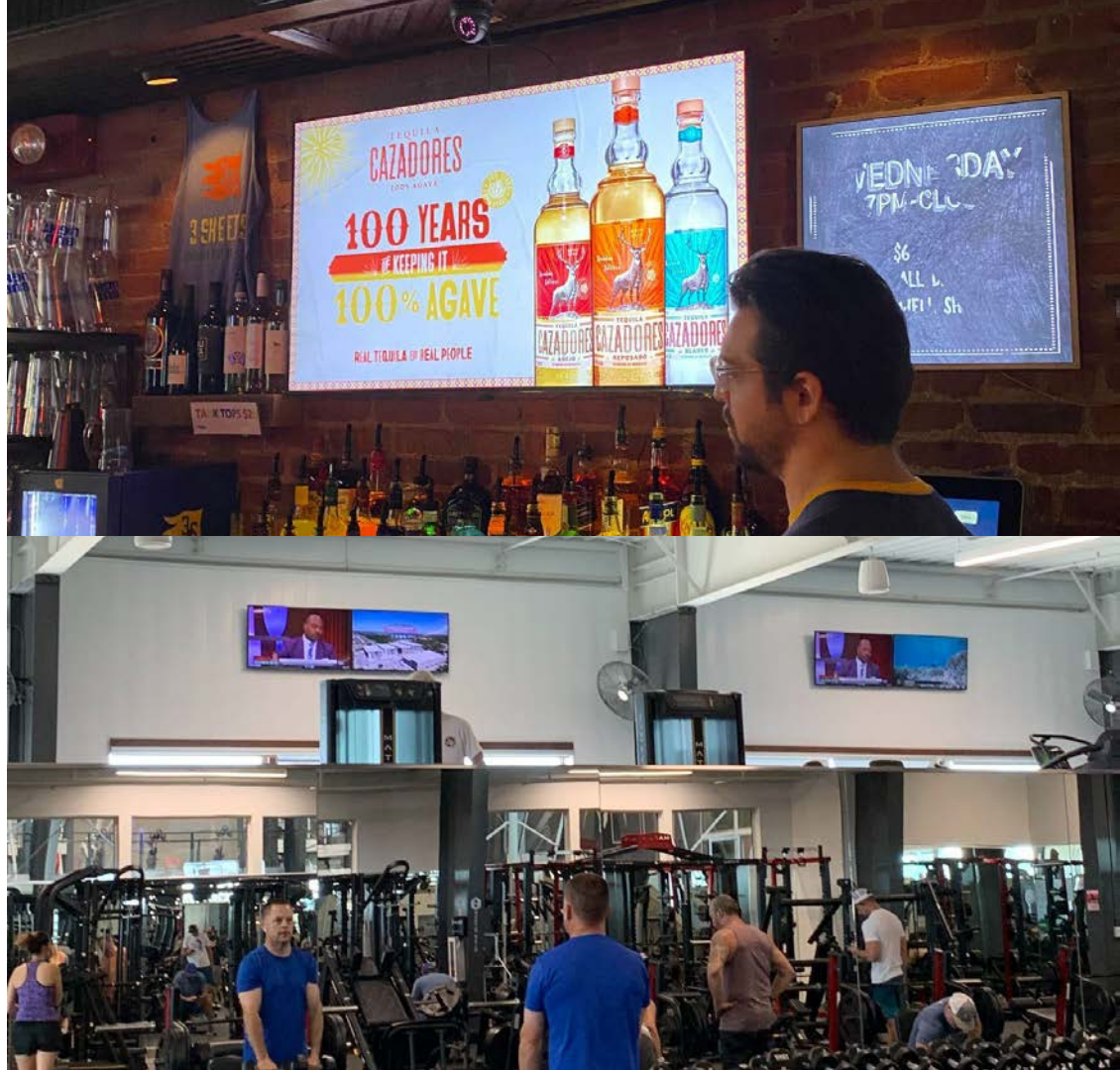
| | |
|-----------------|-----|
| Digital Screens | 235 |
|-----------------|-----|

| | |
|--------------------|-----|
| 4-Week Impressions | 27M |
|--------------------|-----|

| | |
|-----------------|--------|
| Markets Reached | London |
|-----------------|--------|



Images are for illustrative purposes only



AVIP

Italy

Avip offers an extensive network of 35 digital screens, including MaxiLED displays and bus shelters, strategically located in some of Italy's largest cities: Rome, Milan, Ferrara, and Turin. This broad coverage allows brands to connect with audiences on the move.

Video supported by publisher.

Coverage

| | |
|--------------------|--------|
| Digital Screens | 35 |
| 4-Week Impressions | 27.6M+ |
| Markets Reached | 4 |



Images are for illustrative purposes only



BackLite Media

UAE

Based in the United Arab Emirates, BackLite is a multinational out-of-home media company with screens in both Abu Dhabi and Dubai. BackLite Media's screens are strategically placed in stand-out locations, including Sheikh Zayed Road, the Golden Boulevard, the Dubai Mall, and other high-profile locations.

Video supported by publisher.

Coverage

| | |
|-----------------|-----|
| Digital Screens | 192 |
|-----------------|-----|

| | |
|--------------------|-----|
| 4-Week Impressions | 70M |
|--------------------|-----|

| | |
|-----------------|-------------------|
| Markets Reached | Dubai & Abu Dhabi |
|-----------------|-------------------|



Images are for illustrative purposes only



Beintoo

Italy

Beintoo is a leading player in DOOH, leveraging innovative solutions to connect brands with highly targeted audiences throughout Italy. Totems and Urban Panels are strategically placed in high-traffic areas, both in urban environments and major transport hubs.

Video supported by publisher.

Coverage

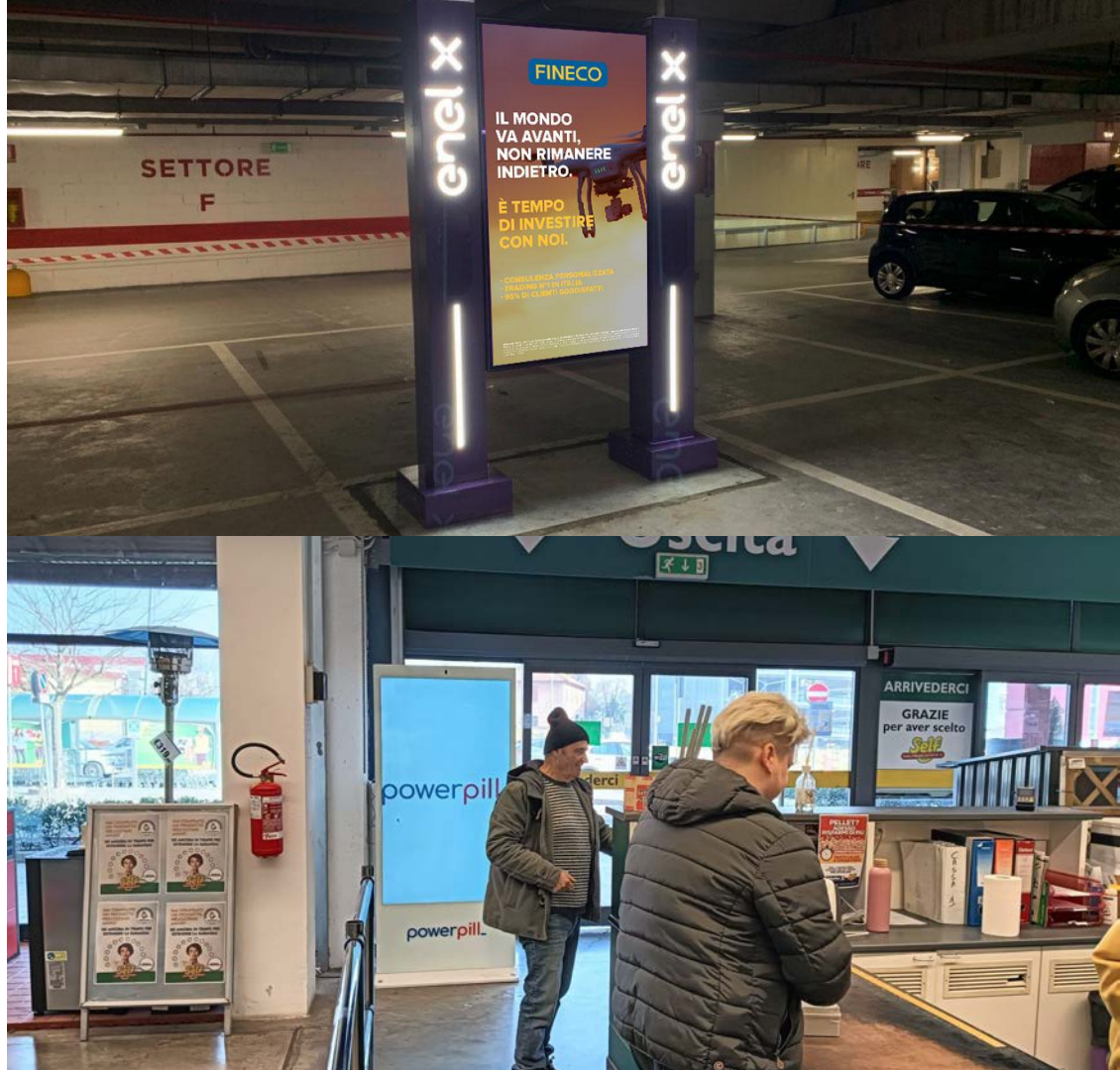
| | |
|-----------------|-----|
| Digital Screens | 101 |
|-----------------|-----|

| | |
|--------------------|-------|
| 4-Week Impressions | 2.1M+ |
|--------------------|-------|

| | |
|-----------------|----|
| Markets Reached | 65 |
|-----------------|----|



Images are for illustrative purposes only



Blue Billboard

United Kingdom

Blue Billboard is a fast-growing DOOH network reaching across the South East, UK. Their network offers place-based screens located inside business premises, delivering last-mile impressions on the latest cutting-edge 4K screens.

Video supported by publisher.

Coverage

| | |
|-----------------|----|
| Digital Screens | 53 |
|-----------------|----|

| | |
|--------------------|-----|
| 4-Week Impressions | 40M |
|--------------------|-----|

| | |
|-----------------|---|
| Markets Reached | 4 |
|-----------------|---|



Images are for illustrative purposes only



BSUrban

Italy

BS URBAN ADV offers a strategically placed network of Urban Screens in the heart of Milan. Known for its high-visibility locations, BS URBAN ADV provides advertisers with access to prime digital screens in some of the most frequented and prestigious areas of the city, including Largo La Foppa, Piazza XXV Aprile, Gae Aulenti, Via Monte Napoleone, and more.

Video supported by publisher.

Coverage

| | |
|-----------------|---|
| Digital Screens | 5 |
|-----------------|---|

| | |
|--------------------|---------|
| 4-Week Impressions | 127,680 |
|--------------------|---------|

| | |
|-----------------|-------|
| Markets Reached | Milan |
|-----------------|-------|



Images are for illustrative purposes only



Carminati

Italy

Carminati adv is recognized for providing high-impact advertising spaces in key strategic locations, ensuring maximum reach. Carminati's offerings in both Porto Cervo and Bergamo provide advertisers with the perfect blend of seasonal luxury exposure and consistent year-round visibility, ensuring a comprehensive and impactful communication strategy.

Video supported by publisher.

Coverage

| | |
|-----------------|----|
| Digital Screens | 14 |
|-----------------|----|

| | |
|--------------------|-------|
| 4-Week Impressions | 2.2M+ |
|--------------------|-------|

| | |
|-----------------|----------------------|
| Markets Reached | Bergamo, Porto Cervo |
|-----------------|----------------------|



Images are for illustrative purposes only



CEF Farma

Italy

CEF Farma specializes in delivering targeted advertising campaigns through its robust network of digital screens located in 312 pharmacies across Italy. The extensive network allows for precise geographic targeting, offering advertisers a unique opportunity to engage with a health-conscious audience at key points in their customer journey.

Video supported by publisher.

