



Place Exchange Air Network

5.2 billion travelers across the world are expected to fly in 2025¹. Utilize Place Exchange’s unmatched programmatic access to premium airport inventory and travelers to reach business and leisure travelers at scale globally. Leverage airport assets prominently placed in concourse areas, shops, restaurants and bars, gates, lounges, and baggage claim areas.

Source: ¹International Air Transportation Association, 2024

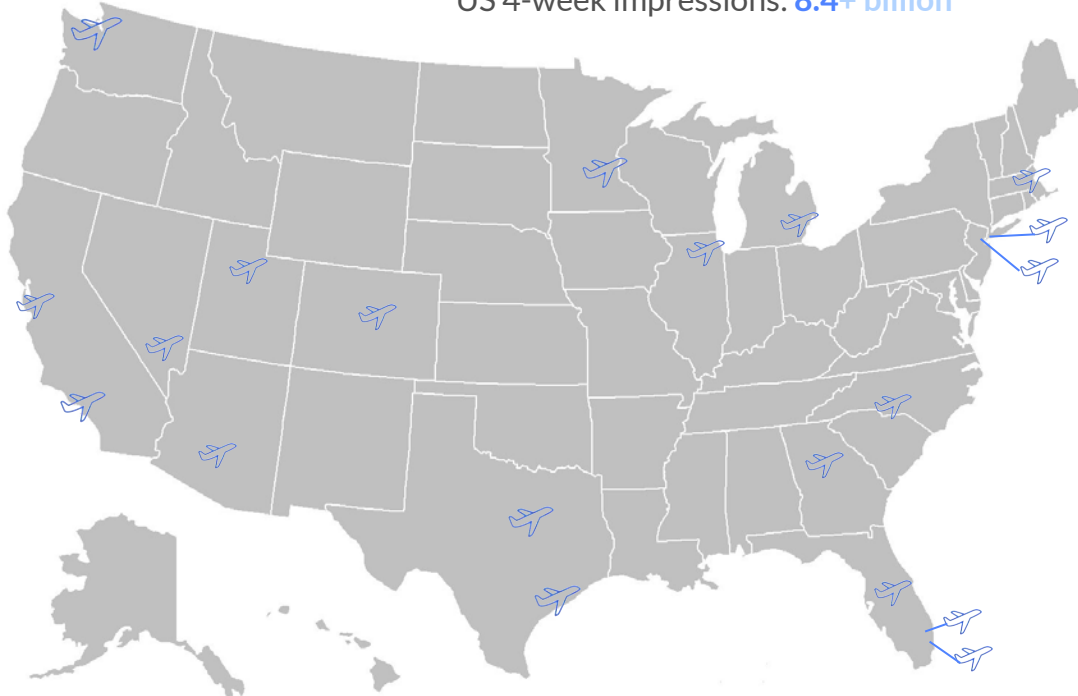
13,000+ screens across the world

21 billion global 4-week impressions

Reach Travelers in the Busiest US Airports and Beyond

US screens: **7,000+**

US 4-week impressions: **8.4+ billion**

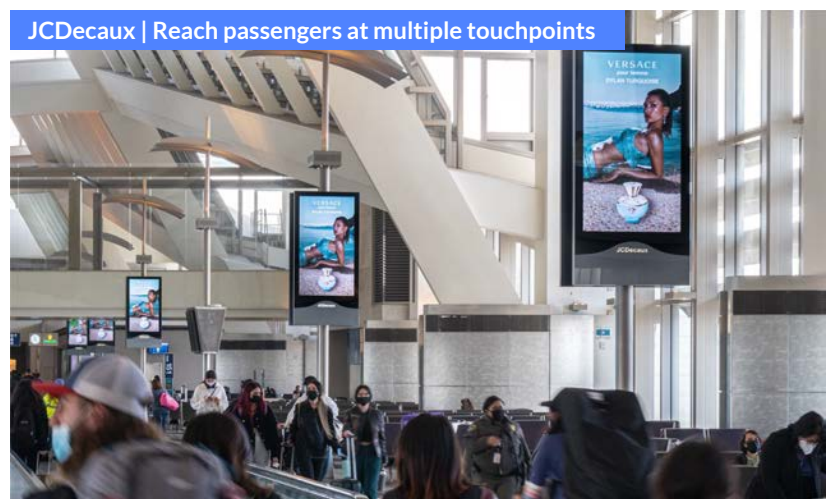
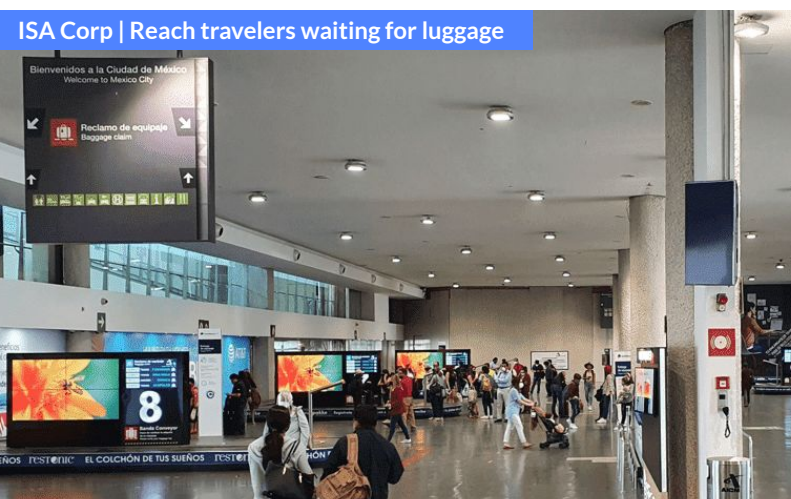


