



National Audio OOH Retail Media Network

Deliver audio OOH messages over the sound system in major national grocery chains, pharmacies, retail locations, and more. Your brand's audio message will reach every shopper in every aisle of the store when and where they make buying decisions.

Grocery locations: **3,600**

4-week impressions: **123 million**

Markets reached: **122 DMAs**

SAFEWAY 

- 893 locations
- 23.7 million 4-wk imp

Winn-Dixie

- 710 locations
- 25.9 million 4-wk imp

 **Albertsons**

- 414 locations
- 11.1 million 4-wk imp



- 188 locations
- 5.9 million 4-wk imp

ACME

- 158 locations
- 3.7 million 4-wk imp

 **TOPS**
Friendly Markets

- 147 locations
- 4.7 million 4-wk imp

shaws

- 124 locations
- 2.9 million 4-wk imp

VONS

- 122 locations
- 3.5 million 4-wk imp

Including **2,700** pharmacy store locations across these national chains













Why advertisers leverage Audio OOH

- With **84%** of all retail sales taking place at brick-and-mortar locations, engage your audience where they are shopping and ready to make a purchase
- Reach every shopper, in every aisle and corner of the store with unskippable audio messages
- Drive the message home with recency and deliver your message moments before they checkout

Additional features

- Option for free creative audio production, from scriptwriting to recording
- Proof-of-plays available upon request
- Ability to activate measurement studies on campaign performance and sales impact

Notes for getting started

- 15 seconds WAV or MP3 file required
- Some ad content category restrictions apply, please reach out for details

Contact sales@placeexchange.com to learn more.