Coverage

| | |
|--------------------|--------|
| Digital Screens | 312 |
| 4-Week Impressions | 10.3M+ |
| Markets Reached | 203 |



Images are for illustrative purposes only



Clear Channel

Belgium

Clear Channel Belgium, which is part of Clear Channel Europe, is a leading player in the out-of-home market in Belgium with more than 200 billboards and digital screens.

Video supported by publisher.

Coverage

| | |
|--------------------|-----------|
| Digital Screens | 200+ |
| 4-Week Impressions | 380M |
| Markets Reached | 46 cities |



Images are for illustrative purposes only



Clear Channel

Finland

Clear Channel Finland, which is part of Clear Channel Europe, is a leading player in the out-of-home market in Finland enabling buyers to access premiere roadside digital screens in all major cities.

Video supported by publisher.

Coverage

| | |
|-----------------|------|
| Digital Screens | 300+ |
|-----------------|------|

| | |
|--------------------|----|
| 4-Week Impressions | 3B |
|--------------------|----|

| | |
|-----------------|------------------|
| Markets Reached | All major cities |
|-----------------|------------------|



Images are for illustrative purposes only



Clear Channel

Netherlands

Clear Channel Netherlands, which is part of Clear Channel Europe, is a leading player in the out-of-home market in Netherlands enabling buyers to access roadside, higher education, and transportation screens.

Video supported by publisher.

Coverage

| | |
|-----------------|------|
| Digital Screens | 200+ |
|-----------------|------|

| | |
|--------------------|-----|
| 4-Week Impressions | 13M |
|--------------------|-----|

| | |
|-----------------|-----------|
| Markets Reached | 12 cities |
|-----------------|-----------|



Images are for illustrative purposes only



Clear Channel

Spain

Clear Channel Spain, is committed to digital outdoor advertising. CCO-Spain are pioneers installing the first outdoor digital screens in Spain, in 2008. And in 2016, installed the first digital street furniture circuit in Spain, and the largest in Europe. A circuit of more than 800 screens that has revolutionized the outdoor environment in the cities of Madrid, Barcelona, Malaga and Seville.

Video supported by publisher.

Coverage

| | |
|-----------------|------|
| Digital Screens | 800+ |
|-----------------|------|

| | |
|--------------------|------|
| 4-Week Impressions | 357M |
|--------------------|------|

| | |
|-----------------|----------|
| Markets Reached | 5 cities |
|-----------------|----------|



Images are for illustrative purposes only



Clear Channel

United Kingdom

Clear Channel UK has a large portfolio of advertising formats across multiple environments from phone box posters to HD digital screens located in pubs and bars. Whether you're looking for a retail or roadside environment or want to reach pedestrian or vehicular audiences, CCO-UK has a multitude of Out of Home opportunities available in high traffic areas such as London, Liverpool, Birmingham etc.

Video supported by publisher.

Coverage

| | |
|-----------------|----|
| Digital Screens | 5K |
|-----------------|----|

| | |
|--------------------|------|
| 4-Week Impressions | 404M |
|--------------------|------|

| | |
|-----------------|-----|
| Markets Reached | 104 |
|-----------------|-----|



Images are for illustrative purposes only



City Outdoor

United Kingdom

We are a media owner dedicated to the premium sector of the large format outdoor market. Utilising the very best locations, we provide a digital platform located to ensure the most powerful displays within their environment. Connecting audiences to the brands they love through the power of outdoor.

Coverage

| | |
|-----------------|----|
| Digital Screens | 10 |
|-----------------|----|

| | |
|--------------------|-----|
| 4-Week Impressions | 17M |
|--------------------|-----|

| | |
|-----------------|---|
| Markets Reached | 5 |
|-----------------|---|



Images are for illustrative purposes only



CS Digital Media

Netherlands

CS Digital Media provides high impact advertising space in the metro of Amsterdam & Rotterdam. The premium networks reach commuters using the main transportation veins of the cities. With an over-saturation of younger audiences, the networks provide a perfect extension to social and mobile campaigns.

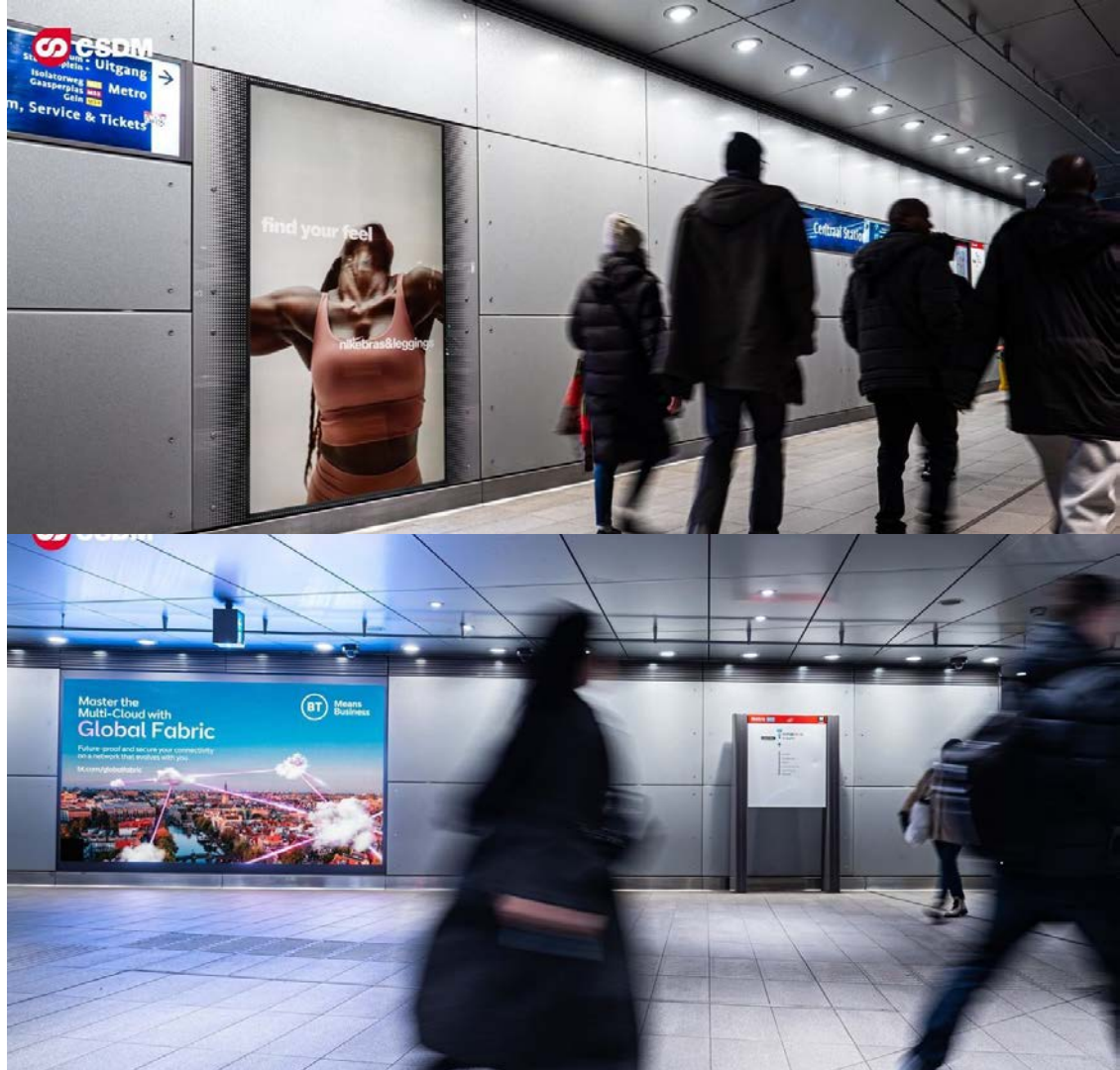
Video supported by publisher.

Coverage

| | |
|--------------------|-----------------------|
| Digital Screens | 368 |
| 4-Week Impressions | 59M |
| Markets Reached | Amsterdam & Rotterdam |



Images are for illustrative purposes only



DAOOH Network

Spain

DAOOH screens face the busiest streets and zones of Madrid: Chamberí, Salamanca, Chamartín, Ciudad Lineal and Centro. DAOOH screens are placed in the shop windows of small businesses along the highly-trafficked streets of Madrid next to metro stations, bus stops, pedestrian crossings and traffic light stops.

Video supported by publisher.

Coverage

| | |
|-----------------|----|
| Digital Screens | 26 |
|-----------------|----|

| | |
|--------------------|-------|
| 4-Week Impressions | 11.4M |
|--------------------|-------|

| | |
|-----------------|--------|
| Markets Reached | Madrid |
|-----------------|--------|



Images are for illustrative purposes only



DayN Media

Germany

DayN Media's Recharge network consists of 350 monitors strategically located throughout Berlin's late-night shopping, restaurants and bars, guaranteeing high visibility and reach for your advertising. DayN's locations are carefully selected to maximize exposure in busy shopping streets, trendy neighbourhoods and popular eateries.

Video supported by publisher.

Coverage

| | |
|-----------------|-----|
| Digital Screens | 268 |
|-----------------|-----|

| | |
|--------------------|------|
| 4-Week Impressions | 3.5M |
|--------------------|------|

| | |
|-----------------|--------|
| Markets Reached | Berlin |
|-----------------|--------|



Images are for illustrative purposes only



Domminaction

Italy

Domminaction offers a dynamic DOOH network in the bustling heart of Milan. The network spans some of the most iconic and heavily trafficked locations, including Piazza Duomo, Corso Vittorio Emanuele II, and San Babila, areas renowned for their heavy foot traffic, attracting both locals and international tourists, making them prime brand placements.

Video supported by publisher.

Coverage

| | |
|-----------------|----|
| Digital Screens | 20 |
|-----------------|----|

| | |
|--------------------|-------|
| 4-Week Impressions | 1.2M+ |
|--------------------|-------|

| | |
|-----------------|-------|
| Markets Reached | Milan |
|-----------------|-------|



Images are for illustrative purposes only



DREAMMEDIA

Portugal

DREAMMEDIA is a leader in Billboards, Digital, and Bulletin Billboards in Portugal, launching the first national street-level digital billboard network in Portugal. DREAMMEDIA provides brands the opportunity to communicate across strategically located inventory in 29 municipalities at the heart of urban centres.

Video supported by publisher.

Coverage

| | |
|-----------------|-----|
| Digital Screens | 500 |
|-----------------|-----|

| | |
|--------------------|------|
| 4-Week Impressions | 504M |
|--------------------|------|

| | |
|-----------------|----------|
| Markets Reached | National |
|-----------------|----------|



Images are for illustrative purposes only



ELAN

Qatar

ELAN Media is the leading Qatari media company, committed to driving innovation and excellence in advertising by offering a mix of media channels. They offer high-impact advertising assets and high-value creative opportunities for brands. ELAN Media pioneered DOOH and programmatic DOOH in Qatar and is at the forefront of implementing technology to embed data in all its assets.

Video supported by publisher.

Coverage

Digital Screens **258**

4-Week Impressions **15M**

Markets Reached **Doha, Qatar**



Images are for illustrative purposes only



Elevation

UAE

Elevation grants advertisers exclusive access to an affluent audience across the UAE. Their screens are strategically placed in premium residential and commercial buildings, as well as prominent business districts.

Elevator screens and large format displays offer you the opportunity to weave your brand's story into the fabric of people's everyday lives. Brands gain a powerful medium to reach a wide audience effectively.

Video supported by publisher.

