


















Place Exchange APAC Inventory Guide








Place Exchange Inventory Guide | APAC

Publisher	Country	Status	Media Type	No. of Screens	Monthly Impressions
	Vietnam	Live	Restaurants & Bars, Entertainment	4,079	134 million
	Malaysia	Live	Billboards	2	1.7 million
	Singapore	Live	Residential	57	1.1 million
	Philippines	Live	Billboards	6	1.1 million
	Indonesia	Live	Billboards	6	6 million
	Philippines	Live	Airport	2	1.9 million
	Malaysia	Live	Billboards	2	1.6 million
	Indonesia	Live	Billboards	9	11.4 million





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Publisher	Country	Status	Media Type	No. of Screens	Monthly Impressions
 EMV EYETALK MEDIA VENTURES	India	Live	Billboards, Gyms, Restaurants	1	2.3 million
 Focus Media	Singapore	Live	Office Buildings	703	19 million
 GLOBALTRONICS LED by Vision, Built by Trust	Philippines	Live	Spectaculars	10	1.7 million
 LAGUNA Inspiring Digital Out-of-Home	Malaysia	Live	Billboards	53	49 million
 LANTERN MEDIA	Malaysia	Live	Retail	290	40 million
 LEDTRONICS	Malaysia	Live	Billboards	4	3 million
 Libroff	Malaysia	Live	Billboards	2	1.8 million














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 MOOVE MEDIA <small>A member of Comfordigital</small>	Singapore	Live	Retail Media	9	5.9 million
 Otego Media	Indonesia	Live	Transit	13	13 million
 PowerScreen <small>beyond TV</small>	Malaysia	Live	Billboards	14	6.4 million
 PROWTECH <small>PROWTECH MEDIA GROUP</small>	Vietnam	Live	Billboards	1,501	65 million
 mdmedia <small>by Telkom Indonesia</small>	Indonesia	Live	Billboards	3	1 million
 pixel <small>MEDIA INOVASI</small>	Indonesia	Live	Billboards	25	23 million
 SELYELONE <small>A NATIONAL OUTDOOR MEDIA COMPANY</small>	India	Live	Billboards, Spectaculars, Street Furniture, Retail	3	4.4 million

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Publisher	Country	Status	Media Type	No. of Screens	Monthly Impressions
	Malaysia	Live	Billboards	13	9 million
	Philippines	Live	Billboards	7	1.1 million
	India	Live	Airports, Billboards, Transit	68	91 million
	Malaysia	Live	Billboards	28	20 million

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Publishers (fewer than 1 million impressions)	Country	Media Type	No. of Screens	Monthly Impressions
 BREWING BRANDS	India	Billboards	2	936 thousand
 Mediaposter	Indonesia	Billboards	6	632 thousand
   	Malaysia	Billboards, Spectaculars, Urban Panels	4	2.6 million
      	Philippines	Billboards, Spectaculars, Taxi & Rideshare	19	3.4 million

AdTrue

Vietnam

AdTrue provides advertisers access to inventory across malls, supermarkets, gyms, salons, KTVs, drugstores, and other retail locations throughout Vietnam. Recognizable retailers include Aeon Mall, WinMart (supermarket chain), Golden (restaurant chain), Guardian (drugstore).

Video supported by publisher.

Coverage

Digital Screens	4,079
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4-Week Impressions	134M+
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Markets Reached	5
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Images are for illustrative purposes only



Alloy Advertising

Malaysia

Alloy Advertising Sdn. Bhd. is a premier outdoor advertising company in Malaysia, specializing in billboard structures, including unipoles, minipoles, spectaculars, overhead bridge displays, rooftop billboards, free-standing units, and LED displays.

Video supported by publisher.

Coverage

Digital Screens	2
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4-Week Impressions	1.7M+
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Markets Reached	Selantor
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Anjels Media

Singapore

Founded in 2016, Anjels Media has built a sophisticated network across Singapore's private condominiums, providing a gateway for advertisers to reach an urban audience. Their screens and kiosks are installed at high-traffic elevator lobbies, car parks and common areas to capture the residents' daily first and last impressions.

Video supported by publisher.

Coverage

Digital Screens	57
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4-Week Impressions	1.1M+
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Markets Reached	104
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Digichive Philippines Corporation

Philippines

A leader in creativity and innovation, Digichive Philippines enhances the airport experience with progressive media technology and special programs. The company's media assets include large format digital screens located in Manila's Ninoy Aquino International Airport.

