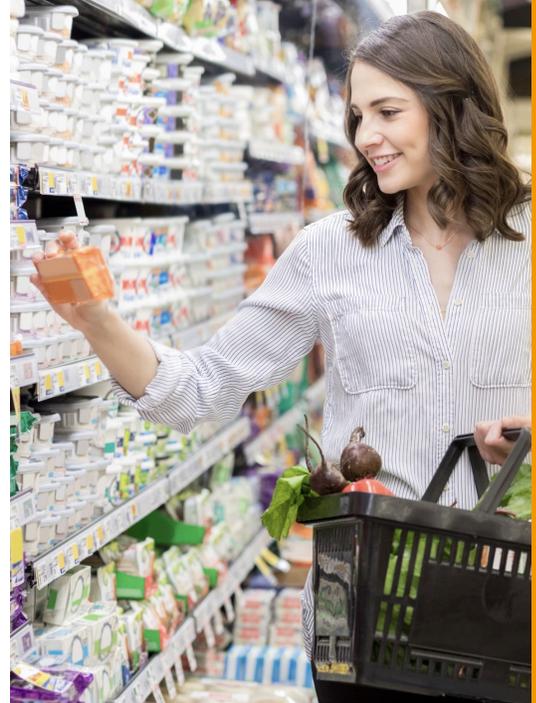


Canadian Audio OOH Retail Media Network



Deliver audio OOH messages over the sound system in major national grocery chains, pharmacies, retail locations, and more. Your brand's audio message will reach every shopper in every aisle of the store when and where they make buying decisions.

Grocery locations: **4,100** 4-week impressions: **45 million** National footprint across **all markets**
 Stores with English-only language ads: **2,472** Stores with French and Bilingual language ads: **1,601**



- 1331 locations
- 4.6 million 4-wk imp



- 347 locations
- 11.6 million 4-wk imp



- 340 locations
- 1.9 million 4-wk imp



- 292 locations
- 4.4 million 4-wk imp



- 269 locations
- 0.4 million 4-wk imp



- 205 locations
- 4.2 million 4-wk imp



- 140 locations
- 1.3 million 4-wk imp



- 131 locations
- 3.4 million 4-wk imp

Why advertisers leverage Audio OOH

- With **89% of all retail sales taking place at brick-and-mortar locations**, engage your audience where they are shopping and ready to make a purchase
- Reach every shopper, in every aisle and corner of the store with unskippable audio messages
- Drive the message home with recency and deliver your message moments before they checkout

Notes for getting started

- 15 seconds WAV or MP3 file required
- Sensitive ad categories such as alcohol, gambling, and pharma may require additional review per provincial or retailer policies

Additional features

- Option for free bilingual creative audio production, from scriptwriting to recording
- Proof-of-plays available upon request
- Ability to activate measurement studies on campaign performance and sales impact

Contact sales@placeexchange.com to learn more.