Coverage

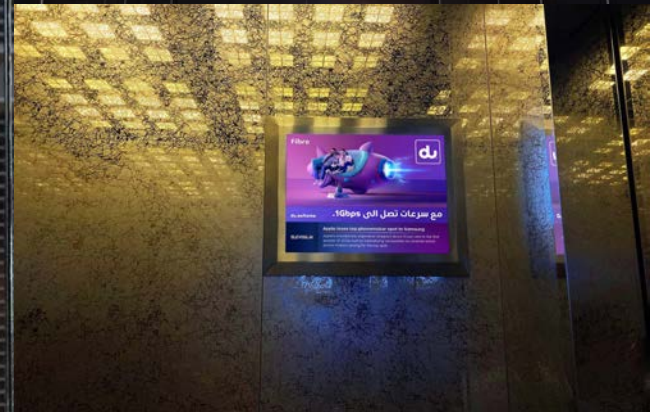
| | |
|-----------------|-------|
| Digital Screens | 1,600 |
|-----------------|-------|

| | |
|--------------------|------|
| 4-Week Impressions | 371M |
|--------------------|------|

| | |
|-----------------|----------|
| Markets Reached | National |
|-----------------|----------|



Images are for illustrative purposes only



Executive Channel Network

France, Germany, United Kingdom

Executive Channel Network (ECN) is a world leading digital-out-home office media publisher connecting brand partners with affluent audiences in premium office environments. ECN delivers 67 million monthly impressions across 644+ digital screens located in Europe's largest markets.

Coverage

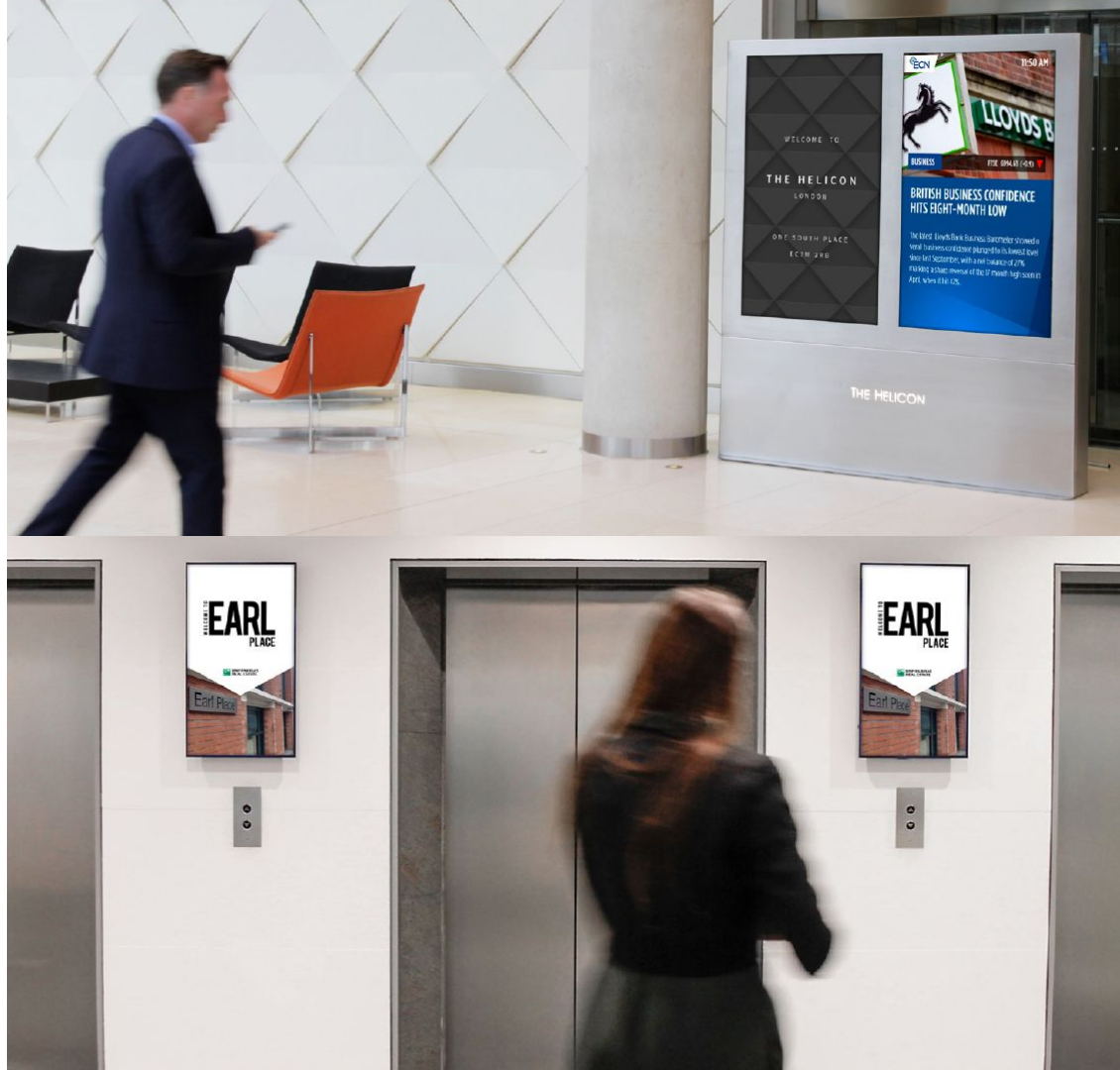
Digital Screens **644**

4-Week Impressions **67M**

Markets Reached **41+ cities**



Images are for illustrative purposes only



Exomedia

Italy

Exomedia offers a wide-reaching network of malls and urban panels strategically located across Italy, allowing advertisers to connect with a diverse and highly engaged audience. With a total of 264 digital screens spread across regions such as Lombardia, Piemonte, Veneto, Calabria, Lazio, and Sicilia, Exomedia ensures excellent coverage and visibility in both major cities and regional hubs.

Video supported by publisher.

Coverage

| | |
|-----------------|-----|
| Digital Screens | 264 |
|-----------------|-----|

| | |
|--------------------|--------|
| 4-Week Impressions | 17.3M+ |
|--------------------|--------|

| | |
|-----------------|----|
| Markets Reached | 17 |
|-----------------|----|



Images are for illustrative purposes only



Exterior Plus

Spain

Exterior Plus operates 1,900 screens across street furniture, shopping centres, retail, car parks and billboards. The national footprint encompasses 91 leading shopping malls across 27 provinces, 700+ screens in 97 hypermarkets, 20 Madrid car parks, and street furniture in 19 provinces.

Video supported by publisher

Coverage

| | |
|-----------------|------|
| Digital Screens | 1.9K |
|-----------------|------|

| | |
|--------------------|-------|
| 4-Week Impressions | 967M+ |
|--------------------|-------|

| | |
|-----------------|-----|
| Markets Reached | 113 |
|-----------------|-----|



Images are for illustrative purposes only



FairMediaShuttle

Italy

FairMediaShuttle is a prominent media owner in the DOOH sector, offering high-impact digital screens that cater to premium advertising needs in Milan. Their innovative digital display network features a LED wall in the bustling Navigli zone and a series of eye-catching LED Cubes in the heart of downtown Milan.

Video supported by publisher.

Coverage

| | |
|-----------------|---|
| Digital Screens | 6 |
|-----------------|---|

| | |
|--------------------|-------|
| 4-Week Impressions | 5.5M+ |
|--------------------|-------|

| | |
|-----------------|-------|
| Markets Reached | Milan |
|-----------------|-------|



Images are for illustrative purposes only



FluidNext

Italy

FluidNext is a cutting-edge media owner specializing in DOOH advertising within cinemas, offering brands a highly effective way to engage audiences in dynamic, high-traffic areas. By placing digital screens in cinema lobbies, concession stands, and waiting areas, FluidNext ensures that advertisers can reach moviegoers at as they enter the theater.

Video supported by publisher.

Coverage

| | |
|-----------------|----|
| Digital Screens | 77 |
|-----------------|----|

| | |
|--------------------|-------|
| 4-Week Impressions | 5.5M+ |
|--------------------|-------|

| | |
|-----------------|----|
| Markets Reached | 38 |
|-----------------|----|



Images are for illustrative purposes only



Global

Netherlands

Global is the market leader in Digital Out-of-Home. With a nationwide network of more than 3,000 digital screens at supermarkets, at petrol stations, in shopping centres, on the street and along the road, we reach the whole of the Netherlands. Enabling advertisers to be visible at the right time, in the right location for the right target group, with the right message.

Video supported by publisher

Coverage

| | |
|--------------------|-------|
| Digital Screens | 3K+ |
| 4-Week Impressions | 463M+ |
| Markets Reached | 350 |



Images are for illustrative purposes only



Global

UK

Global is one of the UK's leading outdoor media companies, with an extensive portfolio that combines road, rail, retail, airport and more. Their DOOH programmatic offering connects brands with audiences throughout their day with 3,500+ video-enabled digital screens reaching consumers across all the major cities in the UK. Notable properties include exclusive access to the London Underground, 7-major airports, and high-street locations in the heart of each city.

Video supported by publisher

Coverage

| | |
|-----------------|-------|
| Digital Screens | 3,500 |
|-----------------|-------|

| | |
|--------------------|------|
| 4-Week Impressions | 290M |
|--------------------|------|

| | |
|-----------------|-----|
| Markets Reached | TBD |
|-----------------|-----|



Images are for illustrative purposes only



Grandi Stazioni

Italy

Grandi Stazioni operates one of the largest DOOH networks within Italy's busiest railway stations, providing prime advertising opportunities in key transit hubs. Their network includes the country's most significant stations, such as Roma Termini, Milano Centrale, Firenze Santa Maria Novella, and more.

Video supported by publisher.

Coverage

| | |
|-----------------|----|
| Digital Screens | 29 |
|-----------------|----|

| | |
|--------------------|--------|
| 4-Week Impressions | 32.8M+ |
|--------------------|--------|

| | |
|-----------------|----|
| Markets Reached | 11 |
|-----------------|----|



Images are for illustrative purposes only



i-Media

United Kingdom

i-Media is a leader in motorway advertising, providing unique and innovative out-of-home solutions across the UK's motorway services network. With strategically positioned advertising sites, i-media enables brands to reach diverse audiences, including motorists, families, and SMEs, leveraging extensive customer and vehicle data for informed and engaging digital screens and experiential marketing opportunities.

Coverage

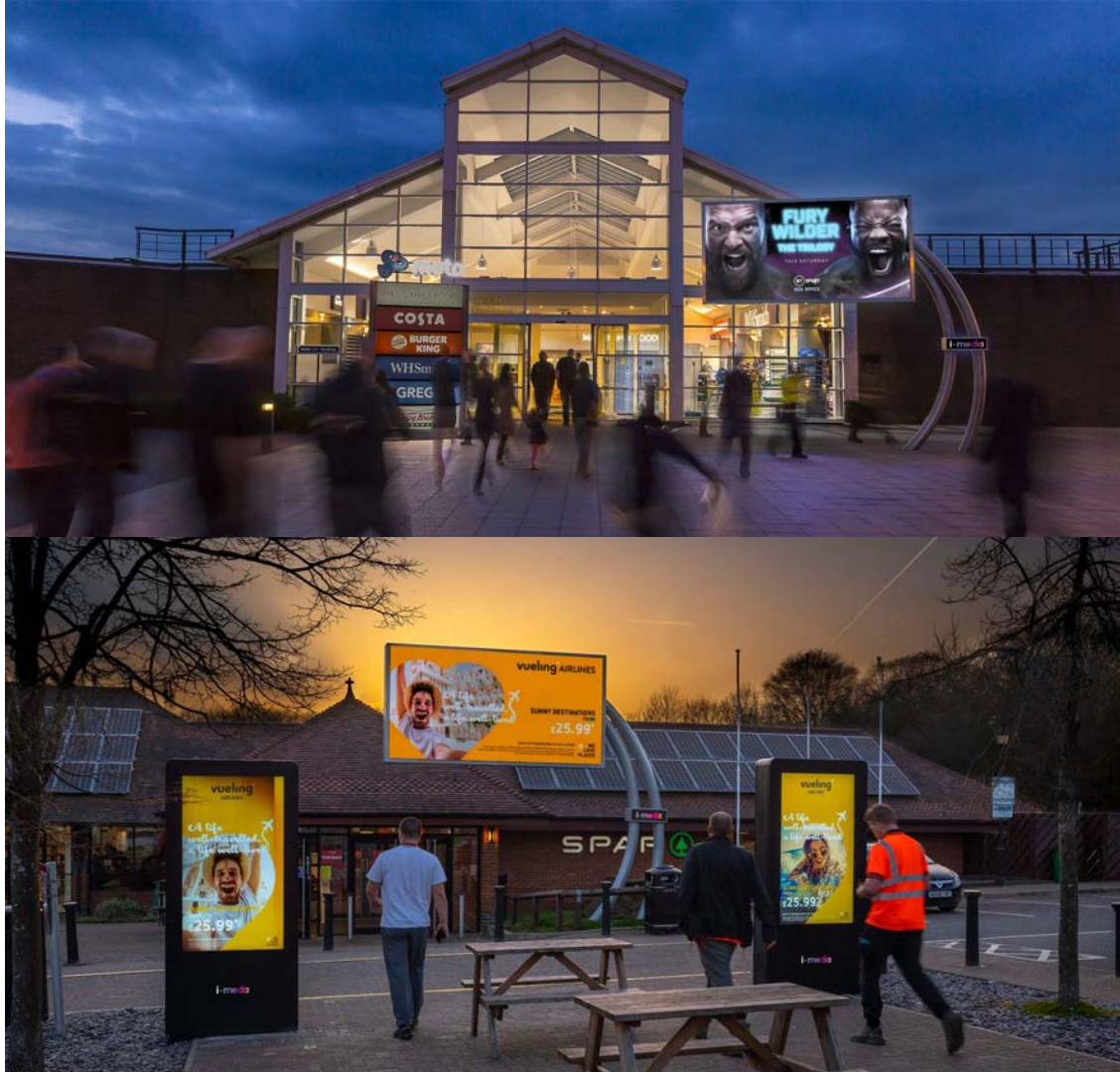
| | |
|-----------------|-----|
| Digital Screens | 400 |
|-----------------|-----|