Video supported by publisher.

Coverage

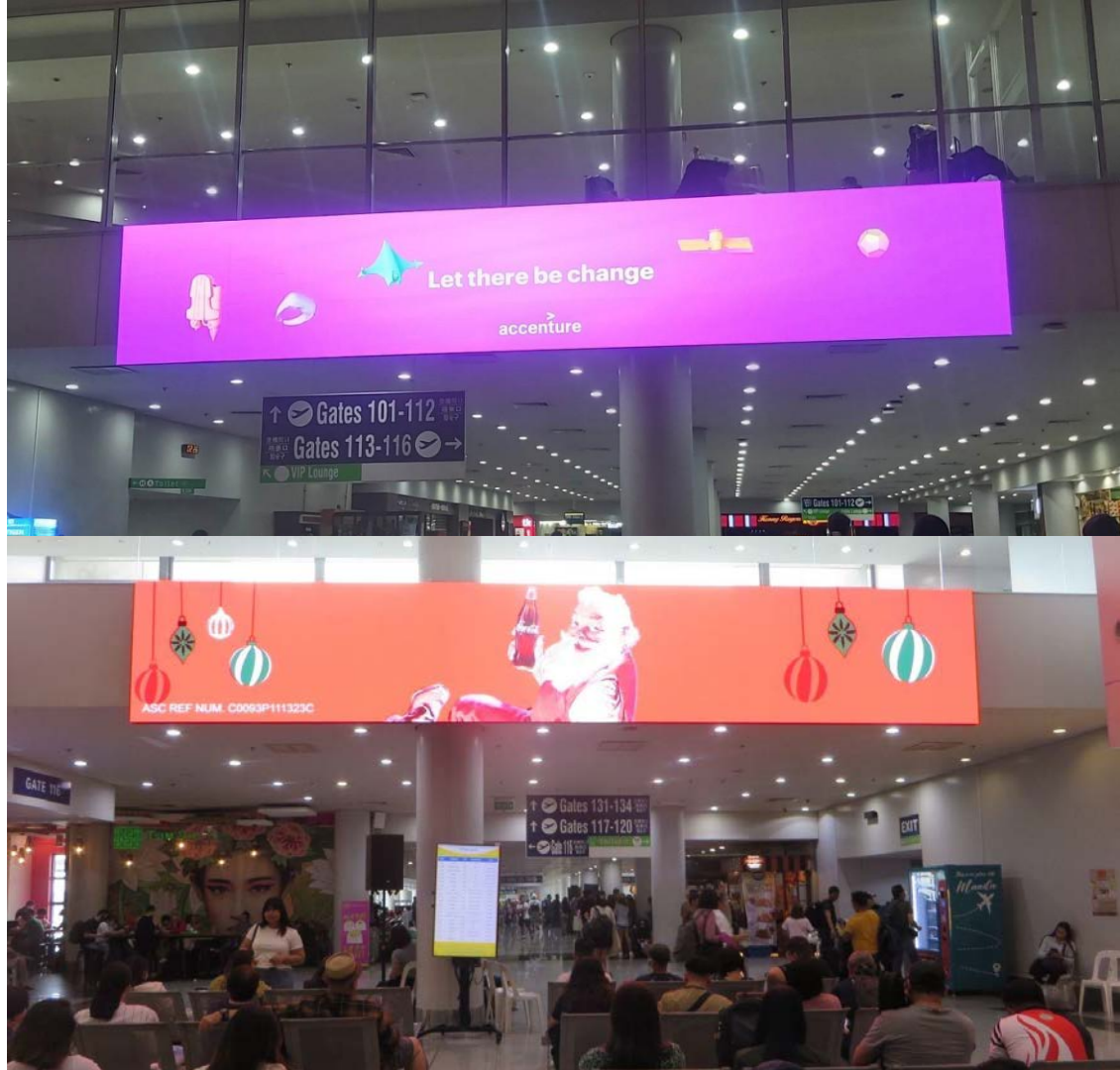
Digital Screens	2
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4-Week Impressions	1.9M+
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Markets Reached	Manila
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Erajaya Outdoor

Malaysia

Era Jaya Outdoor specializes in providing high-quality outdoor screens in the Selangor and Penang regions of Malaysia.

Video supported by publisher.