- | | |
|---------|---------|
| 1. ATL | 11. PHX |
| 2. DFW | 12. SEA |
| 3. DEN | 13. SFO |
| 4. ORD | 14. EWR |
| 5. LAX | 15. IAH |
| 6. JFK | 16. BOS |
| 7. CLT | 17. MSP |
| 8. LAS | 18. FLL |
| 9. MCO | 19. LGA |
| 10. MIA | 20. DTW |

Why Brands Advertise in Airports

- Mass reach across broad audience demographics
- High dwell times at airport lounges, restaurants, and gates (average 43+ min.)
- Advertise in a brand-safe, trusted environment where consumers are in a mindset ready to explore and ready to spend

83% of frequent flyers notice airport advertising with 3-out-of-4 associating airport advertising with high-quality brands¹

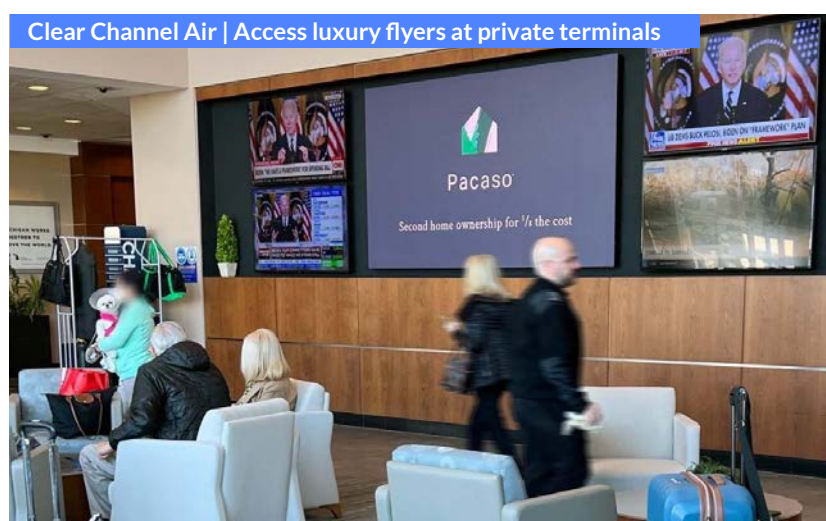


Business Class

In addition to highly-trafficked public areas of airports, Place Exchange also provides access to private lounges, terminals, and airports reaching luxury travelers.

87% of business flyers plan to take 3 or more business trips in the next 12 months¹

56% of frequent business flyers recalled ads after seeing them in the airports¹

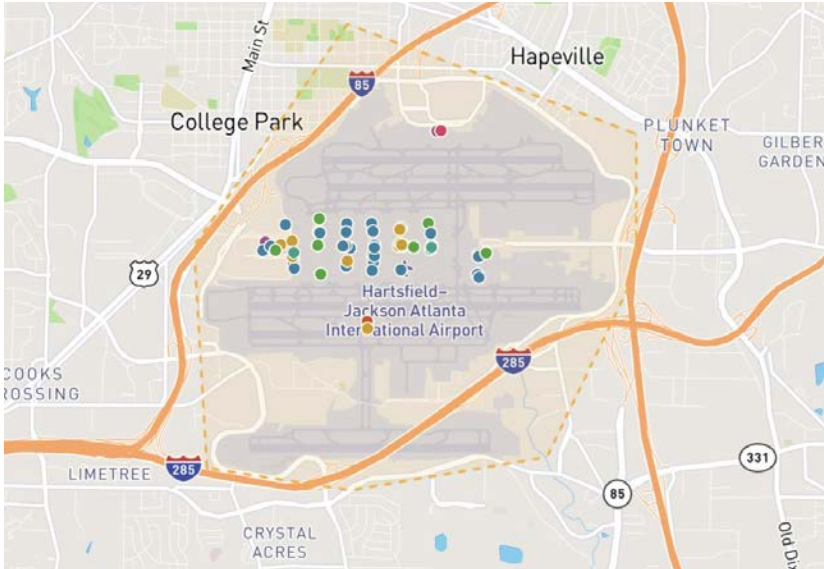


Source: ¹Clear Channel Outdoor, 2023

Target by Airport and More

Engage travelers with prominently placed screens in concourse areas, shops, restaurants and bars, gates, lounges, and baggage claim areas throughout their journey.

Sample map of Atlanta Hartsfield Jackson International Airport



- Total Screens: 188
- Impressions (4-week): 275M

Publisher screens

Reach TV	●
AMC Networks	●
Atmosphere TV	●
Kinective Media by United Airlines	●
Clear Channel Outdoor	●
Vengo	●
Rockbot	●

Air Network Partners



and more!