| | |
|--------------------|------|
| 4-Week Impressions | 21M+ |
|--------------------|------|

| | |
|-----------------|----|
| Markets Reached | 17 |
|-----------------|----|



Images are for illustrative purposes only



IPAS

Italy

Gruppo Ipas offers a network of 32 billboard screens strategically placed in key locations across major Italian cities and surrounding areas. These billboards are positioned in high-traffic zones in cities like Naples, Milan, Florence, Genoa, and Bologna, ensuring maximum visibility and impact for advertising campaigns.

Video supported by publisher.

Coverage

| | |
|--------------------|--------|
| Digital Screens | 32 |
| 4-Week Impressions | 10.8M+ |
| Markets Reached | 8 |



Images are for illustrative purposes only



IVS

Italy

If your target audience includes business or leisure travelers passing through Bergamo Orio al Serio Airport, IVS offers a strategic advertising network comprising 7 screens located in key areas of the airport. These screens are positioned at high-traffic points such as Arrivals, Departures, and Gates, as well as the parking payment area and baggage claim.

Video supported by publisher.

Coverage

| | |
|-----------------|---|
| Digital Screens | 7 |
|-----------------|---|

| | |
|--------------------|---------|
| 4-Week Impressions | 441,668 |
|--------------------|---------|

| | |
|-----------------|-------|
| Markets Reached | Milan |
|-----------------|-------|



Images are for illustrative purposes only



IWall

Spain

IWALL is a leading digital out-of-home (DOOH) advertising company that offers digital signage solutions for businesses of all sizes in shopping malls across Spain.

Coverage

| | |
|--------------------|-------|
| Digital Screens | 694 |
| 4-Week Impressions | 30M |
| Markets Reached | Spain |



Images are for illustrative purposes only



Klépierre

Italy

Klépierre is a European leader in the shopping mall sector, combining property development and management expertise. The group's extensive presence in Italy reflects its strong foothold in the country's retail landscape with 27 shopping malls strategically located in high-traffic regions, including Lombardy, Piedmont, Veneto, Emilia-Romagna, Lazio, and Campania.

Video supported by publisher.

Coverage

| | |
|-----------------|-----|
| Digital Screens | 275 |
|-----------------|-----|

| | |
|--------------------|--------|
| 4-Week Impressions | 29.1M+ |
|--------------------|--------|

| | |
|-----------------|----|
| Markets Reached | 15 |
|-----------------|----|



Images are for illustrative purposes only



Lapis

Italy

The Lapis Pubblicità Group has been a prominent player in the out-of-home advertising market in the Veneto region for over 30 years, establishing a strong reputation for its high-quality services. Specializing in outdoor advertising, Lapis offers a comprehensive range of billboards and bus shelters strategically located in Verona and the surrounding areas.

Video supported by publisher.

Coverage

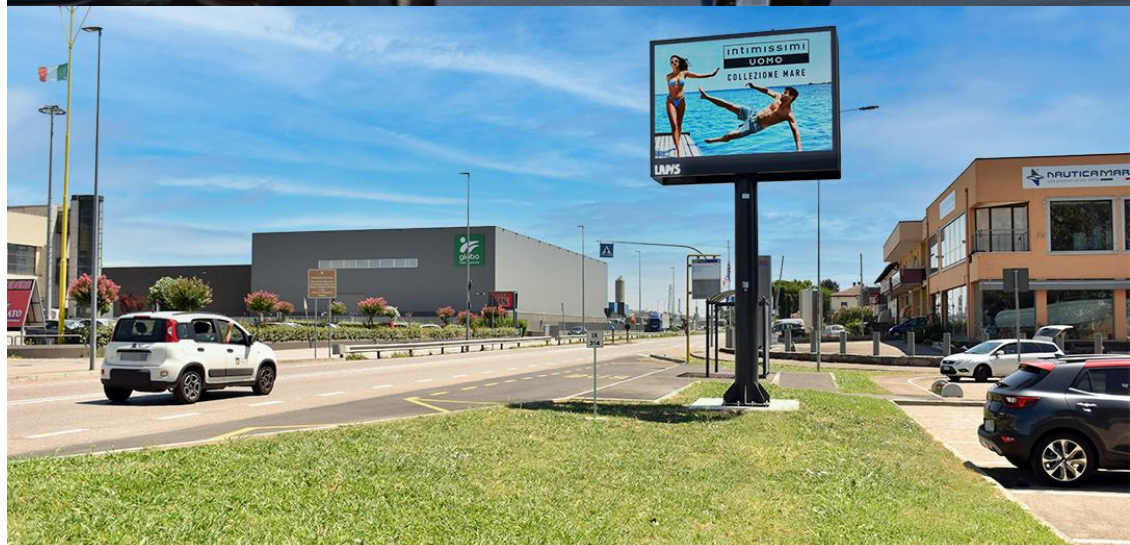
| | |
|-----------------|----|
| Digital Screens | 10 |
|-----------------|----|

| | |
|--------------------|-------|
| 4-Week Impressions | 1.3M+ |
|--------------------|-------|

| | |
|-----------------|--------|
| Markets Reached | Verona |
|-----------------|--------|



Images are for illustrative purposes only



Limited Space

United Kingdom

Limited Space, a market-leading media owner in the UK shopping mall sphere. They work closely with major mall groups, providing a dynamic platform for consumers drawn to retail and entertainment. Their large format DOOH media with audio is positioned in social spaces with high dwell times, averaging 80+ minutes, bringing messages close to the point of purchase for an audience that is highly engaged.

Coverage

| | |
|-----------------|----|
| Digital Screens | 18 |
|-----------------|----|

| | |
|--------------------|-----|
| 4-Week Impressions | 18M |
|--------------------|-----|

| | |
|-----------------|----|
| Markets Reached | 11 |
|-----------------|----|



Images are for illustrative purposes only



Local Leader Group

Italy

Local Leader Group offers a small-screen network in gyms, doctor's offices, bars, and restaurants. Whether consumers are working out, waiting for an appointment, or enjoying a meal, this network allows brands to interact with them in a more personal and relaxed setting.

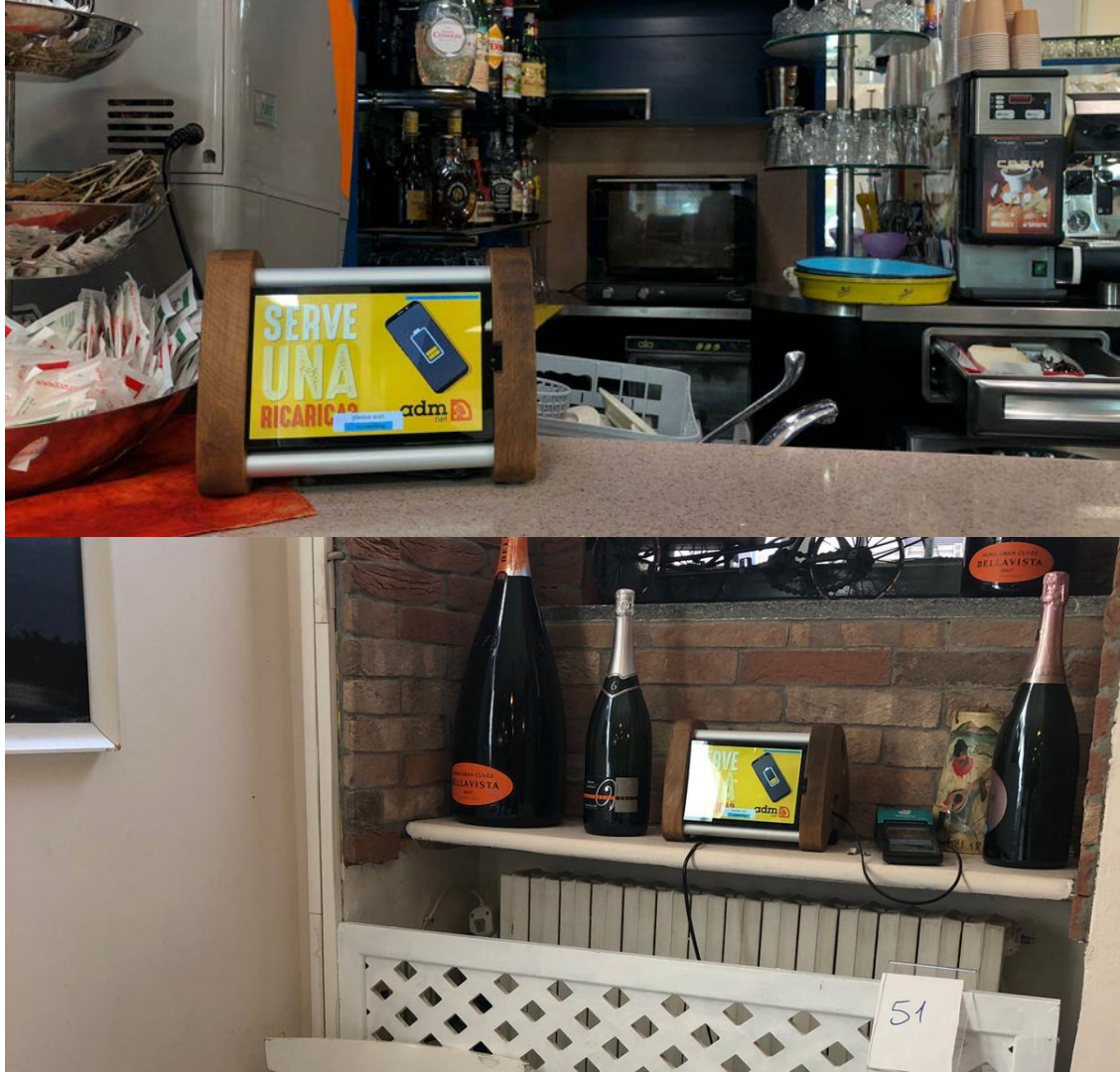
Video supported by publisher.

Coverage

| | |
|--------------------|--------|
| Digital Screens | 210 |
| 4-Week Impressions | 10.9M+ |
| Markets Reached | 13 |



Images are for illustrative purposes only



London Lites

United Kingdom

London Lites provides high-quality, cost-effective digital out-of-home screens in central London locations. London Lites helps brands connect with Londoners in a meaningful way and become part of London's communities. Offering over 60 million high-quality impressions per month through a combination of large and small formats, London Lites reaches the diverse audience that London has to offer.