Coverage

Digital Screens	2
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4-Week Impressions	1.6M+
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Markets Reached	Selangor, Penang
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Eye Corp Media

Indonesia

EYE Indonesia is a prominent OOH advertising company in Indonesia, specializing in billboards in Jakarta and Bandung. Their network features cutting-edge LED videotrons in high-traffic areas.

Video supported by publisher.

Coverage

Digital Screens	9
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4-Week Impressions	11.4M+
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Markets Reached	Bandung, Jakarta
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Focus Media SG

Singapore

Focus Media has exclusive access to the elevator waiting lobbies of more than 230 premium office & commercial buildings in Singapore's prime business districts, enabling advertisers to reach a coveted and hard-to-reach audience of business executives.

Video supported by publisher.

Coverage

Digital Screens	703
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4-Week Impressions	19M+
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Markets Reached	Singapore
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Globaltronics Inc

Philippines

Globaltronics Inc. is a leading provider of dynamic outdoor LED displays in the Philippines, offering a range of solutions to enhance brand visibility and audience engagement, including a network of spectacles that collectively reach over 1.5 million monthly impressions.

Coverage

Digital Screens	10
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4-Week Impressions	1.7M+
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Markets Reached	5
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Laguna De Bay

Malaysia

Laguna was established in 2005 and is the largest digital billboard publisher in the Klang Valley. Their screens are located across the most sought-after highways in the Klang Valley, including the Federal Highway, LDP Highway, Sprint Highway, NKVE Highway, Elite Highway and MRR 2 Highway, and the main arteries of Kuala Lumpur, which is the capital city of Malaysia.

Video supported by publisher.

Coverage

Digital Screens	53
4-Week Impressions	49M+
Markets Reached	Kuala Lumpur



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Lantern Media

Malaysia

Lantern Media is a Malaysian retail media company operating the largest network of in-mall digital screens in the country across 27 malls and one of the largest grocery store networks with 29 grocery locations.

Video supported by publisher.

Coverage

Digital Screens	290
4-Week Impressions	40M+
Markets Reached	Kuala Lumpur



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Ledtronics Media

Malaysia

LEDtronics is a leading LED display solutions provider in Malaysia, with over 26 years of experience in the industry. They offer a variety of outdoor LED display solutions designed to deliver high-quality imagery.

Video supported by publisher.

Coverage

Digital Screens	4
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4-Week Impressions	3M+
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Markets Reached	Kuala Lumpur
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Libroff

Malaysia

Libroff Group, established in 1989, is a pioneering force in Malaysian DOOH, introducing Malaysia's first overhead HD screen equipped, offering incredible visibility and interactivity. These LED screens are attention-grabbing, and allow for creative flexibility, enabling the development of rich and dynamic campaigns.

Video supported by publisher.

Coverage

Digital Screens	2
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4-Week Impressions	1.8M+
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Markets Reached	Kuala Lumpur
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Otego Media

Indonesia

Otego Media is a leading OOH provider in Indonesia, with displays in 13 stations of Jakarta's transit system. Otego has made itself known for consistently leveraging new technology to make OOH more relevant, responsive and rewarding.

Video supported by publisher.

Coverage

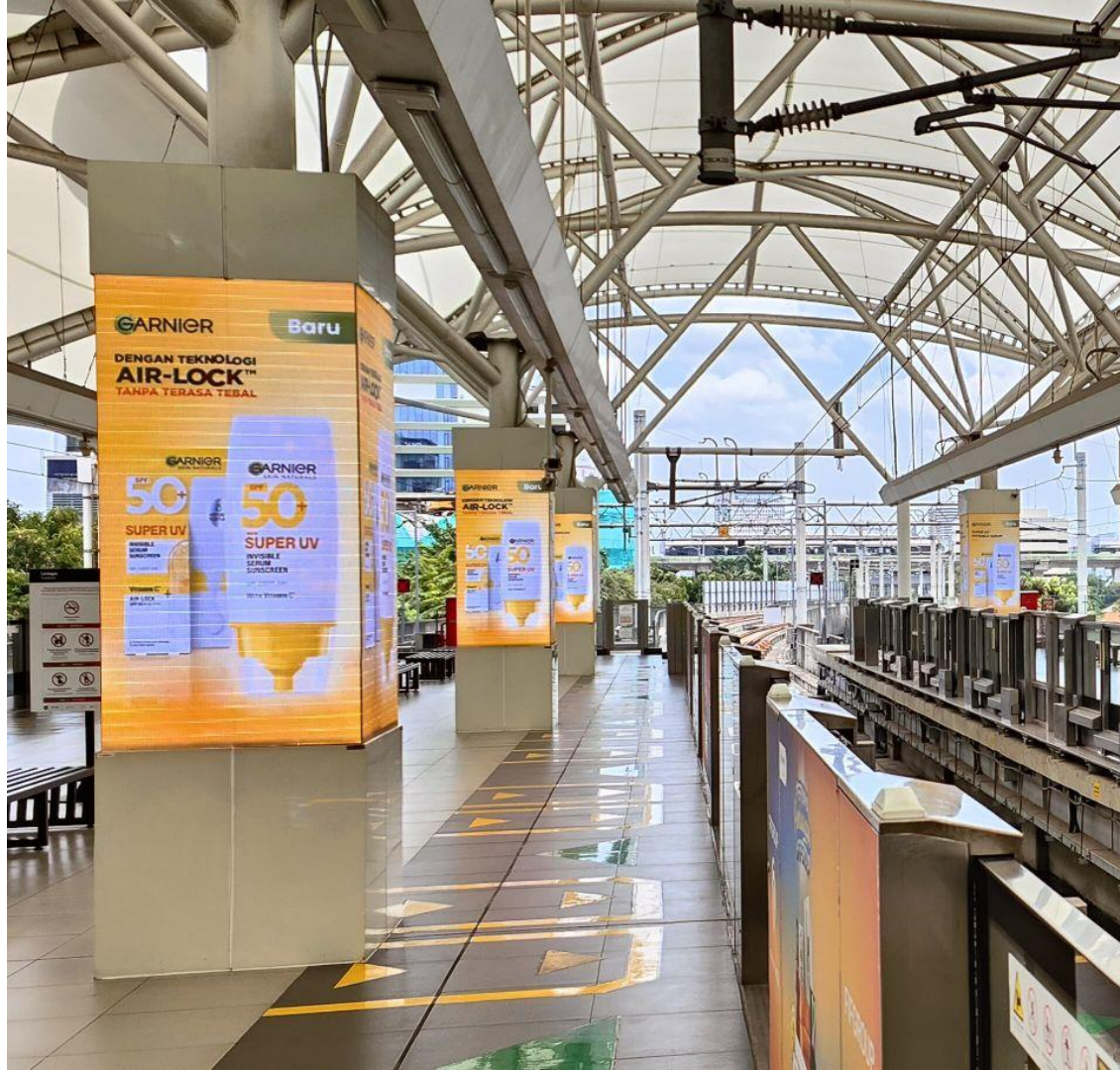
Digital Screens	13
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4-Week Impressions	13M+
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Markets Reached	Jakarta
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Power Screen

Malaysia

PowerScreen, Malaysia's largest DOOH network, operates displays in strategic locations to reach urban commuters. Place your ad between live traffic updates and headline news to engage Malaysia's commuters.

Video supported by publisher.

Coverage

Digital Screens	14
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4-Week Impressions	6.4M+
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Markets Reached	8
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Spectrum Outdoor Marketing

Malaysia

Spectrum Outdoor was established in 1997 and has rapidly evolved to become one of the leading publishers in Malaysia. Their mission is to enable advertisers to effectively and promptly connect with consumers on the go via billboards.

Video supported by publisher.