Coverage

| | |
|-----------------|----|
| Digital Screens | 30 |
|-----------------|----|

| | |
|--------------------|-----|
| 4-Week Impressions | 60M |
|--------------------|-----|

| | |
|-----------------|--------|
| Markets Reached | London |
|-----------------|--------|



Images are for illustrative purposes only



Marcolongo

Italy

Marcolongo Pubblicità, based in Padua, specializes in billboards. Marcolongo offers a prime opportunity for brands looking to reach audiences throughout the Veneto region. Their extensive experience in outdoor advertising has enabled them to develop a deep understanding of the local market, making their billboards strategically positioned to capture the attention of both residents and tourists.

Video supported by publisher.

Coverage

| | |
|-----------------|---|
| Digital Screens | 6 |
|-----------------|---|

| | |
|--------------------|-------|
| 4-Week Impressions | 3.9M+ |
|--------------------|-------|

| | |
|-----------------|----------------|
| Markets Reached | Padova, Rubano |
|-----------------|----------------|



Images are for illustrative purposes only



Mass Media

United Kingdom

Mass Media Outdoor are a UK Media Owner/Publisher who operate a network of digital only screens both roadside and in shopping centres & precincts. Their strategy is to build a network of more eco friendly digital billboards on the main arterial routes in and out of City/Town centres to catch the migrating audience. Mass Media is now using more eco friendly LED technology.

Video supported by publisher

Coverage

| | |
|--------------------|-----|
| Digital Screens | 15 |
| 4-Week Impressions | 50M |
| Markets Reached | 5 |



Images are for illustrative purposes only



Mediamond

Italy

Mediamond is a premium DOOH network, offering billboards and digital totems located Milan, screens in major train stations in Milan, Turin, and Rome. The combination of billboards, totems, subway screens, and train station displays ensures that Mediamond offers comprehensive coverage in some of Italy's busiest urban and transit spaces.

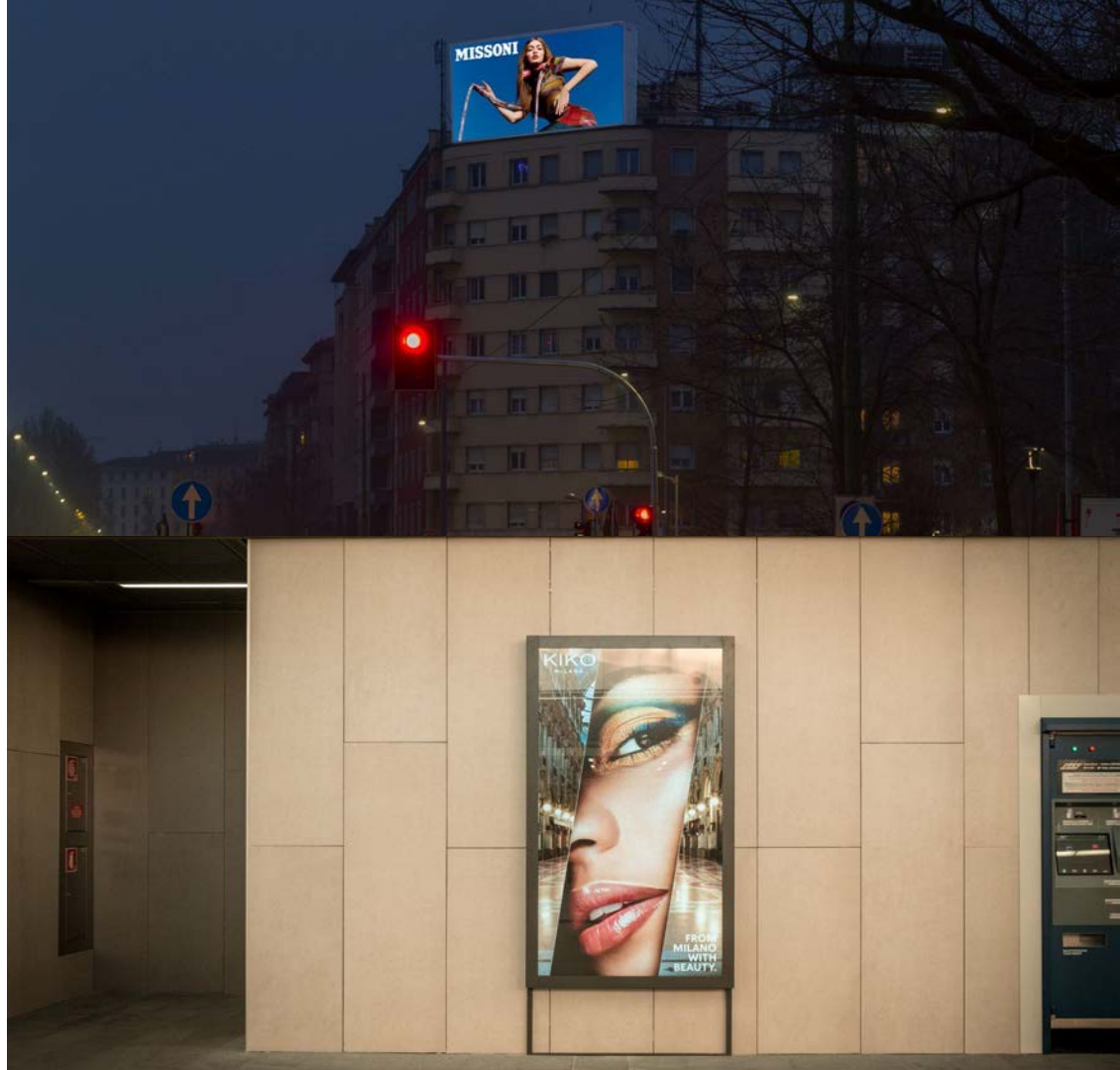
Video supported by publisher.

Coverage

| | |
|--------------------|--------|
| Digital Screens | 357 |
| 4-Week Impressions | 48.3M+ |
| Markets Reached | 6 |



Images are for illustrative purposes only



MediaOne

Italy

MediaOne is a leading publisher in the DOOH sector, specializing in delivering high-impact advertising across middle and small-sized train stations throughout Italy. This extensive network provides brands with access to a massive and diverse audience, spanning the length of the country—from the bustling northern regions to the vibrant southern locales.

Video supported by publisher.

Coverage

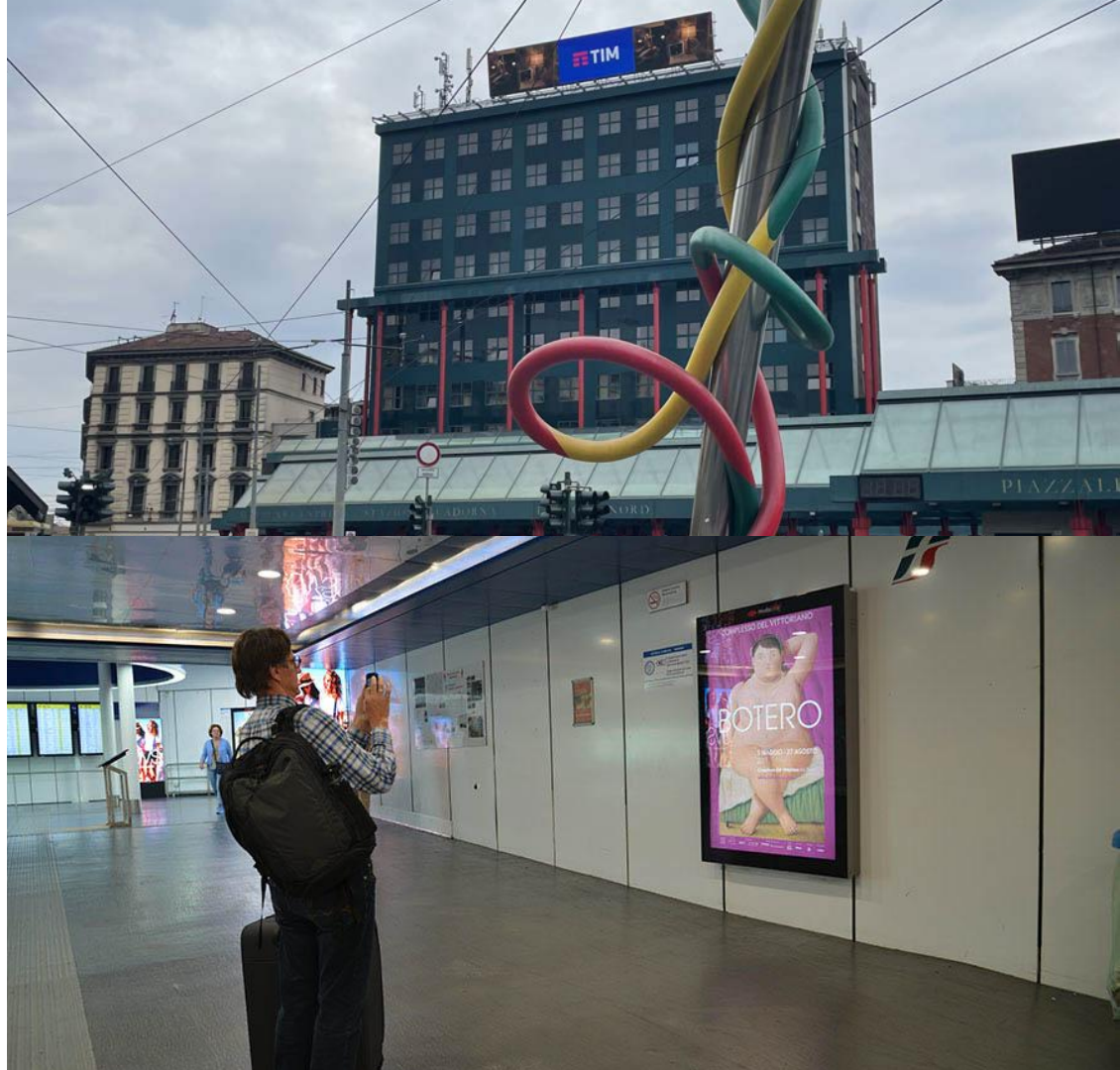
| | |
|-----------------|-------|
| Digital Screens | 1,369 |
|-----------------|-------|

| | |
|--------------------|-------|
| 4-Week Impressions | 111M+ |
|--------------------|-------|

| | |
|-----------------|----|
| Markets Reached | 84 |
|-----------------|----|



Images are for illustrative purposes only



MovingUP

Italy

Moving Up is a key inventory aggregator, specializing in a mix of pharmacies and urban panels, providing brands with flexible advertising options tailored to reach a wide audience across different environments. The combination ensures that brands can connect with a broad range of demographics, from residents to tourists, maximizing exposure.

Video supported by publisher.

Coverage

| | |
|-----------------|----|
| Digital Screens | 90 |
|-----------------|----|

| | |
|--------------------|--------|
| 4-Week Impressions | 12.6M+ |
|--------------------|--------|

| | |
|-----------------|----|
| Markets Reached | 27 |
|-----------------|----|



Images are for illustrative purposes only



MOP

Portugal

MOP is one of the largest media owners in Portugal, boasting a highly diversified portfolio that ranges from small to large formats in the Metro, to bus and train decorations, and billboards. Digital screens have been a key factor in our success, and the integration of programmatic advertising has only helped us maximize the potential of this exciting new product.

Video supported by publisher

Coverage

| | |
|--------------------|------|
| Digital Screens | 15 |
| 4-Week Impressions | 215M |
| Markets Reached | tbc |



Images are for illustrative purposes only



NetMediaClick

Italy

NetMediaClick operates pharmacy screens across key regions in Italy, including Lombardia, Toscana, Veneto, Sicilia, Piemonte, Emilia-Romagna, and Calabria, allowing for targeted advertising in high-traffic locations. By placing advertisements in pharmacies, NetMediaClick taps into health-conscious consumers.

Video supported by publisher.