Coverage

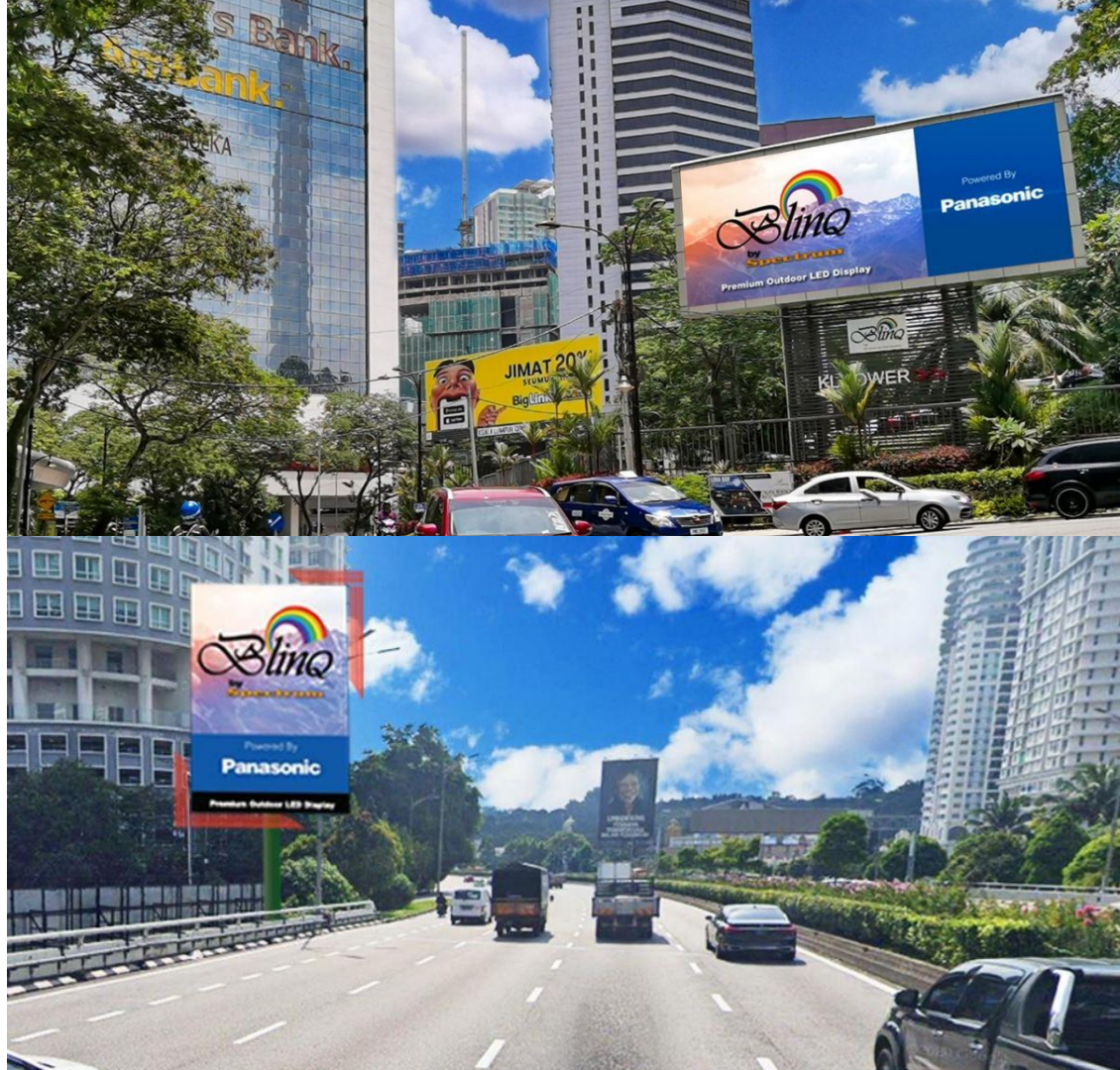
Digital Screens	13
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4-Week Impressions	9M+
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Markets Reached	125
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Summit Media

Philippines

Established in 2000, Summit Outdoor Media (formerly Summit Billboard) is a leading out-of-home service provider in the Philippines and is the outdoor advertising division of Summit Media, which owns and operates various properties in the country. Its vast inventory is strategically located across various environments like roadways, and malls.

Video supported by publisher.

Coverage

Digital Screens	7
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4-Week Impressions	1.1M+
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Markets Reached	Manila
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Times Group

India

Established in 2005, Times OOH has emerged as the leader in the Indian outdoor advertising industry. Times provides a national network of comprehensive and customized OOH solutions to advertisers, giving them the flexibility to target mass and niche segments.

Video supported by publisher

Coverage

Digital Screens	68
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4-Week Impressions	91M+
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Markets Reached	9
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WOW Media

Malaysia

WOW Media specializes in the development of iconic and strategic advertising sites to maximize brand exposure with billboards, digital screens and more. Their assets are strategically located in prime areas such as Klang Valley, Johor, and Melaka, focusing on regions with significant urban infrastructure development and new township construction.

Video supported by publisher.

Coverage

Digital Screens	28
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4-Week Impressions	20M+
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Markets Reached	Kuala Lumpur, Selangor
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Unlock the real power of OOH.

sales@placeexchange.com