Coverage

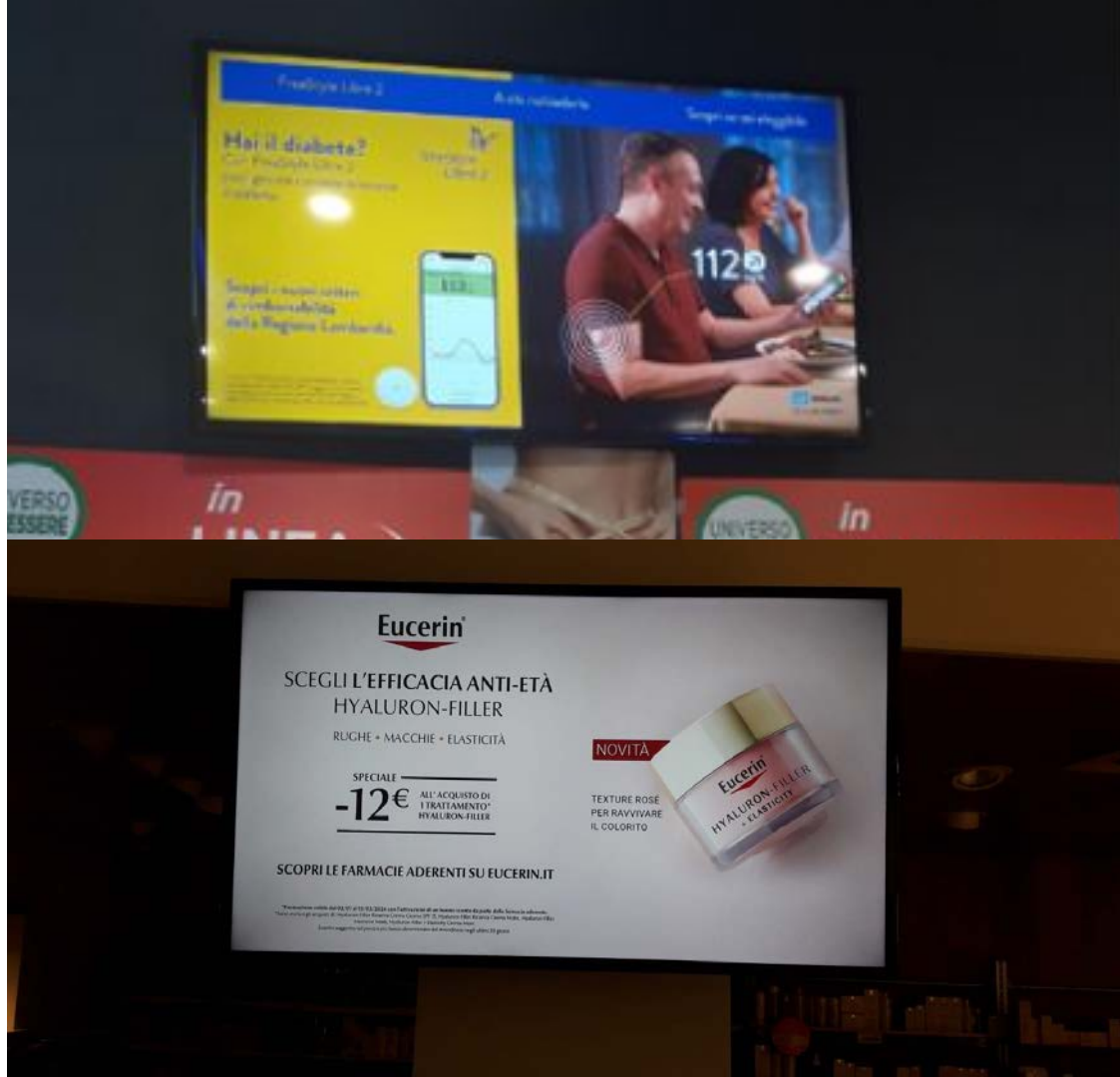
| | |
|-----------------|-----|
| Digital Screens | 188 |
|-----------------|-----|

| | |
|--------------------|-------|
| 4-Week Impressions | 6.1M+ |
|--------------------|-------|

| | |
|-----------------|-----|
| Markets Reached | 125 |
|-----------------|-----|



Images are for illustrative purposes only



Ocean Outdoor

United Kingdom

Ocean operates the UK's most prestigious out-of-home advertising locations. Their network includes 100+ spectacular large-format screens in city centres and high-traffic footfall zones, as well as billboards and retail displays. They also operate full-motion city centre pedestrian networks in Birmingham, Manchester, Canary Wharf, London, and St James Quarter, Edinburgh.

Video supported by publisher

Coverage

| | |
|-----------------|-----|
| Digital Screens | 365 |
|-----------------|-----|

| | |
|--------------------|------|
| 4-Week Impressions | 650M |
|--------------------|------|

| | |
|-----------------|----|
| Markets Reached | 14 |
|-----------------|----|



Images are for illustrative purposes only



One

Italy

One specializes in temporary DOOH advertising solutions, offering brands high-impact screens located on top buildings undergoing construction in the heart of Milan. This allows advertisers to capture the attention of the city's pedestrians, commuters, and tourists while making use of prominent, urban spaces that are being revitalized.

Video supported by publisher.

Coverage

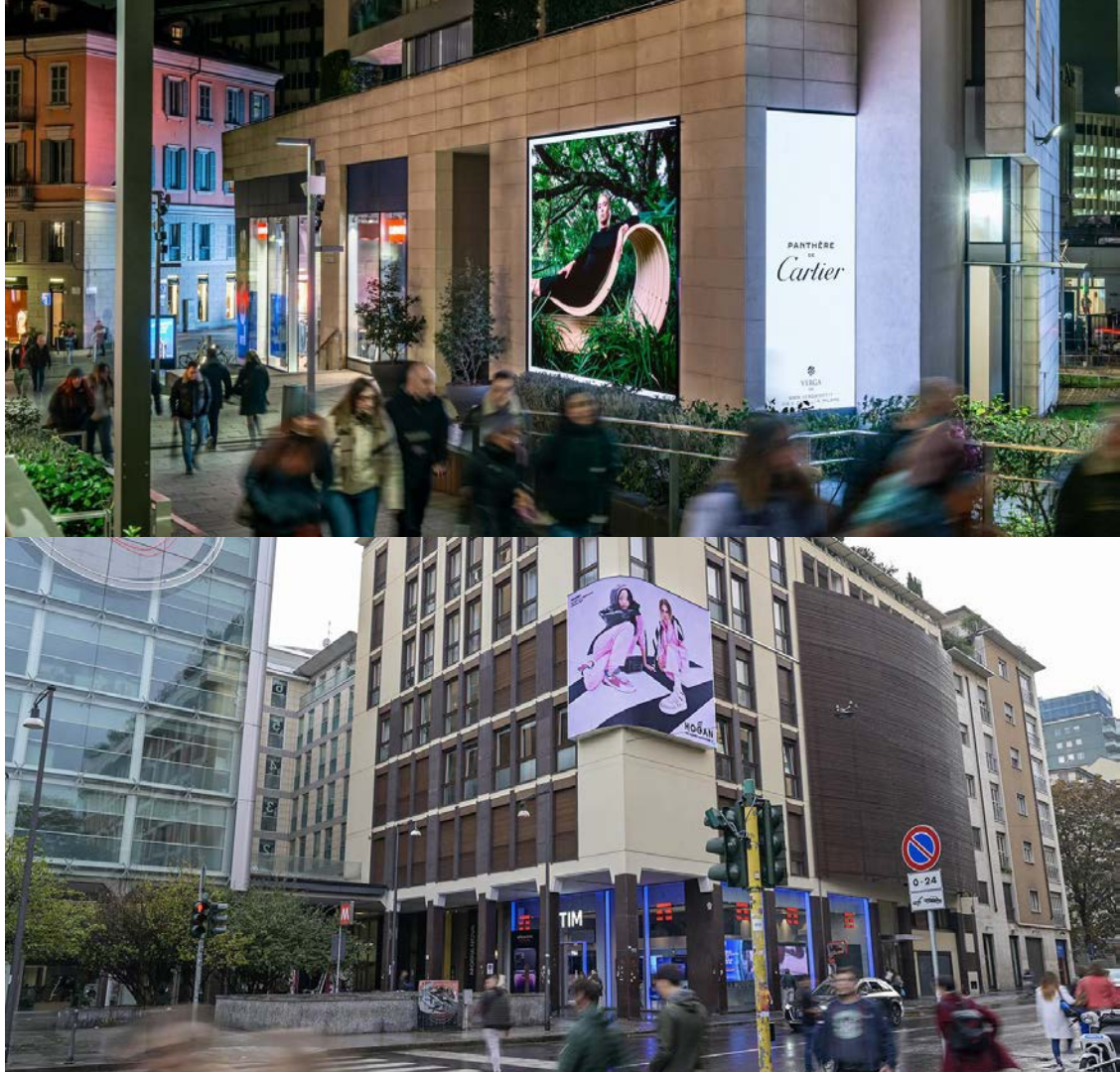
| | |
|-----------------|---|
| Digital Screens | 4 |
|-----------------|---|

| | |
|--------------------|-------|
| 4-Week Impressions | 3.8M+ |
|--------------------|-------|

| | |
|-----------------|-------|
| Markets Reached | Milan |
|-----------------|-------|



Images are for illustrative purposes only



Pikasso Italy

Italy

Pikasso Italy is rapidly expanding its presence in the DOOH market with the construction of a dynamic network of LED walls strategically placed in prime locations across Italy. Focused on delivering high-impact advertising solutions, Pikasso Italy's installations are designed to capture the attention of audiences in some of the country's most important commercial and urban spaces.

Video supported by publisher.

Coverage

| | |
|-----------------|---|
| Digital Screens | 9 |
|-----------------|---|

| | |
|--------------------|-------|
| 4-Week Impressions | 5.1M+ |
|--------------------|-------|

| | |
|-----------------|-------------|
| Markets Reached | Milan, Rome |
|-----------------|-------------|



Images are for illustrative purposes only



Pixology Outdoor

United Kingdom

Pixology Outdoor specialise in roadside 75" portrait digital screens throughout the city of Swansea, with the geographic spread of the inventory being spread across the city centre and suburbs. The advertising opportunities are on on major highways, close to transport and transit hubs, in the heart of the city centre locations.

Video supported by publisher

Coverage

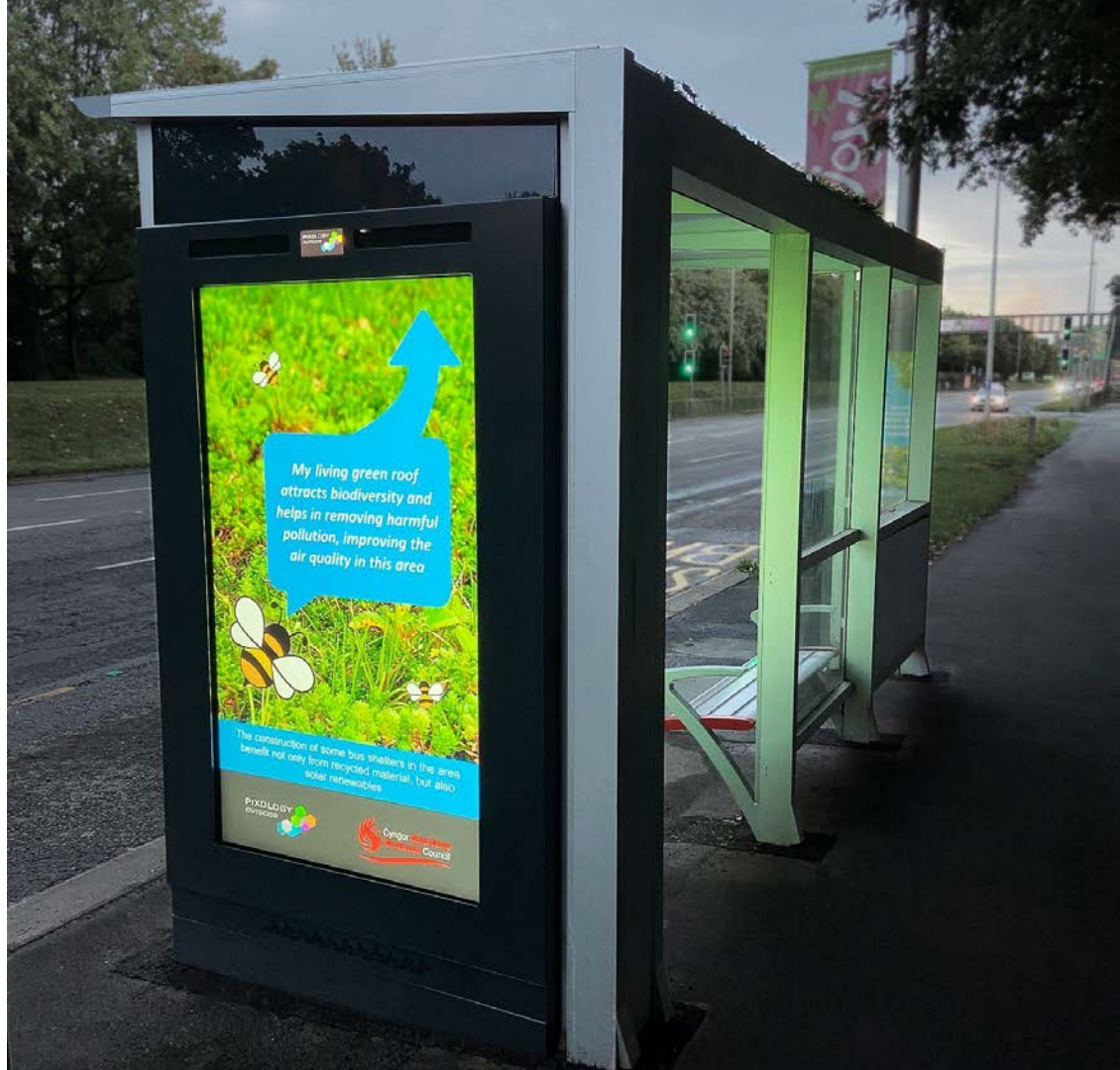
| | |
|-----------------|----|
| Digital Screens | 65 |
|-----------------|----|

| | |
|--------------------|----|
| 4-Week Impressions | 5M |
|--------------------|----|

| | |
|-----------------|---------|
| Markets Reached | Swansea |
|-----------------|---------|



Images are for illustrative purposes only



PTAGroup

Italy

PTAGroup-IT boasts a significant presence in 62 shopping malls across Italy. PTAGroup provides advertisers with a powerful platform to connect with a large and diverse audience during peak shopping hours. The strategic placement within shopping malls allows for targeted advertising that maximizes exposure and engagement.

Video supported by publisher.

Coverage

| | |
|--------------------|-------|
| Digital Screens | 731 |
| 4-Week Impressions | 8.7M+ |
| Markets Reached | 55 |



Images are for illustrative purposes only



Pubblimun

Italy

With over 30 years of experience in the industry, Pubblimun offers LED walls strategically located in high traffic areas of Genoa and Milan, two key cities that serve as major hubs for both local and international audiences. By leveraging their extensive experience and strategic placements, the company helps brands enhance visibility and engagement in dynamic urban environments.

Video supported by publisher.

Coverage

| | |
|-----------------|---|
| Digital Screens | 8 |
|-----------------|---|

| | |
|--------------------|-----|
| 4-Week Impressions | 1M+ |
|--------------------|-----|

| | |
|-----------------|--------------|
| Markets Reached | Genoa, Milan |
|-----------------|--------------|



Images are for illustrative purposes only



PubliCittà

Italy

PubliCittà, founded in 1982, has firmly established itself as a prominent provider of outdoor and indoor advertising services in the Italian market. With a diverse inventory of 150 screens available, the company offers a range of advertising options, including billboards, urban panels, and totems.

Video supported by publisher.

Coverage

| | |
|--------------------|--------|
| Digital Screens | 149 |
| 4-Week Impressions | 12.2M+ |
| Markets Reached | 108 |



Images are for illustrative purposes only



RealMedia

Italy

RealMedia is a specialized advertising company focusing on national outdoor advertising. Known for its extensive inventory, the company features Billboards and Urban Panels prominently in Milan and Florence. Engage with a wide audience in key urban centers and popular tourist destinations.

Video supported by publisher.

Coverage

| | |
|--------------------|-----------------|
| Digital Screens | 11 |
| 4-Week Impressions | 3M+ |
| Markets Reached | Florence, Milan |



Images are for illustrative purposes only



RevTV

Portugal

RevTV works closely with brands and businesses to build relevant brand communication and increased awareness. RevTV promotes campaigns and ads targeting specific niche markets and helps businesses reaching the right audience. It accomplishes this through a 100% remote network of high-definition devices in gyms across all of Portugal top markets including Lisbon, Sintra, and Porto.

Video supported by publisher

Coverage

| | |
|-----------------|-----|
| Digital Screens | 85+ |
|-----------------|-----|

| | |
|--------------------|----|
| 4-Week Impressions | 5M |
|--------------------|----|

| | |
|-----------------|----|
| Markets Reached | 39 |
|-----------------|----|



Images are for illustrative purposes only



Silvaneon

Italy

Silvaneon is a prominent media owner specializing in roadside billboard advertising in high traffic areas of Florence. With a strategically positioned network of billboards, Silvaneon offers brands the opportunity to capture the attention of both locals and visitors navigating the bustling streets of this iconic Italian city.

Video supported by publisher.

Coverage

| | |
|--------------------|----------|
| Digital Screens | 36 |
| 4-Week Impressions | 6.2M+ |
| Markets Reached | Florence |



Images are for illustrative purposes only



SIPEA

Italy

SIPEA provides tailored solutions for businesses of all types, with billboards strategically located across Lazio and Piedmont. SIPEA SRL specializes in effective "street" communication, making it an ideal partner for brands seeking to enhance their visibility in urban environments.

Video supported by publisher.

Coverage

| | |
|--------------------|-----------------|
| Digital Screens | 19 |
| 4-Week Impressions | 5.5M+ |
| Markets Reached | Lazio, Piedmont |



Images are for illustrative purposes only



Sky Media

Italy

Sky Italia specializes in innovative advertising solutions across various platforms. Through its strategic partnership with Aeroporti di Roma, Sky Media offers comprehensive planning strategies and special initiatives that leverage a network of 235 screens located throughout the main airports in Rome.

Video supported by publisher.

Coverage

| | |
|-----------------|-----|
| Digital Screens | 235 |
|-----------------|-----|

| | |
|--------------------|-------|
| 4-Week Impressions | 4.9M+ |
|--------------------|-------|

| | |
|-----------------|------|
| Markets Reached | Rome |
|-----------------|------|



Images are for illustrative purposes only



Smart Outdoor

United Kingdom

Smart Outdoor's digital network comprises hundreds of regional large-format media assets, such as the Tyne Tunnel and Sunderland digital screens. Additionally, they have a national network of 250 small-format D4s, which is a tri-partnership between Smart, Ink Spot Wi-Fi, and Hill House Investment.

Video supported by publisher.

Coverage

| | |
|-----------------|-----|
| Digital Screens | 264 |
|-----------------|-----|

| | |
|--------------------|------|
| 4-Week Impressions | 594M |
|--------------------|------|

| | |
|-----------------|----|
| Markets Reached | 68 |
|-----------------|----|



Images are for illustrative purposes only



SpazioEventi

Italy

If your target audience includes travelers at the Puglia, Bari, and Brindisi airports, Spazio Eventi provides an excellent opportunity to connect with them through strategically placed Totems and LEDwalls. These displays are located both outside and inside the airports, effectively reaching not only travelers but also those dropping them off, ensuring maximum exposure.

Video supported by publisher.

Coverage

| | |
|-----------------|----|
| Digital Screens | 24 |
|-----------------|----|

| | |
|--------------------|-------|
| 4-Week Impressions | 2.3M+ |
|--------------------|-------|

| | |
|-----------------|------------------|
| Markets Reached | Puglia, Brindisi |
|-----------------|------------------|



Images are for illustrative purposes only



Telesia

Italy

Telesia operates at the intersection of digital media and technology, providing nearly 800 screens located in major Italian airports and subway stations. Its flagship product, UpTv, is designed to integrate seamlessly into the video strategy of connected TVs and digital platforms, making it a vital tool for brands looking to engage audiences effectively.

Video supported by publisher.

Coverage

| | |
|-----------------|-----|
| Digital Screens | 756 |
|-----------------|-----|

| | |
|--------------------|---------|
| 4-Week Impressions | 101.8M+ |
|--------------------|---------|

| | |
|-----------------|----|
| Markets Reached | 17 |
|-----------------|----|



Images are for illustrative purposes only



TuMedio

Spain, Portugal

TuMedio, a DOOH publisher, strategically places brand messaging in parking decks and transit hubs across Spain and Portugal to reach consumers on the go. This effective advertising strategy maximizes exposure for brands looking to target consumers wherever they are. Reach your target audience with TuMedio's extensive DOOH network.

Video supported by publisher.

Coverage

| | |
|-----------------|-----|
| Digital Screens | 264 |
|-----------------|-----|

| | |
|--------------------|------|
| 4-Week Impressions | 594M |
|--------------------|------|

| | |
|-----------------|----|
| Markets Reached | 68 |
|-----------------|----|



Images are for illustrative purposes only



UrbanVision

Italy

UrbanVision is a pioneering force in the DOOH landscape, known for its innovative approach to temporary advertising. The company specializes in placing massive and spectacular LED screens on iconic buildings undergoing restructuring in the heart of Italy's major cities, such as Rome, Milan, and Florence.

Video supported by publisher.

Coverage

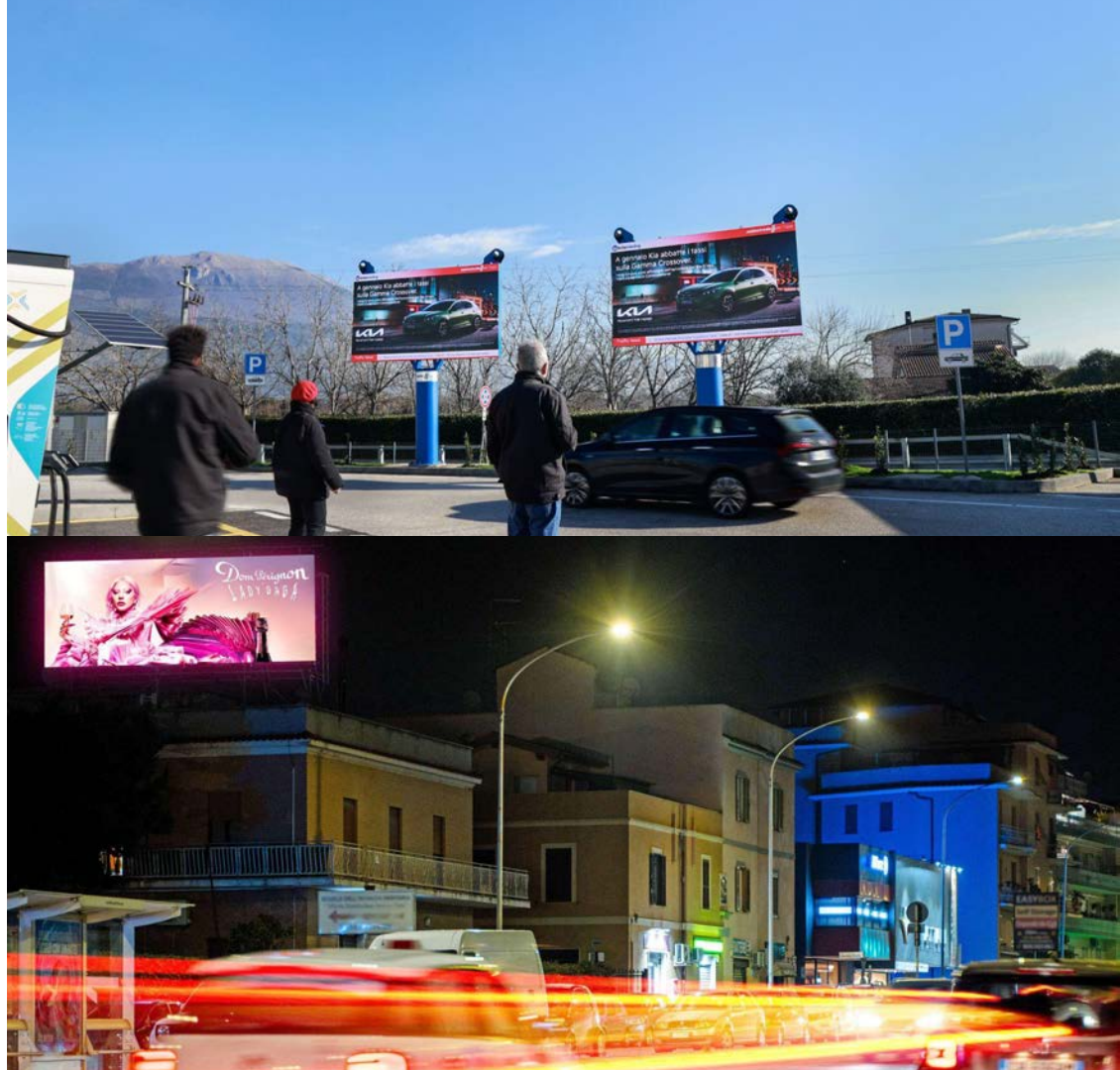
| | |
|-----------------|-----|
| Digital Screens | 628 |
|-----------------|-----|

| | |
|--------------------|---------|
| 4-Week Impressions | 303.4M+ |
|--------------------|---------|

| | |
|-----------------|-----|
| Markets Reached | 106 |
|-----------------|-----|



Images are for illustrative purposes only



Wayap

Italy

Wayap offers a strategic network of billboards across key regions in Italy, including Lazio, Lombardy, Sicily, Campania, Umbria, and Tuscany. With 28 screens available, the company enables brands to reach a broad and diverse audience, effectively enhancing their market presence.

Video supported by publisher.

Coverage

| | |
|-----------------|----|
| Digital Screens | 28 |
|-----------------|----|

| | |
|--------------------|-------|
| 4-Week Impressions | 4.2M+ |
|--------------------|-------|

| | |
|-----------------|---|
| Markets Reached | 9 |
|-----------------|---|



Images are for illustrative purposes only



WorldAware

Spain

WorldAware provides cutting-edge in-taxi media throughout Madrid, specializing in engaging a captive audience during rides throughout the city. Interact with customers on the move, capture their opinions and generate leads. Campaigns are precisely targeted by location, gender, age, and time frame.

Video supported by publisher.

Coverage

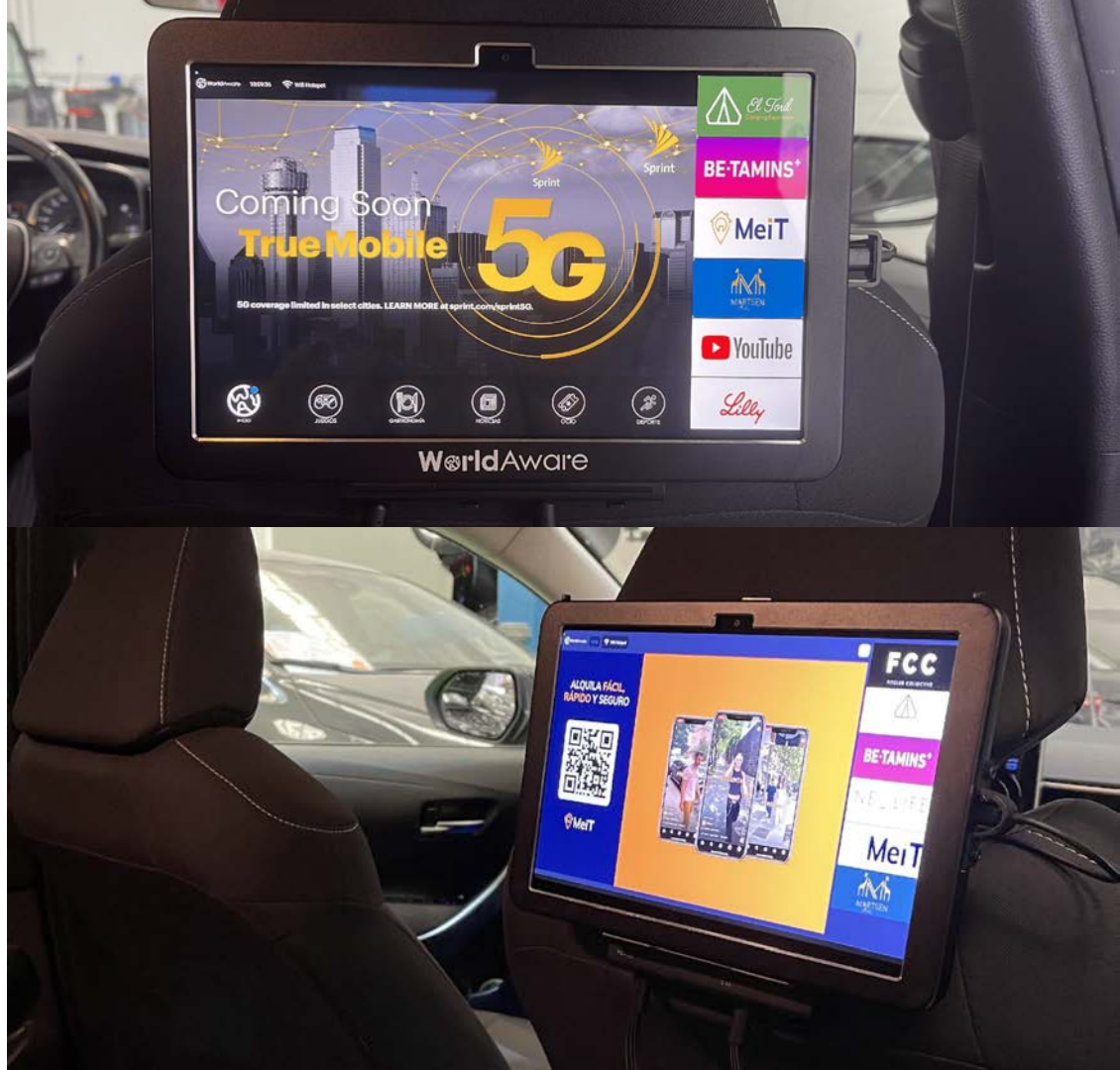
| | |
|-----------------|-----|
| Digital Screens | 162 |
|-----------------|-----|

| | |
|--------------------|-------|
| 4-Week Impressions | 24.3M |
|--------------------|-------|

| | |
|-----------------|----------------|
| Markets Reached | Madrid, Malaga |
|-----------------|----------------|



Images are for illustrative purposes only



Yazle

UAE

Yazle is a DOOH specialist working with the UAE's largest retailers. Yazle holds exclusivity of Choithrams and the Aswaaq LED screens installed at premium spots and high traffic areas across Dubai.

Video supported by publisher.

Coverage

| | |
|-----------------|----|
| Digital Screens | 18 |
|-----------------|----|

| | |
|--------------------|------|
| 4-Week Impressions | 536k |
|--------------------|------|

| | |
|-----------------|-------|
| Markets Reached | Dubai |
|-----------------|-------|



Images are for illustrative purposes only



Zoom Media

United Kingdom

Zoom - UK owns and operates GymTV, the largest gym-based TV network in the United Kingdom. Zoom - UK is present in over 500+ venues and offers brands the opportunity to connect with active lifestyle consumers known as Generation Active.

Video supported by publisher.

Coverage

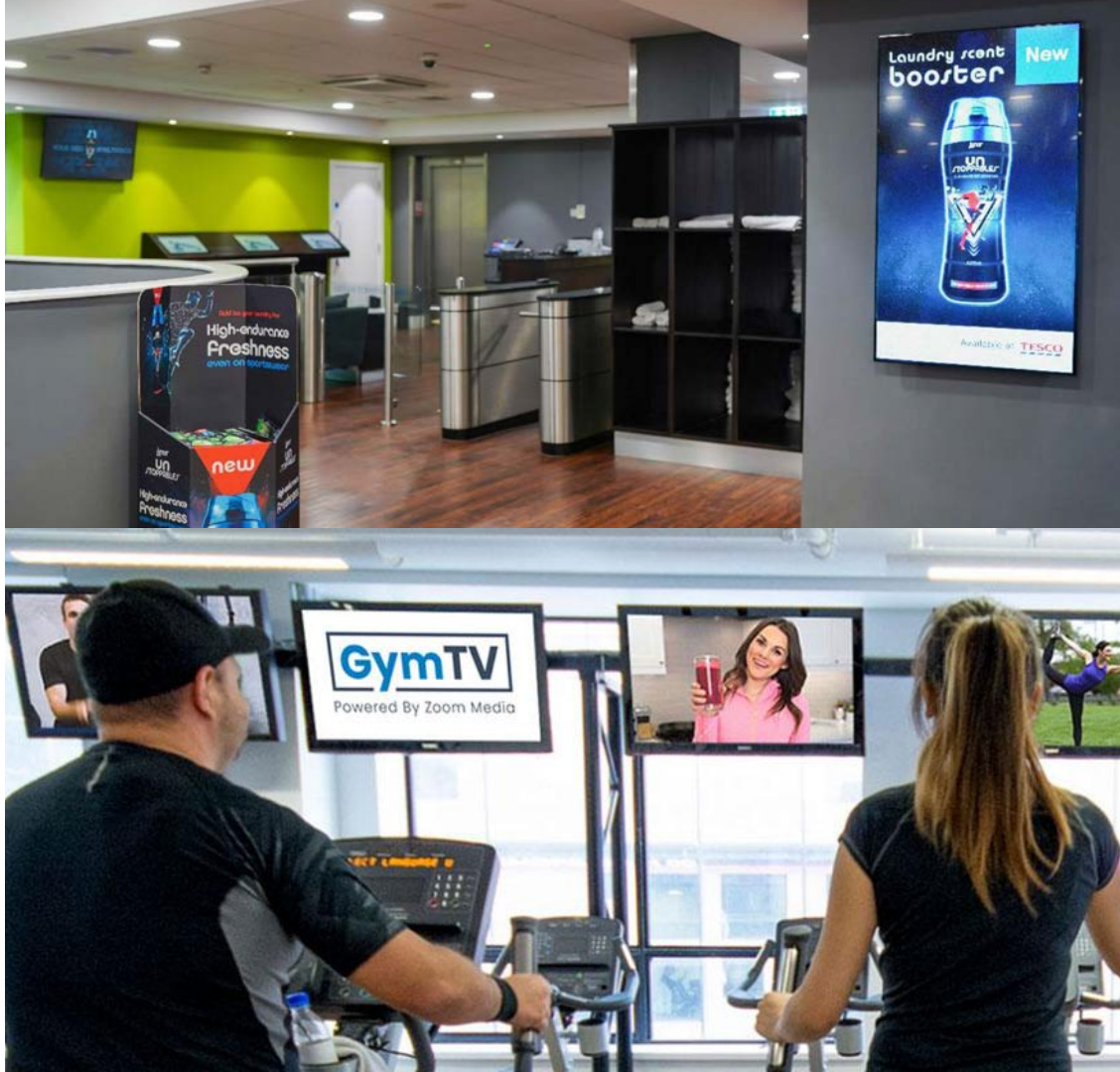
| | |
|-----------------|-----|
| Digital Screens | 595 |
|-----------------|-----|

| | |
|--------------------|------|
| 4-Week Impressions | 590M |
|--------------------|------|

| | |
|-----------------|-----|
| Markets Reached | 150 |
|-----------------|-----|



Images are for illustrative purposes only



Unlock the real power of OOH.

sales@placeexchange.com

